



Sum of Sales

\$2.29M

Sum of Profit

\$284.15K

Sum of ProfitMargin

\$119.86K

Count of Order ID

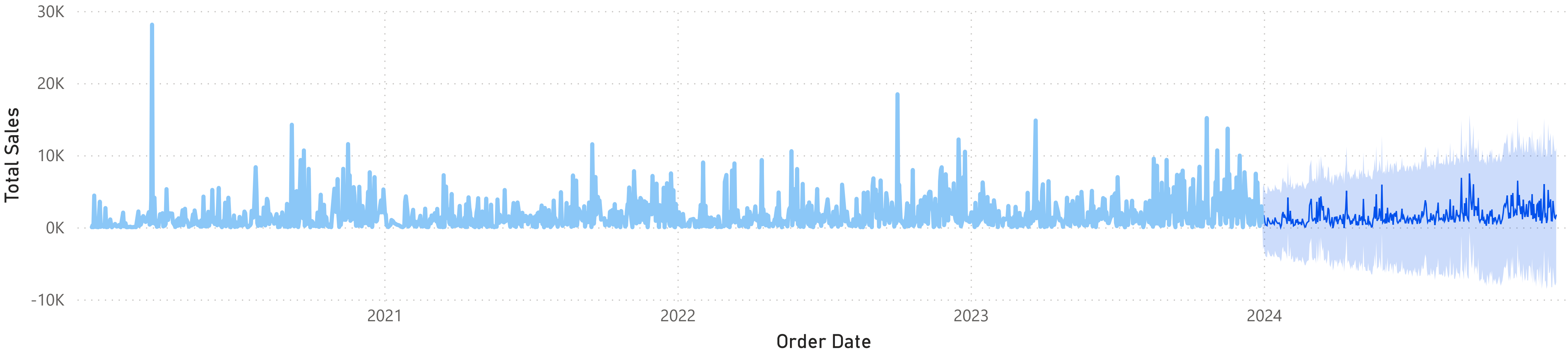
5.003K

Count of Customer ID

793



Total Sales by Date



Year

2020

Quarter

Q1

