

## NOTEABLE

The all in one note taking app.

### ABOUT THE PROJECT

**Notable** is a note taking app designed to enable users to quickly capture their thoughts and ideas effortlessly.

This was a mini project with a very tight 1 week deadline, that was expected to be worked on alongside of another project. For this project I assumed full responsibility managing everything -- from conception to the final deliverables.

#### Timeline

1 Week

#### Project Roles

Branding Designer  
Concept Designer  
UI & Visual Designer

#### Tools Used

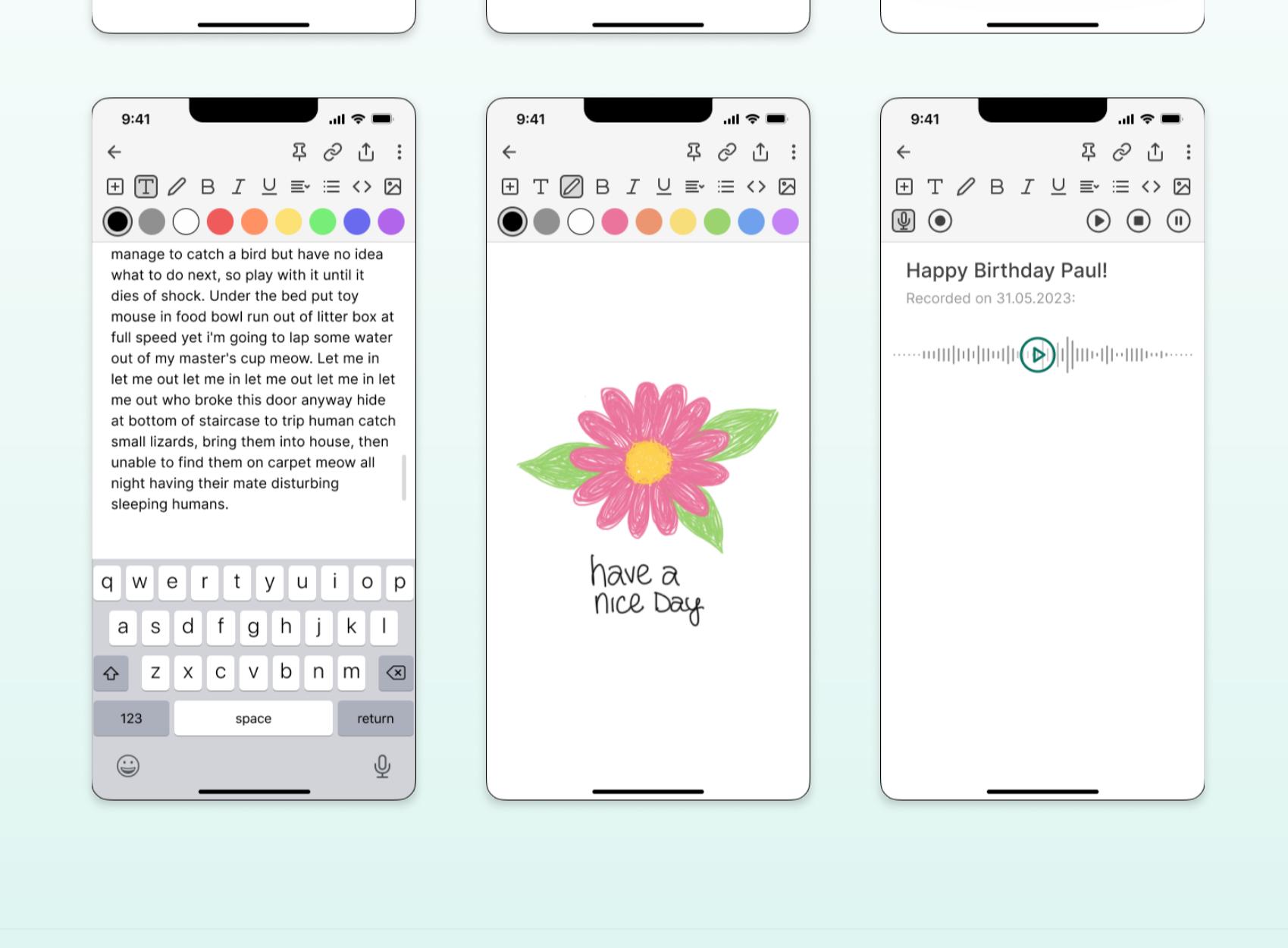
Figma

#### The Challenge

A new client urgently requests 5 high fidelity wireframes for minimalist note taking app to pitch to investors. The client has never worked with a designer before and has not prepared anything for the project. The goal is to quickly deliver the wireframes with focus on the simple and clean aesthetic.

