



TWEEK TO-DO LIST APP

Mariam Tmane

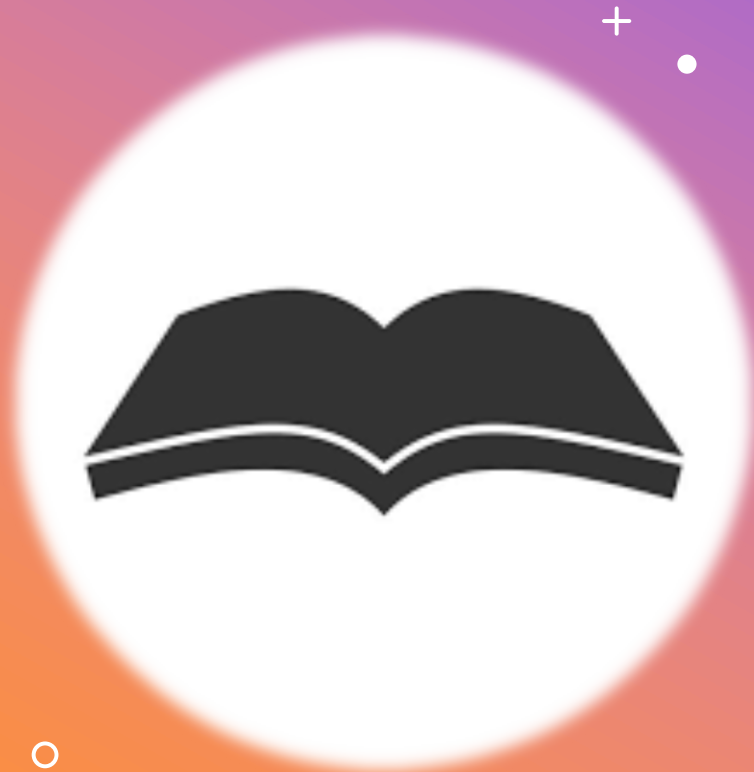


TABLE OF CONTENTS

1. Introduction
2. Why this app / New Options
3. Survey/Research findings
4. User personas/ User stories
5. Site Map / Mood Board
6. Low-fidelity Frames
7. Old Design
8. High Fidelity Frames
9. Key Take-Aways

