

§ identify  
§ address  
§ heal





*manifest purpose*



*light within*



*Amrita is a small business located in San Francisco. They follow the practices of Doctor Edward Bach, a British physician who tended to hundreds of war patients during World War I. He developed flower remedies to address the incompleteness of Western medicine and help heal the traumas caused to the mental and emotional lives of patients. Flower remedies are a solution made of brandy, water, and flower extracts and are meant to bring healing properties of the plant to the user. Their methodology is to bring themselves to the client: they offer in-person consults delivered. They use bicycles for their deliveries as they are a friendly business. Amrita believes that the city of San Francisco is suffering: there lacks a sense of community and safety with the huge disparity between different social groups. There is an illness that plants its roots in the lack of connection that the tech world invites, and in the lack of care of impoverished communities. The business's goal is to heal the city by healing the individuals in it.*



*evening awakening*



*spring cleaning*