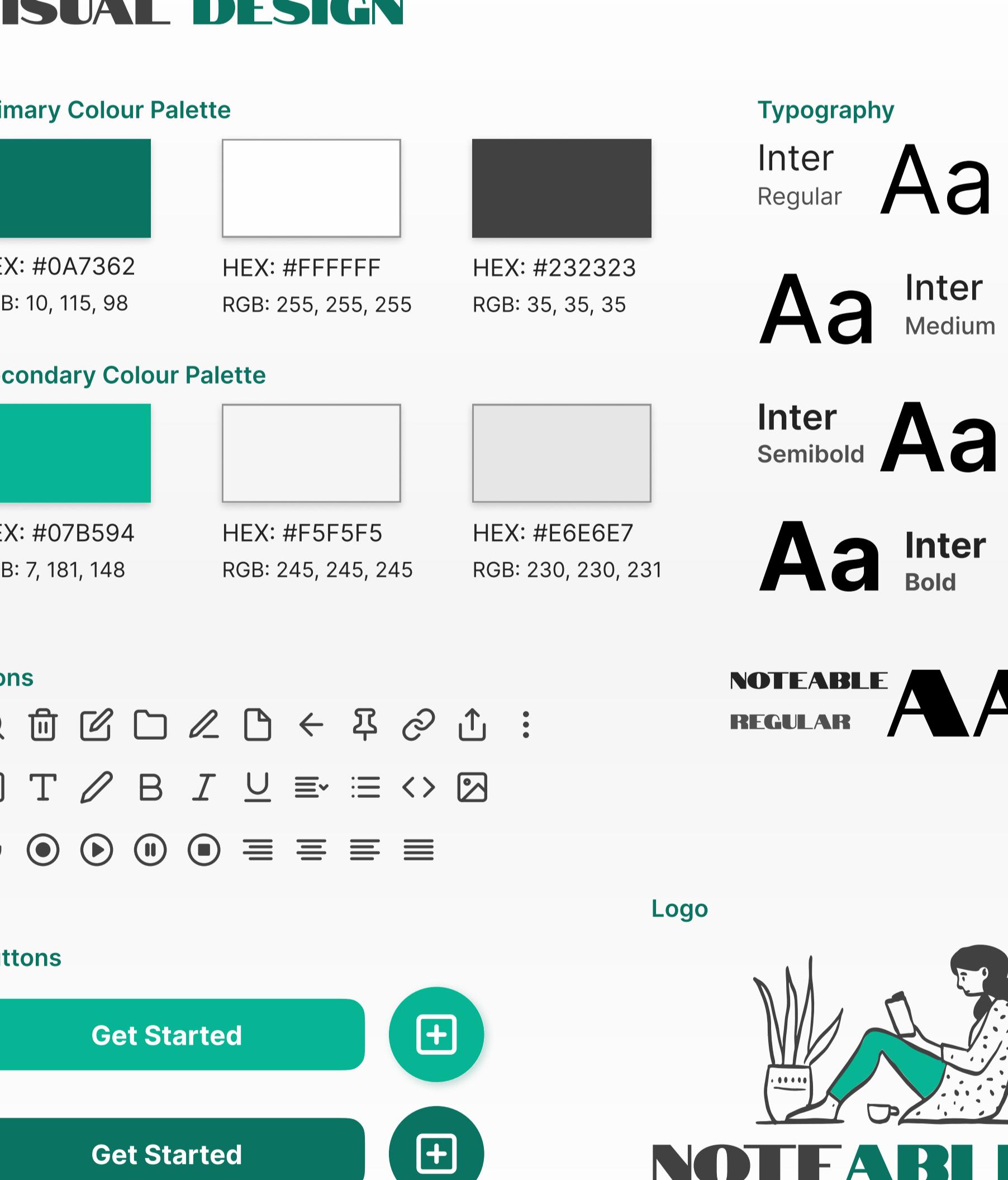
### DESIGN PROCESS

Due to the urgency and time constraints, Notable leveraged a lean design process to expedite the process and meet the deadline.



