Untitled1

June 26, 2020

```
[1]: !pip install lxml
     Collecting lxml
       Downloading https://files.pythonhosted.org/packages/55/6f/c87dffdd88a54d
     d26a3a9fef1d14b6384a9933c455c54ce3ca7d64a84c88/lxml-4.5.1-cp36-cp36m-manylinux1_
     x86_64.whl (5.5MB)
                             | 5.5MB 6.5MB/s eta
                         | 4.6MB 6.5MB/s eta 0:00:01
     0:00:01
     Installing collected packages: lxml
     Successfully installed lxml-4.5.1
 [2]: import pandas as pd
      import numpy as np
      !pip install beautifulsoup4
     Collecting beautifulsoup4
       Downloading https://files.pythonhosted.org/packages/66/25/ff030e24372656
     16a1e9b25ccc864e0371a0bc3adb7c5a404fd661c6f4f6/beautifulsoup4-4.9.1-py3-none-
     any.whl (115kB)
                             | 122kB 14.4MB/s eta 0:00:01
     Collecting soupsieve>1.2 (from beautifulsoup4)
       Downloading https://files.pythonhosted.org/packages/6f/8f/457f4a5390eeae1cc3ae
     ab89deb7724c965be841ffca6cfca9197482e470/soupsieve-2.0.1-py3-none-any.whl
     Installing collected packages: soupsieve, beautifulsoup4
     Successfully installed beautifulsoup4-4.9.1 soupsieve-2.0.1
 [3]: #Explore San Francisco for a potential city to open a bakery
[25]: #download San Francisco cities from Wikipedia
      url='https://en.wikipedia.org/wiki/Portal:San_Francisco_Bay_Area/Cities/Table'
      df=pd.read_html(url)[1]
[26]: df.head()
[26]:
                    Name Type
                                      County Population (2010)
                                                                  Land area \
                    Name Type
                                      County Population (2010) Incorporated
      0
                 Alameda City
                                     Alameda
                                                         73812
                                                                       10.61
                                                                        1.79
      1
                                     Alameda
                                                         18539
                  Albany City
```

```
3
                  Antioch
                                                           102372
                                                                          28.35
                           City
                                 Contra Costa
      4
                                                                           5.02
                 Atherton
                           Town
                                     San Mateo
                                                             6914
                                    Incorporated
        Unnamed: 5_level_1
                             Unnamed: 6_level_1
                                  April 19, 1854
      0
                       27.5
      1
                        4.6
                             September 22, 1908
      2
                                 January 1, 1992
                       12.5
      3
                       73.4
                               February 6, 1872
      4
                       13.0
                             September 12, 1923
[27]:
     df.shape
[27]: (101, 7)
[28]: #Rename columns
      df.columns=['Name','Type','County','Population 2010', 'Incorporated','Land
       →area','Incorporated Unamed']
[29]: df
[29]:
                       Name
                             Type
                                          County
                                                  Population 2010
                                                                     Incorporated \
      0
                    Alameda
                             City
                                         Alameda
                                                             73812
                                                                            10.61
      1
                                         Alameda
                                                                             1.79
                     Albany
                             City
                                                             18539
      2
           American Canyon
                                                                             4.84
                             City
                                            Napa
                                                             19454
      3
                    Antioch
                             City
                                    Contra Costa
                                                            102372
                                                                            28.35
      4
                   Atherton
                            Town
                                       San Mateo
                                                              6914
                                                                             5.02
      . .
      96
                                                                            30.67
                    Vallejo City
                                          Solano
                                                            115942
      97
              Walnut Creek
                            City
                                    Contra Costa
                                                             64173
                                                                            19.76
      98
                    Windsor
                             Town
                                          Sonoma
                                                             26801
                                                                             7.27
      99
                   Woodside
                             Town
                                       San Mateo
                                                              5287
                                                                            11.73
      100
                 Yountville
                                                                             1.53
                             Town
                                                              2933
                                            Napa
           Land area Incorporated Unamed
      0
                 27.5
                           April 19, 1854
      1
                  4.6
                       September 22, 1908
      2
                 12.5
                          January 1, 1992
      3
                 73.4
                         February 6, 1872
      4
                 13.0
                       September 12, 1923
                  •••
      96
                 79.4
                           March 30, 1868
      97
                 51.2
                         October 21, 1914
      98
                 18.8
                             July 1, 1992
      99
                 30.4
                        November 16, 1956
      100
                  4.0
                         February 4, 1965
```

Napa

American Canyon City

4.84

19454

[101 rows x 7 columns]

```
[9]: #clean dataframe
      del df['Incorporated']
[10]: del df['Land area']
[11]: del df['Incorporated Unamed']
[12]: df
[12]:
                       Name
                             Туре
                                         County Population 2010
      0
                   Alameda
                             City
                                        Alameda
                                                            73812
      1
                     Albany
                             City
                                        Alameda
                                                            18539
      2
           American Canyon
                             City
                                            Napa
                                                             19454
      3
                   Antioch City
                                   Contra Costa
                                                           102372
                  Atherton Town
      4
                                      San Mateo
                                                             6914
      96
                   Vallejo City
                                         Solano
                                                           115942
      97
              Walnut Creek City
                                   Contra Costa
                                                            64173
                   Windsor
      98
                             Town
                                         Sonoma
                                                            26801
      99
                  Woodside
                             Town
                                                             5287
                                      San Mateo
      100
                Yountville
                             Town
                                            Napa
                                                             2933
      [101 rows x 4 columns]
[13]: #look for the most populated city
      df.sort_values('Population 2010', ascending=False)
[13]:
                    Name
                                                    County
                                                            Population 2010
                                      Type
      77
                San Jose
                                      City
                                               Santa Clara
                                                                      945942
      76
           San Francisco
                           City and county
                                            San Francisco
                                                                      805235
      56
                 Oakland
                                                   Alameda
                                      City
                                                                      390724
      31
                 Fremont
                                      City
                                                   Alameda
                                                                      214089
      84
              Santa Rosa
                                      City
                                                    Sonoma
                                                                      167815
      49
            Monte Sereno
                                               Santa Clara
                                                                        3341
                                      City
      100
              Yountville
                                      Town
                                                      Napa
                                                                        2933
      72
                    Ross
                                      Town
                                                     Marin
                                                                        2415
      6
               Belvedere
                                                     Marin
                                                                        2068
                                      City
                   Colma
                                                 San Mateo
      16
                                      Town
                                                                        1792
      [101 rows x 4 columns]
[30]: import requests # library to handle requests
```

import pandas as pd # library for data analsysis

```
import numpy as np # library to handle data in a vectorized manner
      import random # library for random number generation
      !conda install -c conda-forge geopy --yes
      from geopy.geocoders import Nominatim # module to convert an address into_{\sqcup}
       \hookrightarrow latitude and longitude values
      # libraries for displaying images
      from IPython.display import Image
      from IPython.core.display import HTML
      # tranforming json file into a pandas dataframe library
      from pandas.io.json import json_normalize
      !conda install -c conda-forge folium=0.5.0 --yes
      import folium # plotting library
      print('Folium installed')
      print('Libraries imported.')
     Collecting package metadata (current_repodata.json): done
     Solving environment: done
     # All requested packages already installed.
     Collecting package metadata (current_repodata.json): done
     Solving environment: done
     # All requested packages already installed.
     Folium installed
     Libraries imported.
[31]: !pip install geocoder
      !pip install geopandas
      !pip install geopy
     Requirement already satisfied: geocoder in
     /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (1.38.1)
     Requirement already satisfied: click in
     /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geocoder)
     (7.1.2)
     Requirement already satisfied: requests in
     /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geocoder)
     (2.24.0)
     Requirement already satisfied: six in
     /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geocoder)
```

```
(1.15.0)
Requirement already satisfied: ratelim in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geocoder)
(0.1.6)
Requirement already satisfied: future in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geocoder)
Requirement already satisfied: chardet<4,>=3.0.2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->geocoder) (3.0.4)
Requirement already satisfied: certifi>=2017.4.17 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->geocoder) (2020.6.20)
Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->geocoder) (1.25.9)
Requirement already satisfied: idna<3,>=2.5 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->geocoder) (2.9)
Requirement already satisfied: decorator in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
ratelim->geocoder) (4.4.2)
Requirement already satisfied: geopandas in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (0.8.0)
Requirement already satisfied: shapely in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopandas)
(1.7.0)
Requirement already satisfied: fiona in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopandas)
(1.8.13.post1)
Requirement already satisfied: pyproj>=2.2.0 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopandas)
(2.6.1.post1)
Requirement already satisfied: pandas>=0.23.0 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopandas)
(1.0.5)
Requirement already satisfied: six>=1.7 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (1.15.0)
Requirement already satisfied: cligj>=0.5 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (0.5.0)
Requirement already satisfied: click-plugins>=1.0 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (1.1.1)
Requirement already satisfied: munch in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (2.5.0)
```

```
Requirement already satisfied: click<8,>=4.0 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (7.1.2)
Requirement already satisfied: attrs>=17 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (19.3.0)
Requirement already satisfied: pytz>=2017.2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (2020.1)
Requirement already satisfied: python-dateutil>=2.6.1 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (2.8.1)
Requirement already satisfied: numpy>=1.13.3 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (1.18.5)
Requirement already satisfied: geopy in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (1.22.0)
Requirement already satisfied: geographiclib<2,>=1.49 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopy)
(1.50)
```

[]:

```
[32]: #Let's explore the most populated city in San Francisco
address = 'San Jose, CA'

geolocator = Nominatim(user_agent="ny_explorer")
location = geolocator.geocode(address)
latitude = location.latitude
longitude = location.longitude
print('The geograpical coordinate of San Jose are {}, {}.'.format(latitude, □
→longitude))
```

The geograpical coordinate of San Jose are 37.3361905, -121.8905833.

```
[33]: #use geocoder to get location latitude and longitude points
from geopy.extra.rate_limiter import RateLimiter

# 1 - conveneint function to delay between geocoding calls
geocode = RateLimiter(geolocator.geocode, min_delay_seconds=1)
# 2- - create location column
df['location'] = df['County'].apply(geocode)
# 3 - create longitude, laatitude and altitude from location column (returns_u \undertauple)
df['point'] = df['location'].apply(lambda loc: tuple(loc.point) if loc else_u \underrank None)
# 4 - split point column into latitude, longitude and altitude columns
```

```
df
[33]:
                                          County
                                                  Population 2010
                                                                    Incorporated \
                       Name
                             Type
      0
                    Alameda
                             City
                                         Alameda
                                                             73812
                                                                            10.61
                                                                             1.79
      1
                     Albany
                             City
                                         Alameda
                                                             18539
      2
           American Canyon City
                                                                             4.84
                                            Napa
                                                             19454
                    Antioch City
      3
                                   Contra Costa
                                                            102372
                                                                            28.35
      4
                   Atherton Town
                                       San Mateo
                                                                             5.02
                                                              6914
      . .
      96
                   Vallejo City
                                                            115942
                                                                            30.67
                                          Solano
      97
              Walnut Creek City
                                   Contra Costa
                                                                            19.76
                                                             64173
      98
                                                                             7.27
                   Windsor
                             Town
                                          Sonoma
                                                             26801
      99
                   Woodside
                            Town
                                       San Mateo
                                                              5287
                                                                            11.73
      100
                 Yountville Town
                                            Napa
                                                              2933
                                                                             1.53
           Land area Incorporated Unamed
      0
                 27.5
                           April 19, 1854
      1
                 4.6
                       September 22, 1908
      2
                 12.5
                          January 1, 1992
      3
                 73.4
                         February 6, 1872
      4
                 13.0
                      September 12, 1923
      . .
                 •••
      96
                 79.4
                           March 30, 1868
      97
                 51.2
                         October 21, 1914
      98
                 18.8
                             July 1, 1992
      99
                 30.4
                        November 16, 1956
      100
                 4.0
                         February 4, 1965
                                                      location \
           (Alameda County, California, United States of ...
      0
      1
           (Alameda County, California, United States of ...
      2
           (Napa, Napa County, California, 94559, United ...
      3
           (Contra Costa County, California, United State...
      4
           (San Mateo County, California, United States o...
      96
           (Solano County, California, United States of A...
           (Contra Costa County, California, United State...
      97
      98
           (Sonoma County, California, United States of A...
      99
           (San Mateo County, California, United States o...
      100
           (Napa, Napa County, California, 94559, United ...
                                                           longitude
                                                                      altitude
                                      point
                                               latitude
      0
            (37.6090291, -121.899142, 0.0)
                                              37.609029 -121.899142
                                                                           0.0
            (37.6090291, -121.899142, 0.0)
      1
                                              37.609029 -121.899142
                                                                            0.0
      2
           (38.2971367, -122.2855293, 0.0)
                                              38.297137 -122.285529
                                                                            0.0
```

