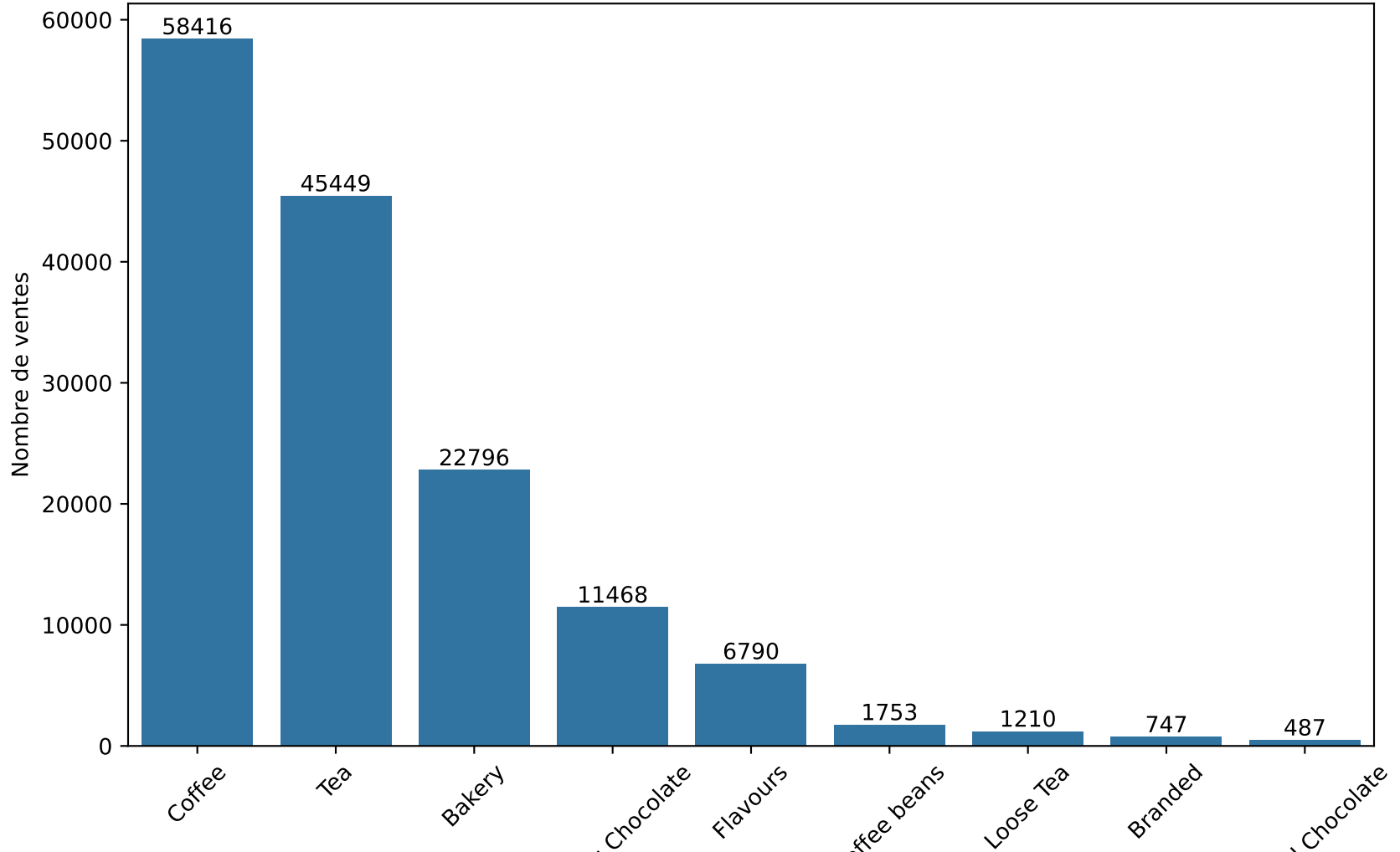


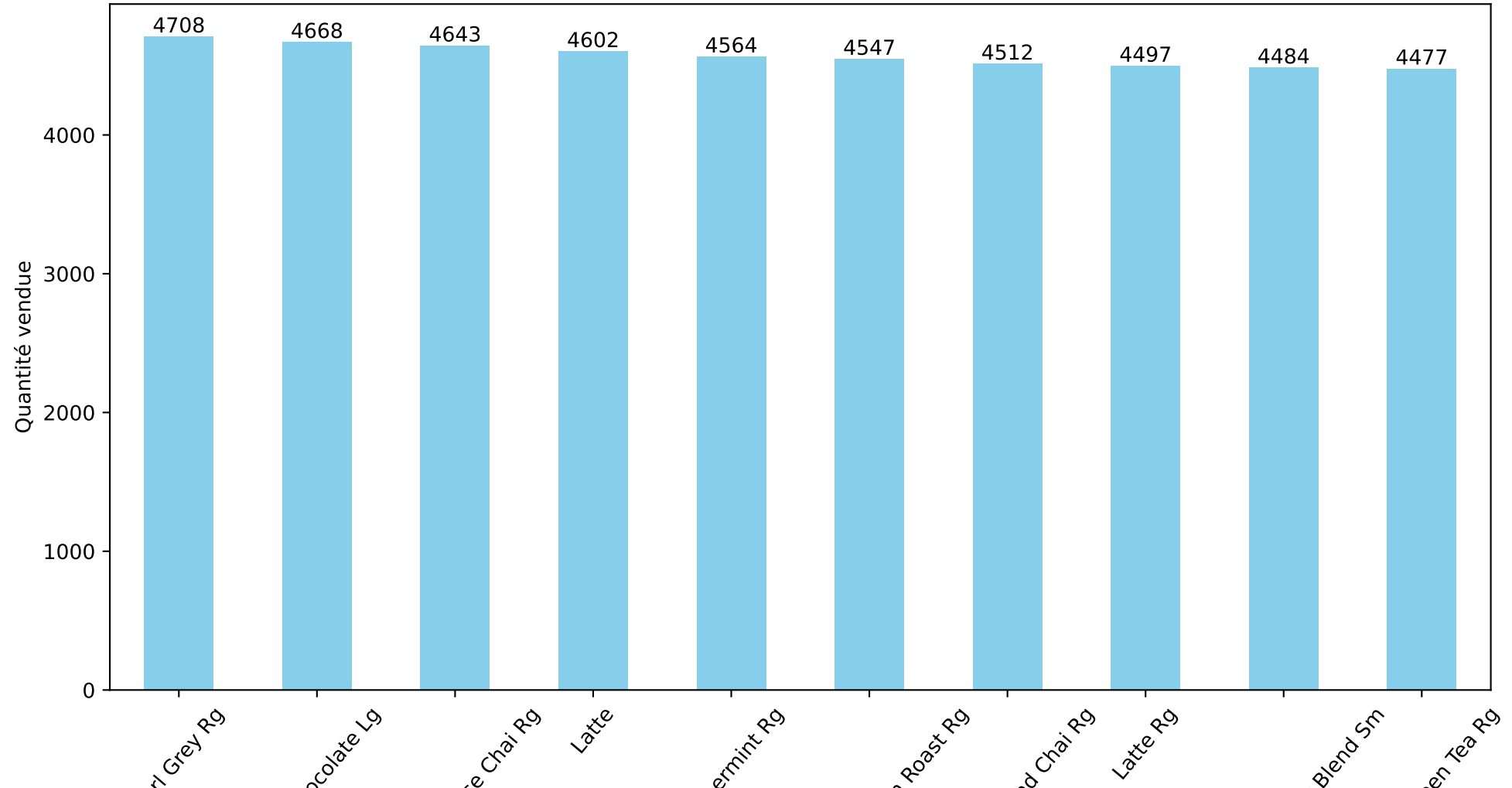
Statistiques descriptives

	transaction_id	transaction_date	transaction_qty	store_id	product_id	unit_price	heure	jour_semaine	mois