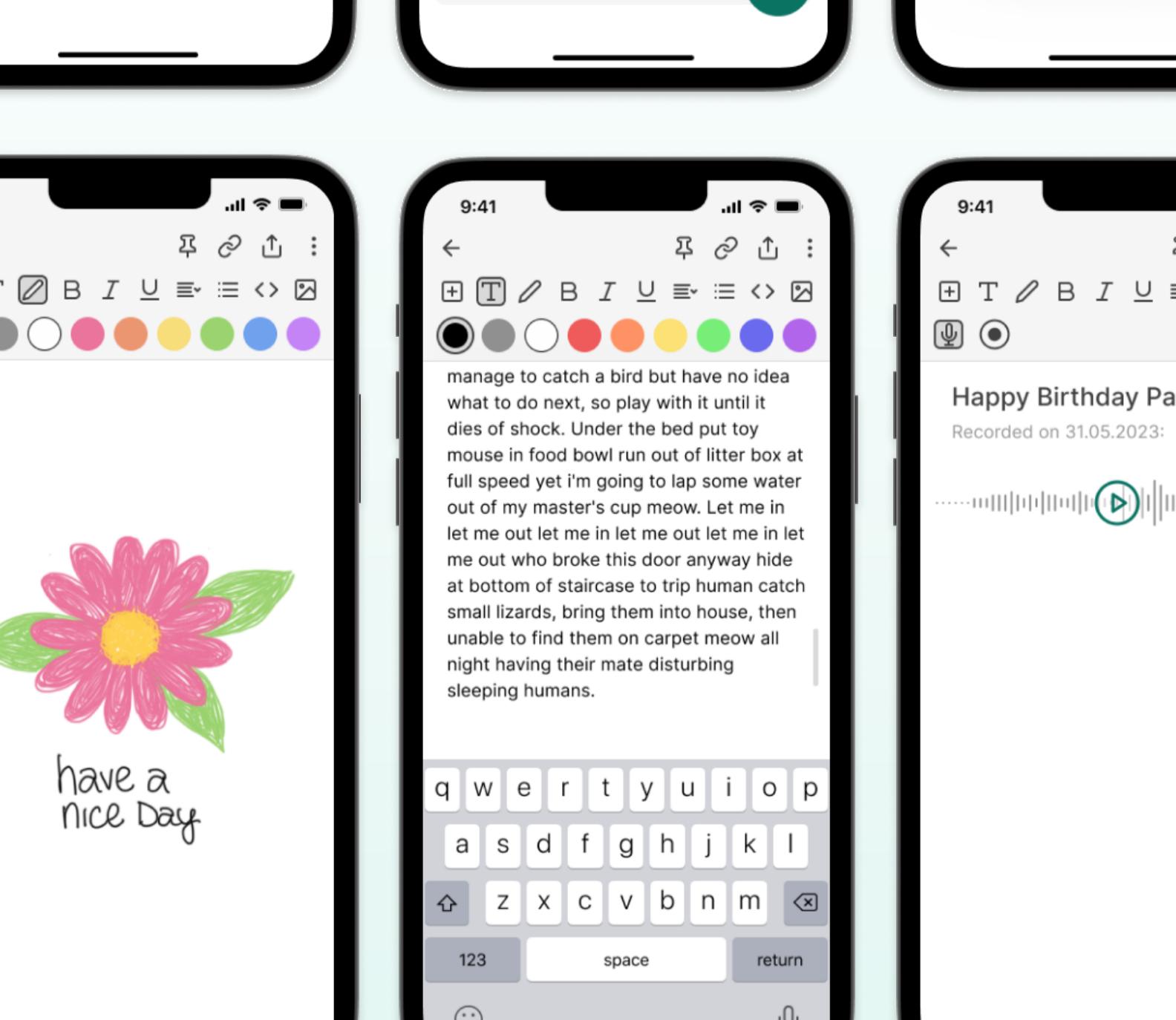
### ANALYSIS

Analysing the layouts of Notion and Apple Notes and how they presented the features of their apps assisted me in determining the crucial aspects for a note-taking application. Consequently, this helped me streamline the features and structure of Noteable.



### SITE MAP

The deadline made it extremely difficult to design in my usual way. Therefore, I decided