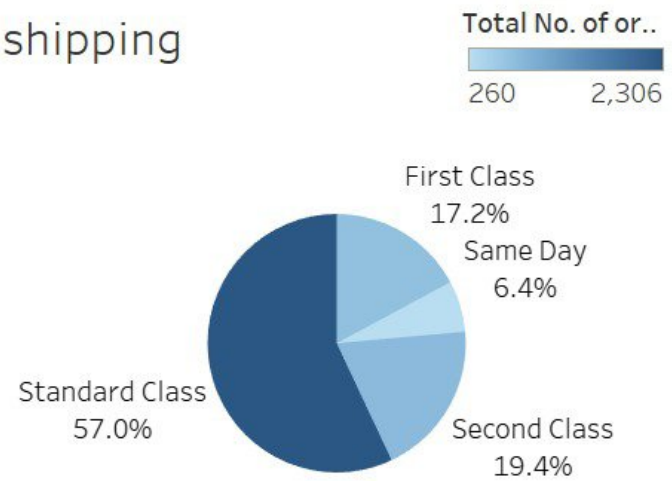
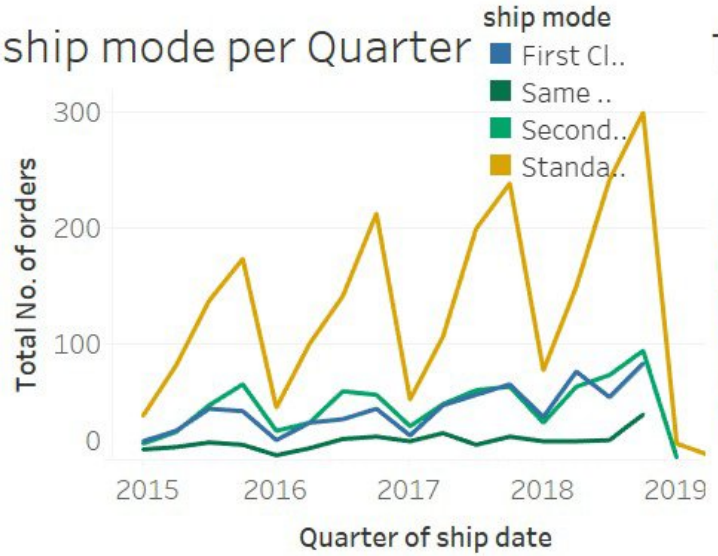
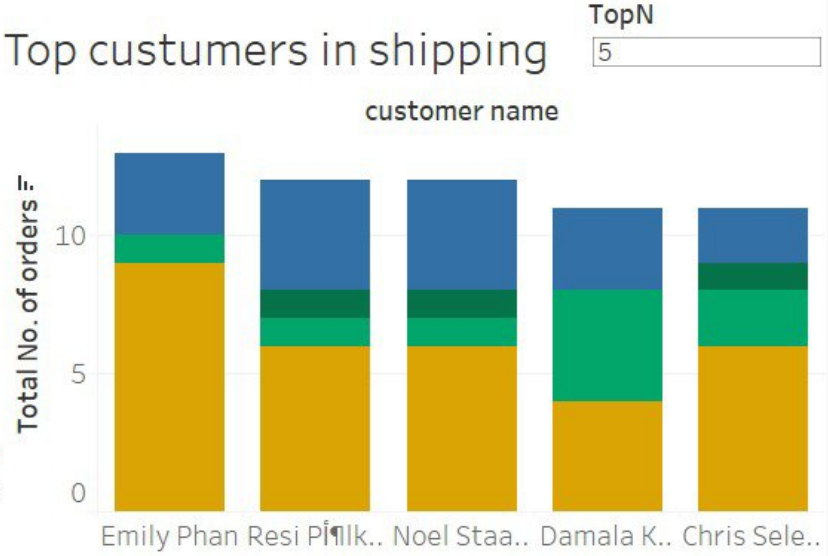
Superstore Shipping Dashboard

Shipping KPIs

ship mode	Total No. of customers	Total No. of orders	Total No. of products	Total sales
First Class	461	694	957	313,665
Same Day	224	260	462	124,989
Second Class	489	786	1,077	379,871
Standard Class	751	2,306	1,694	1,087,963





