

REVENUE OPTIMIZATION INSIGHTS

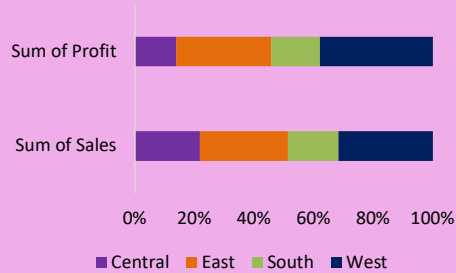
TOTAL SALES: \$2,297,200.86

TOTAL PROFIT: \$286,397.02

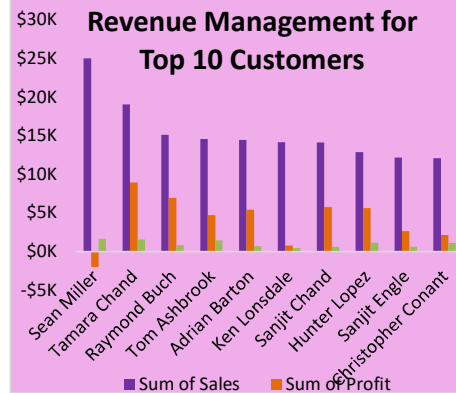
TOTAL DISCOUNT: \$1,561.09

AVERAGE DELIVERY TIME: 4 DAYS

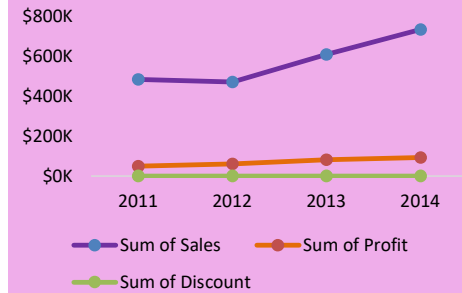
Sum of Sales and Profit by Region



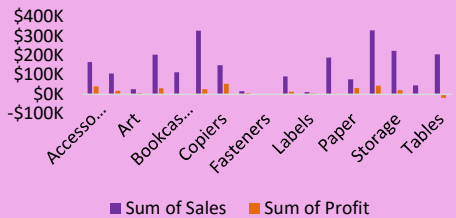
Revenue Management for Top 10 Customers



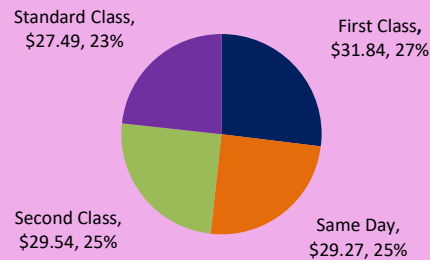
Sales, Profit and Discount Trend Over Time



Breakdown of Sales and Profit by Category and Sub-Category



Profitability by Shipping Mode



| State | City |
|-------------|-----------|
| Alabama | Altoona |
| Arizona | Amarillo |
| Arkansas | Anaheim |
| California | Andover |
| Colorado | Ann Arbor |
| Connecticut | Antioch |

Category

Furniture
Office Supplies
Technology

Order Date

All Periods MONTHS ▾

2015

JN JUL AUG SEP OCT NOV DEC

◀ ▶