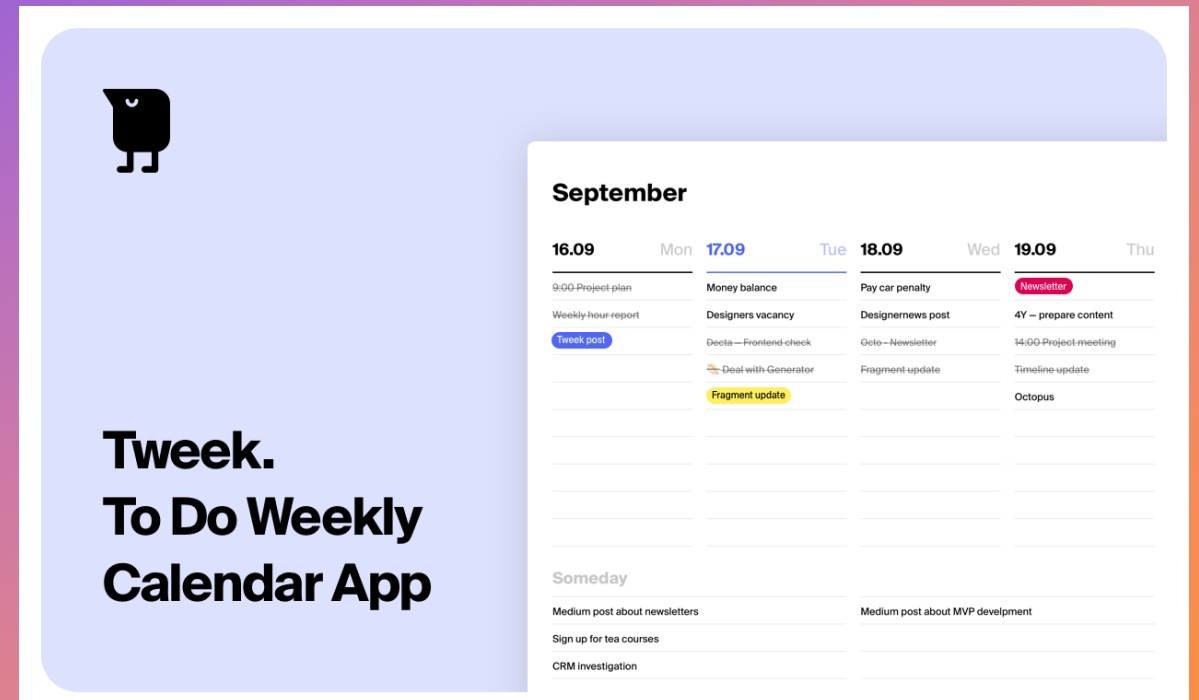
Hi, My name is Mariam Tmane

- Hi, I am Mariam, I am a sophomore studying Computer Science. I am interested in front-end development and UX Design. I learned about this Bootcamp from the Girls Who Code discord channel, and at the time, I knew nothing about UX Design, and now here I am presenting to you all my projects. Thank you all for organizing this Bootcamp.
- In my free time, I like to cook/bake for my family and friends, I also like to learn Languages, I can speak Arabic, English, and French 😊



