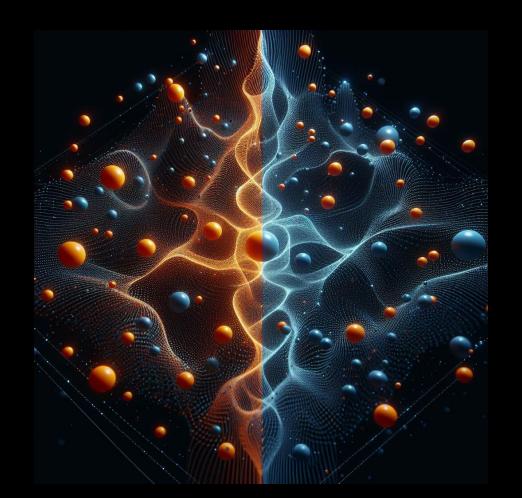
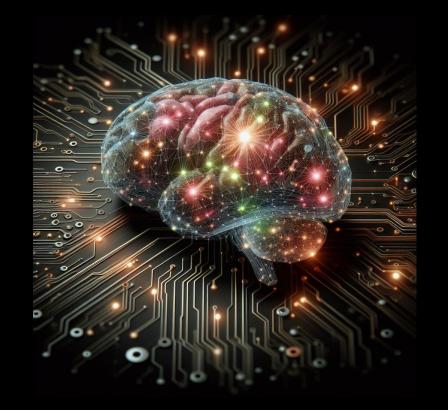
## Clasificación Binaria

Definición y ejemplos

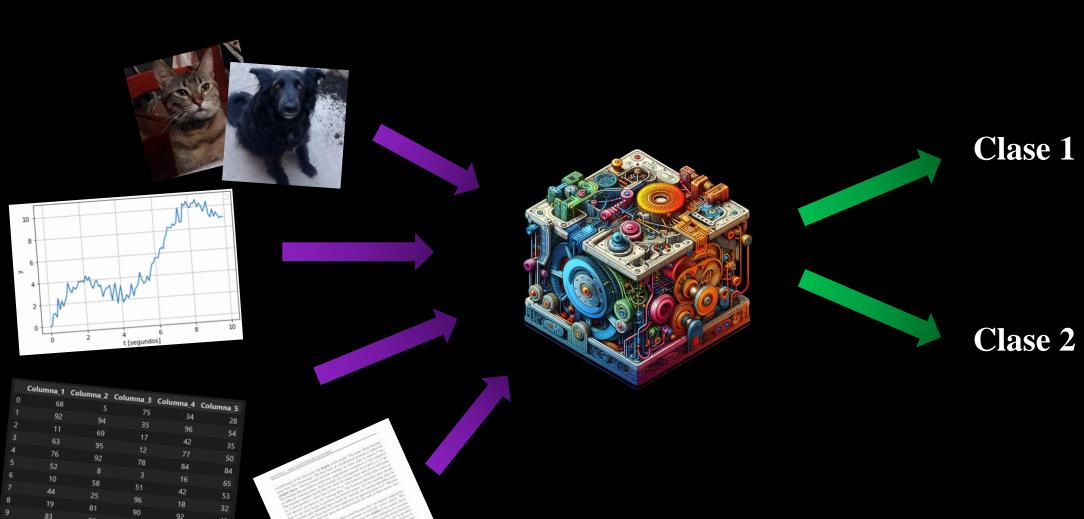




DeepData

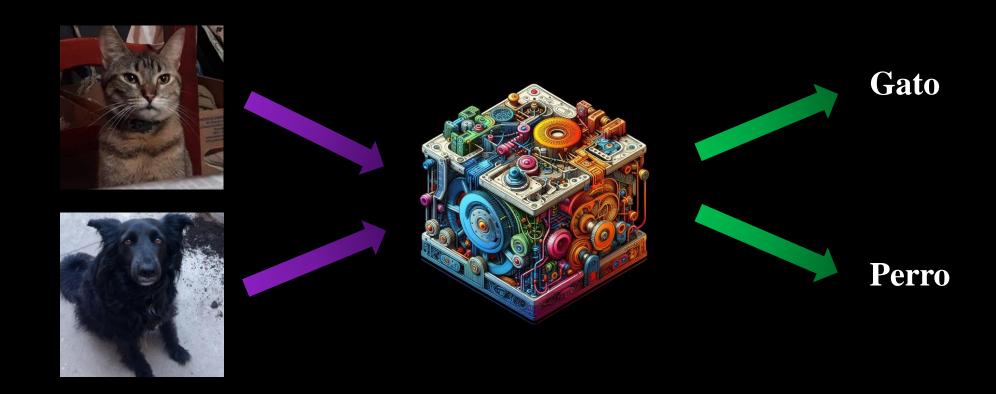
### Clasificación Binaria – Introducción





