



Mariano Tami

Front-End Developer & Marketing Manager


I am a creative professional with +3 years of dedicated experience in marketing and web development. My overarching objective is to leverage my skills and passion to drive your company's thriving presence through the digital era.

 Buenos Aires, Argentina.

 [linkedin.com/in/marianoyv](https://www.linkedin.com/in/marianoyv)

 mariano13age@gmail.com

 +54 911 2729 5714

 pidevelopment.web.app

Work experience

Marketing Assistant - Further Languages - 04/2023 - Present.

- Responsible for social media (LinkedIn, Facebook, and Instagram), generating creative and professional designs using Canva.
- Increased Instagram reach by 334.3%, post reach by 225.5%, and LinkedIn followers by 462.5% in 115 days by creating creative campaigns.
- Developing a unique brand voice and using it consistently across all platforms and publications.
- Manage internal marketing and effective communication with teachers and staff to motivate and maintain a tight-knit community.

Web Developer - pidevelopment.web.app - 08/2021 - Present.

- Designed and develop +6 high-performance websites using HTML, CSS, Bootstrap, JavaScript, WordPress, and Shopify, consistently achieving over 90% performance on all pages.
- Implement SEO strategies to improve the positioning and visibility of websites in search engines.
- Implement Google Analytics tags on all pages developed to monitor and analyze key metrics.
- Create a complete e-commerce site on Shopify for a dropshipping business, including inventory management and order processing systems.
- Optimize existing WordPress websites for US companies resolving technical issues and optimizing performance for faster loading and improved user experience.
- Use of Git for version control and collaboration with remote development teams.

Education

Bachelor in Natural Sciences

María Montessori Institute

2009 - 2014

Languages

Spanish

Native or Bilingual Proficiency

English

Full Professional Proficiency

Certifications

Full-Stack Python Developer.

Codo a Codo, Buenos Aires - 2022

Fundamentals of Digital Marketing.

Interactive Advertising Bureau, The Open University - 2020

Introduction to Web Development.

Institute of International Economics, University of Alicante - 2020

Cybersecurity in Telework.

INCIBE, National Institute of Cybersecurity - 2020

Skills

HTML / CSS / JavaScript / Django / Python / SQL / Git - GitHub / CMS / CRM / WordPress / Shopify / Web Analytics / Social media / Copywriting / Creativity / Critical thinking / Analytical skills / Leadership and Motivation / Active Listening / Effective Communication