MARIAM ABASS

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EDUCATION

University of Port Harcourt

Rivers State, Nigeria

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BSc Biotechnology Jan. 2019 – Dec. 2023

SKILLS SUMMARY

Languages: Python, SQL

Tools: Excel, Power BI, Tableau, MySQL, Microsoft Office Suites

Soft Skills: Problem solving, critical thinking, people/task management, excellent communication

WORK EXPERIENCE

DATA ANALYST INTERN | NSDIC |

November 2024 - February 2025

- Collected, cleaned, and analyzed large datasets to identify trends and patterns
- Developed and maintained databases to store and manage data
- Created data visualizations to communicate findings to stakeholders
- · Conducted statistical analysis and modeling to inform business decisions
- Designed and developed reports to present data insights to senior management and stakeholders

PROJECTS

Sales Performance Analysis | LINK

December 2024

- Analyzed the company's growth rate, revealing a satisfactory growth rate and potential for further expansion.
- Conducted an in-depth analysis of the company's branch operations, identifying areas for improvement and opportunities for growth.
- Discovered an underperforming branch with low sales despite being operational and recommended closing it and opening a new one, at location where sales are robust and growth is rapid.
- Data driven recommendations given result in a 10-20% increase in sales performance

Sales Conversion Rate Analysis | LINK

- Compared conversion rates among sales persons to identify top performers and areas for improvement
- Conducted in-depth analysis using statistical method to understand the impact of specific variables on sales conversion rates, enabling targeted improvements
- Analyzed the impact of location, gender, and other factors on sales outcomes

Sales Profit Analysis | LINK

- Identified and comprehended key factors affecting sales profit performance through thorough analysis
- Conducted in-depth analysis revealing about 49% poor performing state branches despite being actively operational which is one of the factors affecting sales profit of the store.
- Enhanced store improvement and growth by 25% through accurate insights and recommendations

CERTIFICATES

Foundations: Data, Data, Everywhere CERTIFICATE
Ask Questions to Make Data-Driven Decisions CERTIFICATE
Introduction to Data Analysis Using Excel CERTIFICATE
Basic Data Descriptors, Statistical Distributions, and CERTIFICATE Application to Business Decisions
Business Applications of Hypothesis Testing and Confidence Interval Estimation CERTIFICATE
Linear Regression for Business Statistics CERTIFICATE
Professional Data Analyst CERTIFICATE