



# Uber Trip Analysis | Overview Analysis

Date  
01/06/2024 30/06/2024

City  
All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip Distance

16min

Avg Trip Time

Overview Analysis

Time Analysis

Details

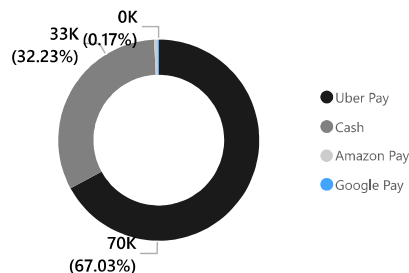


Total Bookings

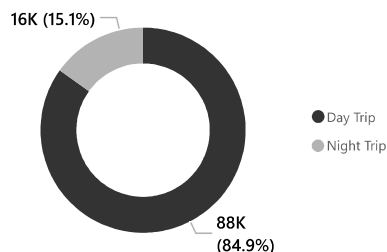
Total Booking Value

Total Trip Distance

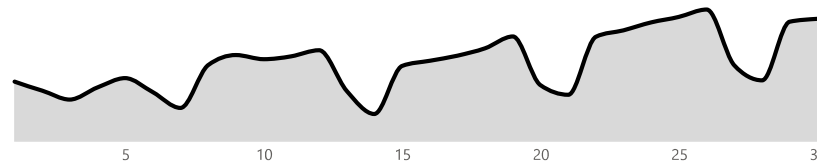
Total Bookings by Payment\_type



Total Bookings by Trip Type (Day/Night)



Total Booking Value by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

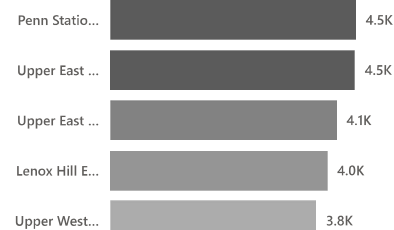
Most Frequent Dropoff Point

Upper East Side North

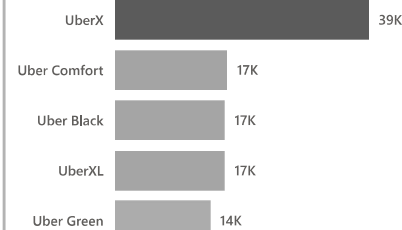
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicle for Location Pickup

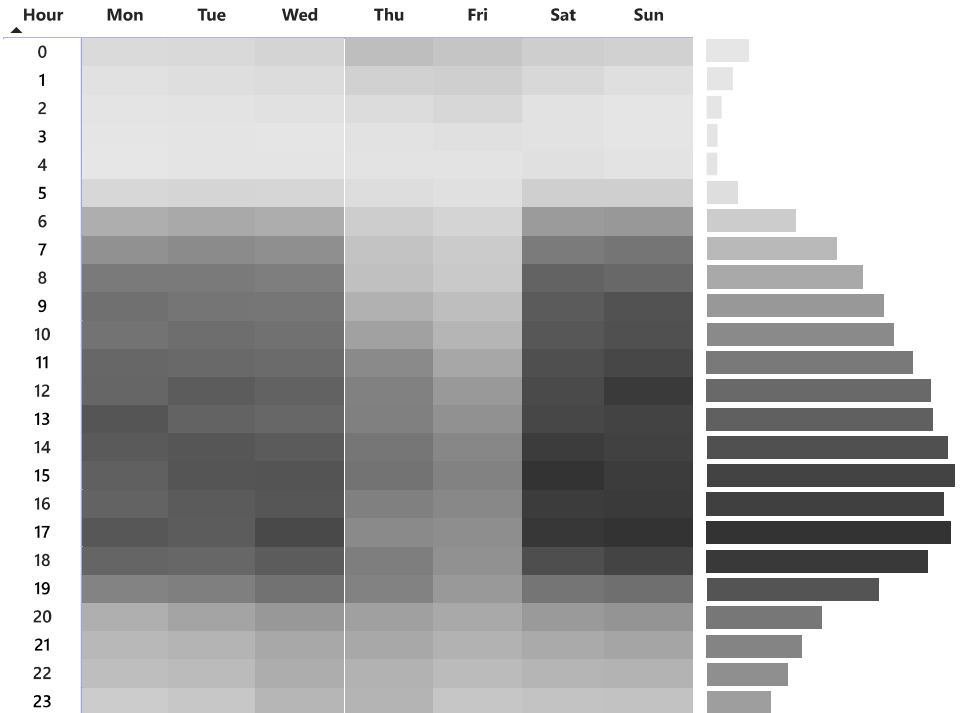
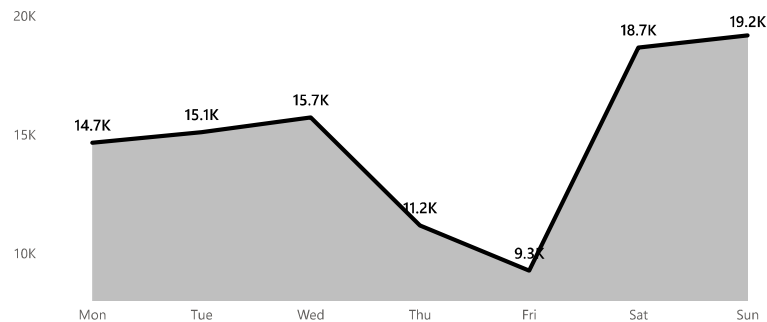


Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
Uber Black	16710	\$250,192	\$15	56,149
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Green	14498	\$216,181	\$15	48,778
UberX	38744	\$583,880	\$15	131,496
UberXL	16698	\$249,424	\$15	55,721



All





# Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	June-01-24	12:42:50 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	June-01-24	12:06:29 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	June-01-24	12:08:05 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	June-01-24	12:28:20 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	June-01-24	12:38:05 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	June-01-24	12:06:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	June-01-24	12:40:41 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	June-01-24	12:32:01 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	June-01-24	12:20:27 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	June-01-24	12:54:40 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	June-01-24	12:18:51 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	June-01-24	12:17:18 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	June-01-24	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	June-01-24	12:21:51 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	June-01-24	12:29:31 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	June-01-24	12:46:55 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	June-01-24	12:46:26 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	June-01-24	12:14:47 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	June-01-24	12:42:52 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	June-01-24	12:20:49 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	June-01-24	12:44:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	June-01-24	12:04:52 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	June-01-24	12:50:26 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	June-01-24	12:03:50 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	June-01-24	12:02:46 AM	UberX	Cash	1	1.08	\$7.0	East Village	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0