



# AYA AHMED

## CONTENT CREATOR

### PROFILE

Aiming to start my professional career to build professional experience in public relation management to achieve my vision with best apply of my study scope.

### CONTACT

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Sohag, Egypt

### EDUCATION

2023  
SOHAG UNIVERSITY

- Bachelor of Arts, Mass Communication and Public Relations

### SKILLS

- Internet browsing and searching trends.
- Good user of Microsoft office.
- Personal Performance & Attitude.
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

### LANGUAGES

- English (Good)
- Arabic (Native)

### WORK EXPERIENCE

#### Social Media Specialist

content creator, media buyer and moderator

- |                           |             |
|---------------------------|-------------|
| 1. Roaya Group            | 2024        |
| 2. 360 marketing agency   | 2024        |
| 3. Freelancer             | 2020 - 2024 |
| 4. Dot Design Company     | 2023 - 2024 |
| 5. Pesca Café & Restaurnt | 2021 - 2024 |
| 6. 7Ps Company            | 2022 - 2023 |
| 7. Smart Business Company | 2020 - 2022 |
- Developing marketing strategies via social media
  - Develop plan for page management.
  - Create and manage advertising campaigns via social media.
  - Prepare creative content for page posts
  - Performance analysis and data evaluation.

#### Call Center & quality controller

2021 - 2023

Pesca Café & Restaurnt

- Receiving orders, Confirm and verify orders, Delivery coordination and Communicate with the delivery team
- Monitor feedback and complaints of the quality of ingredients.
- Food safety assessment.

#### Tele Sales

2020 - 2021

Smart Business Co - Tech Life Co - Fresh Water Co

- Communicate with distributors to increase sales
- Communicate with clients for after-sales services
- Identify and support new leads.

### TRAINING & COURSES

- |   |          |
|---|----------|
| Media Course from Egyptian Naval Scouts               | Aug 2021 |
| Marketing 101 from EYouth                             | Dec 2019 |
| Google Fundamentals in Digital Marketing from EYouth, | Dec 2019 |