Month

March

State

California

Category

Office Supplies

Segment

Consumer

Sum of Sales  
2,288,271.49

2020  
484,247.50

2021  
465,412.41

2022  
606,238.54

Q1  
74,447.80

Q2  
86,538.76

Q3  
143,633.21

January  
14,236.89

February  
4,519.89

March  
55,691.01

Arizona  
388.70

California  
7,239.10

Colorado  
719.58

Furniture  
2,181.83

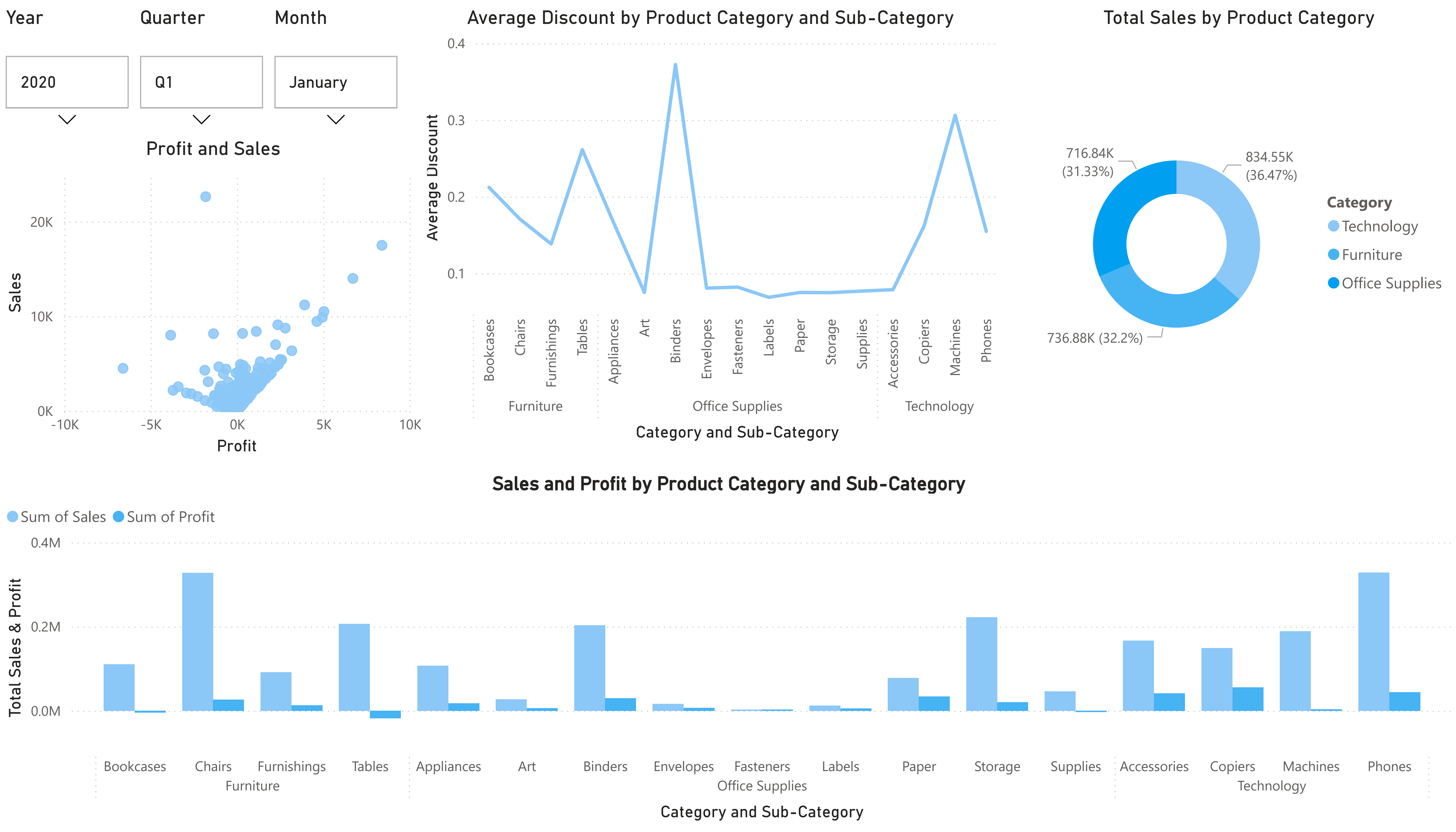
Office Supplies  
3,031.98

Technology  
2,025.28

Consumer  
