

Mariana Vazquez Teran
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Professional profile

Intern in the Bachelor's degree in History with diverse experience in research, creative writing and historical consulting. Passionate about AI and applied linguistics, seeking to apply analytical and creative skills in generative AI training.

Work experience

Currently

Eitan Store, Mexico City, Mexico – Content Writer

- I write detailed and persuasive descriptions for more than 50 footwear models, highlighting features, materials and technologies.
- I create engaging content for digital marketing campaigns, including social media posts and newsletters.

April 2022 – June 2023

Ushuaia Contents, Mexico City, Mexico/Alicante, Spain – Freelance

- I researched, studied, and wrote about topics related to the social sciences and humanities ([Sample](#))
- I made corrections and suggestions for academic articles

July 2021 - April 2022

Jewish Documentation and Research Center of Mexico, Mexico City – Volunteer

- I helped in the cataloguing, management and cleaning of the Historical Collection of the Jewish Community in Mexico
- I contributed to the organization and administration of Documentary Archives
- I learned about the management of sensitive and confidential information

September 2021 - December 2021

Meta Studios Creative Agency, Mexico City, Mexico/Tokyo, Japan – Historical Advisor

- I collaborated in the creation of 20 lines of dialogue for the prototype of the *Mictlan video game: an ancient mythical games* ([YouTube Trailer](#))
- I analyzed 4 historical texts of more than 300 pages to provide phonetic and discursive advice on the use of early modern Spanish
- I participated in 5 work sessions to solve historical questions

August 2018 – January 2019

Philological Research Institute, UNAM, Mexico City, Mexico – Social provider

- I attended more than 15 presentations to take photographs, conduct interviews and write synopses for the Institute's internal platforms.
- I analyzed and read 5 texts per month to prepare summaries and internal control of researchers' publications.
- I collaborated and created academic content for social networks that was shared on the official accounts of the Institute ([Sample](#))

Studies

August 2014 – December 2018

Faculty of Philosophy and Letters, UNAM-Mexico – Bachelor's Degree in History

Competencies

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| • Polyvalence | • Teamwork |
| • Proactivity | • Customer Support |
| • Adaptability | • Writing skills |

Additional Information

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| • English B2, <i>Independent user</i> (Cambridge University Certificate) | • Self-taught in learning Git, GitHub and Netlify |
| • French B1, <i>Innrmédiaire</i> (DeLeFFyL Reading Comprehension Certification , UNAM) | • Basic knowledge of Digital Marketing (SEO and SEM) |
| • Intern in <i>Digital Woman</i> , with certification in <i>AWS Cloud Computing</i> estimated for October 2024 | • Interest in Artificial Intelligence and applied linguistics |
| • Self-taught in learning JavaScript and Python | • Experience working under agile objectives and methodologies |