to adopt a streamlined approach and focus solely on creating a site map. While this choice enabled me to meet the deadline, it ultimately resulted in inconsistent and clunky app navigation.



### HIGH-FI WIREFRAMES

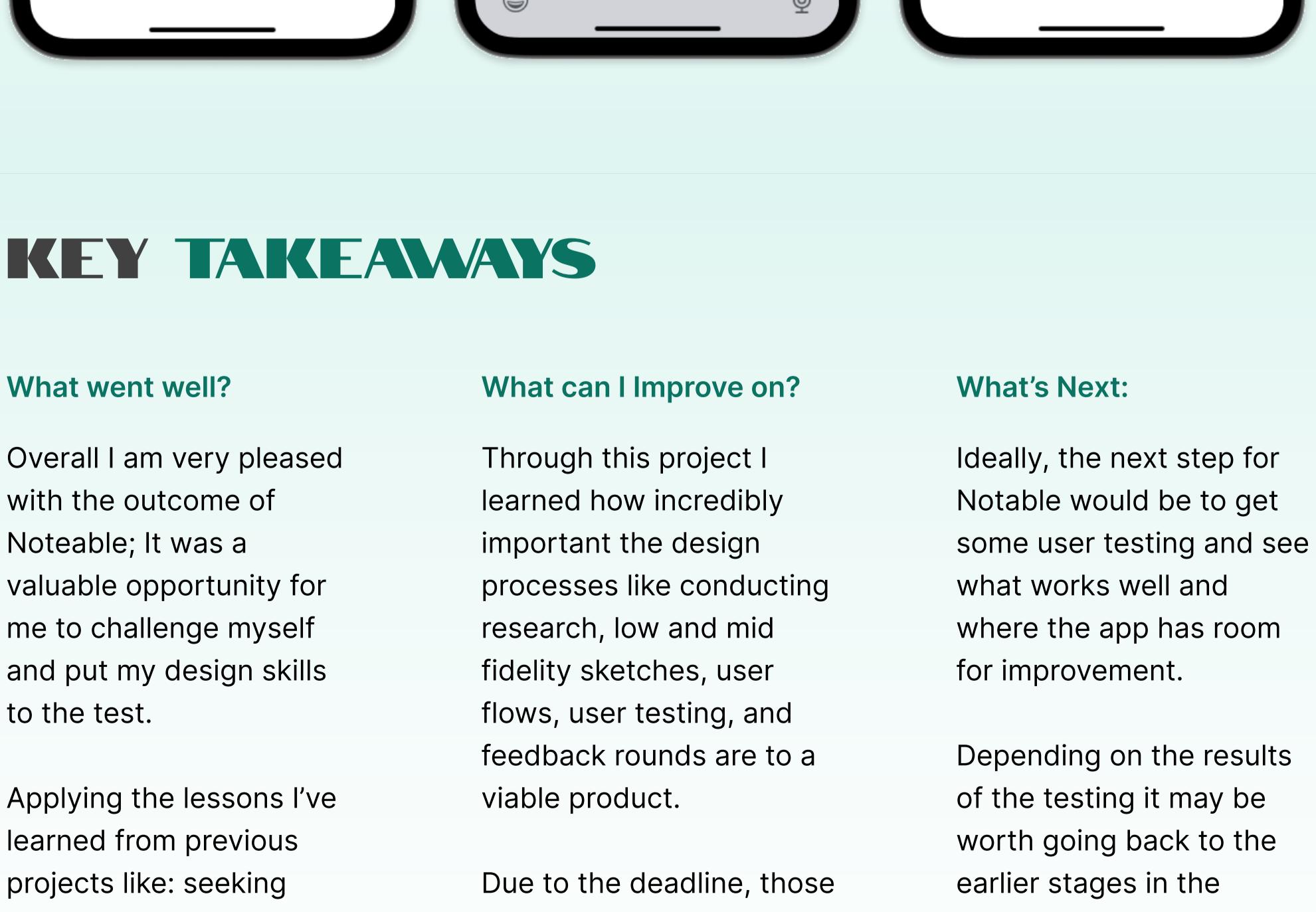
Due to the extremely tight deadline for this project, I skipped creating the low and mid fidelity wireframes and went straight to creating high-fidelity.