1,130.56

Corporate  
45.24

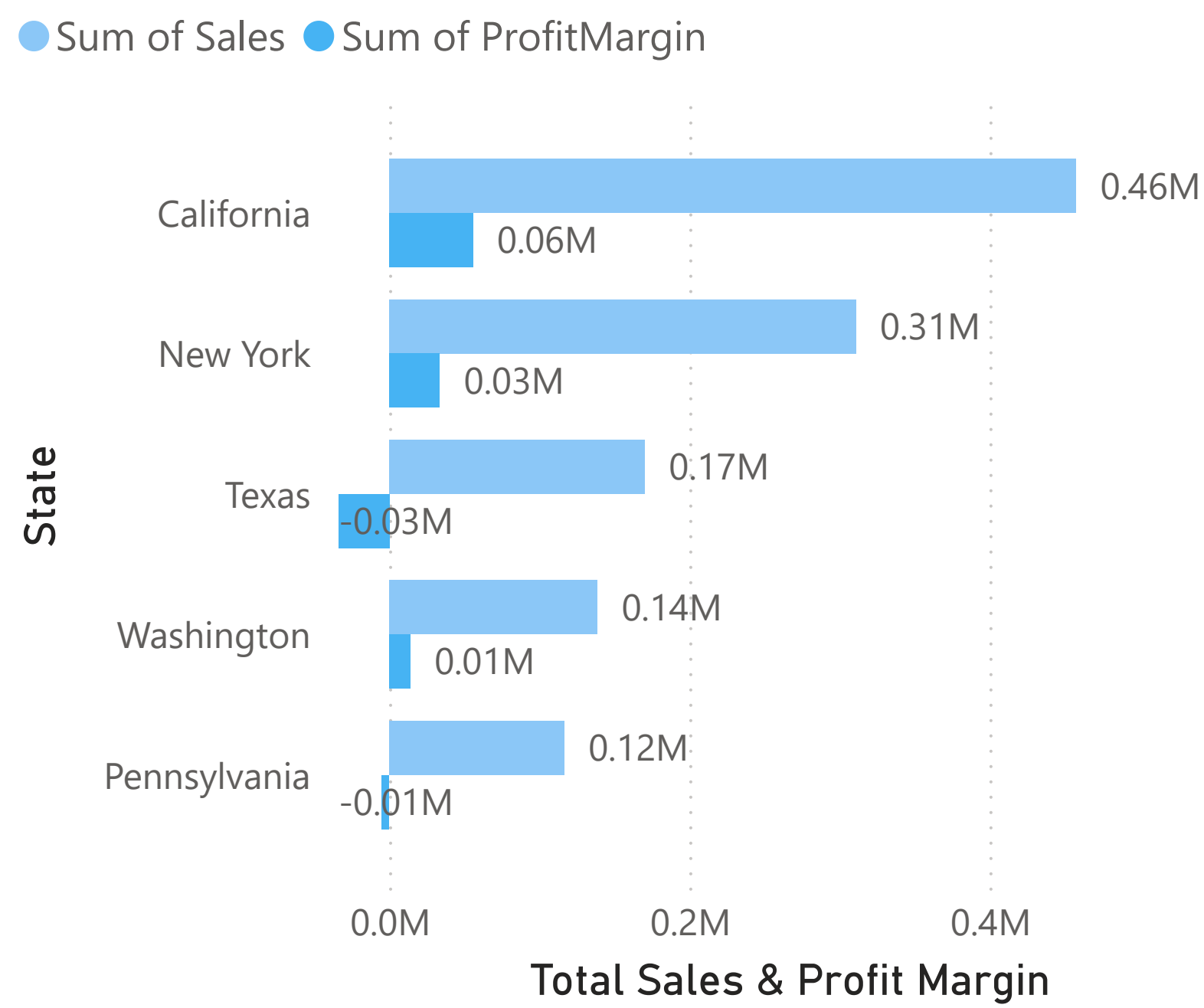
Home Office  
1,856.19



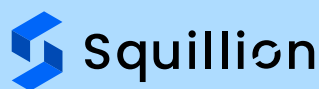
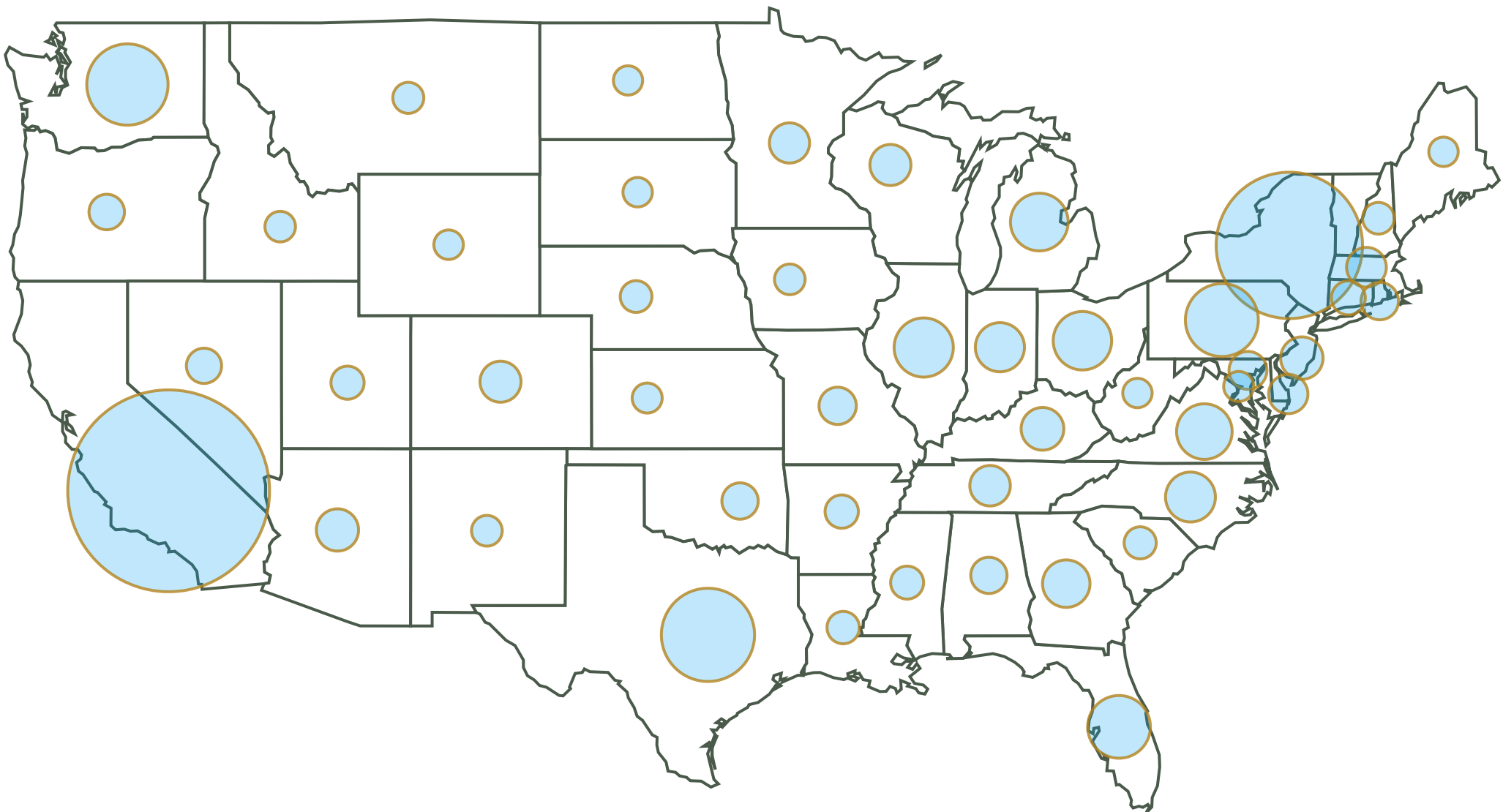
Sales and Profit by Product Category and Sub-Category