WHY I CHOSE THIS APP?

Tweek app



RESEARCH/FINDINGS

There was a pattern throughout the surveys

The longer the users have been using Tweek

The more they complained about the app being too simple

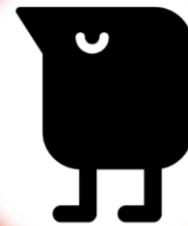
Use Tweek for School/Classes
→ Repetitive tasks.

Feedback from the survey:

"It's plain, the decoration has nothing special in it."

"I would recommend it to others because it is simple."

100%



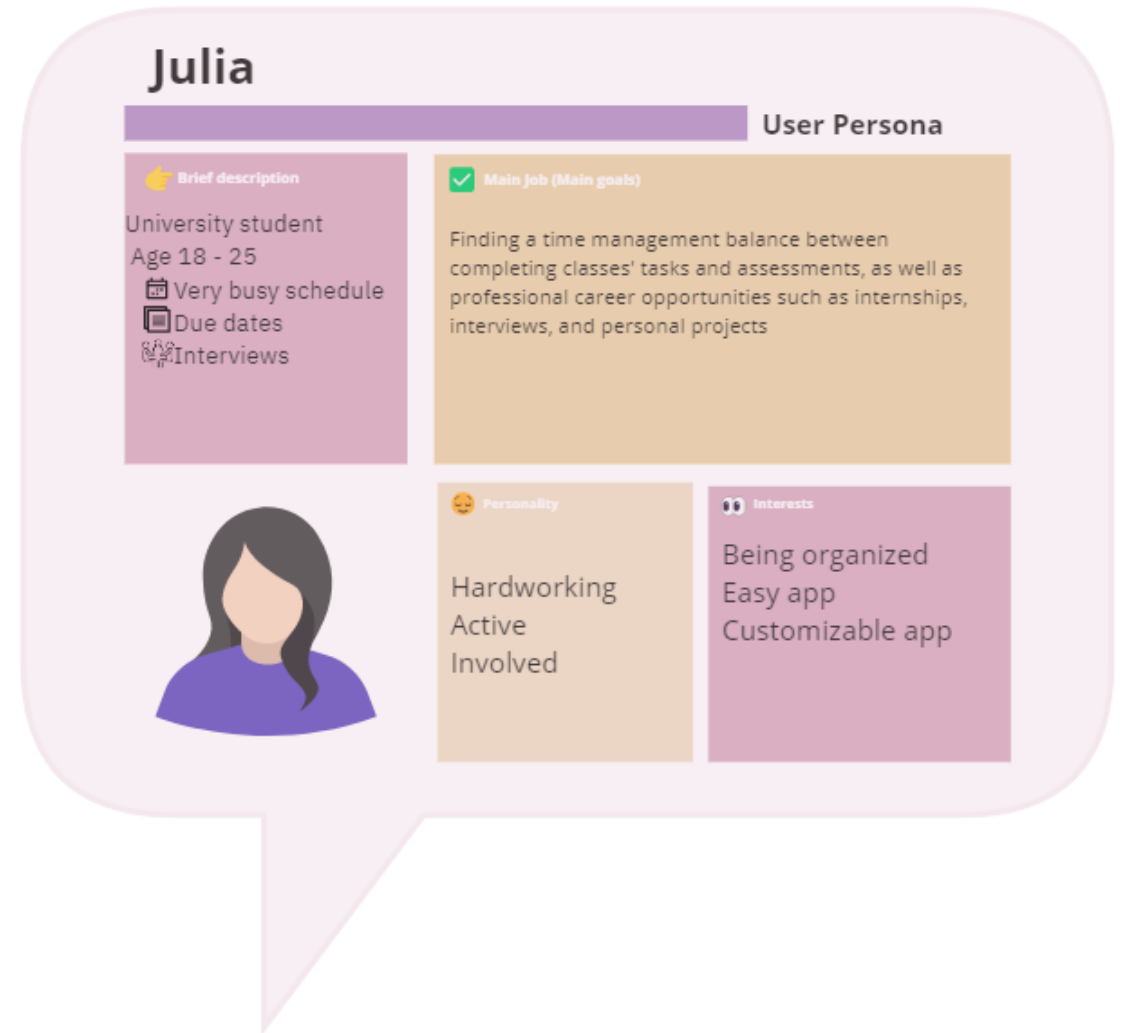
Questions from the survey:

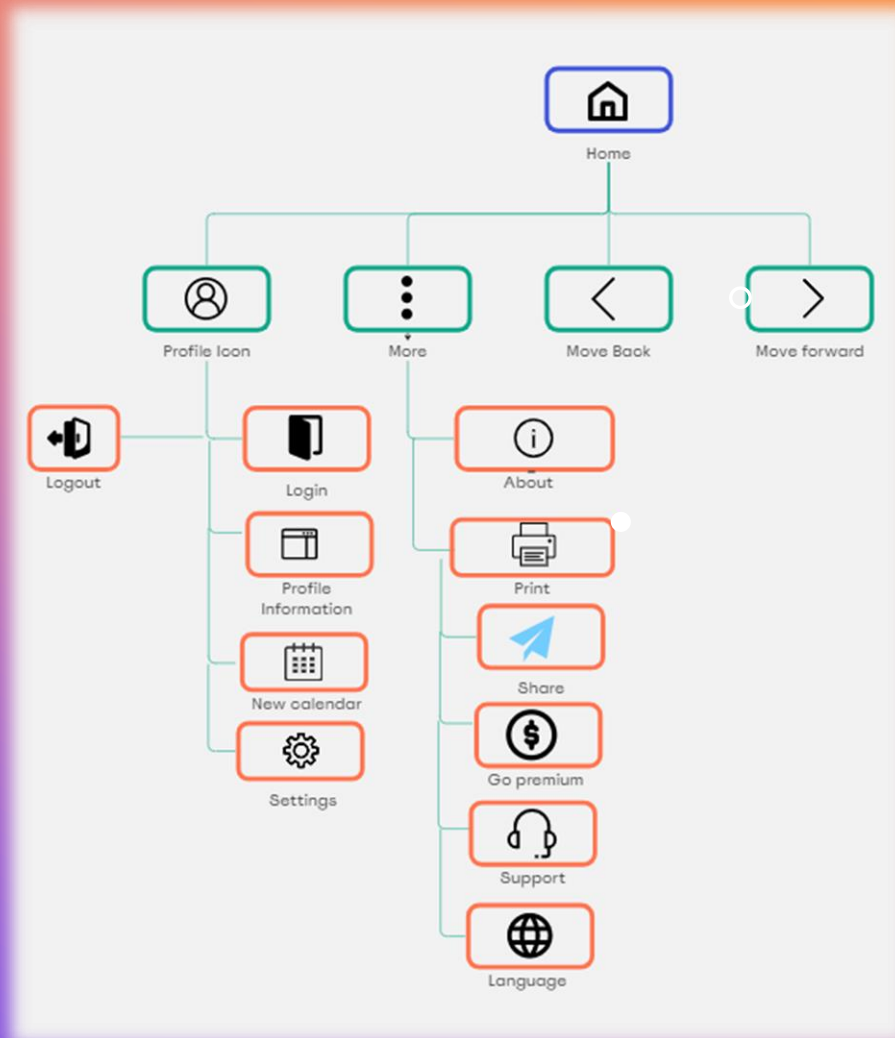
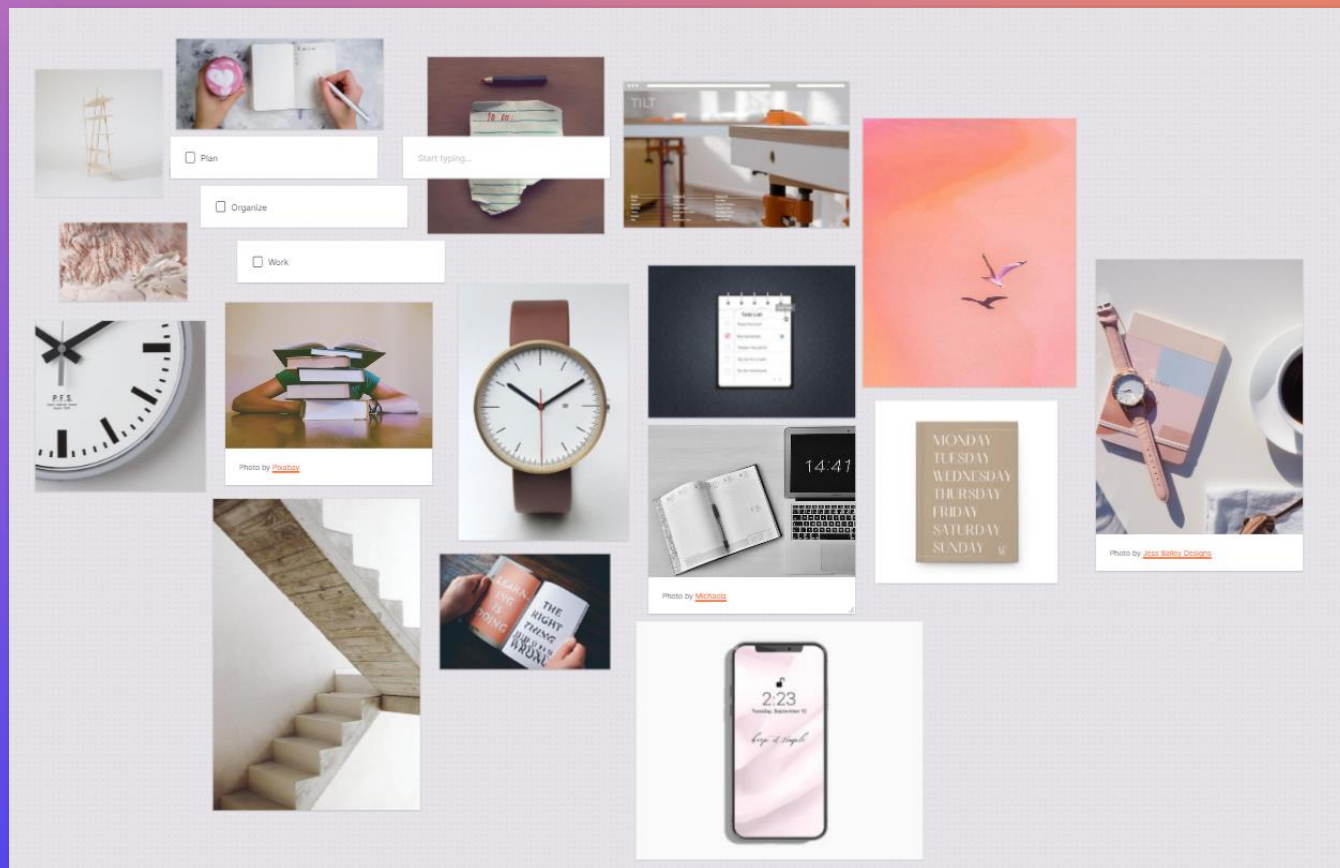
1. For how long have you been using Tweek?
2. What do you use Tweek for the most? (Multiple Choice)
3. Why might you/might you not recommend Tweek to a friend ?

