

D PURPOSE:

The puspose of our mobile covers website is to provide customers with an easy and convenient way to puschase mobile covers.

The aim is to enhance the customes expesience so that they can easily find the pexpect mobile cover gor their needs.

@ POUSINESS GOALS:

·) Increase Sales:

We want to boost sales on our website, so focussing on effective maxketing strategies and promotions will be essential.

.) Brand Flwareness:

our goal is to increase the visibility of our brand, ensuring that more people become aware of our products.

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Customex Engagement:

We want customers to return to our website regularly, which means providing engaging content and speial offers.

"> Feedback & Improvement:

Gathering Customer feedback will be impostant for continuously improving our products and services.

@ PROBLEM SOLVING:

.) Quality Assusance:

We will provide high-quality mobile covers that offer better protetion box devices.

.) Costomization Options:

Objexing costomers the ability to customize their covers will attract more buyers.

·> Abbordability:-

pricing on competitive pricing will make our products and estible to a wider

.) Trendy Designs:

We will offex the lattest trendy designs that appeal to customers.

9 TARGET AUDIENCE:-

·) Young, Adultio & Teenages:

This group often seeks trendy and stylish mobile covers.

.) Propessionals:

They bocus on quality and duxability, so we can affex them premium covers.

·) Parents: They look for protective lovers that are safe for their children.

@ SERVICES PROVIDED:

·) Wide Range of Products:

Objering different types & designs of mobile covers.

., Fast Shipping:

Ensuring quick delivery services so customers review their orders promptly.

·) Customer Support: Offering support

box customer inquiries & issues.

SHEMAS:

Disoduit Schema:

Produit ID

Name

Description

Category

Brand ID

Material ID

Design ID

Price

Stock Quantity

Image URL

Rating

Date Added

Dosand Schema:

Brand ID

Name
Country Of Origin
Website URC

3 Material Behema:

Material ID

Type
Color Options
Durability

Design Schema:

Design TD

Pottexn

Tentuxe

Design Image URC

Customer Schema:

Customer ID

Name

Email

PhoneNumber

Password

Address

© Order Schema:

Order JD

Customer JD

Product JD

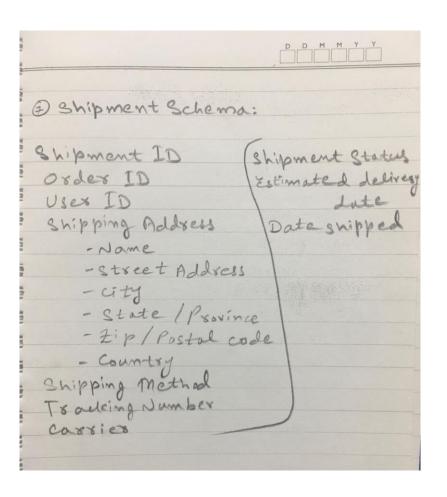
Ruantity

Total Price

Order Date

Shipping Address

Order Status



Purchase Schema:

Purchase ID

User ID

Order ID

Product ID

Quantity

Purchase Date

Total Amount

Payment Method

Payment Status

Shipping Address

Discounts/Promotions

