

Education

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| KEDGE Business School | Marseille, France |
| M.Sc International Business | 2022-current |
| University of Cologne | Cologne, Germany |
| B.Sc Business Administration | 2018 –2021 |
| Majors: Marketing and Corporate Development | |

Professional Experience

Schwarz Dienstleistung KG (Lidl, Kaufland & Co) – Inhouse Consulting Intern

Neckarsulm, Germany (Apr. 2022 –Aug. 2022)

- Completed process analysis of storage expansion for Lidl in the Netherlands
- Generated newsletter for internal and external usage
- Conducted and presented Market analysis
- Contributed in process of developing strategy workshop for top-management

BASF AG – Business Management Intern

Hong Kong, Greater China (Sep. 2021 –Jan. 2022)

- Finalized and conveyed communicational concept for a newly implemented sales incentive program
- Created cross-selling opportunities in exchange with concerning sales teams across APAC
- Prepared concept making and roll-out of multiple internal surveys
- Arranged, prepared and reworked workshops and brainstorm sessions to consolidate an overview of development areas within Finance and Supply Chain Management, including solution finding and improving multiple internal processes within those areas.
- Supported project management by preparing and participating at monthly jour fix with Managing Directors
- Adapted successfully to fast-paced and intercultural environment

Skills

Language: German (*native*), English (*C1*), French (*B2*)

Technical: Excel (*TOSA Certification: Productive 723/1000*), PowerPoint, Word, Adobe photoshop and Outlook (*intermediate*)

Voluntary work

Working with the Non – profit organization: “OceanBiome”

Batticaloa, Sri Lanka (Feb. 2022 – Mar. 2022)

- Analyzed tourism market to draft marketing strategies for “OceanBiome”
- Assisted seminars at schools about ocean protection
- Gathered feasible ideas to create businesses for local community

Election worker (*Cologne, Germany 2019*)

Coastguard (*East coast, Germany 2018*)

Athletic accomplishments

German Lifesaving Association: two times medalist at German championship

Federal state swimming championship: several times gold medalist