Top 5 states by Total sales

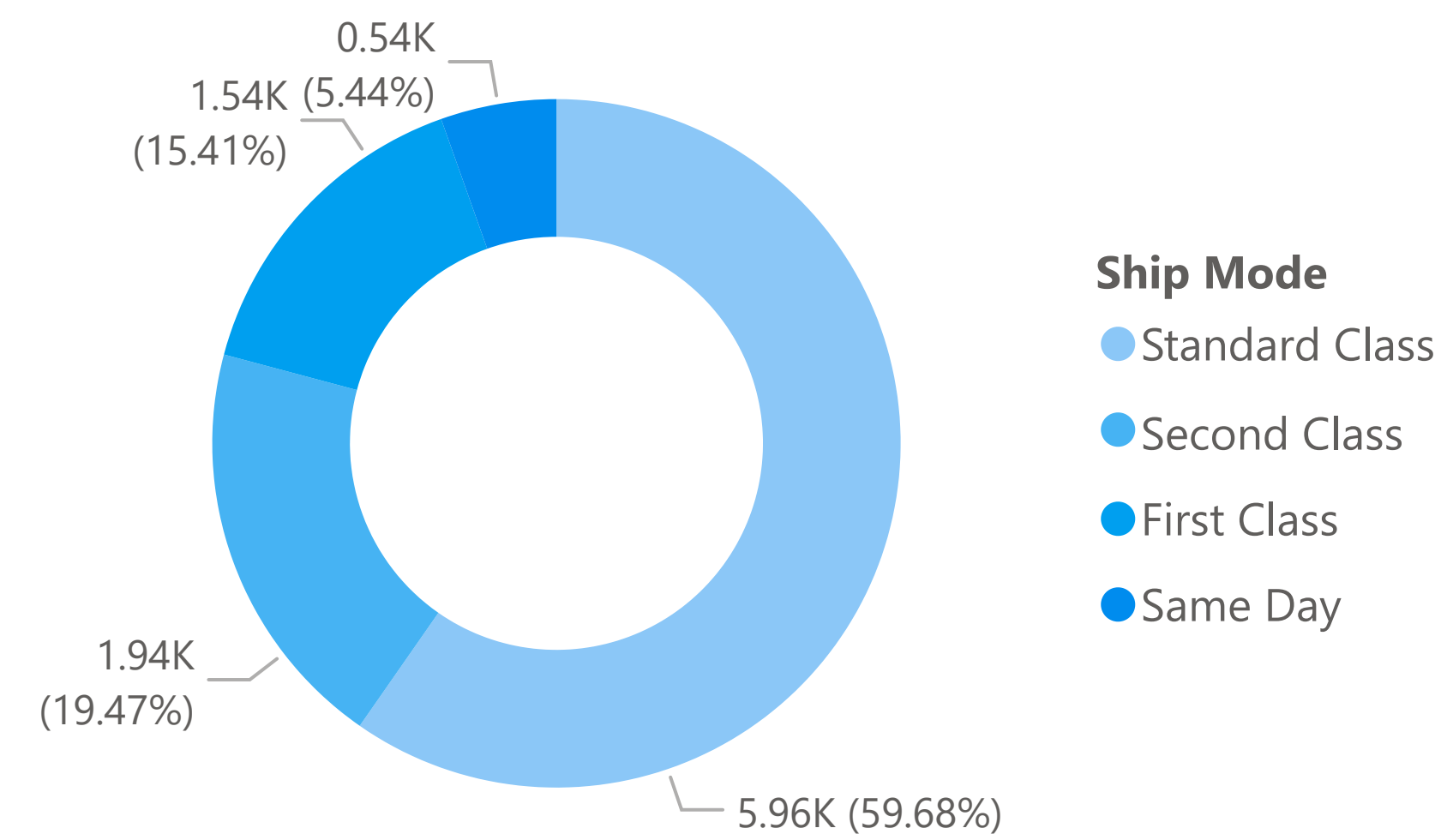


Total Sales by State

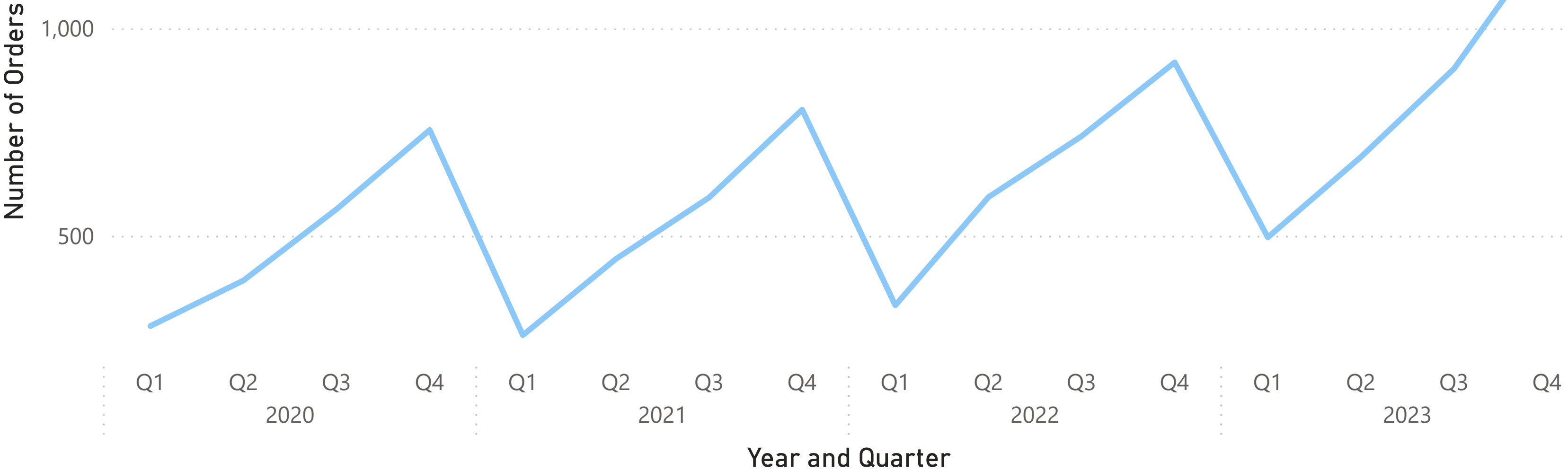


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Number of Orders by Ship Mode