df[['latitude', 'longitude', 'altitude']] = pd.DataFrame(df['point'].tolist(),__

→index=df.index)

```
3
     (37.9034806, -121.9175345, 0.0)
                                      37.903481 -121.917535
                                                                  0.0
4
     (37.496904, -122.3330573, 0.0)
                                      37.496904 -122.333057
                                                                  0.0
. .
     (38.2218938, -121.9163555, 0.0)
                                                                  0.0
96
                                      38.221894 -121.916355
97
     (37.9034806, -121.9175345, 0.0)
                                      37.903481 -121.917535
                                                                  0.0
98
     (38.5110803, -122.8473388, 0.0)
                                      38.511080 -122.847339
                                                                  0.0
     (37.496904, -122.3330573, 0.0)
                                      37.496904 -122.333057
                                                                  0.0
99
100 (38.2971367, -122.2855293, 0.0)
                                      38.297137 -122.285529
                                                                  0.0
[101 rows x 12 columns]
```

```
[18]: #Let's see where the counties are in relation to San Jose
      SF map = folium.Map(location=[latitude, longitude], zoom start=8) # generate_1
      → map centred around the Conrad Hotel
      # add a red circle marker to represent
      folium.features.CircleMarker(
          [37.3361905, -121.8905833],
          radius=7,
          color='red',
          popup='San Jose',
          fill = True,
          fill_color = 'red',
          fill opacity = 0.6
      ).add_to(SF_map)
      # add popular spots to the map as blue circle markers
      for lat, lng, label in zip(df['latitude'], df['longitude'], df['County']):
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='green',
              fill=True,
              fill_color='green',
              fill_opacity=0.7,
              parse_html=False).add_to(SF_map)
      # display map
      SF_map
```

[18]: <folium.folium.Map at 0x7f1332cc68d0>

```
[19]: #from CI Gateway Zip Code List look up cities in Santa Clara
```

```
[38]: url='http://www.ciclt.net/sn/clt/capitolimpact/gw_ziplist.aspx?

→ClientCode=capitolimpact&State=ca&StName=California&StFIPS=&FIPS=06085'
```

df1=pd.read_html(url)[2] df1

| [38]: | Zip Code | City | County |
|-------|----------|-----------------|--------------------|
| 0 | 94022 | Los Altos | Santa Clara County |
| 1 | 94022 | Los Altos Hills | Santa Clara County |
| 2 | 94023 | Los Altos | Santa Clara County |
| 3 | 94024 | Los Altos | Santa Clara County |
| 4 | 94024 | Los Altos Hills | Santa Clara County |
| 5 | 94035 | Moffett Field | Santa Clara County |
| 6 | 94035 | Mountain View | Santa Clara County |
| 7 | 94039 | Mountain View | Santa Clara County |
| 8 | 94040 | Mountain View | Santa Clara County |
| 9 | 94041 | Mountain View | Santa Clara County |
| 10 | 94042 | Mountain View | Santa Clara County |
| 11 | 94043 | Mountain View | Santa Clara County |
| 12 | 94085 | Sunnyvale | Santa Clara County |
| 13 | 94086 | Sunnyvale | Santa Clara County |
| 14 | 94087 | Sunnyvale | Santa Clara County |
| 15 | 94088 | Onizuka Afb | Santa Clara County |
| 16 | 94088 | Sunnyvale | Santa Clara County |
| 17 | 94089 | Sunnyvale | Santa Clara County |
| 18 | 94090 | Sunnyvale | Santa Clara County |
| 19 | 94301 | Palo Alto | Santa Clara County |
| 20 | 94302 | Palo Alto | Santa Clara County |
| 21 | 94303 | East Palo Alto | Santa Clara County |
| 22 | 94303 | Palo Alto | Santa Clara County |
| 23 | 94304 | Palo Alto | Santa Clara County |
| 24 | 94305 | Stanford | Santa Clara County |
| 25 | 94305 | Palo Alto | Santa Clara County |
| 26 | 94306 | Palo Alto | Santa Clara County |
| 27 | 94309 | Stanford | Santa Clara County |
| 28 | 94309 | Palo Alto | Santa Clara County |
| 29 | 94310 | Palo Alto | Santa Clara County |
| 30 | 95002 | Alviso | Santa Clara County |
| 31 | 95008 | Campbell | Santa Clara County |
| 32 | 95009 | Campbell | Santa Clara County |
| 33 | 95011 | Campbell | Santa Clara County |
| 34 | 95013 | Coyote | Santa Clara County |
| 35 | 95014 | Monte Vista | Santa Clara County |
| 36 | 95014 | Permanente | Santa Clara County |
| 37 | 95014 | Cupertino | Santa Clara County |
| 38 | 95015 | Cupertino | Santa Clara County |
| 39 | 95020 | Gilroy | Santa Clara County |
| 40 | 95021 | Gilroy | Santa Clara County |
| 41 | 95026 | Holy City | Santa Clara County |
| 42 | 95030 | Los Gatos | Santa Clara County |
| | | | |

```
43
             95030
                       Monte Sereno
                                      Santa Clara County
                           Los Gatos
      44
             95031
                                      Santa Clara County
      45
             95032
                           Los Gatos
                                      Santa Clara County
      46
             95035
                            Milpitas
                                      Santa Clara County
      47
             95036
                                      Santa Clara County
                            Milpitas
      48
             95037
                        Morgan Hill
                                      Santa Clara County
      49
                        Morgan Hill
                                      Santa Clara County
             95038
      50
             95042
                        New Almaden
                                      Santa Clara County
                                      Santa Clara County
      51
             95044
                    Redwood Estates
[39]: #Clean up San Jose dataframe
      df1.columns=['ZIP code','City','County']
[41]: df1['State']='California'
      df1['Address']=df1['City']+','+df1['State']
[43]:
      df1
[43]:
          ZIP code
                                City
                                                   County
                                                                State
      0
             94022
                           Los Altos
                                      Santa Clara County
                                                           California
      1
                    Los Altos Hills
                                      Santa Clara County
             94022
                                                           California
      2
             94023
                           Los Altos
                                      Santa Clara County
                                                           California
      3
             94024
                           Los Altos
                                      Santa Clara County
                                                           California
      4
             94024
                    Los Altos Hills
                                      Santa Clara County
                                                           California
      5
             94035
                      Moffett Field
                                      Santa Clara County
                                                           California
      6
             94035
                      Mountain View
                                      Santa Clara County
                                                           California
      7
             94039
                      Mountain View
                                      Santa Clara County
                                                           California
      8
             94040
                      Mountain View
                                      Santa Clara County
                                                           California
      9
             94041
                      Mountain View
                                      Santa Clara County
                                                           California
      10
             94042
                      Mountain View
                                      Santa Clara County
                                                           California
                      Mountain View
                                      Santa Clara County
                                                           California
      11
             94043
      12
             94085
                           Sunnyvale
                                      Santa Clara County
                                                           California
      13
             94086
                           Sunnyvale
                                      Santa Clara County
                                                          California
                                      Santa Clara County
      14
             94087
                           Sunnyvale
                                                          California
      15
             94088
                        Onizuka Afb
                                      Santa Clara County
                                                           California
      16
             94088
                           Sunnyvale
                                      Santa Clara County
                                                           California
                           Sunnyvale
      17
             94089
                                      Santa Clara County
                                                           California
      18
                           Sunnyvale
                                      Santa Clara County
             94090
                                                           California
      19
             94301
                           Palo Alto
                                      Santa Clara County
                                                           California
      20
             94302
                           Palo Alto
                                      Santa Clara County
                                                           California
      21
             94303
                     East Palo Alto
                                      Santa Clara County
                                                           California
      22
             94303
                           Palo Alto
                                      Santa Clara County
                                                           California
      23
             94304
                           Palo Alto
                                      Santa Clara County
                                                          California
      24
                                      Santa Clara County California
             94305
                            Stanford
      25
             94305
                           Palo Alto
                                      Santa Clara County
                                                           California
      26
             94306
                           Palo Alto
                                      Santa Clara County
                                                          California
```

| 27 | 94309 | Stanford | Santa | ${\tt Clara}$ | County | California |
|----|-------|-----------------|-------|---------------|--------|------------|
| 28 | 94309 | Palo Alto | Santa | ${\tt Clara}$ | County | California |
| 29 | 94310 | Palo Alto | Santa | ${\tt Clara}$ | County | California |
| 30 | 95002 | Alviso | Santa | ${\tt Clara}$ | County | California |
| 31 | 95008 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 32 | 95009 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 33 | 95011 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 34 | 95013 | Coyote | Santa | ${\tt Clara}$ | County | California |
| 35 | 95014 | Monte Vista | Santa | ${\tt Clara}$ | County | California |
| 36 | 95014 | Permanente | Santa | ${\tt Clara}$ | County | California |
| 37 | 95014 | Cupertino | Santa | ${\tt Clara}$ | County | California |
| 38 | 95015 | Cupertino | Santa | ${\tt Clara}$ | County | California |
| 39 | 95020 | Gilroy | Santa | ${\tt Clara}$ | County | California |
| 40 | 95021 | Gilroy | Santa | ${\tt Clara}$ | County | California |
| 41 | 95026 | Holy City | Santa | ${\tt Clara}$ | County | California |
| 42 | 95030 | Los Gatos | Santa | ${\tt Clara}$ | County | California |
| 43 | 95030 | Monte Sereno | Santa | ${\tt Clara}$ | County | California |
| 44 | 95031 | Los Gatos | Santa | ${\tt Clara}$ | County | California |
| 45 | 95032 | Los Gatos | Santa | ${\tt Clara}$ | County | California |
| 46 | 95035 | Milpitas | Santa | ${\tt Clara}$ | County | California |
| 47 | 95036 | Milpitas | Santa | ${\tt Clara}$ | County | California |
| 48 | 95037 | Morgan Hill | Santa | ${\tt Clara}$ | County | California |
| 49 | 95038 | Morgan Hill | Santa | ${\tt Clara}$ | County | California |
| 50 | 95042 | New Almaden | Santa | ${\tt Clara}$ | County | California |
| 51 | 95044 | Redwood Estates | Santa | Clara | County | California |

Address

0 Los Altos, California Los Altos Hills, California 1 2 Los Altos, California 3 Los Altos, California 4 Los Altos Hills, California 5 Moffett Field, California 6 Mountain View, California 7 Mountain View, California 8 Mountain View, California 9 Mountain View, California 10 Mountain View, California 11 Mountain View, California 12 Sunnyvale, California 13 Sunnyvale, California 14 Sunnyvale, California 15 Onizuka Afb, California 16 Sunnyvale, California 17 Sunnyvale, California Sunnyvale, California 18 19 Palo Alto, California

```
20
           Palo Alto, California
21
     East Palo Alto, California
22
           Palo Alto, California
23
          Palo Alto, California
24
           Stanford, California
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          Palo Alto, California
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          Palo Alto, California
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           Stanford, California
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          Palo Alto, California
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          Palo Alto, California
30
              Alviso, California
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           Campbell, California
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           Campbell, California
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           Campbell, California
34
             Coyote, California
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        Monte Vista, California
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         Permanente, California
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           Cupertino, California
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             Gilroy, California
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             Gilroy, California
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          Holy City, California
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          Los Gatos, California
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       Monte Sereno, California
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          Los Gatos, California
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           Milpitas, California
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           Milpitas, California
48
        Morgan Hill, California
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        Morgan Hill, California
50
        New Almaden, California
    Redwood Estates, California
```

```
#use geocoder to get location latitude and longitude points for Santa Clara

ineighborhoods

from geopy.extra.rate_limiter import RateLimiter

# 1 - conveneint function to delay between geocoding calls

geocode = RateLimiter(geolocator.geocode, min_delay_seconds=1)

# 2- - create location column

df1['location'] = df1['Address'].apply(geocode)

# 3 - create longitude, latitude and altitude from location column (returns
intuple)

df1['point'] = df1['location'].apply(lambda loc: tuple(loc.point) if loc else
inNone)

# 4 - split point column into latitude, longitude and altitude columns
```

