

Customer Segmentation Dashboard

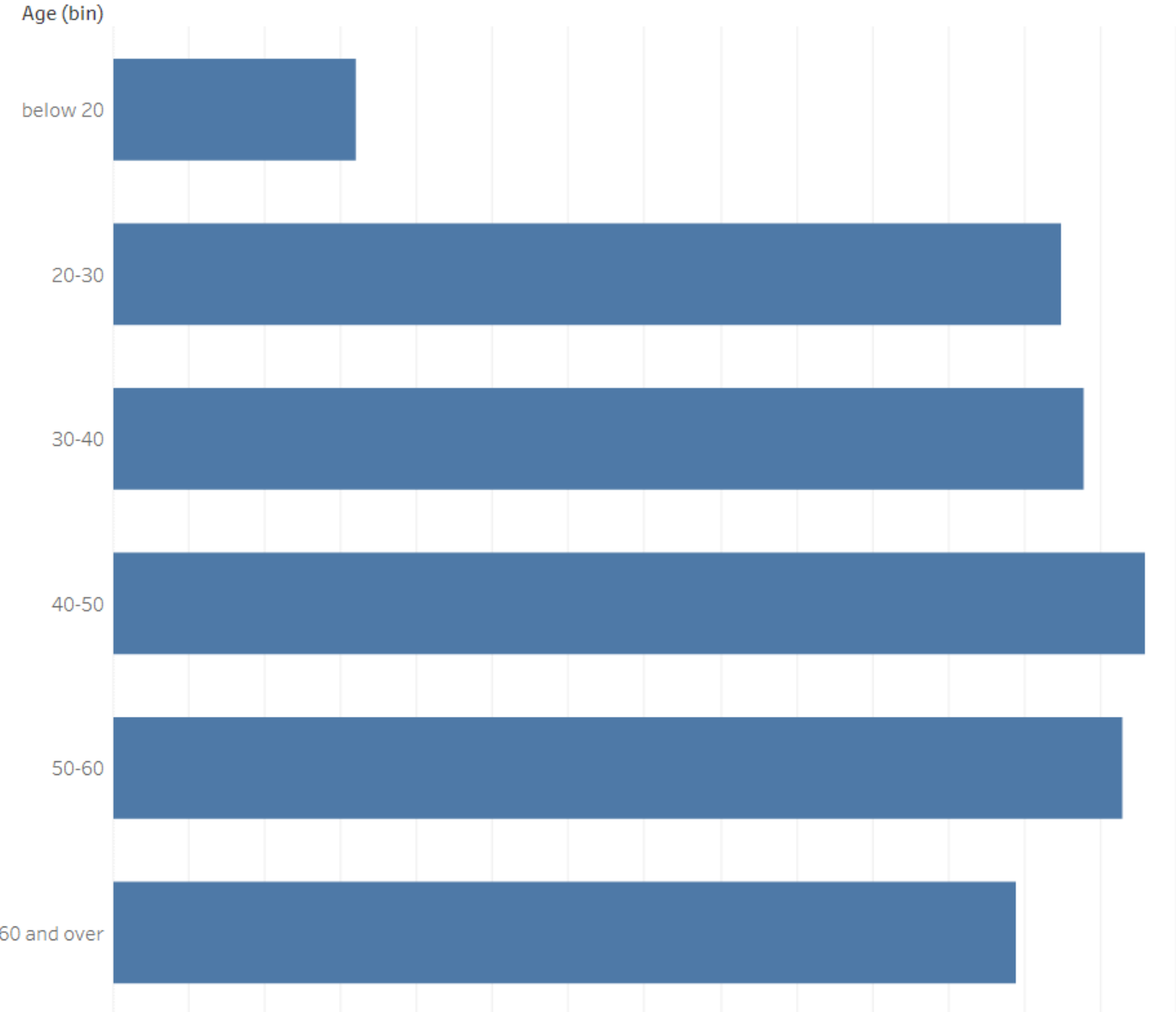
of Customers
673

Avg. Purchase Frequency
27.0

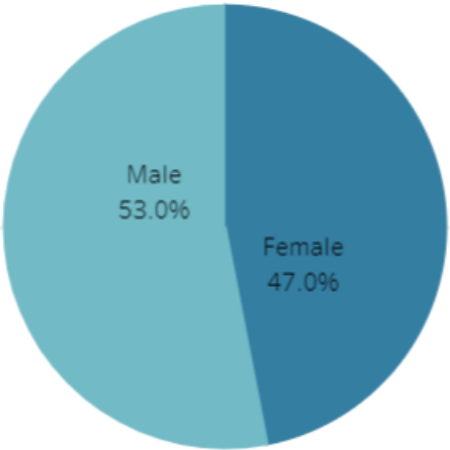
Avg. Spending Score
50.1

Avg. Income
88,490

Distribution of Customers in each Age Group



Percentage of each Gender



Gender

- ☐ (All)
- ☒ Female
- ☒ Male
- ☐ Unknown


Age (bin)

- ☒ (All)
- ☒ below 20
- ☒ 20-30
- ☒ 30-40
- ☒ 40-50
- ☒ 50-60
- ☒ 60 and over

Count of each Preferred Category



Count of Preferred Category

112  145