

\$15.84M

Revenue

99.4K

Orders

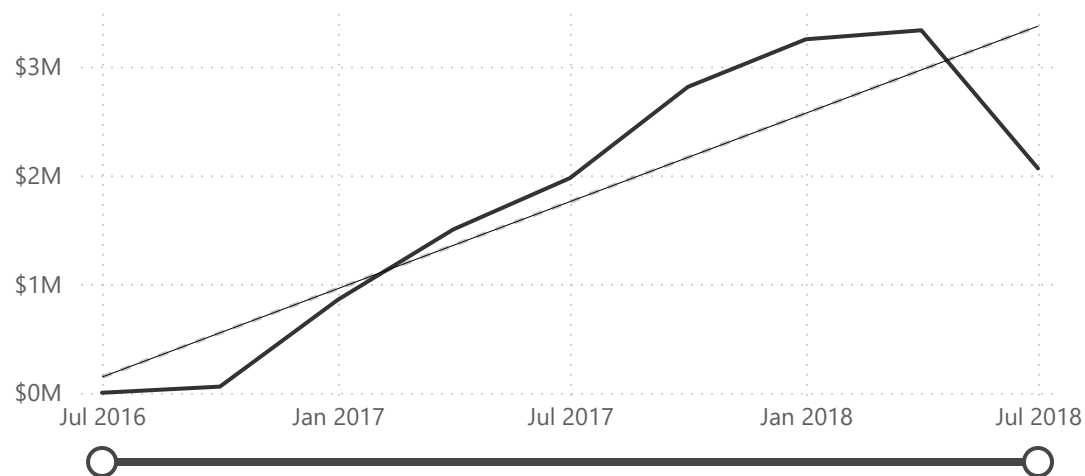
\$159.33

Average Order Value

0.63%

Cancellation Rate

Weekly Revenue



Sales By Category



Total Sales

\$8.64M✓

Prev Year: \$5.10M (+69.48%)

Total Orders

54,011✓

Prev Year: 31,884 (+69.4%)

Cancelled Orders

334.00!

Prev Year: 217.00 (-53.92%)