count	149116.0	149116	149116.0	149116.0	149116.0	149116.0	149116.0	149116.0	149116.0
mean	74737.37187156308	2023-04-15 11:50:32.173609984	1.438276241315486	5.342062555326055	47.91860699053086	3.382219413074385	11.735789586630542	2.9823358995681213	3.988801139515545
min	1.0	2023-01-01 00:00:00	1.0	3.0	1.0	0.8	6.0	0.0	1.0
25%	37335.75	2023-03-06 00:00:00	1.0	3.0	33.0	2.5	9.0	1.0	3.0
50%	74727.5	2023-04-24 00:00:00	1.0	5.0	47.0	3.0	11.0	3.0	4.0
75%	112094.25	2023-05-30 00:00:00	2.0	8.0	60.0	3.75	15.0	5.0	5.0
max	149456.0	2023-06-30 00:00:00	8.0	8.0	87.0	45.0	20.0	6.0	6.0
std	43153.60001591789	nan	0.542508764737336	2.0742405915711952	17.930020247641693	2.6587226166604028	3.7646615223926676	1.9966498997685753	1.6730907242861293

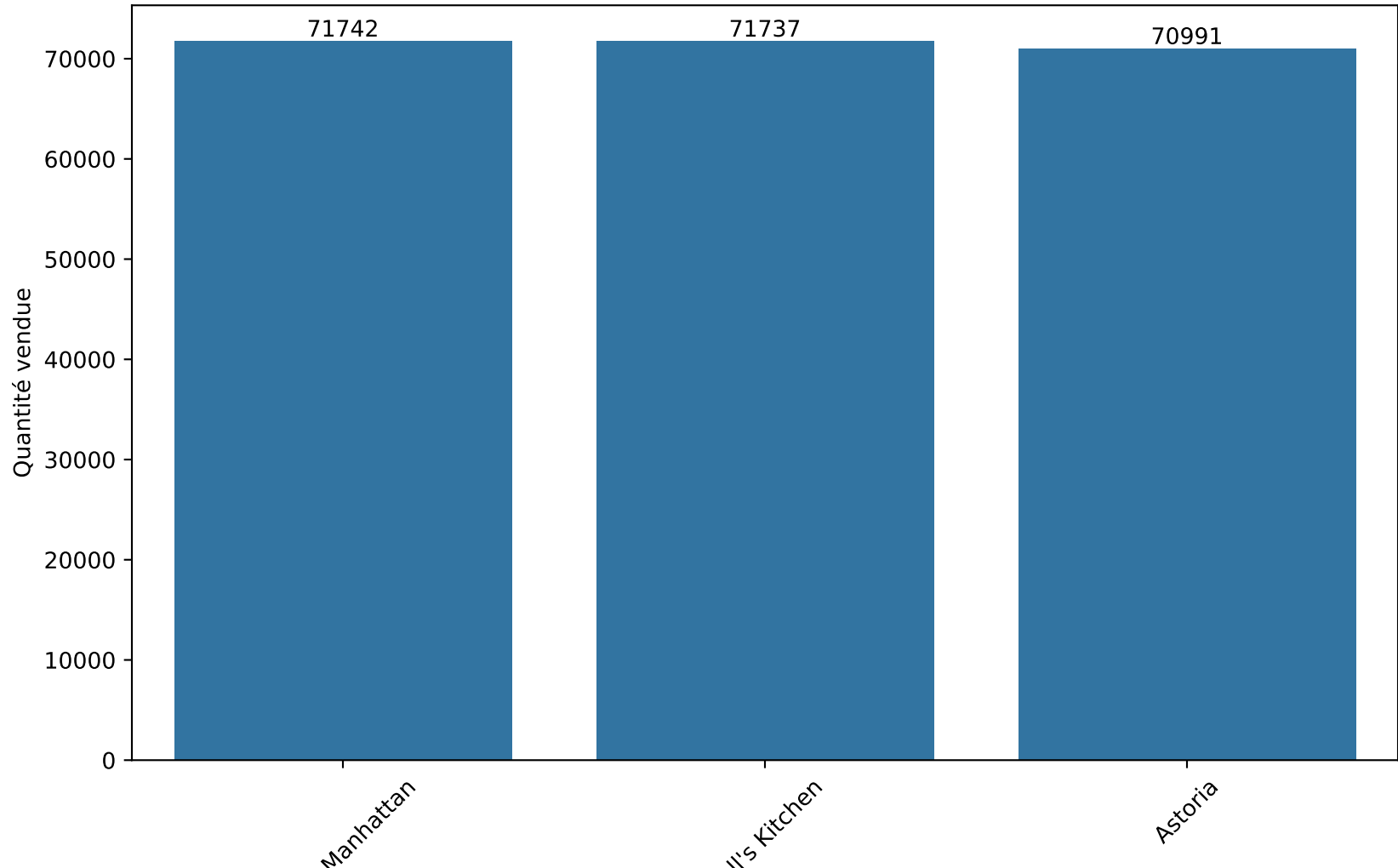
Distribution des ventes par catégorie de produit

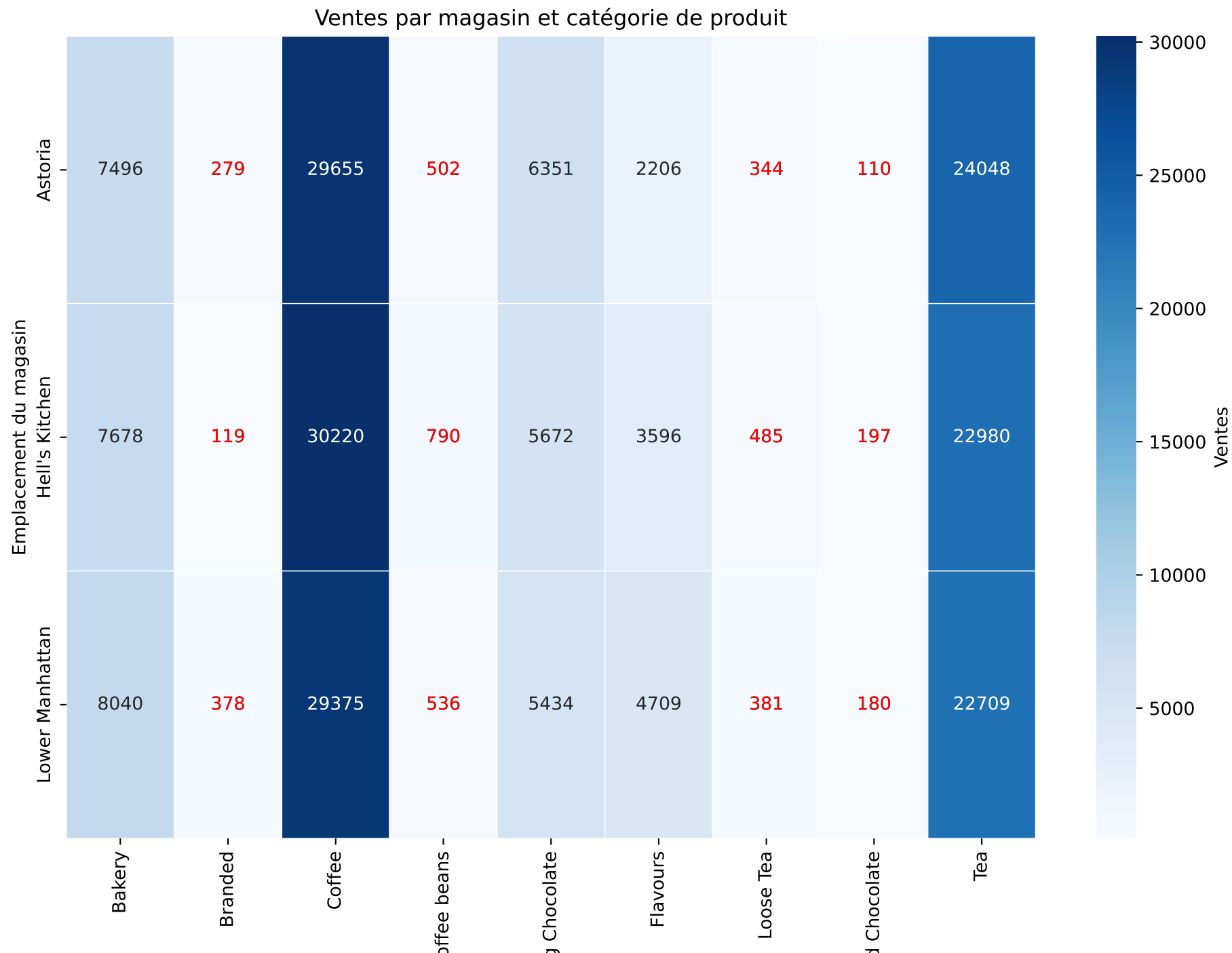


Top 10 des produits les plus vendus

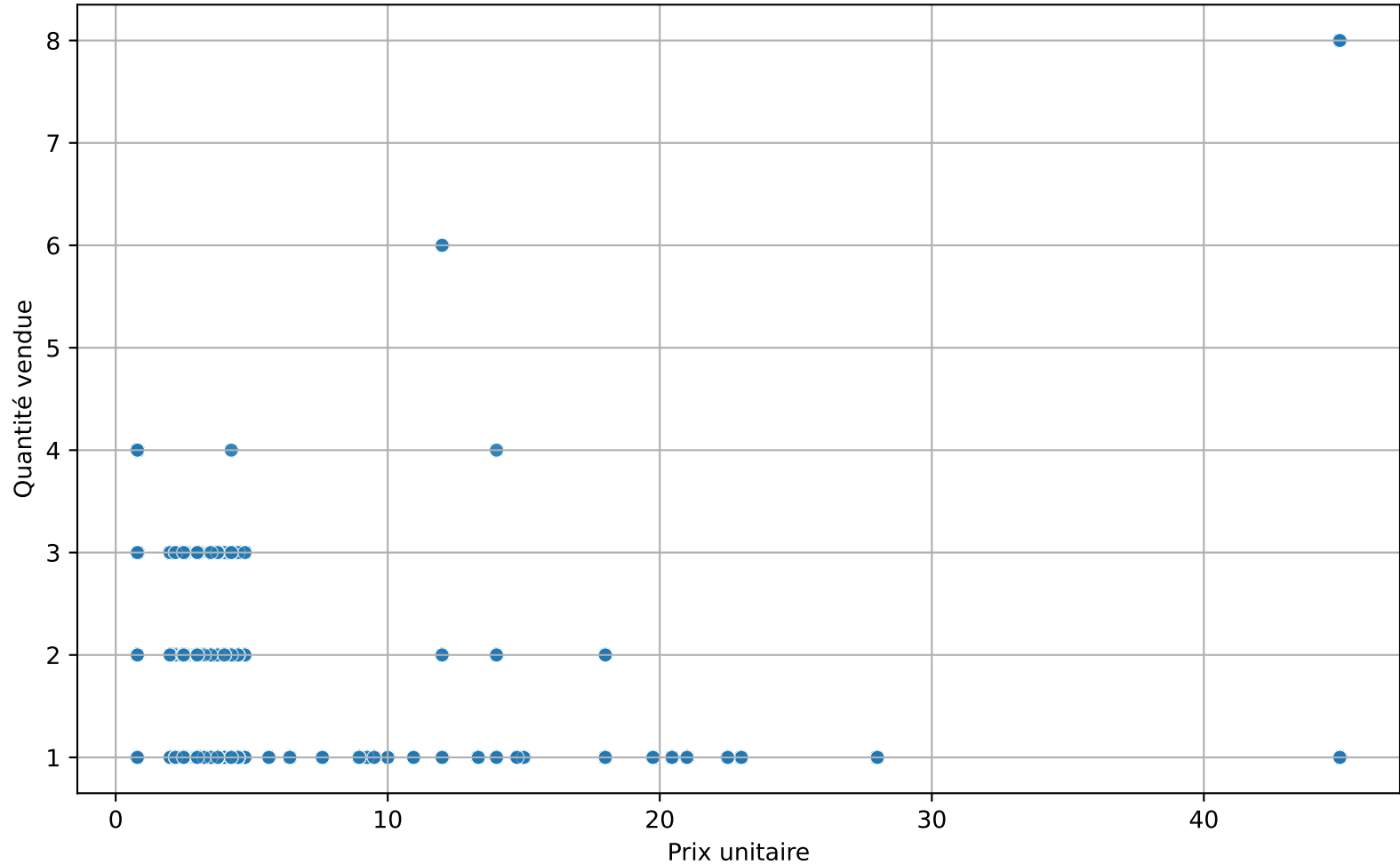