USER STORIES/PERSONA

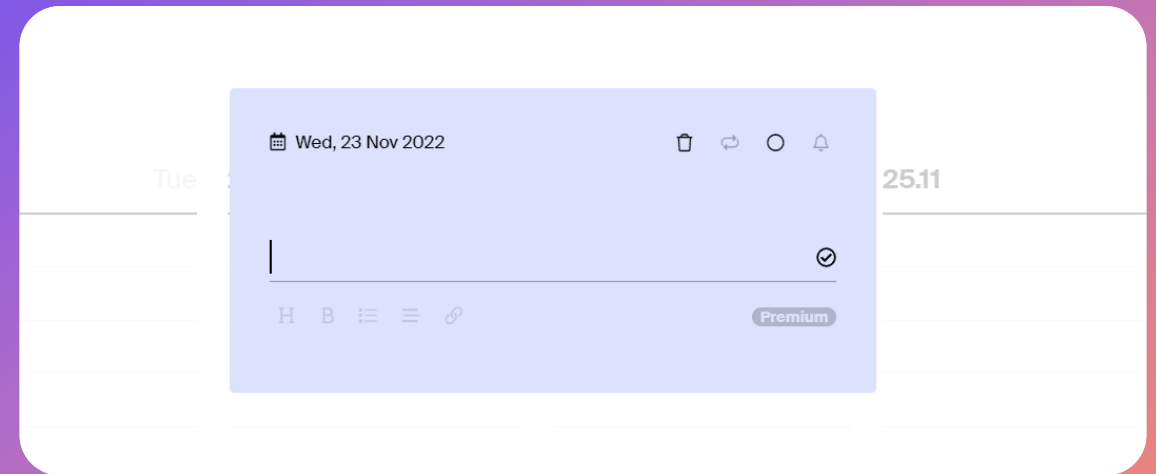
As Soumaya, I would like a To-do list app that is simple and easy, to stay on top of my school assignments.

As a college student, I would like a To-do list app to be more visually pleasing and customizable so I can continue using it.