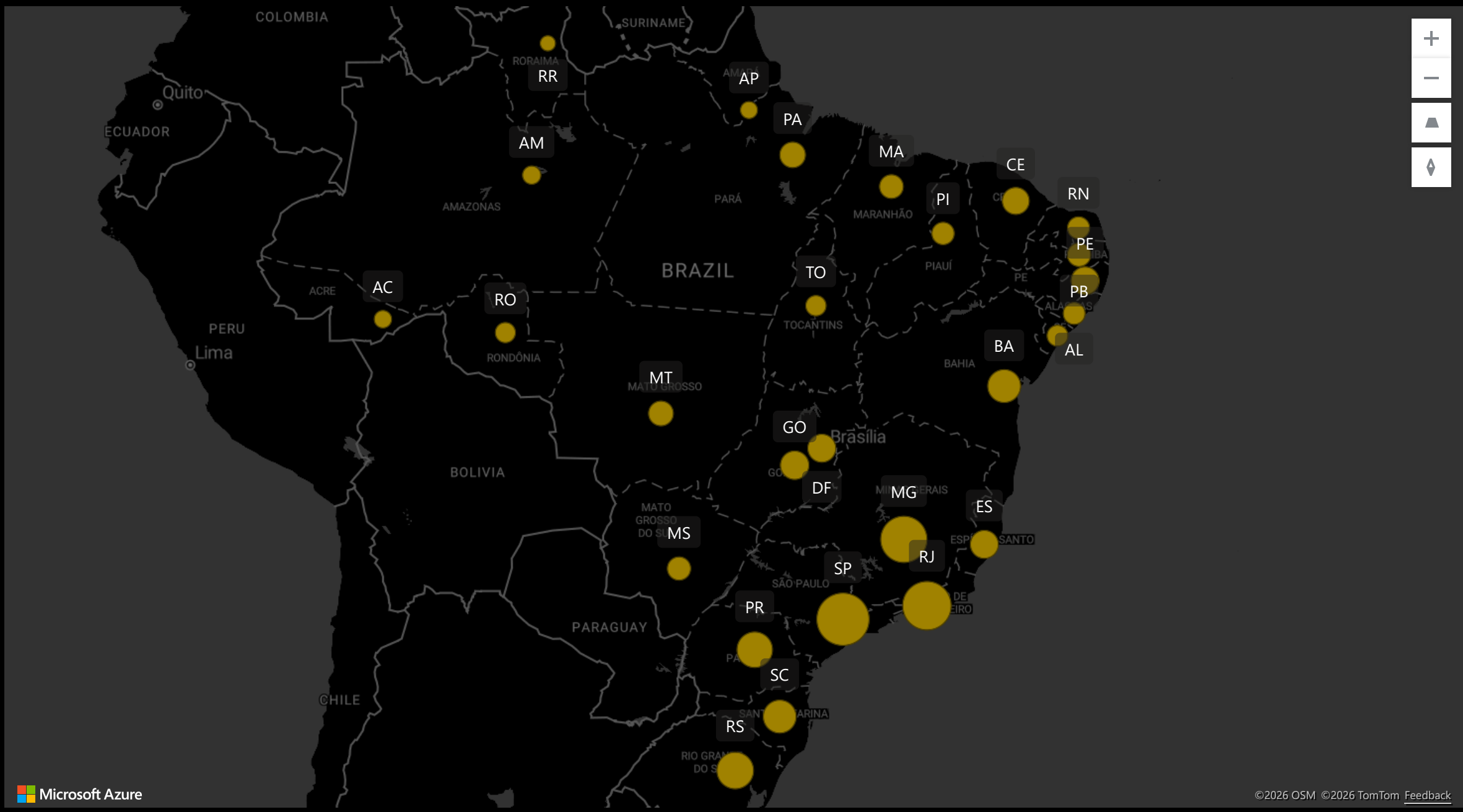
Top 10 Product Category

Orders

Revenue

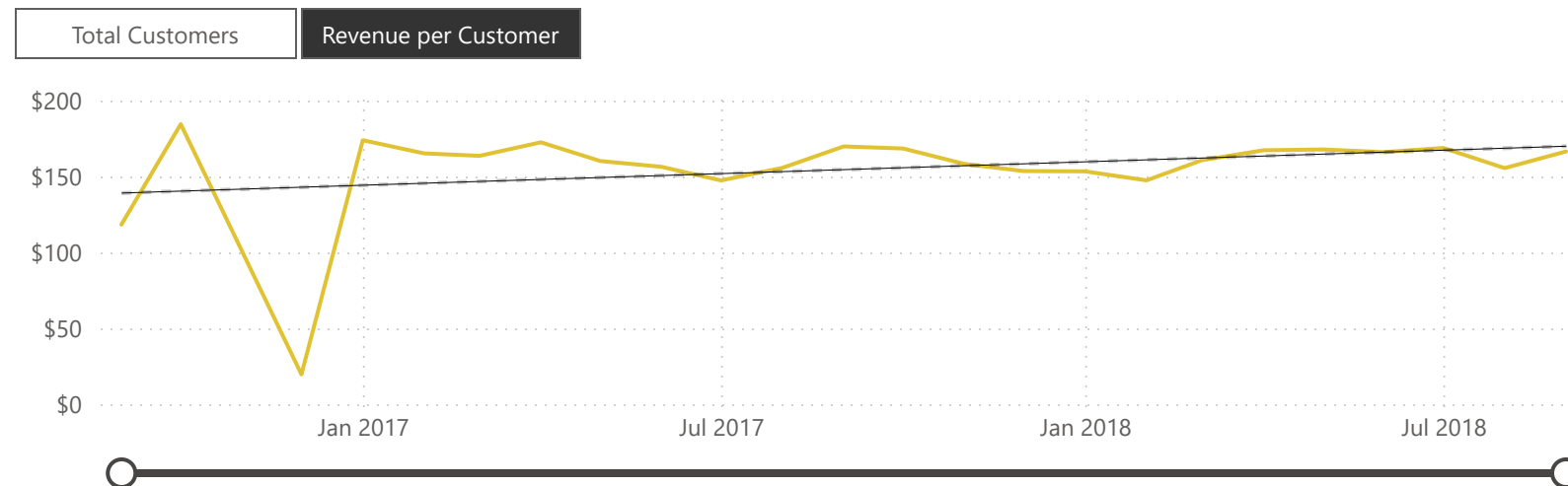
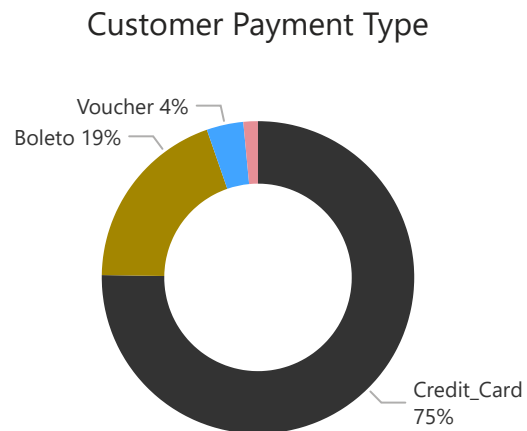
Top 10 Product Category	Orders	Revenue
⊕ Bed Bath Table	9417	\$1,241,6
⊕ Health Beauty	8836	\$1,441,2
⊕ Sports Leisure	7720	\$1,156,6
⊕ Computers Accessories	6689	\$1,059,
⊕ Furniture Decor	6449	\$902,5
⊕ Housewares	5884	\$778,3
⊕ Watches Gifts	5624	\$1,305,5
⊕ Auto	3897	\$685,3
⊕ Cool Stuff	3632	\$719,3
⊕ Garden Tools	3518	\$584,2
Total	61391	\$9,874,24

- Select all
- AC
- AL
- AM
- AP
- BA
- CE
- DF
- ES
- GO
- MA
- MG
- MS
- MT
- PA
- PB
- PE
- PI
- PR



99.4K
Unique Customers

\$159.33
Revenue Per Customer



Top 100 Customers

Customer Key	Orders	Payment Type	Revenue
22790	142	Boleto	\$25,289.79
22790	142	Credit_Card	\$25,289.79
22790	142	Debit_Card	\$25,289.79
22790	142	Not_Defined	\$25,289.79
22790	142	Voucher	\$25,289.79
24220	121	Boleto	\$20,557.21
24220	121	Credit_Card	\$20,557.21
24220	121	Debit_Card	\$20,557.21
24220	121	Not_Defined	\$20,557.21
24220	121	Voucher	\$20,557.21
22793	121	Boleto	\$20,115.83
Total	6415		\$1,053,806.63

Select all 2016 2017 2018

Top Customer (by Revenue):

22790

Orders:

142.00

Revenue:

25.3K

\$15,843,553

Total Revenue

99,441

Total Orders

\$159.33

Avg Rev / Customer

625.00

Cancelled Orders

Weekly Orders

