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HACKATHON DAY 1

E-COMMERCE

MOBILE COVERS WEBSITE

① PURPOSE:-

The purpose of our mobile covers website is to provide customers with an easy and convenient way to purchase mobile covers.

The aim is to enhance the customer experience so that they can easily find the perfect mobile cover for their needs.

② BUSINESS GOALS:-

1) Increase Sales:-

We want to boost sales on our website, so focussing on effective marketing strategies and promotions will be essential.

2) Brand Awareness:-

Our goal is to increase the visibility of our brand, ensuring that more people become aware of our products.

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1. Customer Engagement:-

We want customers to return to our website regularly, which means providing engaging content and special offers.

2. Feedback & Improvement:-

Gathering customer feedback will be important for continuously improving our products and services.

③ PROBLEM SOLVING:-

→ Quality Assurance:-

We will provide high-quality mobile covers that offer better protection for devices.

→ Customization Options:-

Offering customers the ability to customize their covers will attract more buyers.

.) Affordability:-

Focusing on competitive pricing will make our products accessible to a wider audience.

.) Trendy Designs:-

We will offer the latest trendy designs that appeal to customers.

④ TARGET AUDIENCE:-

.) Young, Adults & Teenagers:-

This group often seeks trendy and stylish mobile covers.

.) Professionals:-

They focus on quality and durability, so we can offer them premium covers.

.) Parents:- They look for protective covers that are safe for their children.

⑤ SERVICES PROVIDED:-

1) Wide Range Of Products:-

Offering different types & designs of mobile covers.

2) Fast Shipping:-

Ensuring quick delivery services so customers receive their orders promptly.

3) Customer Support:- offering support for customer inquiries & issues.

.) PAYMENT METHOD:-

- Cash on delivery (COD)
- Easy Paisa or Jazz cash
- Debit/credit cards.
- Payment gateways.

SCHEMAS:-

① Product Schema:

Product ID
Name
Description
Category
Brand ID
Material ID
Design ID
Price
Stock Quantity
Image URL
Rating
Date Added

② Brand Schema:

Brand ID

Name

Country Of Origin

Website URL

③ Material Schema:

Material ID

Type

Color Options

Durability

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④ Design Schema:

Design ID
Pattern
Texture
Design Image URL

⑤ Customer Schema:

Customer ID
Name
Email
PhoneNumber
Password
Address

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⑥ Order Schema:

Order ID

Customer ID

Product ID

Quantity

Total Price

Order Date

Shipping Address

Order Status

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② Shipment Schema:

Shipment ID

Order ID

User ID

Shipping Address

- Name

- Street Address

- City

- State / Province

- Zip / Postal code

- Country

Shipping Method

Tracking Number

Carrier

Shipment Status

Estimated delivery
Date

Date shipped

⑧ Purchase Schema:

Purchase ID

User ID

Order ID

Product ID

Quantity

Purchase Date

Total Amount

Payment Method

Payment Status

Shipping Address

Discounts/Promotions

