

MARIE TORNETTO

Software Engineer

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TECHNICAL SKILLS

Languages & Frameworks: *JavaScript, Node.js, React, Express, HTML, CSS*

Databases: *PostgreSQL, MySQL*

Tools & Technologies: *Bootstrap, AWS Cloud9, OAuth*

TECHNICAL PROJECTS

A Drop of CSS | Developer | [Drop of CSS Github](#)

- Developed a collaborative web application tool utilizing JavaScript, React, Node.js, Express, and PostgreSQL to enhance web component styling through color palette selection and previewing.
- Played a pivotal role in the development of user profile functionality, enabling users to store, preview, and conveniently copy web components to the clipboard.
- Implemented authentication functionality, allowing users to securely access the application through local email and password authentication as well as GitHub OAuth integration.

Split the Bill | Developer | [Split the Bill Github](#)

- Created a web application offering comprehensive CRUD functionality for efficient bill management, payment tracking, and expense splitting.
- Implemented secure user authentication and login functionality.
- Utilized MySQL, Node.js, Express, JavaScript, React and Bootstrap to deliver a responsive and intuitive user interface.

Bookworm Bookstore | Developer | [Bookworm Bookstore Github](#)

- Collaborated with a team of developers on an interactive online bookstore project using the PERN stack.
- Played a key role in the design and implementation of user authentication features, enabling users to create personalized profiles, save their shopping carts, and maintain a history of past and future orders.
- Engaged in regular team meetings, code reviews, and collaborative problem-solving to ensure the successful delivery of the project.

EXPERIENCE

Master Colorist | The Studio New York | Babylon, NY | June 2022 – Present

- Develop and implement innovative color formulation techniques resulting in an average of 20% reduction in hair color processing time and increased overall salon productivity.
- Deliver outstanding color consultation services to a diverse range of clients, contributing to a significant 15% increase in overall client retention.
- Actively research and implement emerging trends and techniques in hair coloring, attending industry workshops, staying up to date with the latest advancements in color technology.

Freelance Web Designer | Posh Salon | Babylon, NY | Sept 2013 – June 2022

- Built and designed a user-friendly website for Posh Salon using Wix, showcasing the salon's services, products, and portfolio of work, as an additional project.
- Collaborated with salon management to understand their branding and business objectives, translating them into an aesthetically pleasing and functional online presence.
- Implemented SEO techniques to optimize the website's visibility on search engines increasing traffic and online discoverability resulting in a 23% increase in new clientele.
- Integrated the website to social media platforms, enabling cross-platform promotion and expanding the salon's online reach.

EDUCATION

Fullstack Academy Web Development Bootcamp | Remote

January 2023- June 2023

Software Engineering Certificate

Part-time, Full Stack Web Development Immersive

Johnson & Wales University | North Miami, FL

September 2007- November 2009

Associate of Science in Baking & Pastry Arts

Summa Cum Laude, Dean's List, 3.84