

**\$15.84M**

Revenue

99.4K

Orders

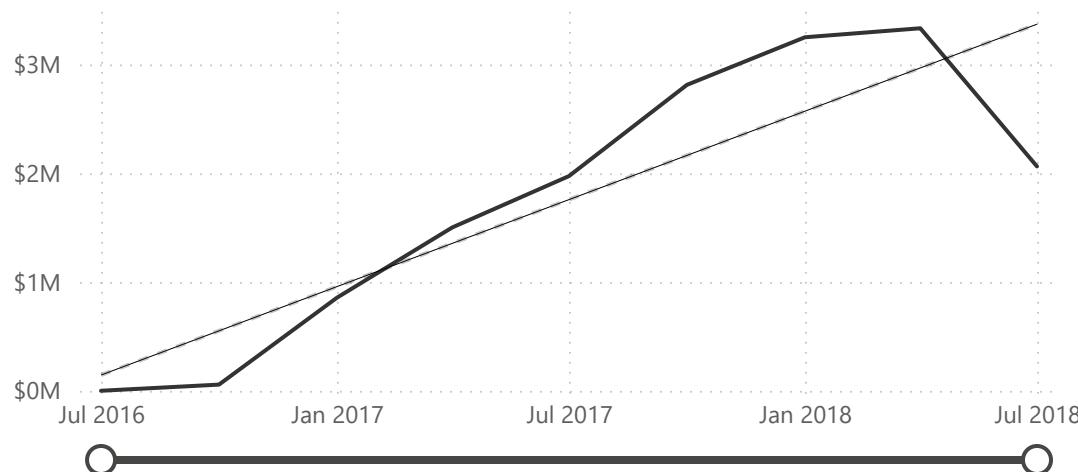
\$159.33

Average Order Value

0.63%

Cancellation Rate

Weekly Revenue



Total Sales

\$8.64M

Prev Year: \$5.10M (+69.48%)

Total Orders

54,011

Prev Year: 31,884 (+69.4%)

Cancelled Orders

334.00!

Prev Year: 217.00 (-53.92%)