Quantité totale vendue par magasin

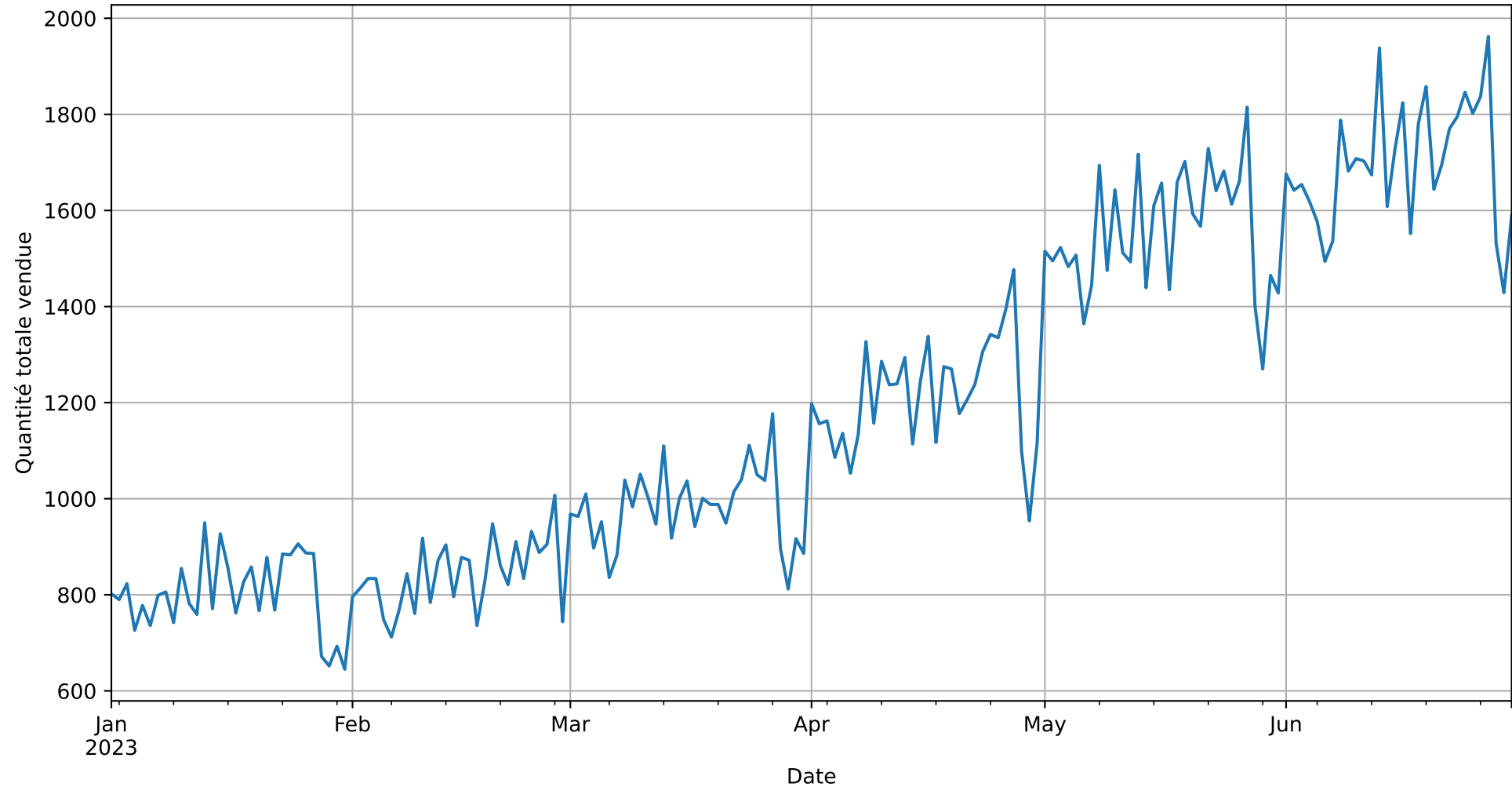




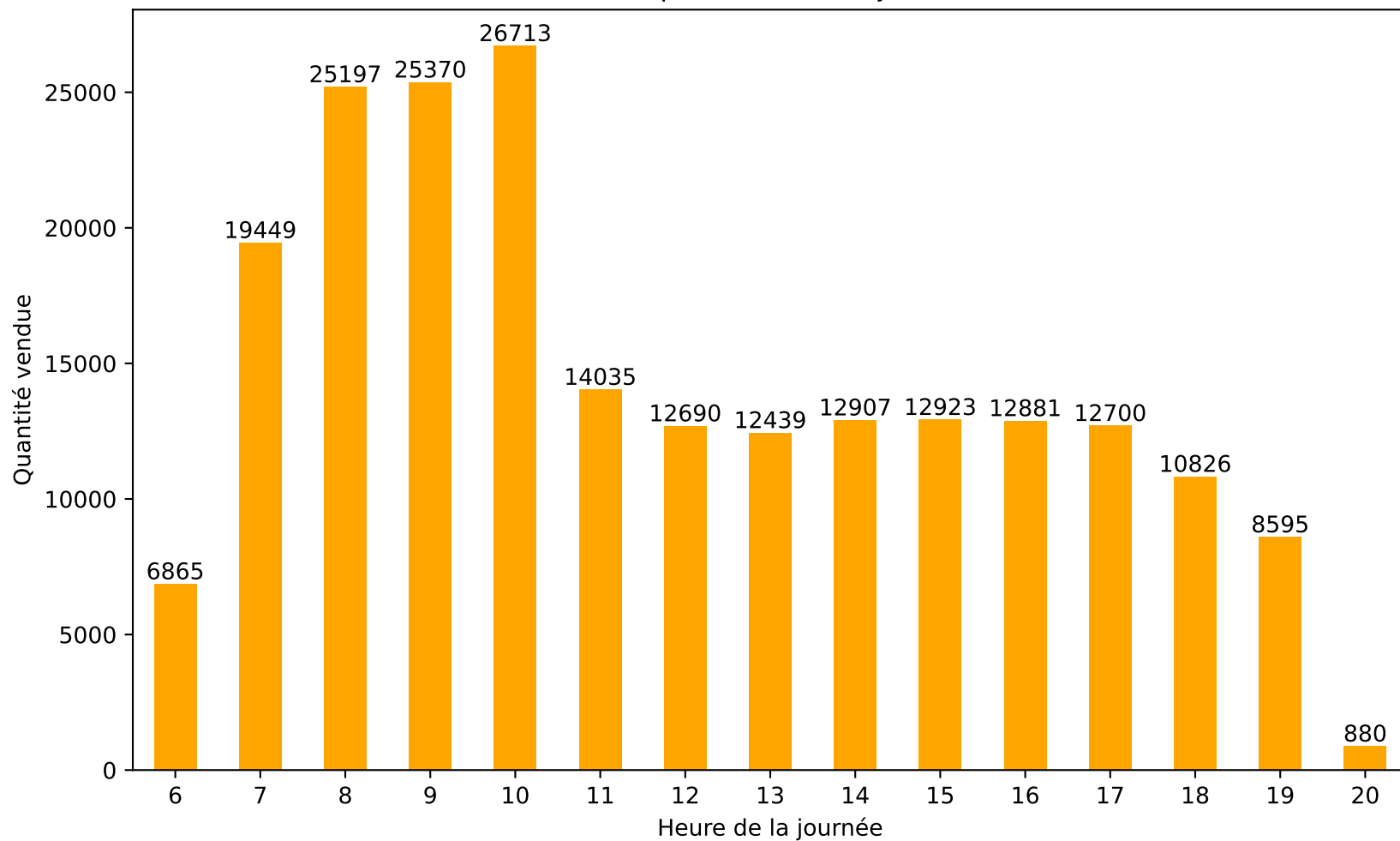
Relation entre prix unitaire et quantités vendues



