Marianne Helbig
Aspiring Web Developer

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I'm an aspiring **Junior Web Developer** & former **Sr Product Manager**. After collaborating with engineers for 7+ years in different roles I decided to take the step & become a developer myself. Through my former role I have a proven track record of **pragmatic agile delivery, problem solving, non-violent communication & project management**.

Technical Skills

What I've learned:

- **ReactJS / NextJS / JavaScript / HTML / CSS:** built several projects incl. appointment app, car rental app, portfolio etc.
- **Git / GitHub / GitLab:** confident using branch, pull, push, rebase, stash to manage repositories
- **MySQL / Firebase:** appointment app built using Firebase, other projects incl. car rental app built using mySQL, used e.g. axios, async/await to pass / fetch data from databases
- **APIs:** built news website & other projects using data provided by APIs, used mainly axios to fetch the data

What I focus on learning now:

- **ReactJS / NextJS:** deepen understanding of state management, use of hooks, CSR/SSG/SSR
- **Clean Code**: try to adopt code quality metrics / principles (currently reading up on Clean Code by R.C. Martin)
- **TypeScript:** refactor the appointment app & build more
- **TDD / automated testing:** make TDD part of workflow & learn core principles

What I want to have looked into in ~6 months:

- **Vue, Angular, Clean Code, Spring Boot**

Non-Technical Skills

What skills I'm bringing:

- **Great Communication, Project Management & Collaborative Skills:** developed in 5+ years in PM role, practise clear communication as I understand its importance to assure great collaboration.
- **Naturally Curious, Eager to Learn:** adept at problem-solving & leveraging online resources such as Google/StackOverflow
- **Customer Centric Thinking:** proven by driving user research, AB-testing efforts which influenced the prioritization of product development
- **High Adaptability:** demonstrated through successful collaboration with diverse teams & transition to web development
- **German (native) / English (fluent)**

Personal Interests

- **Reading, Yoga, Bouldering, Sustainability Topics**

Work Experience

08 2016 - (Sr) Product Manager – Mister Spex SE (e-commerce glasses & sunglasses retailer)
05 2022
- managed and collaborated with cross-functional dev teams, using agile frameworks to deliver high-quality software on time, focussing on what needs to be delivered, leaving the how to the devs
- close collaboration with devs, QA & UX-Designers to split features into manageable, small tasks & stories
- implemented data-driven decision-making processes, conducted AB-tests, qualitative/quantitative user tests to continuously improve product performance and customer satisfaction
- some achievements: +5% CM2 p.a. by improving mobile customer journey, +15% CTR & +3% CVR by optimizing homepage, +3% CM2 p.a. introducing customer own frame category

10 2015 - Technical SEO Manager – Mister Spex SE (e-commerce glasses & sunglasses retailer)
07 2016
- documented, communicated technical SEO requirements (canonicalization, robots.txt, internal links)
- automated Excel spreadsheets using VBA, improved weekly report updating times by 20 mins / week

Education

Full-Stack Web Development Course, Wild Code School Germany GmbH (09 2022 - 02 2023)
BSc Business Administration and Engineering, Hochschule für Technik und Wirtschaft Berlin (2011 - 2015)