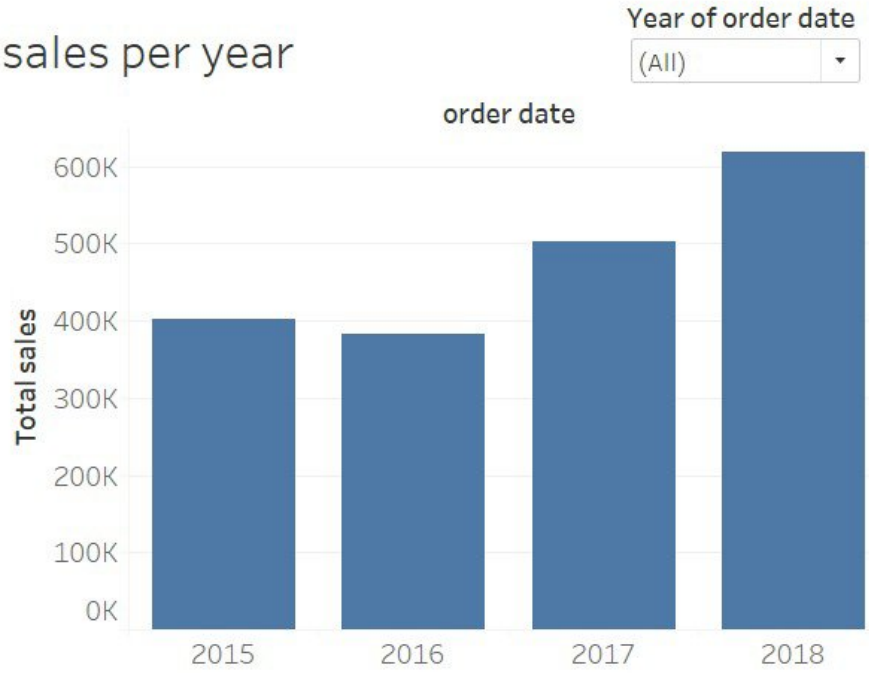


Superstore Date Dashboard

Date KPIs

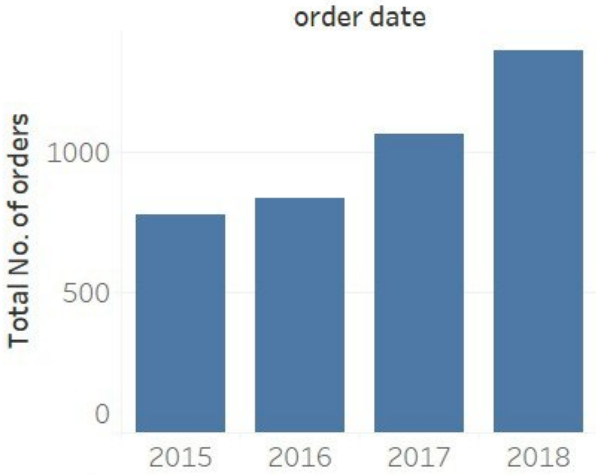
	order date			
	2015	2016	2017	2018
Total No. of customers	518	506	588	644
Total No. of orders	778	836	1,067	1,365
Total No. of products	1,081	1,081	1,245	1,403
Total sales	402,816	383,523	501,744	618,405