| [44]: | | ZIP code | City | County Sta | ate \ |
|-------|----|----------|-----------------|-----------------------------|-------|
| | 0 | 94022 | Los Altos | Santa Clara County Californ | nia |
| | 1 | 94022 | Los Altos Hills | Santa Clara County Californ | nia |
| | 2 | 94023 | Los Altos | Santa Clara County Californ | nia |
| | 3 | 94024 | Los Altos | Santa Clara County Californ | nia |
| | 4 | 94024 | Los Altos Hills | Santa Clara County Californ | nia |
| | 5 | 94035 | Moffett Field | Santa Clara County Californ | nia |
| | 6 | 94035 | Mountain View | Santa Clara County Californ | nia |
| | 7 | 94039 | Mountain View | Santa Clara County Californ | nia |
| | 8 | 94040 | Mountain View | Santa Clara County Californ | nia |
| | 9 | 94041 | Mountain View | Santa Clara County Californ | nia |
| | 10 | 94042 | Mountain View | Santa Clara County Californ | nia |
| | 11 | 94043 | Mountain View | Santa Clara County Californ | nia |
| | 12 | 94085 | Sunnyvale | Santa Clara County Californ | nia |
| | 13 | 94086 | Sunnyvale | Santa Clara County Californ | nia |
| | 14 | 94087 | Sunnyvale | Santa Clara County Californ | nia |
| | 15 | 94088 | Onizuka Afb | Santa Clara County Californ | nia |
| | 16 | 94088 | Sunnyvale | Santa Clara County Californ | nia |
| | 17 | 94089 | Sunnyvale | Santa Clara County Californ | nia |
| | 18 | 94090 | Sunnyvale | Santa Clara County Californ | nia |
| | 19 | 94301 | Palo Alto | Santa Clara County Californ | nia |
| | 20 | 94302 | Palo Alto | Santa Clara County Californ | nia |
| | 21 | 94303 | East Palo Alto | Santa Clara County Californ | nia |
| | 22 | 94303 | Palo Alto | Santa Clara County Californ | nia |
| | 23 | 94304 | Palo Alto | Santa Clara County Californ | nia |
| | 24 | 94305 | Stanford | Santa Clara County Californ | nia |
| | 25 | 94305 | Palo Alto | Santa Clara County Californ | nia |
| | 26 | 94306 | Palo Alto | Santa Clara County Californ | nia |
| | 27 | 94309 | Stanford | Santa Clara County Californ | nia |
| | 28 | 94309 | Palo Alto | Santa Clara County Californ | |
| | 29 | 94310 | Palo Alto | Santa Clara County Californ | nia |
| | 30 | 95002 | Alviso | Santa Clara County Californ | nia |
| | 31 | 95008 | Campbell | Santa Clara County Californ | nia |
| | 32 | 95009 | Campbell | Santa Clara County Californ | |
| | 33 | 95011 | Campbell | Santa Clara County Californ | |
| | 34 | 95013 | Coyote | Santa Clara County Californ | |
| | 35 | 95014 | Monte Vista | Santa Clara County Californ | |
| | 36 | 95014 | Permanente | Santa Clara County Californ | |
| | 37 | 95014 | Cupertino | Santa Clara County Californ | |
| | 38 | 95015 | Cupertino | Santa Clara County Californ | |
| | 39 | 95020 | Gilroy | Santa Clara County Californ | |
| | 40 | 95021 | Gilroy | Santa Clara County Californ | |
| | 41 | 95026 | Holy City | Santa Clara County Californ | nia |
| | | | | | |

| 42 | 95030 | Los Gatos | Santa Clara County | California |
|----|-------|-----------------|--------------------|------------|
| 43 | 95030 | Monte Sereno | Santa Clara County | California |
| 44 | 95031 | Los Gatos | Santa Clara County | California |
| 45 | 95032 | Los Gatos | Santa Clara County | California |
| 46 | 95035 | Milpitas | Santa Clara County | California |
| 47 | 95036 | Milpitas | Santa Clara County | California |
| 48 | 95037 | Morgan Hill | Santa Clara County | California |
| 49 | 95038 | Morgan Hill | Santa Clara County | California |
| 50 | 95042 | New Almaden | Santa Clara County | California |
| 51 | 95044 | Redwood Estates | Santa Clara County | California |

Address \

0 Los Altos, California 1 Los Altos Hills, California 2 Los Altos, California 3 Los Altos, California 4 Los Altos Hills, California 5 Moffett Field, California 6 Mountain View, California 7 Mountain View, California 8 Mountain View, California 9 Mountain View, California 10 Mountain View, California 11 Mountain View, California 12 Sunnyvale, California 13 Sunnyvale, California 14 Sunnyvale, California 15 Onizuka Afb, California 16 Sunnyvale, California 17 Sunnyvale, California 18 Sunnyvale, California 19 Palo Alto, California 20 Palo Alto, California 21 East Palo Alto, California 22 Palo Alto, California 23 Palo Alto, California 24 Stanford, California 25 Palo Alto, California 26 Palo Alto, California 27 Stanford, California 28 Palo Alto, California 29 Palo Alto, California 30 Alviso, California Campbell, California 31 32 Campbell, California 33 Campbell, California Coyote, California 34

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           Milpitas, California
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        Morgan Hill, California
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        Morgan Hill, California
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        New Almaden, California
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    Redwood Estates, California
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location \

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    (Palo Alto, Santa Clara County, California, Un...
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    (Alviso, San Jose, Santa Clara County, Califor ...
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    (Campbell, Santa Clara County, California, 950...
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    (Campbell, Santa Clara County, California, 950...
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    (Campbell, Santa Clara County, California, 950...
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    (Coyote, Santa Clara County, California, 95013...
    (Monte Vista, Alta, Placer County, California,...
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36
    (Permanente, Stephen E. Abbors Trail, Loyola, ...
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    (Cupertino, Santa Clara County, California, Un...
    (Cupertino, Santa Clara County, California, Un...
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    (Gilroy, Santa Clara County, California, Unite...
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    (Los Gatos, Santa Clara County, California, Un...
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    (Monte Sereno, Santa Clara County, California,...
    (Los Gatos, Santa Clara County, California, Un...
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    (Los Gatos, Santa Clara County, California, Un...
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    (Milpitas, Santa Clara County, California, Uni...
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    (Milpitas, Santa Clara County, California, Uni...
    (Morgan Hill, Santa Clara County, California, ...
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    (Morgan Hill, Santa Clara County, California, ...
50
    (New Almaden, Santa Clara County, California, ...
    (Redwood Estates, Santa Clara County, Californ...
51
```

| | point | latitude | longitude | altitude |
|----|---|-----------|-------------|----------|
| 0 | (37.3790629, -122.116578, 0.0) | 37.379063 | -122.116578 | 0.0 |
| 1 | (37.3796627, -122.1374637, 0.0) | 37.379663 | -122.137464 | 0.0 |
| 2 | (37.3790629, -122.116578, 0.0) | 37.379063 | -122.116578 | 0.0 |
| 3 | (37.3790629, -122.116578, 0.0) | 37.379063 | -122.116578 | 0.0 |
| 4 | (37.3796627, -122.1374637, 0.0) | 37.379663 | -122.137464 | 0.0 |
| 5 | (37.41129325, -122.05416980310586, 0.0) | 37.411293 | -122.054170 | 0.0 |
| 6 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 7 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 8 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 9 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 10 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 11 | (37.3893889, -122.0832101, 0.0) | 37.389389 | -122.083210 | 0.0 |
| 12 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 13 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 14 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 15 | None | NaN | NaN | NaN |
| 16 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 17 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 18 | (37.3688301, -122.0363496, 0.0) | 37.368830 | -122.036350 | 0.0 |
| 19 | (37.4443293, -122.1598465, 0.0) | 37.444329 | -122.159847 | 0.0 |
| 20 | (37.4443293, -122.1598465, 0.0) | 37.444329 | -122.159847 | 0.0 |

```
21
            (37.4688273, -122.1410751, 0.0)
                                              37.468827 -122.141075
                                                                           0.0
22
            (37.4443293, -122.1598465, 0.0)
                                                                           0.0
                                              37.444329 -122.159847
23
            (37.4443293, -122.1598465, 0.0)
                                              37.444329 -122.159847
                                                                           0.0
             (37.427467, -122.1702445, 0.0)
24
                                              37.427467 -122.170244
                                                                           0.0
            (37.4443293, -122.1598465, 0.0)
                                                                           0.0
25
                                              37.444329 -122.159847
26
            (37.4443293, -122.1598465, 0.0)
                                              37.444329 -122.159847
                                                                           0.0
27
             (37.427467, -122.1702445, 0.0)
                                                                           0.0
                                              37.427467 -122.170244
28
            (37.4443293, -122.1598465, 0.0)
                                              37.444329 -122.159847
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29
            (37.4443293, -122.1598465, 0.0)
                                              37.444329 -122.159847
                                                                           0.0
30
             (37.426051, -121.9752373, 0.0)
                                                                           0.0
                                              37.426051 -121.975237
            (37.2870626, -121.9448818, 0.0)
31
                                              37.287063 -121.944882
                                                                           0.0
32
            (37.2870626, -121.9448818, 0.0)
                                                                           0.0
                                              37.287063 -121.944882
33
            (37.2870626, -121.9448818, 0.0)
                                              37.287063 -121.944882
                                                                           0.0
34
            (37.2164923, -121.7394174, 0.0)
                                              37.216492 -121.739417
                                                                           0.0
            (39.1865648, -120.8327162, 0.0)
35
                                              39.186565 -120.832716
                                                                           0.0
36
                  (37.3189, -122.1111, 0.0)
                                              37.318900 -122.111100
                                                                           0.0
            (37.3228934, -122.0322895, 0.0)
37
                                              37.322893 -122.032290
                                                                           0.0
            (37.3228934, -122.0322895, 0.0)
                                                                           0.0
38
                                              37.322893 -122.032290
39
            (37.0065078, -121.5631723, 0.0)
                                              37.006508 -121.563172
                                                                           0.0
40
            (37.0065078, -121.5631723, 0.0)
                                                                           0.0
                                              37.006508 -121.563172
41
            (37.1569939, -121.9788351, 0.0)
                                              37.156994 -121.978835
                                                                           0.0
42
             (37.226611, -121.9746797, 0.0)
                                                                           0.0
                                              37.226611 -121.974680
43
              (37.236333, -121.992458, 0.0)
                                              37.236333 -121.992458
                                                                           0.0
44
             (37.226611, -121.9746797, 0.0)
                                              37.226611 -121.974680
                                                                           0.0
45
             (37.226611, -121.9746797, 0.0)
                                                                           0.0
                                              37.226611 -121.974680
46
            (37.4282724, -121.9066238, 0.0)
                                              37.428272 -121.906624
                                                                           0.0
            (37.4282724, -121.9066238, 0.0)
47
                                              37.428272 -121.906624
                                                                           0.0
48
             (37.130408, -121.6544974, 0.0)
                                                                           0.0
                                              37.130408 -121.654497
49
             (37.130408, -121.6544974, 0.0)
                                              37.130408 -121.654497
                                                                           0.0
            (37.1760567, -121.8207855, 0.0)
50
                                              37.176057 -121.820785
                                                                           0.0
            (37.1563361, -121.9866223, 0.0)
                                                                           0.0
51
                                              37.156336 -121.986622
```

