

MASTER

Prioritisation & functional deployment model linked to revenue

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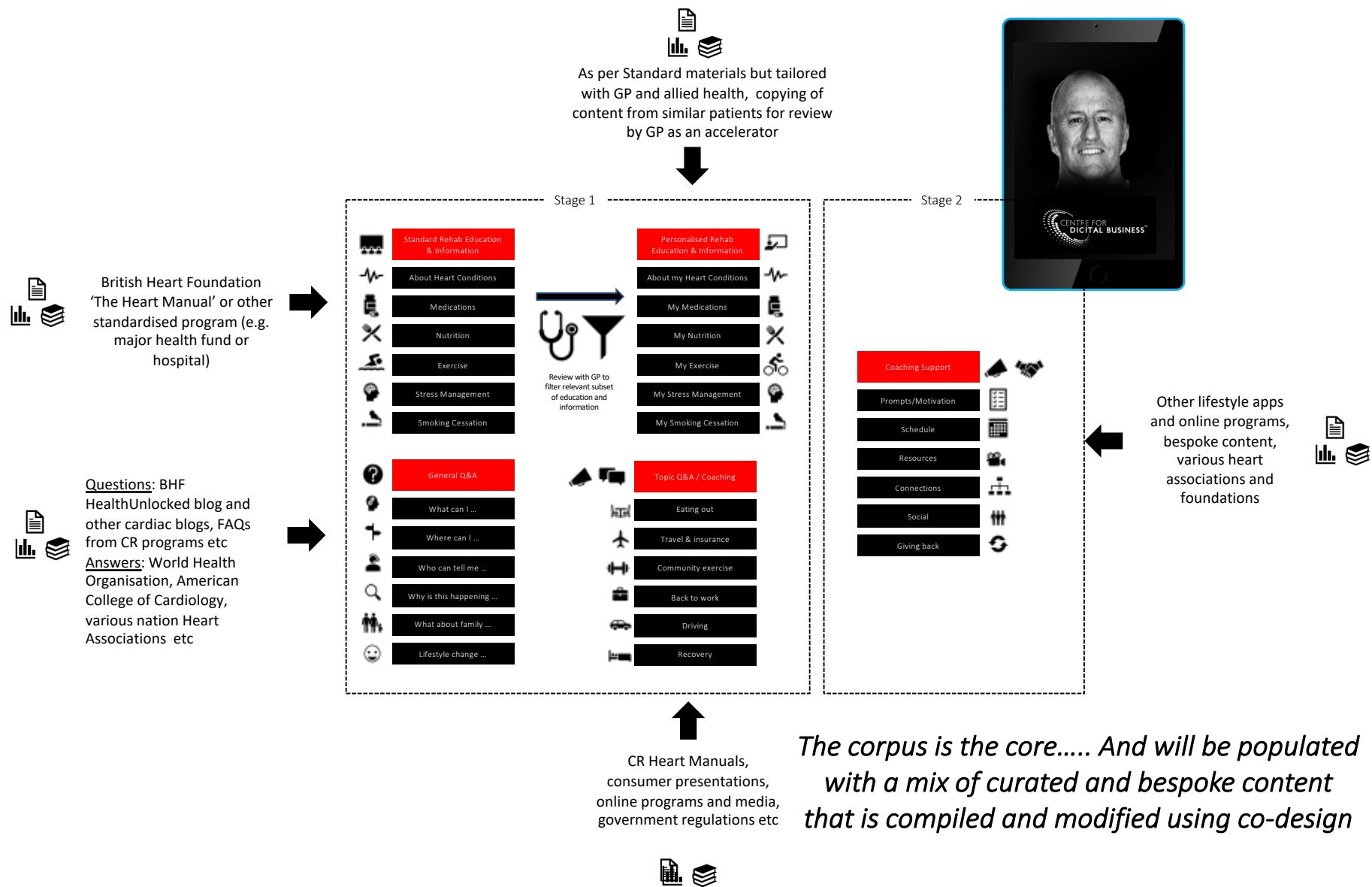
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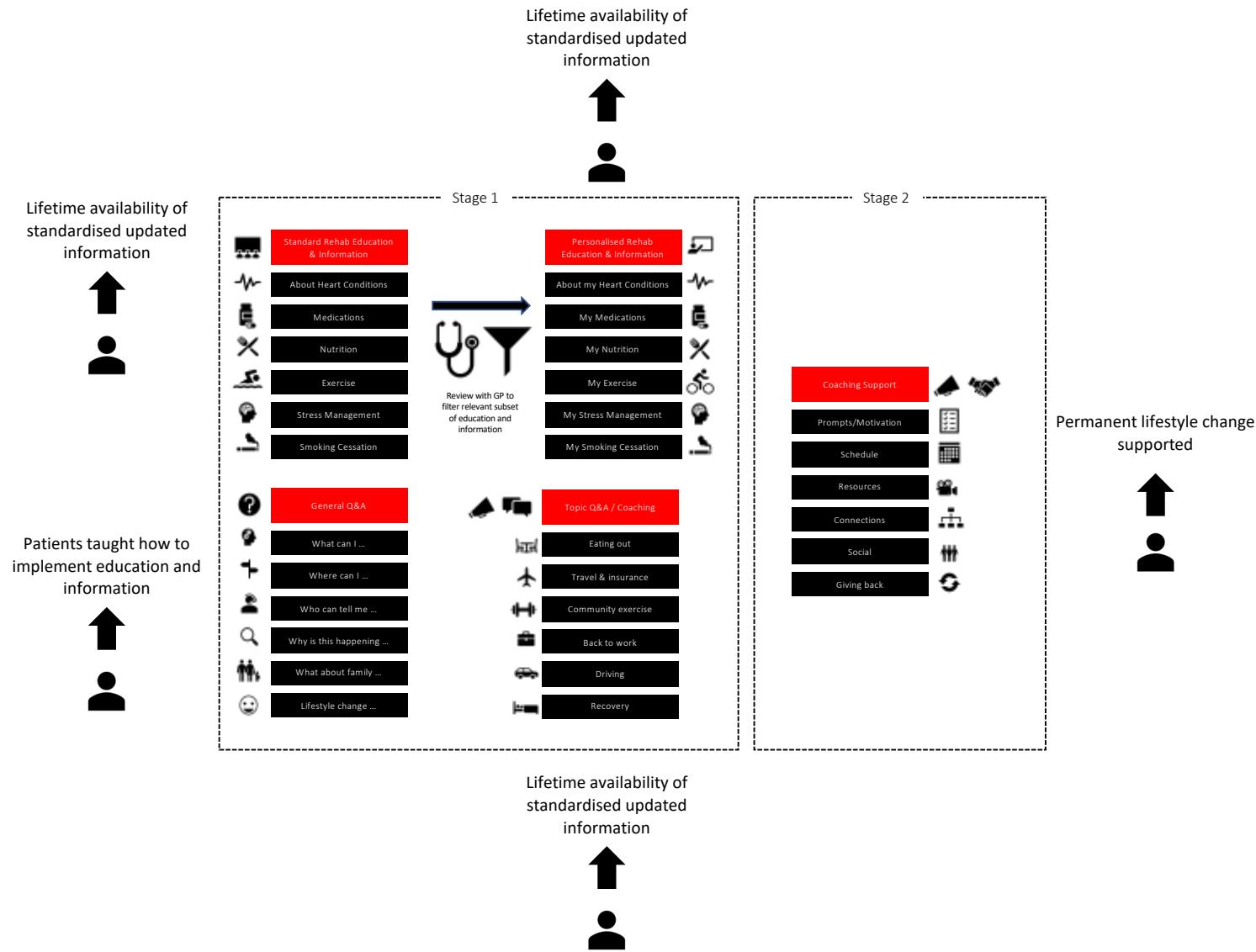
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corpus components and sources of content