CURRENT DESIGN



LOW-FIDELITY FRAMES



TWEEK APP

November 2022

Monday Tuesday Wednesday Thursday Friday Saturday

Someday Sunday

From

MM/DD/YYYY

To

MM/DD/YYYY

M T W R F S S



Calendar icon Lorem Ipsum, 13

Trash icon Circle icon Bell icon Bookmark icon

Lorem Ipsum

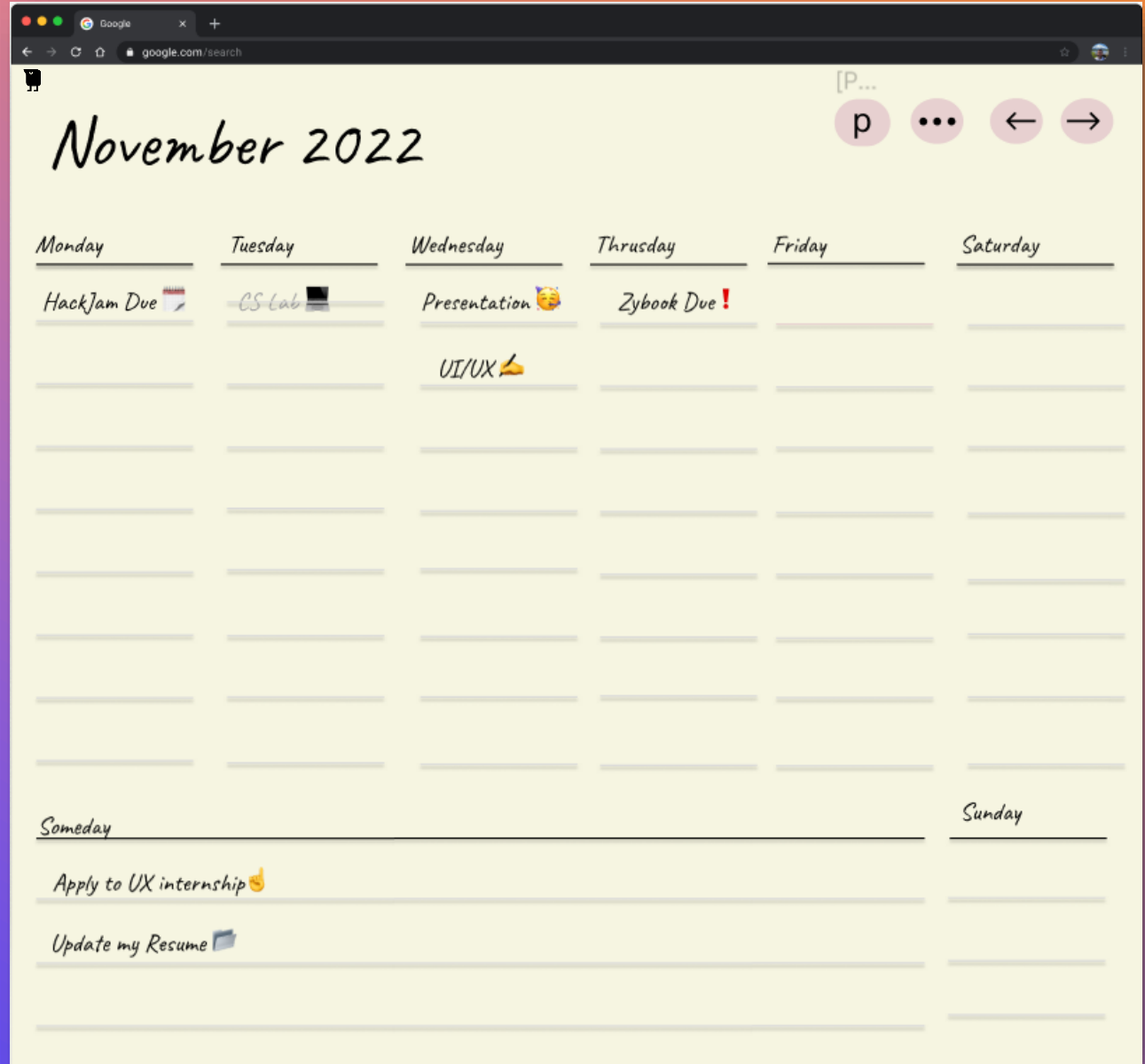
B O 😊 AA

Desktop Layout

HIGH-FIDELITY FRAMES

DESKTOP LAYOUT

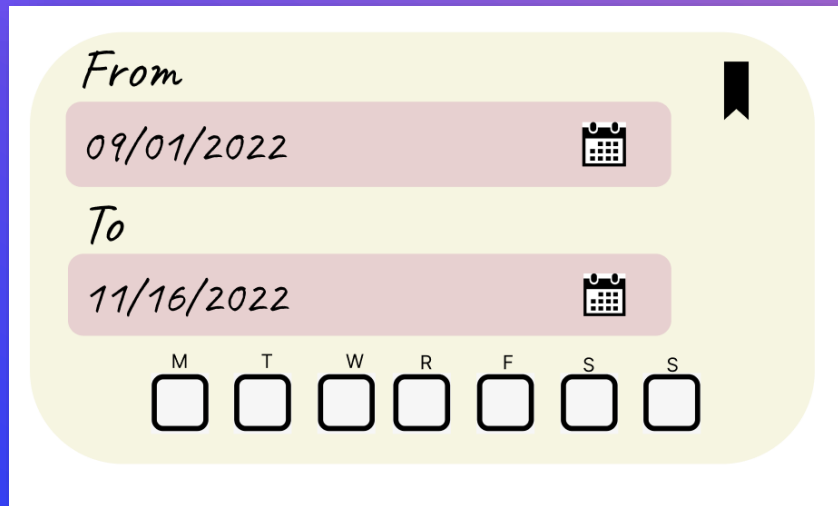
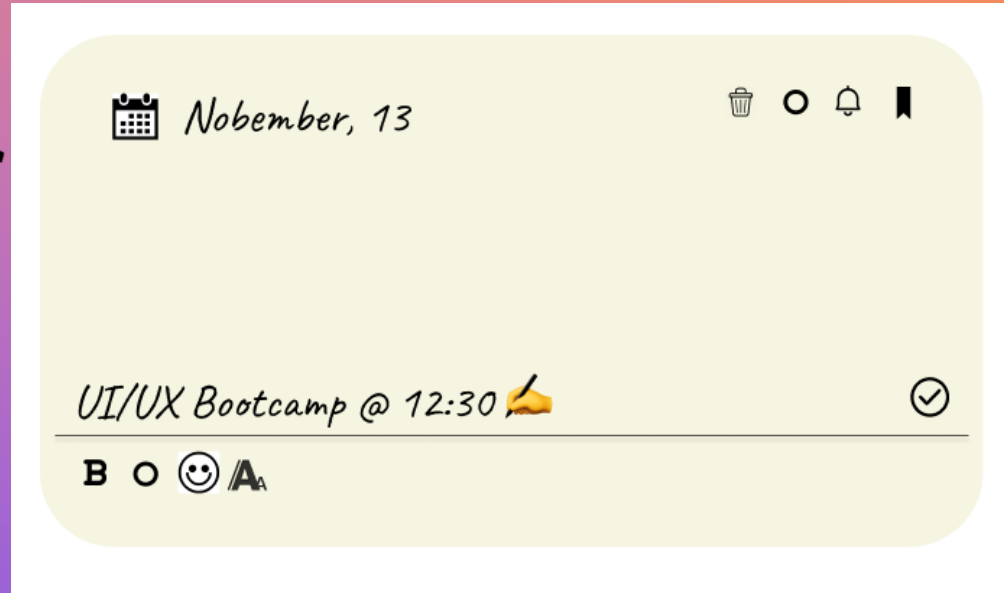
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HIGH-FIDELITY FRAMES