```
[45]: #clean data drop Nan
df1=df1.drop([15])
df1
```

```
[45]:
          ZIP code
                               City
                                                 County
                                                               State \
      0
             94022
                          Los Altos
                                     Santa Clara County
                                                         California
                                     Santa Clara County
      1
             94022
                    Los Altos Hills
                                                         California
      2
             94023
                          Los Altos
                                     Santa Clara County
                                                          California
      3
             94024
                          Los Altos
                                     Santa Clara County
                                                         California
      4
                                     Santa Clara County California
             94024
                    Los Altos Hills
      5
             94035
                      Moffett Field
                                     Santa Clara County California
      6
             94035
                      Mountain View
                                     Santa Clara County California
      7
                      Mountain View
                                     Santa Clara County California
             94039
      8
                      Mountain View
                                     Santa Clara County
             94040
                                                         California
      9
             94041
                      Mountain View
                                     Santa Clara County California
```

| 10 | 94042 | Mountain View | Santa | Clara | County | California |
|----|-------|-----------------|-------|---------------|--------|--------------------|
| 11 | 94043 | Mountain View | | | County | California |
| 12 | 94085 | Sunnyvale | | | County | California |
| 13 | 94086 | Sunnyvale | | | County | California |
| 14 | 94087 | Sunnyvale | | | County | California |
| 16 | 94088 | Sunnyvale | | | County | California |
| 17 | 94089 | Sunnyvale | | | County | California |
| 18 | 94090 | Sunnyvale | | | County | California |
| 19 | 94301 | Palo Alto | Santa | Clara | County | California |
| 20 | 94302 | Palo Alto | Santa | Clara | County | California |
| 21 | 94303 | East Palo Alto | Santa | Clara | County | California |
| 22 | 94303 | Palo Alto | Santa | Clara | County | California |
| 23 | 94304 | Palo Alto | Santa | Clara | County | California |
| 24 | 94305 | Stanford | Santa | Clara | County | California |
| 25 | 94305 | Palo Alto | Santa | Clara | County | California |
| 26 | 94306 | Palo Alto | Santa | Clara | County | California |
| 27 | 94309 | Stanford | Santa | Clara | County | California |
| 28 | 94309 | Palo Alto | Santa | Clara | County | California |
| 29 | 94310 | Palo Alto | Santa | Clara | County | California |
| 30 | 95002 | Alviso | Santa | Clara | County | California |
| 31 | 95008 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 32 | 95009 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 33 | 95011 | Campbell | Santa | ${\tt Clara}$ | County | California |
| 34 | 95013 | Coyote | Santa | ${\tt Clara}$ | County | California |
| 35 | 95014 | Monte Vista | Santa | Clara | County | ${\tt California}$ |
| 36 | 95014 | Permanente | Santa | Clara | County | ${\tt California}$ |
| 37 | 95014 | Cupertino | Santa | Clara | County | California |
| 38 | 95015 | Cupertino | Santa | Clara | County | California |
| 39 | 95020 | Gilroy | Santa | Clara | County | California |
| 40 | 95021 | Gilroy | Santa | Clara | County | California |
| 41 | 95026 | Holy City | Santa | Clara | County | California |
| 42 | 95030 | Los Gatos | Santa | Clara | County | California |
| 43 | 95030 | Monte Sereno | Santa | Clara | County | California |
| 44 | 95031 | Los Gatos | Santa | Clara | County | California |
| 45 | 95032 | Los Gatos | Santa | Clara | County | California |
| 46 | 95035 | Milpitas | Santa | Clara | County | California |
| 47 | 95036 | Milpitas | Santa | Clara | County | California |
| 48 | 95037 | Morgan Hill | Santa | Clara | County | California |
| 49 | 95038 | Morgan Hill | Santa | Clara | County | California |
| 50 | 95042 | New Almaden | | | County | California |
| 51 | 95044 | Redwood Estates | Santa | Clara | County | California |
| | | | | | | |

Address \

O Los Altos, California 1 Los Altos Hills, California 2 Los Altos, California 3 Los Altos, California

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4
    Los Altos Hills, California
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      Moffett Field, California
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           Stanford, California
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          Los Gatos, California
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        Morgan Hill, California
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    Redwood Estates, California
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location \

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(Los Altos, Santa Clara County, California, Un...
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    (Sunnyvale, Santa Clara County, California, Un...
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    (Palo Alto, Santa Clara County, California, Un...
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    (East Palo Alto, San Mateo County, California, ...
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    (Palo Alto, Santa Clara County, California, Un...
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    (Palo Alto, Santa Clara County, California, Un...
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    (Stanford, Santa Clara County, California, Uni...
25
    (Palo Alto, Santa Clara County, California, Un...
    (Palo Alto, Santa Clara County, California, Un...
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    (Stanford, Santa Clara County, California, Uni...
    (Palo Alto, Santa Clara County, California, Un...
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29
    (Palo Alto, Santa Clara County, California, Un...
    (Alviso, San Jose, Santa Clara County, Califor ...
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31
    (Campbell, Santa Clara County, California, 950...
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    (Campbell, Santa Clara County, California, 950...
    (Campbell, Santa Clara County, California, 950...
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34
    (Coyote, Santa Clara County, California, 95013...
    (Monte Vista, Alta, Placer County, California,...
35
    (Permanente, Stephen E. Abbors Trail, Loyola, ...
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    (Cupertino, Santa Clara County, California, Un...
    (Cupertino, Santa Clara County, California, Un...
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    (Gilroy, Santa Clara County, California, Unite...
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    (Gilroy, Santa Clara County, California, Unite...
    (Holy City, Santa Clara County, California, 95...
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42
    (Los Gatos, Santa Clara County, California, Un...
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    (Monte Sereno, Santa Clara County, California,...
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    (Los Gatos, Santa Clara County, California, Un...
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    (Los Gatos, Santa Clara County, California, Un...
```

- 46 (Milpitas, Santa Clara County, California, Uni...
 47 (Milpitas, Santa Clara County, California, Uni...
 48 (Morgan Hill, Santa Clara County, California, ...
 49 (Morgan Hill, Santa Clara County, California, ...
 50 (New Almaden, Santa Clara County, California, ...
- 51 (Redwood Estates, Santa Clara County, Californ...

| | 1 | point | latitude | longitude | altitude |
|----|------------------------------------|-------|-----------|-------------|----------|
| 0 | (37.3790629, -122.116578, | • | | -122.116578 | 0.0 |
| 1 | (37.3796627, -122.1374637, | | | -122.137464 | 0.0 |
| 2 | (37.3790629, -122.116578, | | | -122.116578 | 0.0 |
| 3 | (37.3790629, -122.116578, | | | -122.116578 | 0.0 |
| 4 | (37.3796627, -122.1374637, | | | -122.137464 | 0.0 |
| 5 | (37.41129325, -122.05416980310586, | | | -122.054170 | 0.0 |
| 6 | (37.3893889, -122.0832101, | | | -122.083210 | 0.0 |
| 7 | (37.3893889, -122.0832101, | | 37.389389 | -122.083210 | 0.0 |
| 8 | (37.3893889, -122.0832101, | | 37.389389 | -122.083210 | 0.0 |
| 9 | (37.3893889, -122.0832101, | 0.0) | 37.389389 | -122.083210 | 0.0 |
| 10 | (37.3893889, -122.0832101, | | 37.389389 | -122.083210 | 0.0 |
| 11 | (37.3893889, -122.0832101, | 0.0) | 37.389389 | -122.083210 | 0.0 |
| 12 | (37.3688301, -122.0363496, | 0.0) | 37.368830 | -122.036350 | 0.0 |
| 13 | (37.3688301, -122.0363496, | 0.0) | 37.368830 | -122.036350 | 0.0 |
| 14 | (37.3688301, -122.0363496, | 0.0) | 37.368830 | -122.036350 | 0.0 |
| 16 | (37.3688301, -122.0363496, | 0.0) | 37.368830 | -122.036350 | 0.0 |
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| 18 | (37.3688301, -122.0363496, | 0.0) | 37.368830 | -122.036350 | 0.0 |
| 19 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 20 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 21 | (37.4688273, -122.1410751, | 0.0) | 37.468827 | -122.141075 | 0.0 |
| 22 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 23 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 24 | (37.427467, -122.1702445, | 0.0) | 37.427467 | -122.170244 | 0.0 |
| 25 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 26 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 27 | (37.427467, -122.1702445, | 0.0) | 37.427467 | -122.170244 | 0.0 |
| 28 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 29 | (37.4443293, -122.1598465, | 0.0) | 37.444329 | -122.159847 | 0.0 |
| 30 | (37.426051, -121.9752373, | 0.0) | 37.426051 | -121.975237 | 0.0 |
| 31 | (37.2870626, -121.9448818, | 0.0) | 37.287063 | -121.944882 | 0.0 |
| 32 | (37.2870626, -121.9448818, | | 37.287063 | -121.944882 | 0.0 |
| 33 | (37.2870626, -121.9448818, | | 37.287063 | -121.944882 | 0.0 |
| 34 | (37.2164923, -121.7394174, | | 37.216492 | -121.739417 | 0.0 |
| 35 | (39.1865648, -120.8327162, | | 39.186565 | -120.832716 | 0.0 |
| 36 | (37.3189, -122.1111, | | | -122.111100 | 0.0 |
| 37 | (37.3228934, -122.0322895, | | | -122.032290 | 0.0 |
| 38 | (37.3228934, -122.0322895, | | | -122.032290 | 0.0 |
| 39 | (37.0065078, -121.5631723, | 0.0) | 37.006508 | -121.563172 | 0.0 |

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(37.0065078, -121.5631723, 0.0) 37.006508 -121.563172
                  (37.1569939, -121.9788351, 0.0) 37.156994 -121.978835
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                   (37.226611, -121.9746797, 0.0) 37.226611 -121.974680
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                    (37.236333, -121.992458, 0.0) 37.236333 -121.992458
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                   (37.226611, -121.9746797, 0.0) 37.226611 -121.974680
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                   (37.226611, -121.9746797, 0.0) 37.226611 -121.974680
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                  (37.4282724, -121.9066238, 0.0) 37.428272 -121.906624
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                  (37.4282724, -121.9066238, 0.0) 37.428272 -121.906624
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                   (37.130408, -121.6544974, 0.0) 37.130408 -121.654497
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      49
                   (37.130408, -121.6544974, 0.0) 37.130408 -121.654497
                                                                                0.0
                  (37.1760567, -121.8207855, 0.0) 37.176057 -121.820785
      50
                                                                                0.0
      51
                  (37.1563361, -121.9866223, 0.0) 37.156336 -121.986622
                                                                                0.0
[46]: #map cities in San Jose
      SJ map = folium.Map(location=[latitude, longitude], zoom start=10) # qenerate_1
       →map centred around the Conrad Hotel
      # add a red circle marker to represent
      folium.features.CircleMarker(
          [37.3361905, -121.8905833],
          radius=7,
          color='red',
          popup='San Jose',
          fill = True.
          fill_color = 'red',
         fill opacity = 0.6
      ).add_to(SJ_map)
      #add cities
      for lat, lng, label in zip(df1['latitude'], df1['longitude'], df1['City']):
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='green',
              fill=True,
              fill color='green',
              fill_opacity=0.7,
              parse html=False).add to(SJ map)
      # display map of San Jose and it's cities
      SJ map
```

0.0

[46]: <folium.folium.Map at 0x7f13310743c8>

40

done

```
[48]: #use Foursquare to get venues in San Jose cities
      def getNearbyVenues(names, latitudes, longitudes, radius=500):
          venues_list=[]
          for name, lat, lng in zip(names, latitudes, longitudes):
              print(name)
              # create the API request URL
              url = 'https://api.foursquare.com/v2/venues/explore?
       →&client id={}&client secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
                  CLIENT_ID,
                  CLIENT_SECRET,
                  VERSION,
                  lat,
                  lng,
                  radius,
                  LIMIT)
              # make the GET request
              results = requests.get(url).json()["response"]['groups'][0]['items']
              # return only relevant information for each nearby venue
              venues_list.append([(
                  name,
                  lat,
                  lng,
                  v['venue']['name'],
                  v['venue']['location']['lat'],
                  v['venue']['location']['lng'],
                  v['venue']['categories'][0]['name']) for v in results])
          nearby_venues = pd.DataFrame([item for venue_list in venues_list for item_
       →in venue list])
          nearby_venues.columns = ['City',
                        'City Latitude',
                        'City Longitude',
                        'Venue',
```

```
'Venue Latitude',
                        'Venue Longitude',
                        'Venue Category']
          return(nearby_venues)
[49]: #get venues by city
      SC_venues = getNearbyVenues(names=df1['City'],
                                          latitudes=df1['latitude'],
                                          longitudes=df1['longitude'])
     Los Altos
     Los Altos Hills
     Los Altos
     Los Altos
     Los Altos Hills
     Moffett Field
     Mountain View
     Mountain View
     Mountain View
     Mountain View
     Mountain View
     Mountain View
     Sunnyvale
     Sunnyvale
     Sunnyvale
     Sunnyvale
     Sunnyvale
     Sunnyvale
     Palo Alto
     Palo Alto
     East Palo Alto
     Palo Alto
     Palo Alto
     Stanford
     Palo Alto
     Palo Alto
     Stanford
     Palo Alto
     Palo Alto
     Alviso
     Campbell
     Campbell
     Campbell
     Coyote
```

Monte Vista Permanente