## Clasificación Binaria – Introducción





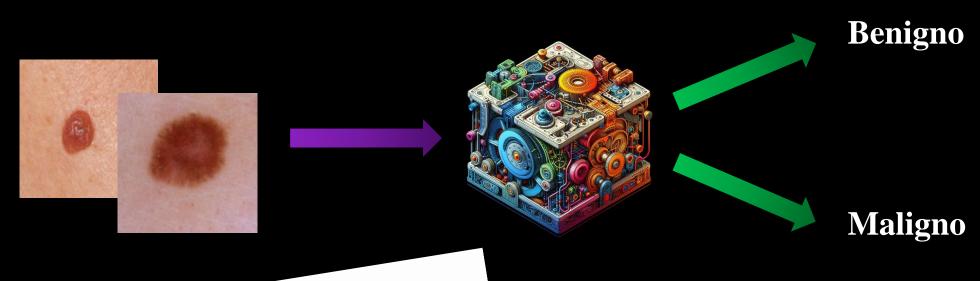
## Clasificación Binaria – Introducción





# Clasificación Binaria – Ejemplos de aplicación

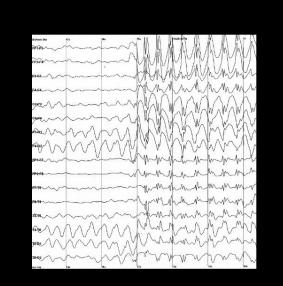


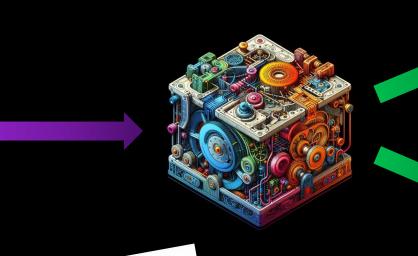




## Clasificación Binaria – Ejemplos de aplicación







Sano

Esquizofrénico

## Using Electroencephalographic Signal Processing and Machine Learning Binary Classification to diagnose Schizophrenia

Letand High School, San Jose, United States

Corresponding author: Krish Desai (krishdesaiedu@gmail.com) ORCID ID: 0000-0003-2559-8910 quantifying cortical brain activity [4]. Typical EEG recordings

Abstract—Electroencephalography (EEG) is an electrical activity measurement technique used to identify brain activity in uvity measurement technique used to identity brain activity in Schizophrenic patients. Novel machine learning methods have Schrzophrenic patients. Novel machine learning methods have emerged with useful applications for Schizophrenia classification. rgeo with useful applications for Schizophrenia classification. on managers are permanence of several models with a Random Forest (RF), Support

are comprised of several electrodes placed around the scalp. each measuring the electrical activity of their respective region. Machine learning methods applied to time and frequency series analysis of EEG signals show promise for an accurate and efficient SZ diagnostic intervention [5][6].

II. BACKGROUND LITERATURE ander brain dysmorphol-

## Clasificación Binaria – Ejemplos de aplicación



Fraude

No Fraude

Journal of Big Data

Leevy et al. Journal of Big Data (2023) 10:118 https://doi.org/10.1186/s40537-023-00794-5



Comparative analysis of binary and one-class classification techniques for credit card fraud

Joffrey L. Leevy<sup>1\*</sup>, John Hancock<sup>1</sup> and Taghi M. Khoshgoftaar<sup>1</sup> data

The yearly increase in incidents of credit card fraud can be attributed to the rapid growth of e-commerce. To address this issue, effective fraud detection methods are worth focuses on the Credit Card Fraud Detection Dataset, which is a as a henchmark for credit

### Clasificación Binaria – Definición

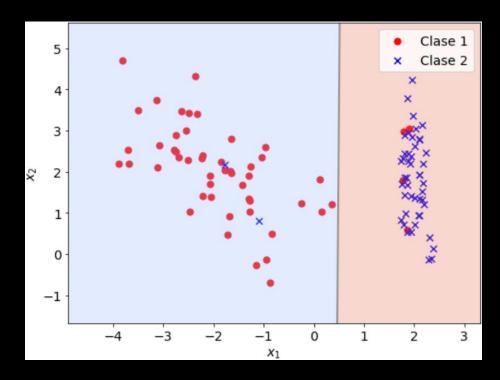


*Objetivo*: Tomar una entrada x y asignarle una de las dos posibles clases  $C_1$ , o  $C_2$ .

Dos regiones de decisión, separadas por una frontera de decisión.

$$y \in \{0, 1\}$$
:  
 $y = 1 \rightarrow \text{clase } C_1$   
 $y = 0 \rightarrow \text{clase } C_2$ .

Puede interpretarse a y como la probabilidad de que la clase de x sea  $C_1$ , donde los valores de probabilidad toman valores extremos de 0 y 1.



### Clasificación Binaria — Ejemplo - práctica



• Ejemplo básico de introducción.

• Se utiliza el dataset *breast cancer* de *scikit-learn*.



• Emplearemos Naive Bayes.

Vamos a Python!

### Clasificación Binaria – Conclusiones y continuación



• Logramos introducir la idea general de un clasificador binario.

• Existe una amplia variedad de modelos útiles para distintos tipos de aplicaciones.

• Índices de desempeño o métricas son necesarios para comparar distintas alternativas.