sales per year



Products per year

orders per year

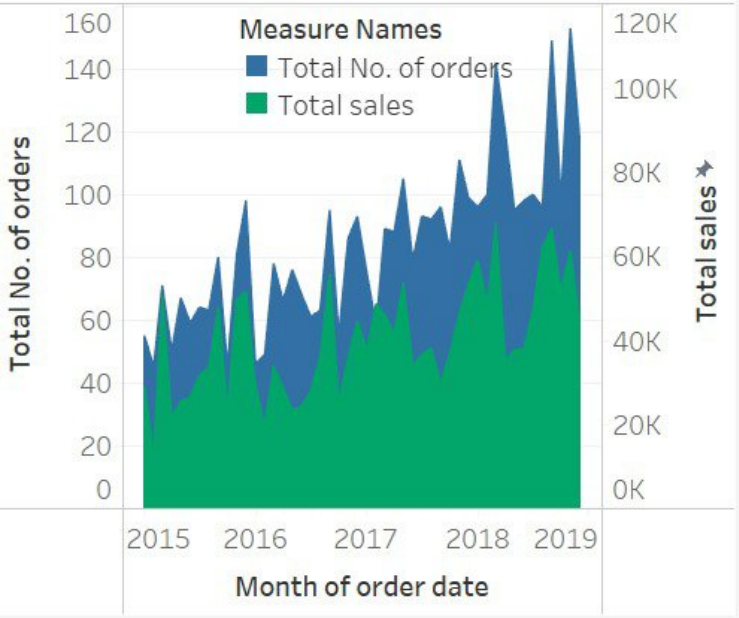


Avg No.of customer per month

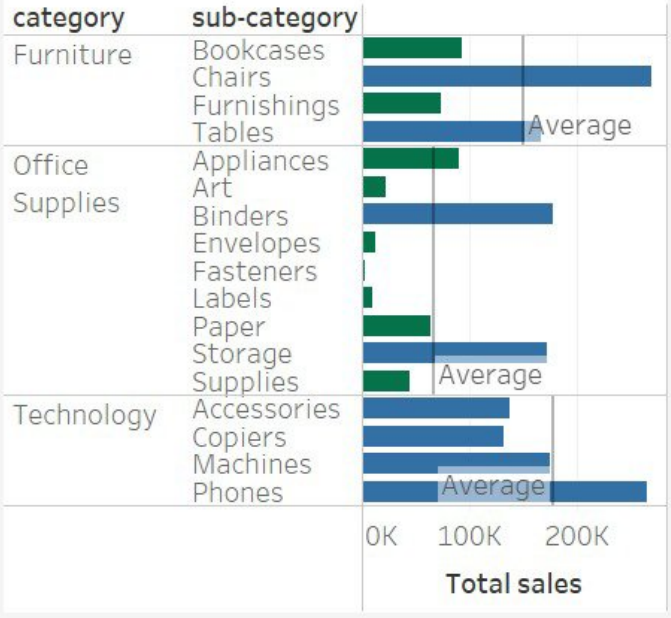
Superstore Sales Dashboard

Total No. of customers	Total No. of orders	Total No. of products	Total sales
791	4,046	1,840	1,906,488

