

Usability Guide - V0



Foodie Design Sprint

Respondent Information

Respondent ID		Location	Siegen, Germany.
Persona	Amir Tosson	Occupation	Phyciscal doctor in Siegen university

Setup

- ☐ Discussion Guide Printed or a New File is Copied
- ☐ Known Respondent Information is Filled In
- ☐ Prototype is open and running

In-Person Sessions

- ☐ Activities are printed and ready
- ☐ Respondent Post-It Card Created (with respondent ID, Date, Location, etc)
- ☐ Recording devices are running
- ☐ If remote viewers: link shared with the team

Remote Sessions

- ☐ Session link created and shared with the respondent
- ☐ Recording button is clicked and running
- ☐ If remote viewers: link shared with the team
- ☐ Screen sharing is activated and mouse control is granted

Introduction Script

Thanks for taking some time to talk with us today. We're working with food application exploring new recipes to learn adult people. This phase of research is to cook well and offer different types of food.

During this session, we'll be asking a few open-ended questions and then walk through some early prototypes.

Everything you say will be kept strictly anonymous and confidential.

There are no right or wrong answers to our questions! We want to understand how you interpret and understand our designs. The prototypes we'll be testing are incomplete - As such, please talk out loud whenever possible about what's on your mind during these tasks. When you're going to enter text, please say what you'd like to type. Most importantly - try to be as honest as possible, I promise, you won't hurt our feelings.

We'll be recording, audio, and notes for my own memory and to share with my team, however, everything you say is strictly confidential and all data will be securely encrypted. We might share anonymized quotes or aggregate statistics from these sessions as we grow the business, for example as we market the service. We'll never link this data back to your name publicly. Does this make sense and are you ok with it?}

You'll receive a 10 \$ gift cash at the end of this session.

Any questions before we start?

Opening Ethnography

Food and Drink Preferences

- When was the last time you cook?
 - How do you cook?
 - Do you cook it yourself?
 - Do you cook everyday?
 - Are they prepared differently?
- When was the last time you cook with yourself?
 - How do you use any application?
 - Do you steep it yourself?
 - Do you have multiple recipes throughout the day?
 - Are they prepared differently?

Last cook Experience

- How frequently have you visited a restaurant in the last month?
- Can you describe your last cooking experience?
 - Why did you go?
- Can you recall and describe the ordering experience from your last restaurant visit?
- When was the last time you've see your recipe from an app?
 - Can you describe this experience to me?
 - Can you recall how many points you have on this app?
 - What is your next reward cashout - what will you get?

Usability Tasks

After Login flow

After Login	Task Point	Notes	Pass/Fail
	Login	<i>Its okay</i>	pass
	Select category	<i>If someone select category he will view list with recipes</i>	Fail because they didnot find a button easily
	Search and select for ingredient	<i>If someone search for ingredient and select it he will press cook button</i>	Pass and view list with recipes
	Press cook button	<i>To cook with some steps</i>	Pass because button was very clear
	Understand view context	<i>The page had previous and next arrow</i>	needs improvement

Wrap Up

- Is there anything you think I didn't ask?
- Do you have any questions for me?

Great, that's it. Thank you so much for participating in this phase of research. Our job now is to take this data and observe patterns with other respondents like you. All of this will help us to build a better cafe experience for everyone - and your responses make this possible. *[If continuing research: Would it be ok if we reach out with future research questions as we iterate the prototype]*