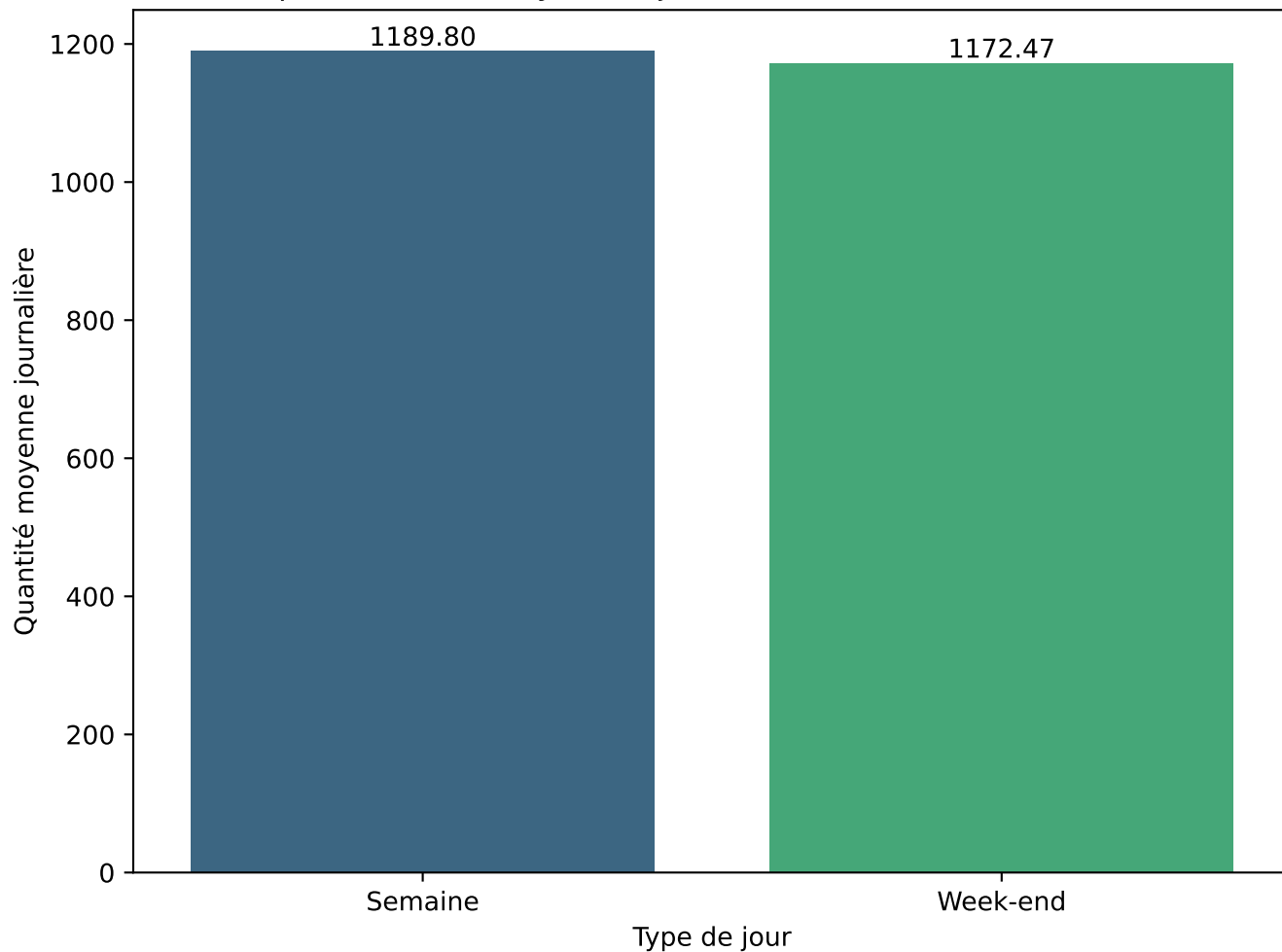
Tendances des ventes dans le temps



Ventes par heure de la journée



Comparaison des moyennes journalières : Semaine vs Week-end



Tendances des ventes par mois