```
Cupertino
     Cupertino
     Gilroy
     Gilroy
     Holy City
     Los Gatos
     Monte Sereno
     Los Gatos
     Los Gatos
     Milpitas
     Milpitas
     Morgan Hill
     Morgan Hill
     New Almaden
     Redwood Estates
[50]: print(SC_venues.shape)
      SC_venues.head()
     (1104, 7)
[50]:
              City
                   City Latitude City Longitude \
       Los Altos
                        37.379063
                                       -122.116578
      1 Los Altos
                        37.379063
                                       -122.116578
      2 Los Altos
                        37.379063
                                       -122.116578
      3 Los Altos
                        37.379063
                                       -122.116578
      4 Los Altos
                        37.379063
                                       -122.116578
                                                                 Venue Longitude \
                                          Venue
                                                 Venue Latitude
      0
                                  Satura Cakes
                                                      37.378835
                                                                      -122.115860
      1
                                    Linden Tree
                                                      37.379216
                                                                      -122.116963
      2
                              Tin Pot Creamery
                                                      37.378643
                                                                      -122.118322
      3 State of Mind Public House & Pizzeria
                                                      37.380318
                                                                      -122.115728
                                                      37.379490
                                                                      -122.116821
             Venue Category
      0
                     Bakery
      1
                  Bookstore
      2
             Ice Cream Shop
      3
                Pizza Place
         Spanish Restaurant
[51]: SC_venues.groupby('City').count()
[51]:
                       City Latitude City Longitude Venue Venue Latitude \
      City
      Alviso
                                   6
                                                    6
                                                                            6
                                                           6
                                  90
                                                   90
                                                          90
                                                                           90
      Campbell
```

| Coyote | 3 | 3 | 3 | 3 |
|-----------------|-----|-----|-----|-----|
| Cupertino | 60 | 60 | 60 | 60 |
| East Palo Alto | 11 | 11 | 11 | 11 |
| Gilroy | 10 | 10 | 10 | 10 |
| Holy City | 4 | 4 | 4 | 4 |
| Los Altos | 90 | 90 | 90 | 90 |
| Los Altos Hills | 2 | 2 | 2 | 2 |
| Los Gatos | 33 | 33 | 33 | 33 |
| Milpitas | 60 | 60 | 60 | 60 |
| Moffett Field | 7 | 7 | 7 | 7 |
| Monte Sereno | 1 | 1 | 1 | 1 |
| Monte Vista | 4 | 4 | 4 | 4 |
| Morgan Hill | 60 | 60 | 60 | 60 |
| Mountain View | 180 | 180 | 180 | 180 |
| New Almaden | 4 | 4 | 4 | 4 |
| Palo Alto | 240 | 240 | 240 | 240 |
| Redwood Estates | 5 | 5 | 5 | 5 |
| Stanford | 54 | 54 | 54 | 54 |
| Sunnyvale | 180 | 180 | 180 | 180 |

| | Venue Longitude | Venue Category |
|-----------------|-----------------|----------------|
| City | | |
| Alviso | 6 | 6 |
| Campbell | 90 | 90 |
| Coyote | 3 | 3 |
| Cupertino | 60 | 60 |
| East Palo Alto | 11 | 11 |
| Gilroy | 10 | 10 |
| Holy City | 4 | 4 |
| Los Altos | 90 | 90 |
| Los Altos Hills | 2 | 2 |
| Los Gatos | 33 | 33 |
| Milpitas | 60 | 60 |
| Moffett Field | 7 | 7 |
| Monte Sereno | 1 | 1 |
| Monte Vista | 4 | 4 |
| Morgan Hill | 60 | 60 |
| Mountain View | 180 | 180 |
| New Almaden | 4 | 4 |
| Palo Alto | 240 | 240 |
| Redwood Estates | 5 | 5 |
| Stanford | 54 | 54 |
| Sunnyvale | 180 | 180 |

[52]: print('There are {} uniques categories.'.format(len(SC_venues['Venue Category'].

→unique())))

There are 125 uniques categories.

```
[53]: #analyze each city
      # one hot encoding
      SC_onehot = pd.get_dummies(SC_venues[['Venue Category']], prefix="", __
       →prefix_sep="")
      # add neighborhood column back to dataframe
      SC_onehot['City'] =SC_venues['City']
      # move neighborhood column to the first column
      fixed_columns = [SC_onehot.columns[-1]] + list(SC_onehot.columns[:-1])
      SC_onehot = SC_onehot[fixed_columns]
      SC_onehot.head()
[53]:
              City Airport
                             American Restaurant Arcade Art Gallery \
        Los Altos
                           0
      1 Los Altos
                                                 0
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                                                         0
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      2 Los Altos
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      3 Los Altos
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                                                                       0
      4 Los Altos
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         Asian Restaurant BBQ Joint Bagel Shop
                                                   Bakery
                                                            Bank
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                                  Toy / Game Store
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         Wine Bar Yoga Studio
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```

[5 rows x 126 columns]

```
[54]: #group each city and take the mean of the frequency of occurrence of each

category

SC_grouped = SC_onehot.groupby(df1['City']).mean().reset_index()

SC_grouped
```

| [54]: | Ci+v | Airport Am | orican Posta | t | Arca | do | ۸ | C-114 | | \ |
|--------|-----------------------------|------------|--------------|-------|------|------|-----|-------|------------|---|
| [54]: | City Alviso | Airport Am | erican Resta | 0.0 | 0.0 | | ALC | Galle | ery 0.0 | \ |
| 1 | | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 2 | Campbell | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 3 | Coyote | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 3 4 | Cupertino East Palo Alto | | | 0.0 | 0.0 | | | | | |
| | | 0.0 | | | | | | | 0.0 | |
| 5 | Gilroy | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 6 | Holy City | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 7 | Los Altos | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 8 | Los Altos Hills | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 9 | Los Gatos | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 10 | Milpitas | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 11 | Moffett Field | 0.0 | | 1.0 | 0.0 | | | | 0.0 | |
| 12 | Monte Sereno | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 13 | Monte Vista | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 14 | Morgan Hill | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 15 | Mountain View | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 16 | New Almaden | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 17 | Palo Alto | 0.0 | | 0.0 | 0.1 | | | | 0.0 | |
| 18 | Permanente | 0.0 | | 1.0 | 0.0 | | | | 0.0 | |
| 19 | Redwood Estates | 0.0 | | 0.0 | 0.0 | | | | 0.0 | |
| 20 | Stanford | 0.0 | | 0.5 | 0.0 | | | | 0.0 | |
| 21 | Sunnyvale | 0.0 | | 0.0 | 0.0 | 00 | | (| 0.0 | |
| | | | | | | | | | | |
| | Asian Restaurant | BBQ Joint | Bagel Shop | Bak | • | Bank | | \ | | |
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| 2 | 0.0 | 0.0 | 0.0 | 0.000 | | 0.0 | | | | |
| 3 | 0.0 | 0.0 | 0.0 | 0.500 | | 0.0 | | | | |
| 4 | 0.0 | 0.0 | 0.0 | 0.000 | | 0.0 | | | | |
| 5 | 0.0 | 0.0 | 0.0 | 0.000 | 000 | 0.0 | | | | |
| 6 | 0.0 | 0.0 | 0.0 | 0.000 | | 0.0 | | | | |
| 7 | 0.0 | 0.0 | 0.0 | 0.333 | | 0.0 | | | | |
| 8 | 0.0 | 0.0 | 0.0 | 0.000 | 000 | 0.0 | ••• | | | |
| 9 | 0.0 | 0.0 | 0.0 | 0.000 | 000 | 0.0 | ••• | | | |
| 10 | 0.0 | 0.0 | 0.0 | 0.000 | 000 | 0.0 | ••• | | | |

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                                       Video Game Store
                                                           Vietnamese Restaurant
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                                                                               0.0
6
               0.0
                                 0.0
                                                     0.0
                                                                               0.0
7
               0.0
                                 0.0
                                                     0.0
                                                                               0.0
               0.0
                                 0.0
                                                     0.0
                                                                               0.0
8
9
               0.0
                                 0.0
                                                     0.0
                                                                               0.0
```

```
0.0
                               0.0
                                                  0.0
                                                                          0.0
10
              0.0
                               0.0
                                                  0.0
                                                                          0.0
11
12
              0.0
                               0.0
                                                  0.0
                                                                          0.0
13
              0.0
                               0.0
                                                  0.0
                                                                          0.0
              0.0
                               0.0
                                                  0.0
                                                                          0.0
14
                               0.0
15
              0.0
                                                  0.0
                                                                          0.0
16
              0.0
                               0.0
                                                  0.0
                                                                          0.0
17
              0.0
                               0.0
                                                  0.0
                                                                          0.0
                               0.0
                                                                          0.0
18
              0.0
                                                  0.0
19
              0.0
                               0.0
                                                  0.0
                                                                          0.0
20
              0.0
                               0.0
                                                  0.0
                                                                          0.0
              0.0
                               0.0
                                                  0.0
                                                                          0.0
21
```

| | Wine Bar | Yoga Studio |
|----|----------|-------------|
| 0 | 0.000 | 0.0 |
| 1 | 0.000 | 0.0 |
| 2 | 0.000 | 0.0 |
| 3 | 0.000 | 0.0 |
| 4 | 0.000 | 0.0 |
| 5 | 0.000 | 0.0 |
| 6 | 0.000 | 0.0 |
| 7 | 0.000 | 0.0 |
| 8 | 0.000 | 0.0 |
| 9 | 0.000 | 0.0 |
| 10 | 0.000 | 0.0 |
| 11 | 0.000 | 0.0 |
| 12 | 0.000 | 0.0 |
| 13 | 0.000 | 0.0 |
| 14 | 0.000 | 0.0 |
| 15 | 0.000 | 0.0 |
| 16 | 0.000 | 0.0 |
| 17 | 0.125 | 0.0 |
| 18 | 0.000 | 0.0 |
| 19 | 0.000 | 0.0 |
| 20 | 0.000 | 0.0 |
| 21 | 0.000 | 0.0 |
| | | |

[22 rows x 126 columns]

```
[55]: #print city with top 5 venues
num_top_venues = 5

for city in SC_grouped['City']:
    print("----"+city+"----")
    temp = SC_grouped[SC_grouped['City'] == city].T.reset_index()
    temp.columns = ['venue','freq']
    temp = temp.iloc[1:]
```