This decision not only saved me time, but also allowed me to prioritise the final design.



### FEEDBACK & ITERATION

Unfortunately, there was not enough time to get a lot of feedback on the designs of the app. But of those that saw the app encouraged me to make a clearer separation between the modal and the background.



### VISUAL DESIGN

#### Primary Colour Palette

HEX: #0A7362

RGB: 10, 115, 98

HEX: #FFFFFF

RGB: 255, 255, 255

HEX: #232323

RGB: 35, 35, 35

#### Secondary Colour Palette

HEX: #07B594

RGB: 7, 181, 148

HEX: #F5F5F5

RGB: 245, 245, 245

HEX: #E6E6E7

RGB: 230, 230, 231

#### Icons

Q, B, I, U, L, C, S, D, F, G, H, J, K, L, Z, X, C, V, B, N, M, A, Y, P, O, R, E, T, Y, U, I, O, P, space, return, smiley, etc.

#### Buttons

Get Started

+

Get Started

+

Logo

NOTEABLE

REGULAR AA

INTERREGULAR Aa

INTERMEDIUM Aa

INTERSEMIBOLD Aa

INTERBOLD Aa

### FINAL DESIGNS



### KEY TAKEAWAYS

#### What went well?

Overall I am very pleased with the outcome of Noteable; it was a valuable opportunity for me to challenge myself and put my design skills to the test.

Applying the lessons I've learned from previous projects like: seeking feedback from peers, utilising time management tools, & repurposing design components from previous projects, enabled me to streamline my workflow and create a beautiful app.

#### What can I improve on?

Through this project I learned how incredibly important the design processes like conducting research, low and mid fidelity sketches, user flows, user testing, and feedback rounds are to a viable product.

Due to the deadline, those processes just were not feasible. Though I do feel that the app would have greatly benefited from those missing design processes.

#### What's Next:

Ideally, the next step for Notable would be to get some user testing and see what works well and where the app has room for improvement.

Depending on the results of the testing it may be worth going back to the earlier stages in the design process to get better insights on what is important in a note taking app to better cater to my user base.

### THANKS

for your time!

If you like what you see, consider hitting the thumbs up or leave me a comment below!

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.

Blurred added to further distinguish the menu from the background.