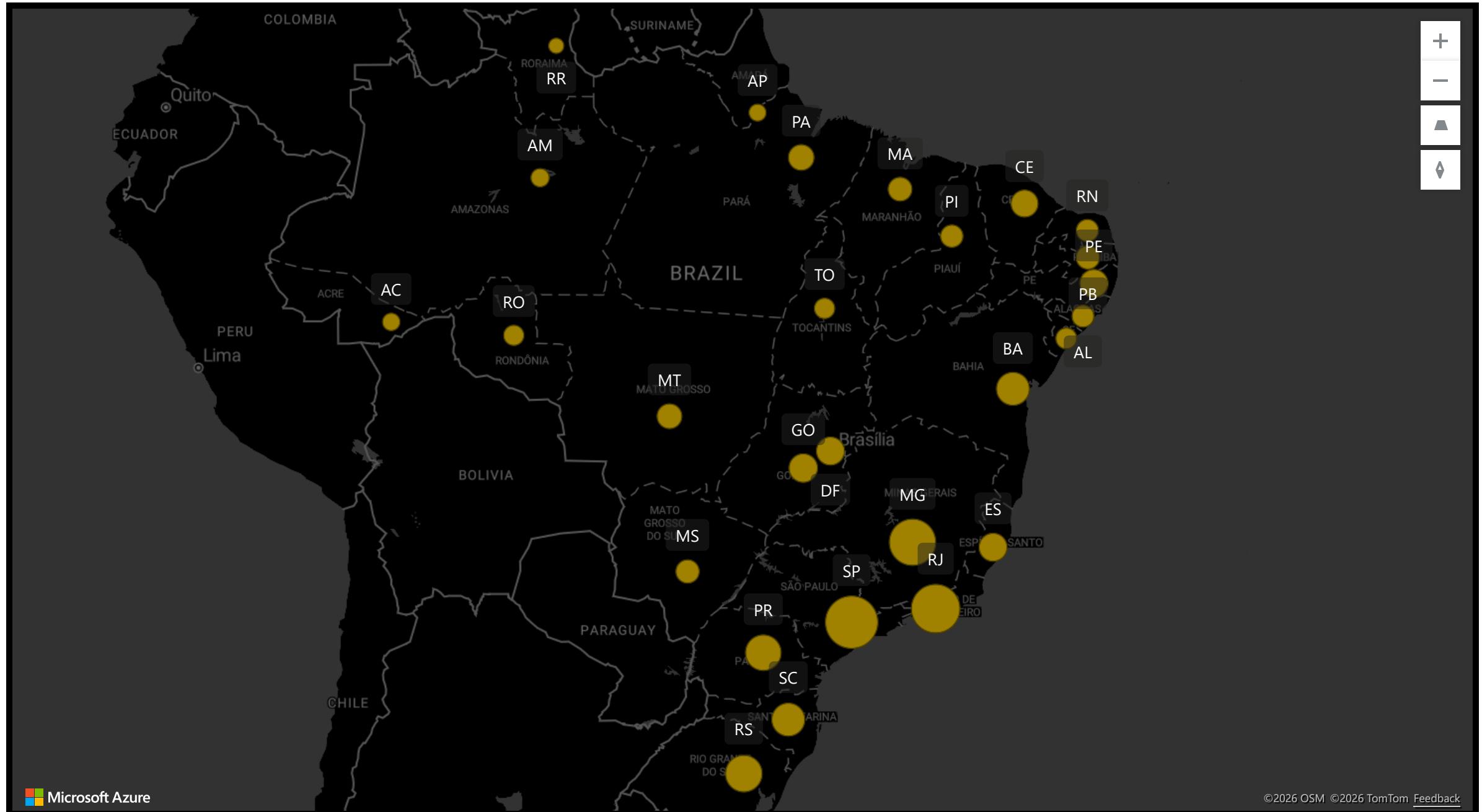
Sales By Category



Top 10 Product Category

	Orders	Revenue
Bed Bath Table	9417	\$1,241,6
Health Beauty	8836	\$1,441,2
Sports Leisure	7720	\$1,156,6
Computers Accessories	6689	\$1,059,
Furniture Decor	6449	\$902,5
Housewares	5884	\$778,3
Watches Gifts	5624	\$1,305,5
Auto	3897	\$685,3
Cool Stuff	3632	\$719,3
Garden Tools	3518	\$584,2
Total	61391	\$9,874,24

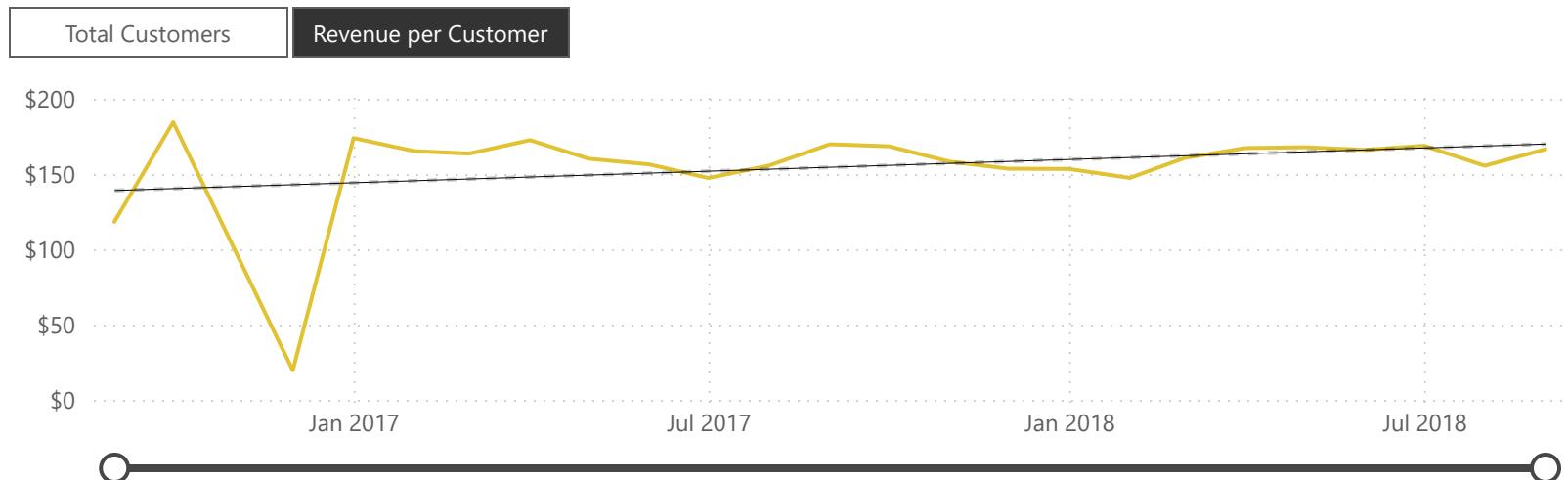
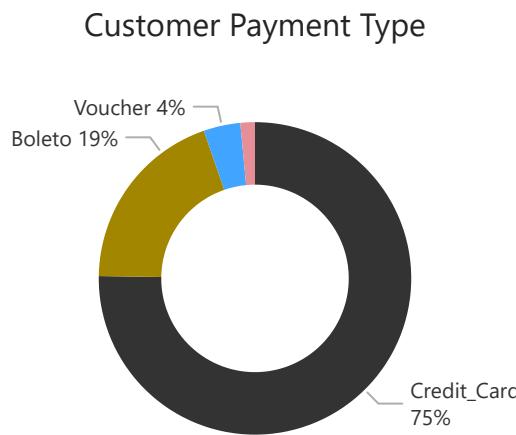
Select all AC AL AM AP BA CE DF ES GO MA MG MS MT PA PB PE PI PR >





99.4K
Unique Customers

\$159.33
Revenue Per Customer



Top 100 Customers

Customer Key	Orders	Payment Type	Revenue
22790	142	Boleto	\$25,289.79
22790	142	Credit_Card	\$25,289.79
22790	142	Debit_Card	\$25,289.79
22790	142	Not Defined	\$25,289.79
22790	142	Voucher	\$25,289.79
24220	121	Boleto	\$20,557.21
24220	121	Credit_Card	\$20,557.21
24220	121	Debit_Card	\$20,557.21
24220	121	Not Defined	\$20,557.21
24220	121	Voucher	\$20,557.21
22793	121	Boleto	\$20,115.83
Total	6415		\$1,053,806.63

Select all | 2016 | 2017 | 2018

Top Customer (by Revenue):

22790

Orders:

142.00

Revenue:

25.3K

