

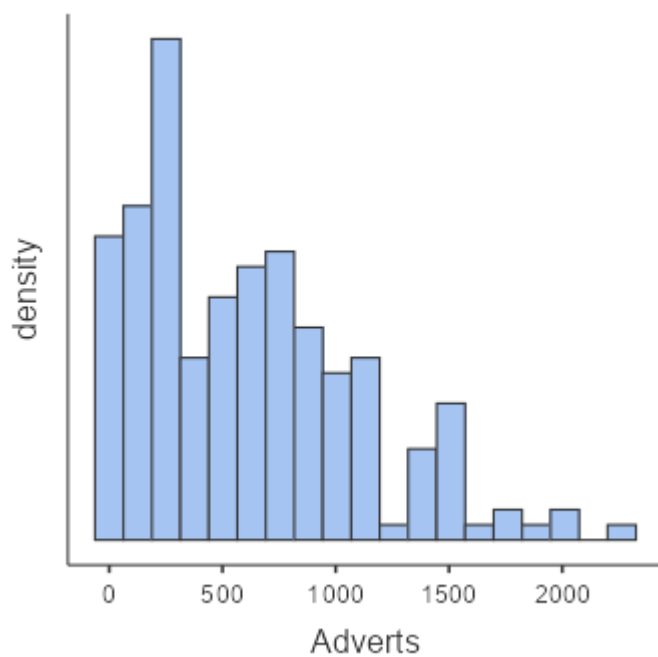
Descriptives

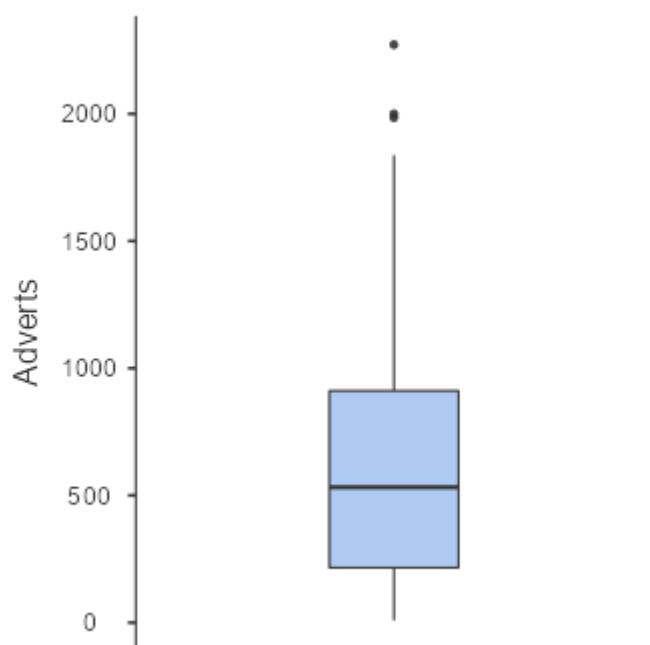
Descriptives

	Adverts	Image	Sales
N	200	200	200
Missing	0	0	0
Mean	614	6.77	193
Median	532	7.00	200
Standard deviation	486	1.40	80.7
Minimum	9.10	1.00	10.0
Maximum	2272	10.0	360
Skewness	0.853	-1.29	0.0439
Std. error skewness	0.172	0.172	0.172
Kurtosis	0.236	3.74	-0.680
Std. error kurtosis	0.342	0.342	0.342
Shapiro-Wilk W	0.925	0.877	0.985
Shapiro-Wilk p	< .001	< .001	0.030

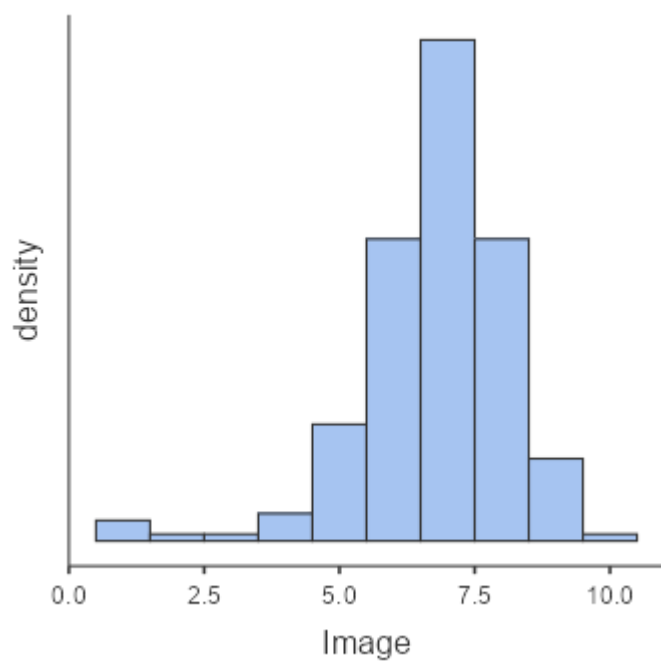
Plots

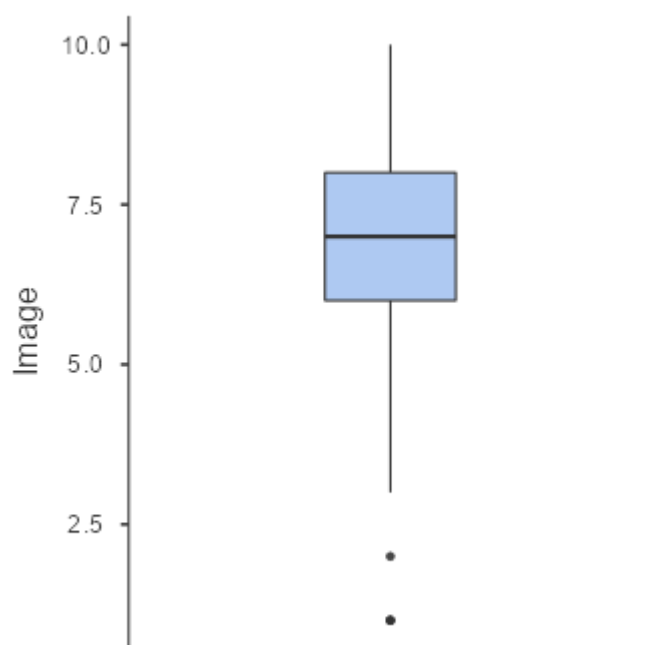
Adverts





Image





Sales

