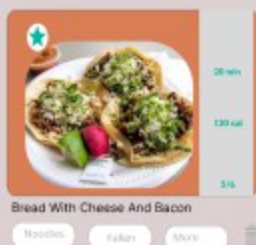


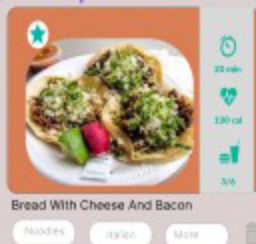
don't's



Avoiding visual elements like icons makes the UI look complex and dull.

do's

Recipe TN



Thumbnail

Adding icons with labels represents rational UI



Avoid using inconsistent icons (from different pack). This makes your design look very immature.

Nav-bar



Use icons from one pack and play with saturation to make the selection pop up

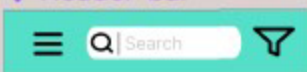


Header-bar

put an empty textbox without explain what we should to write.

Nav-bar

Header-bar



Header-bar

Explain what text you should to write in box with less opacity.

Add

Add button

Avoid using robotic language, This hinders the ability to connect with product and creates Bad user experience

+ Add recipe

Add button

Using human-like connecting language creates GOOD user experience by letting people feel connected with product