```
temp['freq'] = temp['freq'].astype(float)
    temp = temp.round({'freq': 2})
    print(temp.sort_values('freq', ascending=False).reset_index(drop=True).
 →head(num_top_venues))
    print('\n')
----Alviso----
                      venue freq
0
                Music Venue
                              1.0
                              0.0
1
                    Airport
2 Mediterranean Restaurant
                              0.0
3
                              0.0
                Post Office
4
                       Pool
                              0.0
----Campbell----
            venue freq
   Ice Cream Shop 0.33
           Bakery 0.33
2
       Bookstore 0.33
3
          Airport 0.00
4
     Optical Shop 0.00
----Coyote----
                      venue freq
0
                Pizza Place
                              1.0
                    Airport
                              0.0
1
2 Mediterranean Restaurant
                              0.0
3
                Post Office
                              0.0
4
                              0.0
                       Pool
----Cupertino----
                       venue
                             freq
         Japanese Restaurant
                              0.5
1
                      Bakery
                              0.5
2
                     Airport
                               0.0
3 Middle Eastern Restaurant
                               0.0
         Monument / Landmark
                               0.0
----East Palo Alto----
                      venue freq
0
                              1.0
           Sushi Restaurant
1
                    Airport
                              0.0
```

0.0

2 Mediterranean Restaurant

| 3 Pool 4 Plaza | 0.0 |
|---|----------------------------------|
| venue freq Deli / Bodega 0.5 Farmers Market 0.5 Airport 0.0 Mexican Restaurant 0.0 Pool 0.0 | |
| venue Coffee Shop Mediterranean Restaurant Post Office Pool Plaza | freq 1.0 0.0 0.0 0.0 |
| venue freq O Ice Cream Shop 0.33 Pizza Place 0.33 Bakery 0.33 Airport 0.00 Optical Shop 0.00 | |
| venue Spanish Restaurant Bookstore Airport Mediterranean Restaurant Pool | freq 0.5 0.5 0.0 0.0 |
| Los Gatos venue Hotel Breakfast Spot Grocery Store Optical Shop Middle Eastern Restaurant | 0.33 |

----Milpitas----

| | venue | freq |
|---|---------------------|------|
| 0 | Restaurant | 0.5 |
| 1 | Cocktail Bar | 0.5 |
| 2 | Rental Car Location | 0.0 |
| 3 | Post Office | 0.0 |
| 4 | Pool | 0.0 |

----Moffett Field----

| | venue | freq |
|---|---------------------|------|
| 0 | American Restaurant | 1.0 |
| 1 | Massage Studio | 0.0 |
| 2 | Pool | 0.0 |
| 3 | Plaza | 0.0 |
| 4 | Pizza Place | 0.0 |

----Monte Sereno----

| | venue | freq |
|---|----------------|------|
| 0 | Gourmet Shop | 1.0 |
| 1 | Airport | 0.0 |
| 2 | Massage Studio | 0.0 |
| 3 | Pool | 0.0 |
| 4 | Plaza | 0.0 |

----Monte Vista----

| | | venue | freq |
|---|---------------|------------|------|
| 0 | Spanish | Restaurant | 1.0 |
| 1 | | Airport | 0.0 |
| 2 | Mediterranean | Restaurant | 0.0 |
| 3 | | Pool | 0.0 |
| 4 | | Plaza | 0.0 |

----Morgan Hill----

| | venue | freq |
|---|--------------------|------|
| 0 | Toy / Game Store | 0.5 |
| 1 | Mexican Restaurant | 0.5 |
| 2 | Airport | 0.0 |
| 3 | Massage Studio | 0.0 |
| 4 | Pool | 0.0 |

----Mountain View----

venue freq

- 0 Farmers Market 0.17 1 Coffee Shop 0.17 Deli / Bodega 0.17 2 Japanese Restaurant 0.17 Bakery 0.17 ----New Almaden----

| | venue | freq |
|---|--------------------------|------|
| 0 | Park | 1.0 |
| 1 | Airport | 0.0 |
| 2 | Mediterranean Restaurant | 0.0 |
| 3 | Post Office | 0.0 |
| 4 | Pool | 0.0 |

----Palo Alto----

| | venue | freq |
|---|--------------------|------|
| 0 | History Museum | 0.12 |
| 1 | Park | 0.12 |
| 2 | Mexican Restaurant | 0.12 |
| 3 | Farmers Market | 0.12 |
| 4 | French Restaurant | 0.12 |

----Permanente----

| | venue | |
|---|---------------------|-----|
| 0 | American Restaurant | 1.0 |
| 1 | Massage Studio | 0.0 |
| 2 | Pool | 0.0 |
| 3 | Plaza | 0.0 |
| 4 | Pizza Place | 0.0 |

----Redwood Estates----

| | venue | freq |
|---|--------------------------|------|
| 0 | Farmers Market | 1.0 |
| 1 | Airport | 0.0 |
| 2 | Mediterranean Restaurant | 0.0 |
| 3 | Pool | 0.0 |
| 4 | Plaza | 0.0 |

----Stanford----

| freq | venue | |
|------|---------------------|---|
| 0.5 | American Restaurant | 0 |
| 0.5 | Greek Restaurant | 1 |
| 0.0 | Massage Studio | 2 |

```
3
                       Pool
                              0.0
                      Plaza
                              0.0
     ----Sunnyvale----
                   venue freq
     0
                   Hotel 0.17
     1
           Grocery Store 0.17
            Gourmet Shop 0.17
     2
     3 Toy / Game Store 0.17
            Cocktail Bar 0.17
 []: #The cities where bakery was on the top 5 venues were Campbell, Cupertino and
      →Los Altos, Mountain View
 []: #Campell=.33, Cupertino=.5, Los Altos=.33, Mountain View=.17
[56]: def return_most_common_venues(row, num_top_venues):
          row_categories = row.iloc[1:]
          row_categories_sorted = row_categories.sort_values(ascending=False)
          return row_categories_sorted.index.values[0:num_top_venues]
[60]: #make dataframe for top 10 venues
      num_top_venues = 10
      indicators = ['st', 'nd', 'rd']
      # create columns according to number of top venues
      columns = ['City']
      for ind in np.arange(num_top_venues):
          try:
              columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
          except:
              columns.append('{}th Most Common Venue'.format(ind+1))
      # create a new dataframe
      SC_venues_sorted = pd.DataFrame(columns=columns)
      SC_venues_sorted['City'] = SC_grouped['City']
      for ind in np.arange(SC_grouped.shape[0]):
          SC_venues_sorted.iloc[ind, 1:] = return_most_common_venues(SC_grouped.
      →iloc[ind, :], num_top_venues)
      SC_venues_sorted.head()
```

```
[60]:
                   City 1st Most Common Venue 2nd Most Common Venue \
      0
                 Alviso
                                   Music Venue
                                                         Yoga Studio
      1
               Campbell
                                                      Ice Cream Shop
                                        Bakery
      2
                 Coyote
                                  Pizza Place
                                                         Yoga Studio
              Cupertino
                                                 Japanese Restaurant
      3
                                        Bakery
        East Palo Alto
                             Sushi Restaurant
                                                         Yoga Studio
        3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
                                        Concert Hall
                                                         Convenience Store
      0
           Falafel Restaurant
      1
                    Bookstore
                                               Diner
                                                         Electronics Store
      2
           Falafel Restaurant
                                        Concert Hall
                                                         Convenience Store
      3
                                   Electronics Store
                                                       Dumpling Restaurant
                        Diner
      4
                 Cocktail Bar
                                         Comedy Club
                                                              Concert Hall
        6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
      0
               Cosmetics Shop
                                            Creperie
                                                             Deli / Bodega
      1
          Dumpling Restaurant
                                          Donut Shop
                                                                    Dog Run
      2
               Cosmetics Shop
                                            Creperie
                                                             Deli / Bodega
      3
                   Donut Shop
                                             Dog Run
                                                                  Dive Bar
      4
            Convenience Store
                                      Cosmetics Shop
                                                                   Creperie
        9th Most Common Venue 10th Most Common Venue
      0
                 Dessert Shop
                                                Diner
                                          Yoga Studio
                     Dive Bar
      1
      2
                 Dessert Shop
                                                Diner
                  Yoga Studio
      3
                                       Farmers Market
      4
                Deli / Bodega
                                         Dessert Shop
[61]: # import k-means from clustering stage to cluster cities
      from sklearn.cluster import KMeans
      # Matplotlib and associated plotting modules
      import matplotlib.cm as cm
      import matplotlib.colors as colors
[62]: # set number of clusters
      kclusters = 5
      SC_grouped_clustering = SC_grouped.drop('City', 1)
      # run k-means clustering
      kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(SC_grouped_clustering)
      # check cluster labels generated for each row in the dataframe
      kmeans.labels_[0:10]
```

[62]: array([3, 2, 2, 2, 2, 2, 2, 4, 2], dtype=int32)

```
[63]: # add clustering labels
      SC_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)
      SC_merged = df1
      # merge SC_grouped with dataframe to add latitude/longitude for each City
      SC_merged = SC_merged.join(SC_venues_sorted.set_index('City'), on='City')
      SC_merged.head()
[63]:
         ZIP code
                              City
                                                 County
                                                              State \
            94022
                         Los Altos Santa Clara County California
      1
            94022
                  Los Altos Hills
                                    Santa Clara County California
      2
            94023
                         Los Altos Santa Clara County California
                         Los Altos Santa Clara County California
      3
            94024
            94024 Los Altos Hills Santa Clara County California
                            Address \
               Los Altos, California
      0
      1
        Los Altos Hills, California
               Los Altos, California
      3
               Los Altos, California
      4 Los Altos Hills, California
                                                   location \
        (Los Altos, Santa Clara County, California, Un...
        (Los Altos Hills, Santa Clara County, Californ...
      2 (Los Altos, Santa Clara County, California, Un...
      3 (Los Altos, Santa Clara County, California, Un...
      4 (Los Altos Hills, Santa Clara County, Californ...
                                   point
                                           latitude
                                                       longitude
                                                                 altitude
          (37.3790629, -122.116578, 0.0)
      0
                                          37.379063 -122.116578
                                                                       0.0
         (37.3796627, -122.1374637, 0.0)
                                          37.379663 -122.137464
                                                                       0.0 ...
      1
          (37.3790629, -122.116578, 0.0)
                                          37.379063 -122.116578
                                                                       0.0
          (37.3790629, -122.116578, 0.0)
                                          37.379063 -122.116578
                                                                       0.0
        (37.3796627, -122.1374637, 0.0)
                                          37.379663 -122.137464
                                                                       0.0
         1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue
      0
                                         Pizza Place
                        Bakery
                                                             Ice Cream Shop
      1
            Spanish Restaurant
                                           Bookstore
                                                                Yoga Studio
      2
                                         Pizza Place
                                                             Ice Cream Shop
                        Bakery
      3
                        Bakery
                                         Pizza Place
                                                             Ice Cream Shop
                                           Bookstore
                                                                Yoga Studio
            Spanish Restaurant
```

4th Most Common Venue 5th Most Common Venue 6th Most Common Venue \

```
0
                  Dessert Shop
                                  Dumpling Restaurant
                                                                   Donut Shop
      1
                                         Concert Hall
                                                           Convenience Store
           Falafel Restaurant
      2
                  Dessert Shop
                                  Dumpling Restaurant
                                                                   Donut Shop
      3
                                  Dumpling Restaurant
                                                                   Donut Shop
                  Dessert Shop
      4
           Falafel Restaurant
                                         Concert Hall
                                                           Convenience Store
        7th Most Common Venue 8th Most Common Venue 9th Most Common Venue
                       Dog Run
                                             Dive Bar
                                                                        Diner
      0
                                                                Deli / Bodega
                Cosmetics Shop
      1
                                              Creperie
      2
                       Dog Run
                                              Dive Bar
                                                                        Diner
                                                                        Diner
      3
                       Dog Run
                                             Dive Bar
                                                                Deli / Bodega
      4
                Cosmetics Shop
                                              Creperie
        10th Most Common Venue
      0
                    Yoga Studio
                   Dessert Shop
      1
      2
                    Yoga Studio
      3
                    Yoga Studio
      4
                   Dessert Shop
      [5 rows x 21 columns]
[64]: SC_merged['Cluster Labels'].astype(int)
[64]: 0
            2
            4
      1
            2
      2
            2
      3
      4
            4
      5
            1
      6
            2
      7
            2
            2
      8
      9
            2
            2
      10
            2
      11
            2
      12
      13
            2
            2
      14
            2
      16
      17
            2
```

2

2

2

2

2

18 19

20

2122

```
2
      26
      27
            1
      28
            2
      29
            2
      30
            3
      31
            2
      32
            2
      33
            2
      34
      35
            4
      36
            1
      37
            2
      38
            2
      39
            2
            2
      40
            2
      41
            2
      42
            0
      43
      44
            2
            2
      45
      46
            2
      47
            2
            2
      48
            2
      49
      50
      51
            2
      Name: Cluster Labels, dtype: int64
[65]: map_clusters = folium.Map(location=[latitude, longitude], zoom_start=11)
      # set color scheme for the clusters
      x = np.arange(kclusters)
      ys = [i + x + (i*x)**2 for i in range(kclusters)]
      colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
      rainbow = [colors.rgb2hex(i) for i in colors_array]
      # add markers to the map
      markers_colors = []
      for lat, lon, poi, cluster in zip(SC_merged['latitude'], __
       →SC_merged['longitude'], SC_merged['City'], SC_merged['Cluster Labels']):
          label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
          folium.CircleMarker(
              [lat, lon],
              radius=5,
              popup=label,
```

```
color=rainbow[cluster-1],
              fill=True,
              fill_color=rainbow[cluster-1],
              fill_opacity=0.7).add_to(map_clusters)
      map_clusters
[65]: <folium.folium.Map at 0x7f12f5cf4c18>
[66]: | SC_merged.loc[SC_merged['Cluster Labels'] == 0,SC_merged.columns[[1] +__
       →list(range(5, SC_merged.shape[1]))]]
[66]:
                  City
                                                                  location \
      43 Monte Sereno (Monte Sereno, Santa Clara County, California,...
                                                      longitude
                                  point
                                           latitude
                                                                 altitude
          (37.236333, -121.992458, 0.0)
                                         37.236333 -121.992458
                                                                      0.0
          Cluster Labels 1st Most Common Venue 2nd Most Common Venue \
      43
                                  Gourmet Shop
                                                          Yoga Studio
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue \
      43
            Falafel Restaurant
                                          Comedy Club
                                                               Concert Hall
         6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
             Convenience Store
                                       Cosmetics Shop
                                                                   Creperie
      43
         9th Most Common Venue 10th Most Common Venue
      43
                 Deli / Bodega
                                         Dessert Shop
 []: #cluster 1 Gourmet Shops/Yoga
[67]: SC_merged.loc[SC_merged['Cluster Labels'] == 1,SC_merged.columns[[1] +__
       →list(range(5, SC_merged.shape[1]))]]
[67]:
                   City
                                                                   location \
      5
          Moffett Field
                         (Building 126, Cummins Avenue, Ames Research C...
               Stanford (Stanford, Santa Clara County, California, Uni...
      24
      27
               Stanford (Stanford, Santa Clara County, California, Uni...
                         (Permanente, Stephen E. Abbors Trail, Loyola, ...
      36
             Permanente
                                             point
                                                     latitude
                                                                longitude
                                                                           altitude \
          (37.41129325, -122.05416980310586, 0.0)
      5
                                                    37.411293 -122.054170
                                                                                 0.0
      24
                   (37.427467, -122.1702445, 0.0)
                                                    37.427467 -122.170244
                                                                                 0.0
      27
                   (37.427467, -122.1702445, 0.0)
                                                    37.427467 -122.170244
                                                                                 0.0
      36
                        (37.3189, -122.1111, 0.0) 37.318900 -122.111100
                                                                                 0.0
```