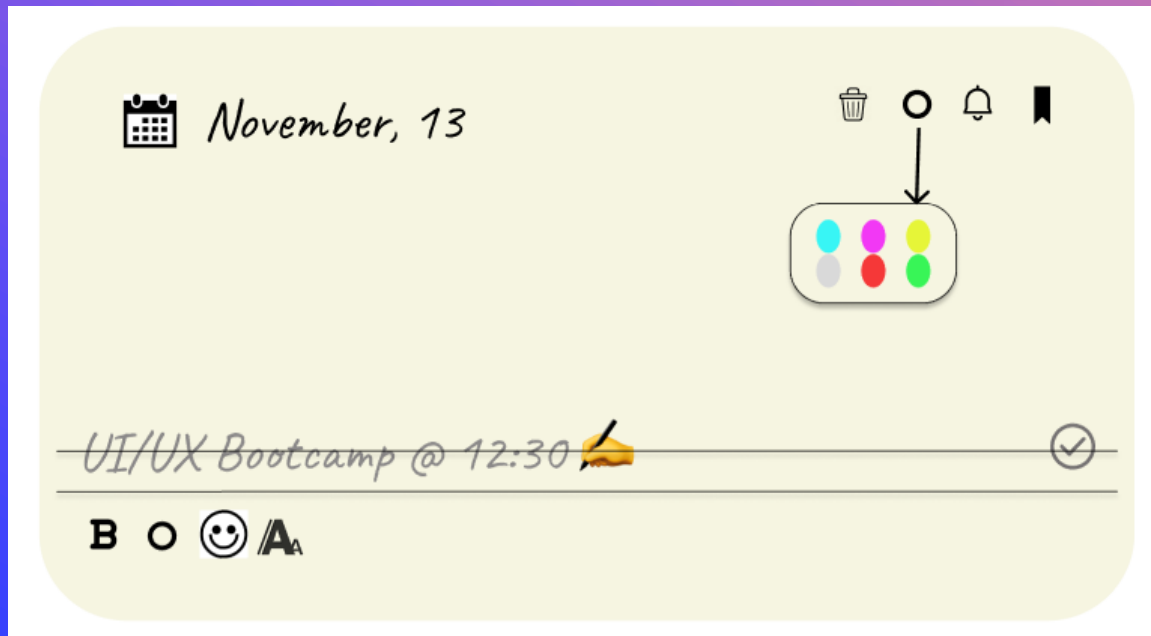
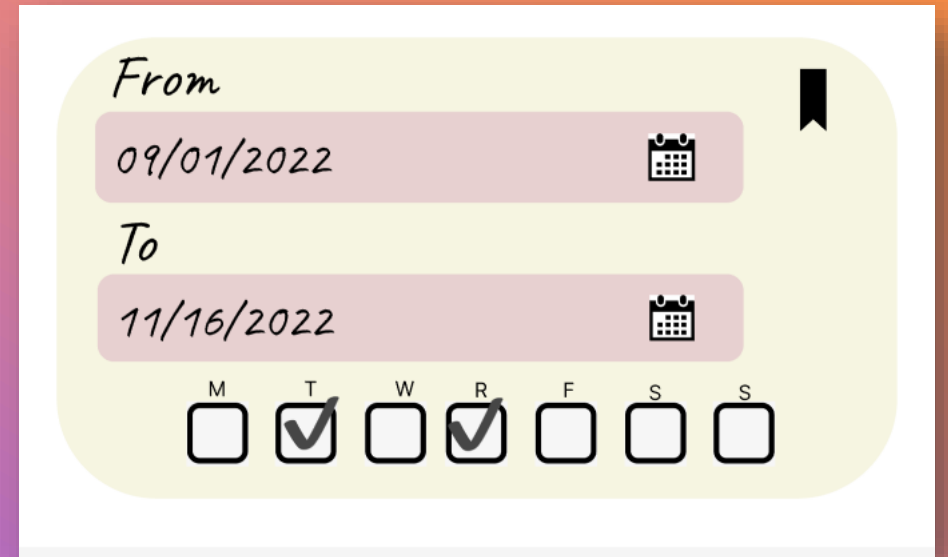
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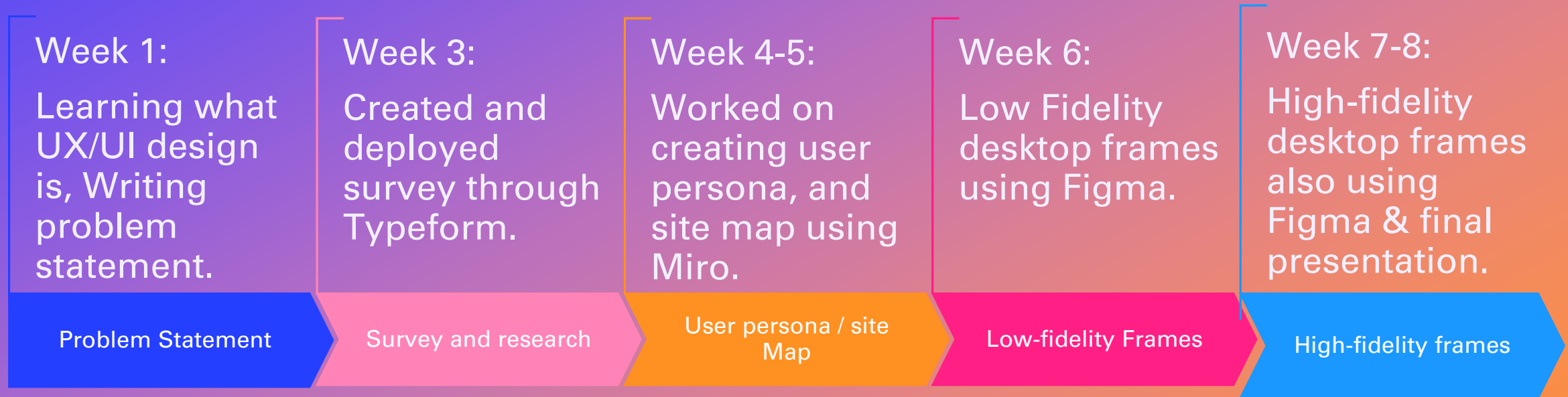
WHAT'S NEW?

- CUSTOMIZATION - EMOJIS, FONT
- PICTURE TO THE LEFT, CUSTOMIZING TIME FRAME FOR REPETITIVE TASKS.

HIGH-FIDELITY FRAMES - OPTIONS + ○



Project Timeline:



Key Take-aways

- Research and feedback are very important and should take different forms, such as interviews and surveys because it brings back new ideas and suggestions.
- There is no specific path to getting to the final product.



If I had more time.

- Create a storyboard.
- Put more time into the design stage

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THANK YOU

Mariam Tmane

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