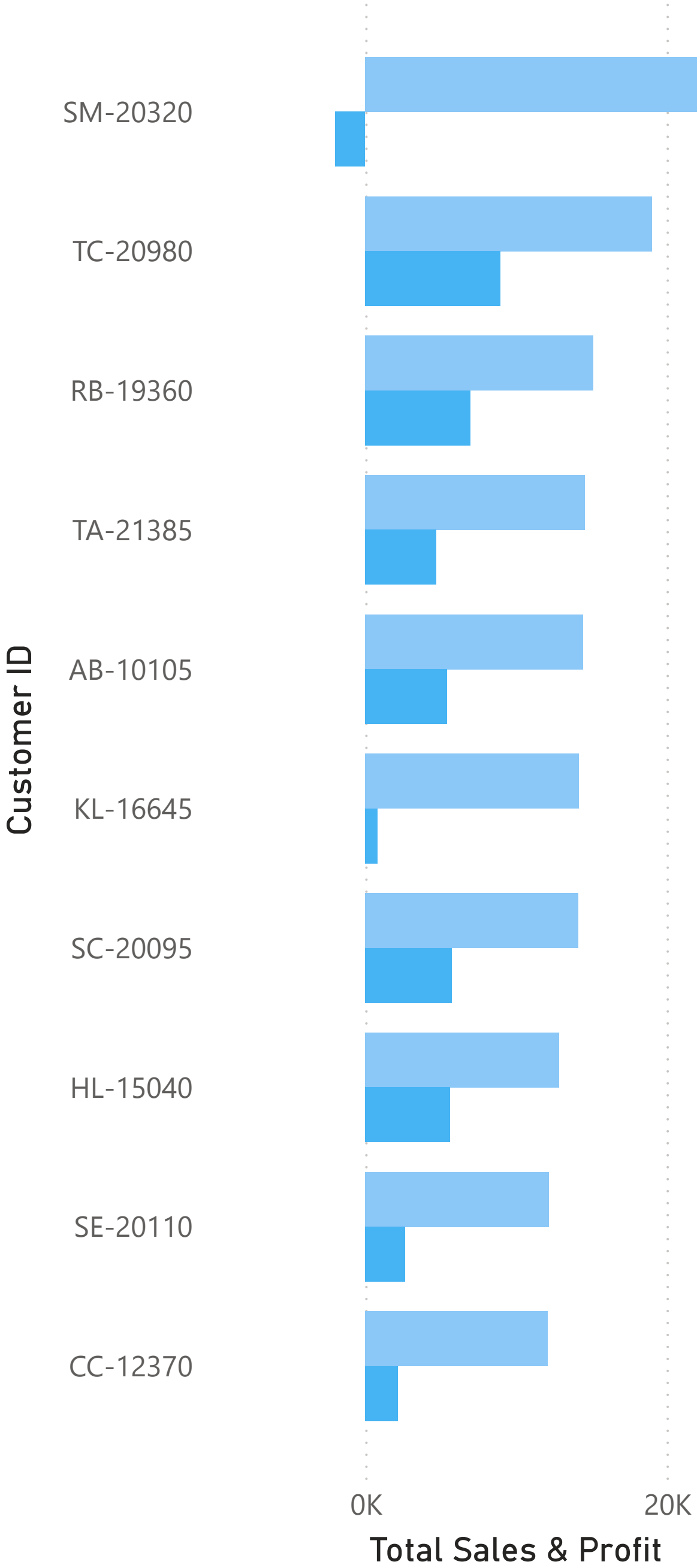


Number of Orders Over Time



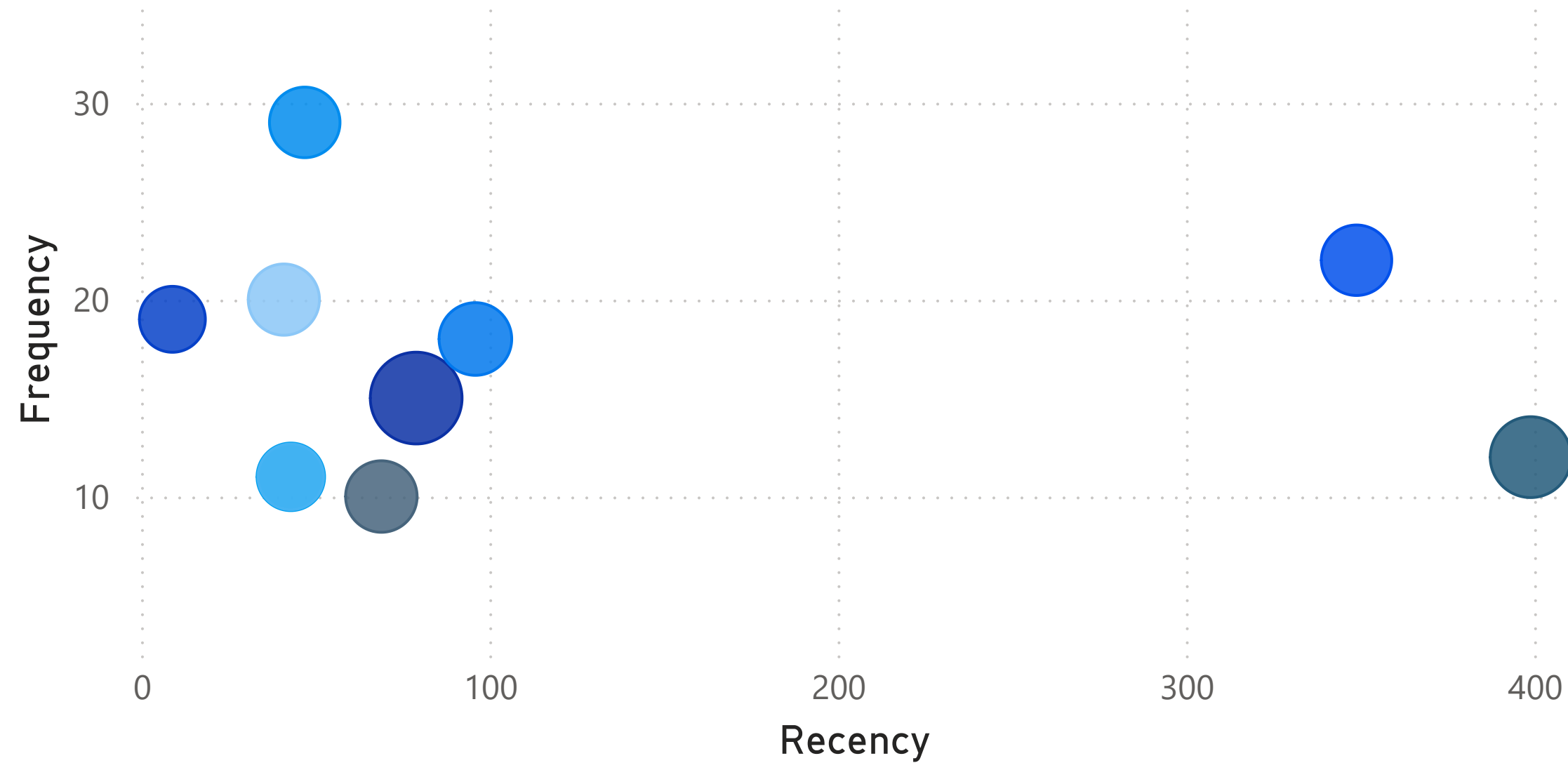