```
Cluster Labels 1st Most Common Venue 2nd Most Common Venue
      5
                            American Restaurant
                                                            Yoga Studio
      24
                        1
                            American Restaurant
                                                      Greek Restaurant
      27
                        1
                            American Restaurant
                                                      Greek Restaurant
      36
                            American Restaurant
                        1
                                                            Yoga Studio
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
      5
                Farmers Market
                                          Concert Hall
                                                            Convenience Store
      24
                                   Falafel Restaurant
                                                                 Concert Hall
                    Yoga Studio
                    Yoga Studio
                                   Falafel Restaurant
                                                                 Concert Hall
      27
                 Farmers Market
                                          Concert Hall
                                                            Convenience Store
      36
         6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
      5
                 Cosmetics Shop
                                              Creperie
                                                                Deli / Bodega
      24
             Convenience Store
                                        Cosmetics Shop
                                                                     Creperie
      27
             Convenience Store
                                        Cosmetics Shop
                                                                     Creperie
      36
                 Cosmetics Shop
                                              Creperie
                                                                Deli / Bodega
         9th Most Common Venue 10th Most Common Venue
      5
                  Dessert Shop
                                                  Diner
      24
                 Deli / Bodega
                                           Dessert Shop
                 Deli / Bodega
      27
                                           Dessert Shop
                  Dessert Shop
      36
                                                  Diner
      #Cluster 2 American and Greek Restaurants/Yoga
[68]: |SC_merged.loc[SC_merged['Cluster Labels'] == 2,SC_merged.columns[[1] +
       →list(range(5, SC_merged.shape[1]))]]
[68]:
                      City
                                                                       location \
      0
                Los Altos
                            (Los Altos, Santa Clara County, California, Un...
      2
                Los Altos
                            (Los Altos, Santa Clara County, California, Un...
      3
                            (Los Altos, Santa Clara County, California, Un...
                Los Altos
      6
            Mountain View
                            (Mountain View, Santa Clara County, California...
      7
            Mountain View
                            (Mountain View, Santa Clara County, California...
      8
            Mountain View
                            (Mountain View, Santa Clara County, California...
      9
            Mountain View
                            (Mountain View, Santa Clara County, California...
      10
            Mountain View
                            (Mountain View, Santa Clara County, California...
                            (Mountain View, Santa Clara County, California...
      11
            Mountain View
      12
                 Sunnyvale
                            (Sunnyvale, Santa Clara County, California, Un...
                            (Sunnyvale, Santa Clara County, California, Un...
      13
                 Sunnyvale
      14
                 Sunnyvale
                            (Sunnyvale, Santa Clara County, California, Un...
                Sunnyvale
      16
                            (Sunnyvale, Santa Clara County, California, Un...
      17
                 Sunnyvale
                            (Sunnyvale, Santa Clara County, California, Un...
      18
                 Sunnyvale
                            (Sunnyvale, Santa Clara County, California, Un...
      19
                Palo Alto
                            (Palo Alto, Santa Clara County, California, Un...
      20
                Palo Alto
                            (Palo Alto, Santa Clara County, California, Un...
```

```
21
     East Palo Alto
                      (East Palo Alto, San Mateo County, California,...
22
          Palo Alto
                      (Palo Alto, Santa Clara County, California, Un...
23
          Palo Alto
                      (Palo Alto, Santa Clara County, California, Un...
25
          Palo Alto
                      (Palo Alto, Santa Clara County, California, Un...
26
                      (Palo Alto, Santa Clara County, California, Un...
          Palo Alto
28
          Palo Alto
                      (Palo Alto, Santa Clara County, California, Un...
29
                      (Palo Alto, Santa Clara County, California, Un...
          Palo Alto
31
           Campbell
                      (Campbell, Santa Clara County, California, 950...
                      (Campbell, Santa Clara County, California, 950...
32
           Campbell
33
                      (Campbell, Santa Clara County, California, 950...
           Campbell
34
             Coyote
                      (Coyote, Santa Clara County, California, 95013...
                      (Cupertino, Santa Clara County, California, Un...
37
          Cupertino
38
          Cupertino
                      (Cupertino, Santa Clara County, California, Un...
39
             Gilroy
                      (Gilroy, Santa Clara County, California, Unite...
40
             Gilroy
                      (Gilroy, Santa Clara County, California, Unite...
41
          Holy City
                      (Holy City, Santa Clara County, California, 95...
42
          Los Gatos
                      (Los Gatos, Santa Clara County, California, Un...
44
                      (Los Gatos, Santa Clara County, California, Un...
          Los Gatos
45
          Los Gatos
                      (Los Gatos, Santa Clara County, California, Un...
46
                      (Milpitas, Santa Clara County, California, Uni...
           Milpitas
47
           Milpitas
                      (Milpitas, Santa Clara County, California, Uni...
                      (Morgan Hill, Santa Clara County, California, ...
48
        Morgan Hill
49
        Morgan Hill
                      (Morgan Hill, Santa Clara County, California, ...
        New Almaden
50
                      (New Almaden, Santa Clara County, California, ...
    Redwood Estates
                      (Redwood Estates, Santa Clara County, Californ...
51
                               point
                                        latitude
                                                   longitude
                                                               altitude
0
     (37.3790629, -122.116578, 0.0)
                                       37.379063 -122.116578
                                                                    0.0
2
     (37.3790629, -122.116578, 0.0)
                                       37.379063 -122.116578
                                                                    0.0
3
     (37.3790629, -122.116578, 0.0)
                                                                    0.0
                                       37.379063 -122.116578
6
    (37.3893889, -122.0832101, 0.0)
                                       37.389389 -122.083210
                                                                    0.0
7
    (37.3893889, -122.0832101, 0.0)
                                                                    0.0
                                       37.389389 -122.083210
8
    (37.3893889, -122.0832101, 0.0)
                                       37.389389 -122.083210
                                                                    0.0
9
    (37.3893889, -122.0832101, 0.0)
                                       37.389389 -122.083210
                                                                    0.0
10
    (37.3893889, -122.0832101, 0.0)
                                       37.389389 -122.083210
                                                                    0.0
11
    (37.3893889, -122.0832101, 0.0)
                                       37.389389 -122.083210
                                                                    0.0
12
    (37.3688301, -122.0363496, 0.0)
                                       37.368830 -122.036350
                                                                    0.0
13
    (37.3688301, -122.0363496, 0.0)
                                       37.368830 -122.036350
                                                                    0.0
14
    (37.3688301, -122.0363496, 0.0)
                                       37.368830 -122.036350
                                                                    0.0
    (37.3688301, -122.0363496, 0.0)
16
                                       37.368830 -122.036350
                                                                    0.0
    (37.3688301, -122.0363496, 0.0)
17
                                       37.368830 -122.036350
                                                                    0.0
                                                                    0.0
18
    (37.3688301, -122.0363496, 0.0)
                                       37.368830 -122.036350
19
    (37.4443293, -122.1598465, 0.0)
                                       37.444329 -122.159847
                                                                    0.0
20
    (37.4443293, -122.1598465, 0.0)
                                       37.444329 -122.159847
                                                                    0.0
21
    (37.4688273, -122.1410751, 0.0)
                                                                    0.0
                                       37.468827 -122.141075
    (37.4443293, -122.1598465, 0.0)
22
                                       37.444329 -122.159847
                                                                    0.0
```

37.444329 -122.159847

0.0

23

(37.4443293, -122.1598465, 0.0)