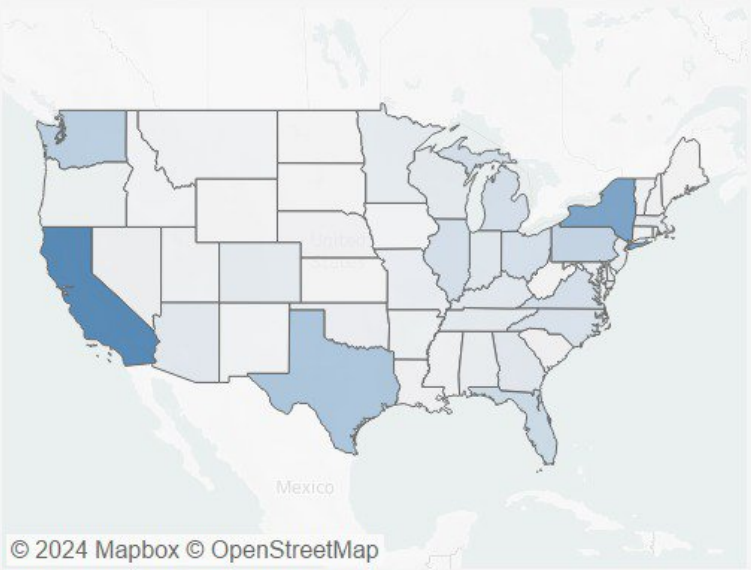
orders vs sales



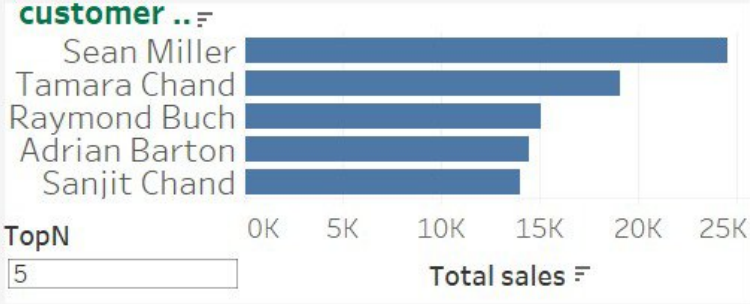
category



map



Top Customer by sales

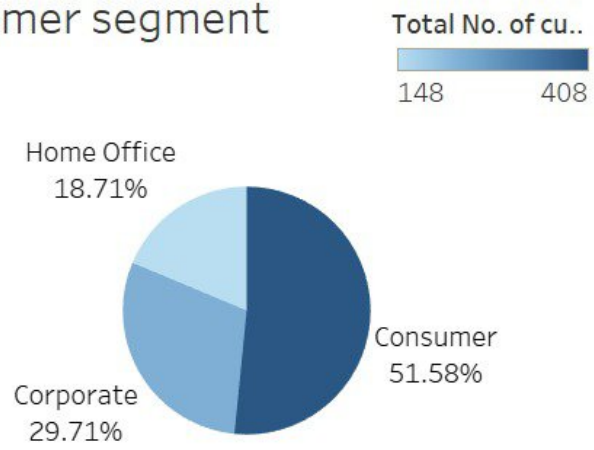


Superstore segments Dashboard

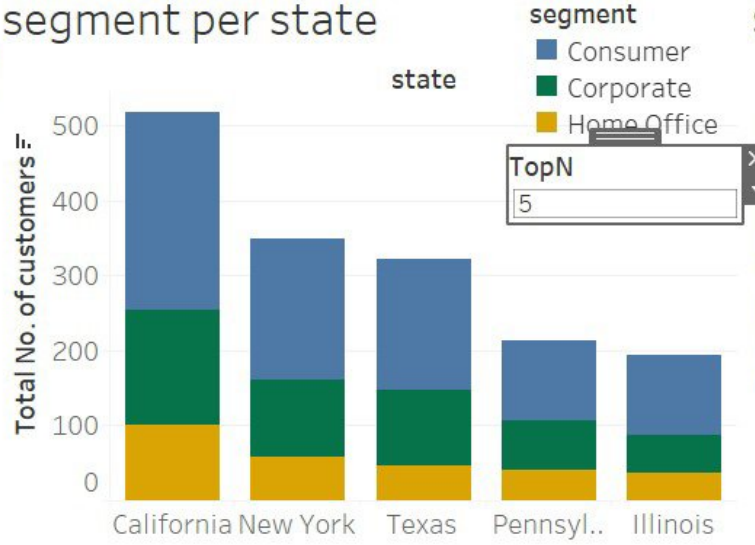
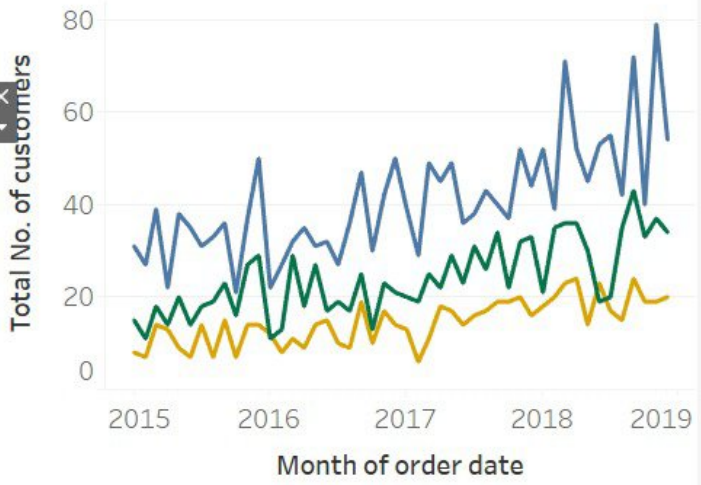
KPIs Per Segments

segment	Consumer	Corporate	Home Office
Total No. of customers	408	235	148
Total No. of orders	2,084	1,224	738
Total sales	963,547	583,568	359,373

customer segment



segment per state



segment over time