

MARIELY DE LA CRUZ

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Development Experience

Full Stack Web Developer | Wyncode Miami, FL | May 2017 - August 2017

Wyncode is a 10 week software engineering boot camp that prepares individuals for fulltime employment as software developers. Throughout this period I have built several web applications.

- Built a Ruby on Rails application using a custom matching algorithm to help businesses with taxes. (www.thetrax.co)
- Built a Photogur clone using Ruby on Rails, HTML, and CSS
- Built a URL shortner on Ruby on Rails

Languages: Ruby, HTML, CSS, Javascript, SQL, PostgreSQL

Frameworks: Ruby on Rails, Sinatra

Libraries: JQuery, Bootstrap

Concepts: Agile, Git & Github, OOP, MVC, Responsive Design, SEO

Experience

Tax Professional | H&R Block Miami, FL | December 2016 - May 2017

- Conducted tax interviews with clients.
- Educated clients on strategies for minimizing tax liability.

Freelancer | Marketing Specialist Miami, FL | May 2015 - May 2017

- Produced collateral pieces that included flyers, business cards, sell sheets, brochures, presentations, logos and advertisements.
- Managed content and graphics for several websites using Wordpress.
- Developed and implemented email-marketing campaigns for various clients.
- Designed displays for trade show booths.

Software: Photoshop and Illustrator

Merchandising & Marketing Assisstant | Serranoventions Miami, FL | December 2013 - April 2015

- Processed purchase orders and oversaw e-commerce sales.
- Designed point of purchase displays for big retailers.
- Developed and executed Facebook ad campaigns.

Education

Wyncode Miami, FL | May 2017 - August 2017 *Full Stack Web Developer*

Florida International University Miami, FL | January 2010 - December 2013 *Bachelor of Business Administration (BBA) in Marketing and Finance*