```
25
    (37.4443293, -122.1598465, 0.0)
                                       37.444329 -122.159847
                                                                    0.0
    (37.4443293, -122.1598465, 0.0)
                                                                    0.0
26
                                       37.444329 -122.159847
28
    (37.4443293, -122.1598465, 0.0)
                                       37.444329 -122.159847
                                                                    0.0
    (37.4443293, -122.1598465, 0.0)
29
                                       37.444329 -122.159847
                                                                    0.0
    (37.2870626, -121.9448818, 0.0)
31
                                       37.287063 -121.944882
                                                                    0.0
32
    (37.2870626, -121.9448818, 0.0)
                                       37.287063 -121.944882
                                                                    0.0
33
    (37.2870626, -121.9448818, 0.0)
                                                                    0.0
                                       37.287063 -121.944882
34
    (37.2164923, -121.7394174, 0.0)
                                       37.216492 -121.739417
                                                                    0.0
    (37.3228934, -122.0322895, 0.0)
37
                                       37.322893 -122.032290
                                                                    0.0
38
    (37.3228934, -122.0322895, 0.0)
                                                                    0.0
                                       37.322893 -122.032290
    (37.0065078, -121.5631723, 0.0)
39
                                       37.006508 -121.563172
                                                                    0.0
40
    (37.0065078, -121.5631723, 0.0)
                                       37.006508 -121.563172
                                                                    0.0
41
    (37.1569939, -121.9788351, 0.0)
                                       37.156994 -121.978835
                                                                    0.0
42
     (37.226611, -121.9746797, 0.0)
                                       37.226611 -121.974680
                                                                    0.0
44
     (37.226611, -121.9746797, 0.0)
                                       37.226611 -121.974680
                                                                    0.0
45
     (37.226611, -121.9746797, 0.0)
                                       37.226611 -121.974680
                                                                    0.0
46
    (37.4282724, -121.9066238, 0.0)
                                                                    0.0
                                       37.428272 -121.906624
47
    (37.4282724, -121.9066238, 0.0)
                                       37.428272 -121.906624
                                                                    0.0
48
     (37.130408, -121.6544974, 0.0)
                                       37.130408 -121.654497
                                                                    0.0
49
     (37.130408, -121.6544974, 0.0)
                                       37.130408 -121.654497
                                                                    0.0
    (37.1760567, -121.8207855, 0.0)
50
                                       37.176057 -121.820785
                                                                    0.0
    (37.1563361, -121.9866223, 0.0)
                                       37.156336 -121.986622
51
                                                                    0.0
    Cluster Labels 1st Most Common Venue 2nd Most Common Venue
0
                 2
                                   Bakery
                                                     Pizza Place
2
                 2
                                   Bakery
                                                     Pizza Place
                 2
                                                     Pizza Place
3
                                   Bakery
6
                 2
                              Coffee Shop
                                             Japanese Restaurant
7
                 2
                              Coffee Shop
                                             Japanese Restaurant
8
                 2
                              Coffee Shop
                                             Japanese Restaurant
9
                 2
                              Coffee Shop
                                             Japanese Restaurant
10
                 2
                              Coffee Shop
                                             Japanese Restaurant
                 2
                              Coffee Shop
11
                                             Japanese Restaurant
                 2
12
                             Cocktail Bar
                                                Toy / Game Store
13
                 2
                             Cocktail Bar
                                                Toy / Game Store
14
                 2
                             Cocktail Bar
                                                Toy / Game Store
16
                 2
                                                Toy / Game Store
                             Cocktail Bar
17
                 2
                             Cocktail Bar
                                                Toy / Game Store
                 2
18
                             Cocktail Bar
                                                Toy / Game Store
19
                 2
                           Farmers Market
                                                             Park
20
                 2
                           Farmers Market
                                                             Park
21
                 2
                         Sushi Restaurant
                                                     Yoga Studio
22
                 2
                           Farmers Market
                                                             Park
23
                 2
                           Farmers Market
                                                             Park
25
                 2
                           Farmers Market
                                                             Park
```

Park

Park

Farmers Market

Farmers Market

2

2

26

| 29 | 2 | Farmers Market | Park |
|----|---|------------------|---------------------|
| 31 | 2 | Bakery | Ice Cream Shop |
| 32 | 2 | Bakery | Ice Cream Shop |
| 33 | 2 | Bakery | Ice Cream Shop |
| 34 | 2 | Pizza Place | Yoga Studio |
| 37 | 2 | Bakery | Japanese Restaurant |
| 38 | 2 | Bakery | Japanese Restaurant |
| 39 | 2 | Farmers Market | Deli / Bodega |
| 40 | 2 | Farmers Market | Deli / Bodega |
| 41 | 2 | Coffee Shop | Falafel Restaurant |
| 42 | 2 | Grocery Store | Breakfast Spot |
| 44 | 2 | Grocery Store | Breakfast Spot |
| 45 | 2 | Grocery Store | Breakfast Spot |
| 46 | 2 | Cocktail Bar | Restaurant |
| 47 | 2 | Cocktail Bar | Restaurant |
| 48 | 2 | Toy / Game Store | Mexican Restaurant |
| 49 | 2 | Toy / Game Store | Mexican Restaurant |
| 50 | 2 | Park | Yoga Studio |
| 51 | 2 | Farmers Market | Falafel Restaurant |

| | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue \ |
|----|-----------------------|-----------------------|-------------------------|
| 0 | Ice Cream Shop | Dessert Shop | Dumpling Restaurant |
| 2 | Ice Cream Shop | Dessert Shop | Dumpling Restaurant |
| 3 | Ice Cream Shop | Dessert Shop | Dumpling Restaurant |
| 6 | Breakfast Spot | Deli / Bodega | Bakery |
| 7 | Breakfast Spot | Deli / Bodega | Bakery |
| 8 | Breakfast Spot | Deli / Bodega | Bakery |
| 9 | Breakfast Spot | Deli / Bodega | Bakery |
| 10 | Breakfast Spot | Deli / Bodega | Bakery |
| 11 | Breakfast Spot | Deli / Bodega | Bakery |
| 12 | Gourmet Shop | Hotel | Mexican Restaurant |
| 13 | Gourmet Shop | Hotel | Mexican Restaurant |
| 14 | Gourmet Shop | Hotel | Mexican Restaurant |
| 16 | Gourmet Shop | Hotel | Mexican Restaurant |
| 17 | Gourmet Shop | Hotel | Mexican Restaurant |
| 18 | Gourmet Shop | Hotel | Mexican Restaurant |
| 19 | Arcade | Wine Bar | History Museum |
| 20 | Arcade | Wine Bar | History Museum |
| 21 | Cocktail Bar | Comedy Club | Concert Hall |
| 22 | Arcade | Wine Bar | History Museum |
| 23 | Arcade | Wine Bar | History Museum |
| 25 | Arcade | Wine Bar | History Museum |
| 26 | Arcade | Wine Bar | History Museum |
| 28 | Arcade | Wine Bar | History Museum |
| 29 | Arcade | Wine Bar | History Museum |
| 31 | Bookstore | Diner | Electronics Store |
| 32 | Bookstore | Diner | Electronics Store |

| 33 | Bookstore | Diner | Electronics Store | | |
|----|---------------------|-----------------------|---------------------|--|--|
| 34 | Falafel Restaurant | Concert Hall | Convenience Store | | |
| 37 | Diner | Electronics Store | Dumpling Restaurant | | |
| 38 | Diner | Electronics Store | Dumpling Restaurant | | |
| 39 | Falafel Restaurant | Comedy Club | Concert Hall | | |
| 40 | Falafel Restaurant | Comedy Club | Concert Hall | | |
| 41 | Comedy Club | Concert Hall | Convenience Store | | |
| 42 | Hotel | Yoga Studio | Diner | | |
| 44 | Hotel | Yoga Studio | Diner | | |
| 45 | Hotel | Yoga Studio | Diner | | |
| 46 | Yoga Studio | Comedy Club | Concert Hall | | |
| 47 | Yoga Studio | Comedy Club | Concert Hall | | |
| 48 | Yoga Studio | Electronics Store | Comedy Club | | |
| 49 | Yoga Studio | Electronics Store | Comedy Club | | |
| 50 | Falafel Restaurant | Concert Hall | Convenience Store | | |
| 51 | Comedy Club | Concert Hall | Convenience Store | | |
| | | | | | |
| | | 7th Most Common Venue | | | |
| 0 | Donut Shop | Dog Run | Dive Bar | | |
| 2 | Donut Shop | Dog Run | Dive Bar | | |
| 3 | Donut Shop | Dog Run | Dive Bar | | |
| 6 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 7 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 8 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 9 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 10 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 11 | Farmers Market | Electronics Store | Dumpling Restaurant | | |
| 12 | Grocery Store | BBQ Joint | Farmers Market | | |
| 13 | Grocery Store | BBQ Joint | Farmers Market | | |
| 14 | Grocery Store | BBQ Joint | Farmers Market | | |
| 16 | Grocery Store | BBQ Joint | Farmers Market | | |
| 17 | Grocery Store | BBQ Joint | Farmers Market | | |
| 18 | Grocery Store | BBQ Joint | Farmers Market | | |
| 19 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 20 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 21 | Convenience Store | Cosmetics Shop | Creperie | | |
| 22 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 23 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 25 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 26 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 28 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 29 | Sushi Restaurant | Mexican Restaurant | French Restaurant | | |
| 31 | Dumpling Restaurant | Donut Shop | Dog Run | | |
| 32 | Dumpling Restaurant | Donut Shop | Dog Run | | |
| 33 | Dumpling Restaurant | Donut Shop | Dog Run | | |
| 34 | Cosmetics Shop | Creperie | Deli / Bodega | | |
| 37 | Donut Shop | Dog Run | Dive Bar | | |

| Donut Shop | Dog Run | Dive Bar |
|---------------------|---|--|
| Convenience Store | Cosmetics Shop | Creperie |
| Convenience Store | Cosmetics Shop | Creperie |
| Cosmetics Shop | Creperie | Deli / Bodega |
| Dumpling Restaurant | Donut Shop | Dog Run |
| Dumpling Restaurant | Donut Shop | Dog Run |
| Dumpling Restaurant | Donut Shop | Dog Run |
| Convenience Store | Cosmetics Shop | Creperie |
| Convenience Store | Cosmetics Shop | Creperie |
| Concert Hall | Convenience Store | Cosmetics Shop |
| Concert Hall | Convenience Store | Cosmetics Shop |
| Cosmetics Shop | Creperie | Deli / Bodega |
| Cosmetics Shop | Creperie | Deli / Bodega |
| | Convenience Store Convenience Store Cosmetics Shop Dumpling Restaurant Dumpling Restaurant Dumpling Restaurant Convenience Store Convenience Store Concert Hall Concert Hall Cosmetics Shop | Convenience Store Convenience Store Convenience Store Cosmetics Shop Cosmetics Shop Creperie Dumpling Restaurant Donut Shop Dumpling Restaurant Donut Shop Convenience Store Convenience Store Convenience Store Concert Hall Convenience Store Cosmetics Shop Concert Hall Convenience Store Cosmetics Store Concert Hall Convenience Store Cosmetics Shop Creperie |

| | 9th | Most | Common | Venue | 10th | Most | Common | ı V | enue |
|----|-----|------|----------|--------|------|------|--------|-----|-------|
| 0 | | | | Diner | | | Yoga | St | udio |
| 2 | | | | Diner | | | Yoga | St | udio |
| 3 | | | | Diner | | | Yoga | St | udio |
| 6 | | | Donut | Shop | | | I |)og | Run |
| 7 | | | Donut | Shop | | | I |)og | g Run |
| 8 | | | Donut | Shop | | | Ι |)og | g Run |
| 9 | | | Donut | Shop | | | I |)og | g Run |
| 10 | | | Donut | Shop | | | I |)og | g Run |
| 11 | | | Donut | Shop | | | I |)og | g Run |
| 12 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 13 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 14 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 16 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 17 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 18 | | Co | osmetics | Shop | | | Cı | cep | erie |
| 19 | | | | Diner | | | | | Shop |
| 20 | | | | Diner | | | | | Shop |
| 21 | | I | Deli / E | odega | | | Desser | rt | Shop |
| 22 | | | | Diner | | | Doni | ıt | Shop |
| 23 | | | | Diner | | | Doni | ıt | Shop |
| 25 | | | | Diner | | | Doni | ıt | Shop |
| 26 | | | | Diner | | | Doni | ıt | Shop |
| 28 | | | | Diner | | | Doni | ıt | Shop |
| 29 | | | | Diner | | | Doni | ıt | Shop |
| 31 | | | Div | e Bar | | | Yoga | St | udio |
| 32 | | | Div | re Bar | | | Yoga | St | udio |
| 33 | | | Div | re Bar | | | Yoga | St | udio |
| 34 | | | Dessert | Shop | | | | Γ | iner |
| 37 | | | Yoga S | tudio | | F | armers | Ма | rket |
| 38 | | | Yoga S | tudio | | F | armers | Ма | rket |
| 39 | | | Dessert | Shop | | | | Γ | iner |
| 40 | | | Dessert | Shop | | | | Γ | iner |

```
Dessert Shop
      42
                      Dive Bar
                                         Deli / Bodega
      44
                      Dive Bar
                                         Deli / Bodega
                      Dive Bar
                                         Deli / Bodega
      45
      46
                 Deli / Bodega
                                         Dessert Shop
      47
                 Deli / Bodega
                                         Dessert Shop
      48
                      Creperie
                                         Deli / Bodega
                      Creperie
      49
                                         Deli / Bodega
                  Dessert Shop
      50
                                                 Diner
      51
                  Dessert Shop
                                                 Diner
[69]: |SC_merged.loc[SC_merged['Cluster Labels'] == 3,SC_merged.columns[[1] +
       →list(range(5, SC_merged.shape[1]))]]
[69]:
                                                            location \
            City
                  (Alviso, San Jose, Santa Clara County, Califor ...
         Alviso
                                            latitude
                                                       longitude
                                    point
                                           37.426051 -121.975237
                                                                        0.0
      30
          (37.426051, -121.9752373, 0.0)
          Cluster Labels 1st Most Common Venue 2nd Most Common Venue
      30
                                   Music Venue
                                                          Yoga Studio
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
      30
            Falafel Restaurant
                                         Concert Hall
                                                          Convenience Store
         6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
      30
                Cosmetics Shop
                                             Creperie
                                                              Deli / Bodega
         9th Most Common Venue 10th Most Common Venue
      30
                  Dessert Shop
                                                 Diner
[70]: SC_merged.loc[SC_merged['Cluster Labels'] == 4,SC_merged.columns[[1] +__
       →list(range(5, SC_merged.shape[1]))]]
[70]:
                     City
                                                                      location \
          Los Altos Hills (Los Altos Hills, Santa Clara County, Californ...
      1
      4
          Los Altos Hills (Los Altos Hills, Santa Clara County, Californ...
              Monte Vista (Monte Vista, Alta, Placer County, California,...
      35
                                             latitude
                                                        longitude
                                                                   altitude
                                     point
          (37.3796627, -122.1374637, 0.0)
      1
                                            37.379663 -122.137464
                                                                         0.0
          (37.3796627, -122.1374637, 0.0)
      4
                                            37.379663 -122.137464
                                                                         0.0
                                            39.186565 -120.832716
          (39.1865648, -120.8327162, 0.0)
                                                                         0.0
          Cluster Labels 1st Most Common Venue 2nd Most Common Venue
                            Spanish Restaurant
      1
                                                            Bookstore
```

Diner

```
4
                      Spanish Restaurant
                                                      Bookstore
35
                 4
                      Spanish Restaurant
                                                    Yoga Studio
  3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
1
             Yoga Studio
                            Falafel Restaurant
                                                         Concert Hall
4
             Yoga Studio
                            Falafel Restaurant
                                                         Concert Hall
            Cocktail Bar
                                                         Concert Hall
35
                                   Comedy Club
  6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
                                Cosmetics Shop
1
       Convenience Store
                                                             Creperie
4
       Convenience Store
                                                             Creperie
                                 Cosmetics Shop
35
       Convenience Store
                                 Cosmetics Shop
                                                             Creperie
  9th Most Common Venue 10th Most Common Venue
1
           Deli / Bodega
                                   Dessert Shop
4
           Deli / Bodega
                                   Dessert Shop
35
           Deli / Bodega
                                   Dessert Shop
```

[]: #end of notebook