DAY 1 TASK COMPLETED

Limited Seating Options:-
Diverse car capacities to
match different user requirement

~~Diverse car capa~~

Elderly Accessibility
Special features for
Senior Citizens to make traveling
long distance easier and
Stress-free
Payment Hassles:-
Multiple payment methods
Simplify the booking process.

Target Audience

Students, Professionals, and
budget-conscious travelers

Families and groups seeking
reliable transportation.

Senior Citizens needing safe
and comfortable rides.

Products and Services we offer:-

Wide Range of Cars:-
From Compact Cars for two
people to spacious vehicles for
Large groups.
Flexible Payment Options:-
Credit Card payments and
Cash-on-delivery services.
Pick-up and Drop-off Services:-
Convenient Locations for all
users.
Comfortable features:-
Extra Care for elderly
travelers and Long journeys.

E-Commerce Marketplace

Data Schema.
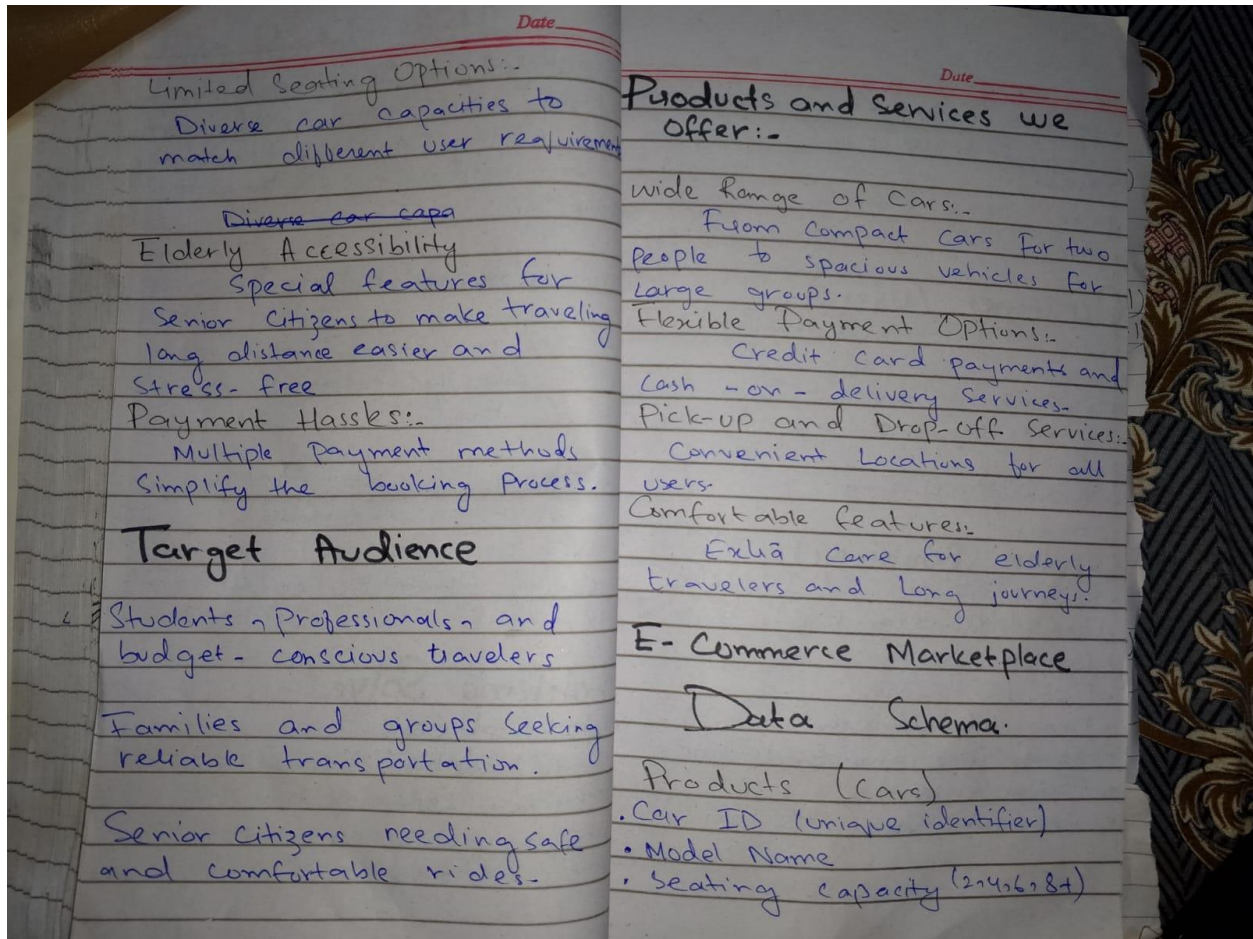
Products (Cars)
. Car ID (unique identifier)
. Model Name
. Seating capacity (2,4,6,8+)

Elderly Accessibility:

Special features designed
for senior citizens.

Diverse fleet Options:-
Vehicles Catering to
different Capacities and
needs.

Flexible Payment Options:
Simplified payment
methods for ease of use.

Challenges in a Market Place and their Solutions.

Challenge: High Competition

Competitive pricing and
unique features like elderly-
friendly Cars.

Challenge: Ensuring Comfort and
Quality.

Strict quality checks and
user feed back systems for
Continus improvement.

Challenge: Payment Flexibility

Offering multiple payment methods
like Credit card and Cash
on delivery.

Challenge: Targeting a

Diverse Audience

Marketing Strategies focusing
on affordability and
inclusivity for all user groups.

Car Rental Platform
Laying the Foundation for My Marketplace journey

General E-Commerce Primary

Purpose

The primary purpose of my car rental platform is to make car rentals affordable, inclusive, and accessible to everyone. Whether it's a solo traveler, a family, or a group of friends, the platform ensure comfortable and reliable rides for all users at a price they can afford.

Business Goals:

Affordable Pricing.
* Rides starting at budget-friendly rates, with a maximum rental cost of $100.00 to cater to both low-budget and premium users.

Capacity for Everyone:-
vehicles available in 2,4,6 and 8+ seating capacities, accomodating various needs, from solo travel to group trips.

Comfortable for Elderly Passengers:-
Cars with comfortable seating and elderly-friendly features for long-distance travel.

Convenient Payment Options:-
Payments can be made using credit cards or cash on delivery, ensuring flexibility for all customers.

Problems Solved:-
High Rental Costs:-
Affordable Pricing ensure everyone, from students to professionals, can access car rentals.

- features (Elderly-friendly, Long-Distance Comfort, Premium Options)
1. price per Hour
- Availability.

Customer (users):
- User ID (unique Identifier)
- Name
- Contact Information (Email, Phone)
- Payment preferences (credit card, Cash)
- Booking History.

Order (Bookings)
- Booking ID (unique Identifier)
- User ID (foreign key)
- Car ID (foreign key)
- Pick-UP location
- Drop-off Location.
- Start Time and End Time
- Total false
- Payment Status.

Payment:-
- Payment ID (unique Identifier)
- Order ID (foreign key)
- Payment Method (Credit, Card, Cash)
- Payment Status.

5. Shipment (Pickup & Drop-off)

- Shipment ID (unique Identifier)
- Booking ID (foreign key)
- Pick-up Address
- Drop-off Address
- Status (Scheduled, In progress, Completed)

Key features of Market Place:-

Affordable pricing:-
   Transparent and resunable rates for all types of users.