

SQL - RSVP MOVIES CASE STUDY

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EXECUTIVE SUMMARY

The following conditions will ensure that the project is successful :-

- The highest No. of movies produced in this case study is ' DRAMA ' . It was the highest produced movie in 2017, with 1000 + score. Followed by Comedy and Thrillers.
- In 2019 the no .of movies produced in 'INDIA' or 'USA' is 1059.
- As per the average duration of movies , Action movies has the highest movie duration which is 112.88 whereas Horror movies has the lowest movie duration which is 92.72.
- Kirket , Love in Kilnerry are the highest rated movies.
- James Mangold and Anthony Russo can be roped in for directing this project since they have directed the most number of movies with the highest average ratings.
- Dream Warrior Pictures and National Theater Live production houses can be considered as they produced most hit movies (3), with an average rating greater than 8.

EXECUTIVE SUMMARY

- German movies will be profitable having highest votes compared to Italian movies .
- Highest votes received by Marvel movies, followed by Twentieth Century Fox and then Warner Bros. These can be considered as world-wide release partner.
- ONE AND ONLY (NAMATU 'MAKKAL SELVAN') ' VIJAY SETHUPATI 'average rating of 8.42 ,Fahadh Faasil and Yogi Babu have high average ratings in India and should be considered to act in this project .
- Top Indian actresses having high average ratings in India to be hired are Taapsee Pannu followed by Kriti Sanon, Divya Dutta and worked in multilingual movies can reach wider audience.
- Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for Drama genre.