

MARIE-EVE VESEL

UX/UI designer & front-end web developer

“ I take pride in creating elegant, intuitive, and functional designs to help people be healthier, happier, and more efficient. I enjoy every aspect of the design process: from research to prototyping and programming. My strong analytical background and keen attention to detail allow me to solve complex UX problems and create powerful data visualizations.



WORK EXPERIENCE

May 2022
to present
3 years

Senior UI/UX Designer

IDEO | Global Design Company

Worked on projects across a variety of industries: a student-centered cafeteria experience, sleep training system for professional athletes, and comprehensive diabetes management system. Led end-to-end design process, from initial research and strategy through final designs and prototypes.

July 2020
to May 2022
1.8 years

Junior UI/UX Designer

Campspot | Campsite Reservation Software

Performed user interviews, created high-fidelity wireframes, wrote HTML and CSS for production applications, analyzed site traffic and usage. Worked closely with business team, product owners, and development team to design and implement new features. Led user research efforts to identify areas of opportunity and improvement.

August 1997
to July 2020
23 years

Property & Casualty Actuary

Commercial Insurer (20 years), Consulting (3 years)

Over the course of my actuarial career, I have gravitated toward special projects involving various aspects of UX design: I built complex applications, designed easy-to-update templates, created interactive data training documentation, and crafted effective data visualizations.



EDUCATION

July 2020

UX Design Certification

Specialization in UI Design & Front-End Web Development

1,000+ hours of online courses and hands-on projects
CareerFoundry

May 2019

Front-End Developer Certification

42 hours of online courses and follow along exercises
LinkedIn Learning

June 2003

FCAS

Attained Fellowship from the Casualty Actuarial Society

August 1997

BSc. in Actuarial Mathematics

Concordia University, Montréal (Canada)

- mevUXportfolio.com
- me.vesel@gmail.com
- 1-312-282-1726
- Chicago

UX DESIGN SKILLS

User Research
User Personas
Information Architecture
Task Analysis
Flow Charting
Wireframing
Prototyping
Usability Testing
UI Design
Web Design
Presenting Projects
Data Visualization

TECHNICAL SKILLS

Sketch
Balsamiq
InVision
Prott
Axure
PowerPoint
Excel
Alteryx
Tableau
HTML/CSS
JavaScript
React
Python
R (statistical computing)
VBA
SQL

LANGUAGES

French (mother tongue)
English (fluent)