# Can companies reduce losses by predicting employee turnover?

**Mariana Donabella** 

#### **Employee Turnover**

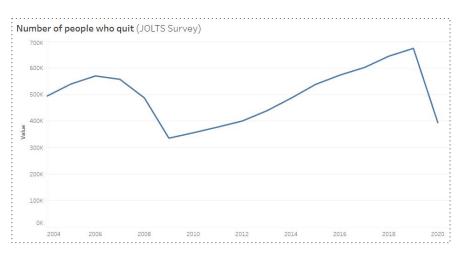
Bureau of Labor Statistics: Job Openings and Labor Turnover Survey (JOLTS)

- Sample: aprox 16.000 U.S. business establishments
- Public and private
- 50 States
- Raw data

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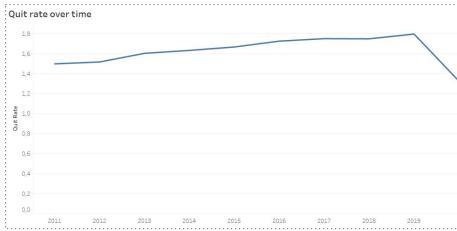


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#### **High staff turnover = High expenditures**

Voluntary turnover:

\$ 1 trillion a year

Replacing an employee:

1.5x to 2x annual salary

Direct exit costs Recruit new hire

**Train new hire** 

Decrease productivity

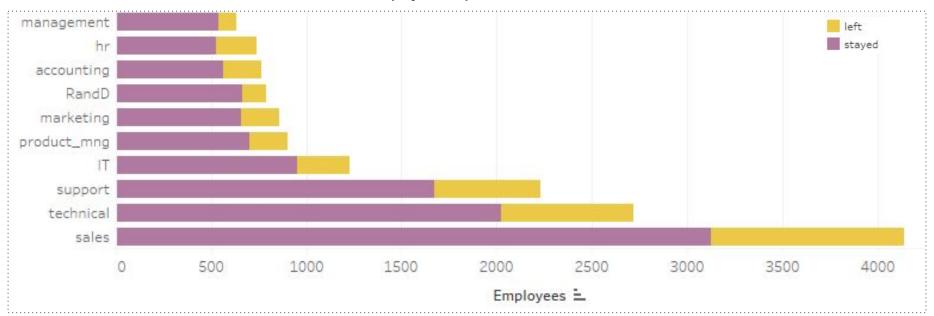
Sales: client losses?

# Can companies prevent it?

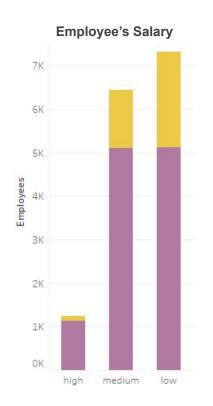


## Company data

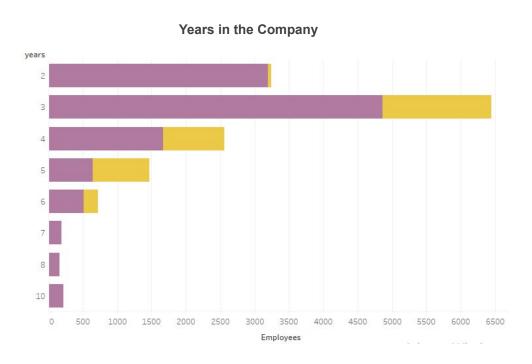




# **Company data**







## Variables used for prediction

Department

Categ. var.

Avg monthly hours

Hours

Promotion last 5 vears?

Y/N

Last evaluation

Grade 0 to 1

Time in the company

Years

Work accident

Y/N

Salary

Low/Medium/High

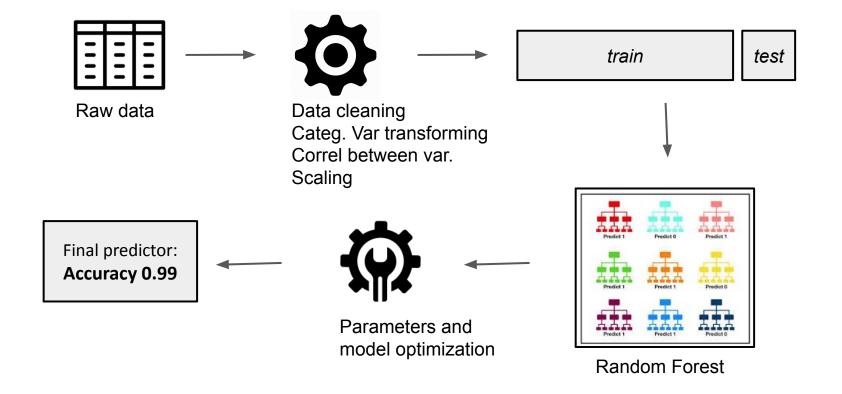
Satisfaction level

Grade 0 to 1

Quit

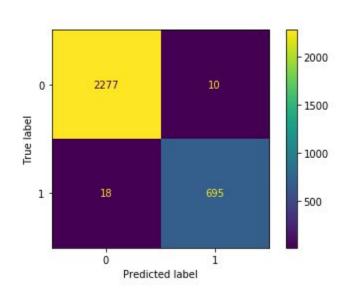
Y/N

#### ML model

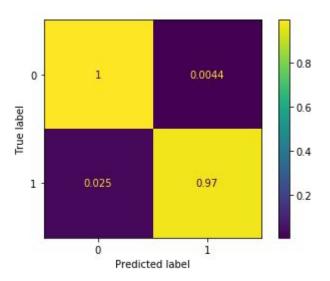


### ML model

#### **Confusion Matrix**



#### **Confusion Matrix Normalized**



#### What if companies don't have all this information?

Last evaluation

Grade 0 to 1

Satisfaction level

Grade 0 to 1

Correlation with	h "quit"
Satisfaction Level	- 0.3883
Last Evaluation	0.0065
Number Projects	0.0237
AVG Monthly Hours	0.0712
Time in Company	0.1448
Work Accident	- 0.1546
Promotion Last 5 years	- 0.0617
Salary- High	- 0.1209
Salary- Low	0.1347
Salary- Medium	- 0.0688

## Simplifying

Years in the Department company Categ. var. Avg monthly hours Work accident Y/N Promotion last 5 Salary years? Y/N Low/Medium/High Last evaluation Satisfaction level

Grade 0 to 1

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Final predictor: **Accuracy 0.98** 

## Simplifying

Grade 0 to 1

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Final predictor: **Accuracy 0.97** 

#### Can companies reduce losses by predicting employee turnover?

Based on the analyzed data...

Yes

#### **Relevant considerations:**

- It is not possible to affirm that the accuracy of the model will always be this high, it will vary from company to company
- Companies probably have specific factors that affect voluntary turnover, the model portrayed here can be considered a baseline