Top 10 Customers by Total Sales

Sum of Sales Sum of Profit

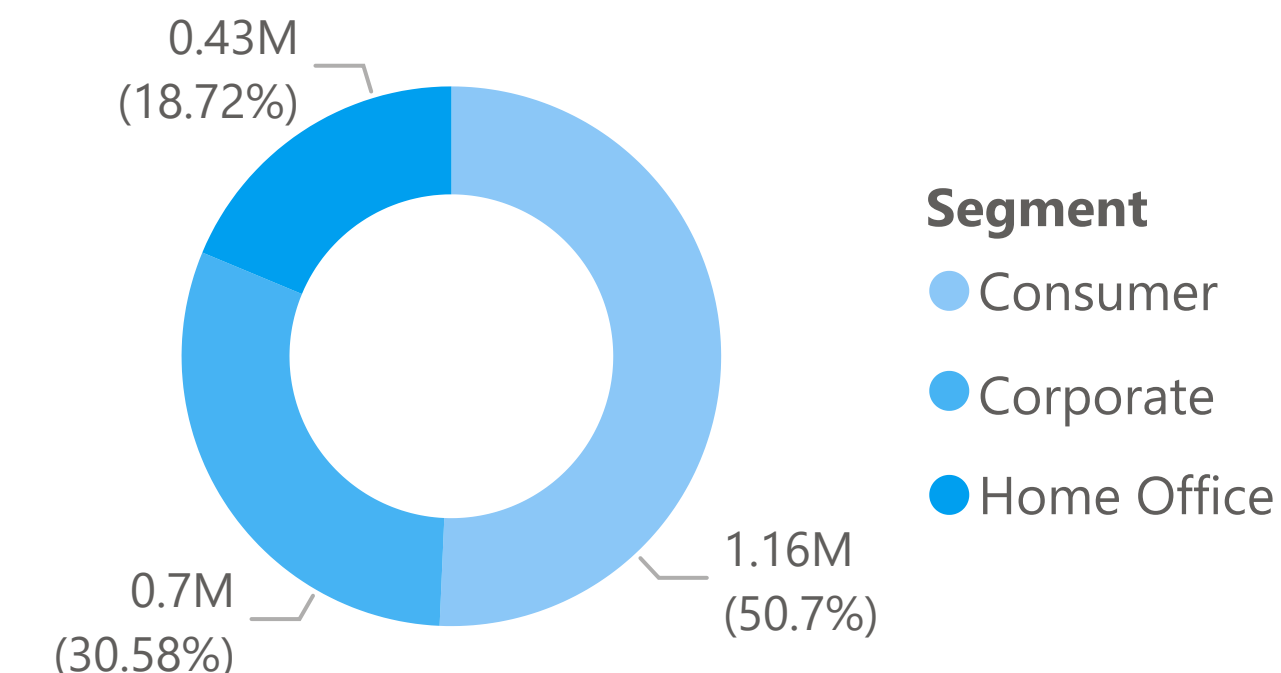


RFM Scatter Plot

Customer ID AB-10105 CC-12370 HL-15040 KL-16645 RB-19360 SC-20095



Total Sales by Customer Segment



Average CLV by Year and Quarter