patient benefit model



revenue & funding model

\$CP | Cardiac Patient

\$HP | Health provider



\$HP

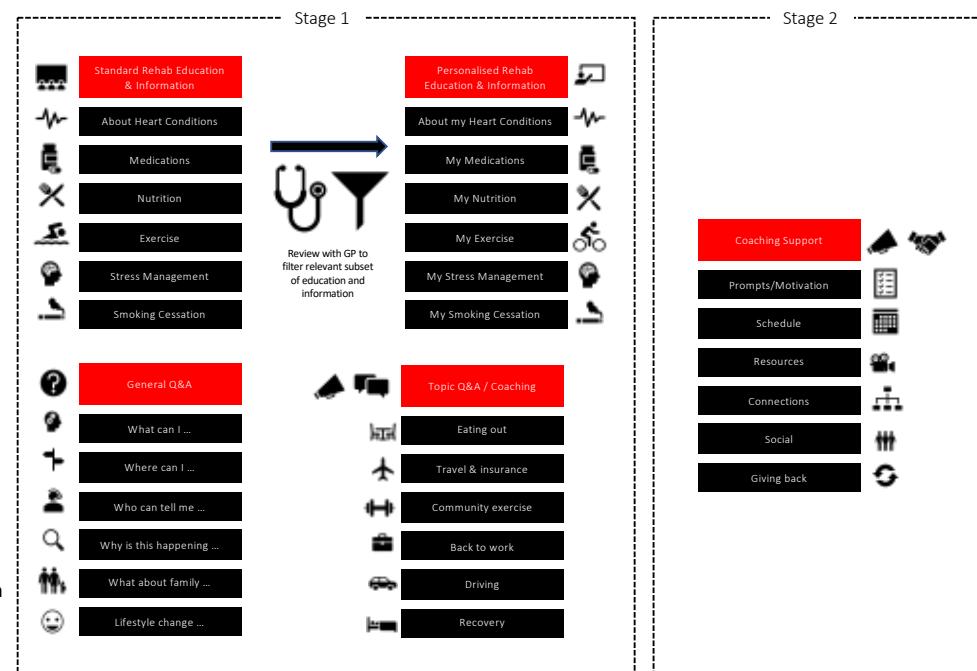


Cost of creating, managing and delivering standard cardiac rehabilitation information and education

\$DHI



Revenue from providing [D|H] to health provider.
White label to larger organisations such as health funds.



\$DHI

\$HP



Frequency of repeat cardiac events and surgeries reduced

link to revenue model

[D|H]
1

Digital human with feature support for video, images and text used to display information in addition to voice response

[D|H]
2

Digital human with full feature support and voice response

[D|H]
3

Empathic digital human with full feature support and voice response plus accessibility focussed facial design

[D|H]
4

Empathic digital human co-designed for a specific brand or cause with full feature support including subscription materials and ads

[D|H]
5

Simple Q&A via voice and text that accesses information and education materials from the corpus.

Simple Q&A via voice and text that accesses information and education materials from the corpus – English only

Q&A via voice and text that accesses information and education materials from the corpus – multi-language.

Q&A via voice and text that accesses information and education materials from the corpus and provides coaching – multi-language and sign language support.

Coaching focus spanning education, information, motivation,

Simple Q&A via voice and text that accesses information and education materials from the corpus.

Corpus is manually loaded and updated with Q&A, information and education materials.

Manual upload and update of corpus with AI assisted translation.

Manual upload and updating plus supervised machine learning.

Adds remote content capture to build corpus and respond to queries.

Simple Q&A via voice and text that accesses information and education materials from the corpus.

