Marieswaran Balasubramanian

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Summary

Full Stack Developer | 1.3 Years of Experience
- Proficient in developing and maintaining high-quality web applications.
- Skilled in both front-end and back-end technologies.
- Implementing innovative solutions and consistently delivering projects within tight deadlines.
- Passionate about staying updated with emerging trends in the field.

Experience

Full Stack Developer

Prenetics • Chennai, Tamilnadu
08/2022 - 11/2023

- Project: CircleDNA
  - Developed and maintained a web application with the PERN Stack, along with Next.js.
  - Designed and implemented responsive and visually appealing user interfaces that were optimized for performance and accessibility.
  - Integrated frontend applications with multiple microservices using RESTful APIs.
  - Achieved very minimal website load time, providing a great user experience and engagement.
  - Handled multiple D2C campaigns and flash sales, which drove 70% of the total revenue.
  - Implemented SEO best practices that resulted in a 15% increase in organic search traffic.
  - Successfully launched within the estimated timeframe, earned recognition for its innovative design and functionality, as well as the team's effort.
- Project: **Project Screen HK**
  - Adapted to work alongside a diverse culture of people, collaborating effectively with cross-team engineers and product managers.
  - Contributed to developing internal tools and processes to improve development efficiency and quality.
  - Automated the product's end-to-end workflow and designed API scripts that saved a lot of time in resolving support issues, helping teams surpass manual work.
  - Debugged and performed root cause analysis to resolve the backend support issues.

Skills

- Front-end Development : HTML | CSS | SCSS | Bootstrap | JavaScript | TypeScript
- Library & Framework: React.js | Next.js
- Runtime : Node
- Database: PostgreSQL
- Web Automation: WebDriver IO
- Source & Version Control : Github | Git
- Software & Applications : Metabase | Webflow | Postman
- Debugger: Kibana | AWS CloudWatch | Chrome Dev Tools

Education

Electronics and Communicaion Engineering

Government College of Engineering-Srirangam • Trichy, Tamil Nadu
07/2022
CGPA :8.3