#### **FDUCATION**

Frontend Development for UX Designers CareerFoundry (expected Aug 2019)

**UI for UX Designers Specialization** CareerFoundry (Jun 2019)

Certified UX Designer CareerFoundry (Jan 2019)

BA Journalism and Communication University of Belgrade, Serbia (Oct 2015)

Honored Erasmus Mundus Scholar Associate Degree in Journalism, Political Science and International Relationships Vilnius University, Lithuania (2011 - 2012)

#### **SKILLS**

Comparative Analysis

User Research Interviews and Surveys

Card Sorting Information Architecture

**Journey Maps** 

User Personas **Usability Testing** 

Wireframing

Prototyping

HTML & CSS

Coaching and Mentoring

#### **TOOLS**

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Sketch Proto io

Axure PR

Balsamiq Mockups

Omnigraffe InVision

# INDIVIDUAL PROJECTS

## My Citi Hunt | UX/UI designer Scavenger hunt mobile app (2018-2019)

My Citi Hunt offers a personalized scavenger hunt designed to save travelers time spent researching their destinations. The app guides users through a city of their choice with an integrated map and matches their interests with places to explore.

The app design process included research, moderated in-person testing, as well as wireframing and prototyping using Sketch, Adobe XD, Illustrator and InVision.

## Fitted | UI designer Responsive mobile and web app (2019)

The goal of the app is to motivate people into an exercise routine that suits their level, schedule, and interests, based on given information about User persona and User Journeys.

The app design process included testing, wireframing and prototyping using Adobe PS, Adobe Illustrator and Adobe XD



marija.golubovic.ux@gmail.com (718) 722 - 0988

## **EXPERIENCE**

## CareerFoundry | New York, NY UX Design tutor (May 2019 - present)

Daily online interaction with students; review students tasks submitted through the CareerFoundry platform; suggest supplemental readings; portfolio reviews and checking for understanding of concepts

### Time's Up! Environmental organization | New York, NY Video Editor (Aug 2017 - 2018)

Created video reports and promo videos about East Village community spaces and gardens, with the focus on surrounding issues of sustainability

# VIP Mobile | Belgrade, Serbia Residential Contact Center Coach (Jan 2015 - Dec 2015)

#### IVR navigation | UX Designer

Successfully updated existing Interactive voice response solution by changing its navigation system and introducing more useful features. As a result, customer interaction with the IVR increased and the volume of inbound calls was reduced by 23%

#### Knowledge Base | UX/UI Designer & Project Lead

Collected, structured and organized all internal company processes and procedures into Knowledge Base, a CRM feature for Customer Service Agents, Sales and Field Agents

#### nCIS & Amdocs 2 CRM Sugar | UX Designer

Participated in software transition project, tasked with combining multiple Call Administration software programs and tools into one software program, which shortened both call administration and trouble ticket resolution time

#### Coaching & Training

Created weekly customer satisfaction reports by collecting and analyzing call data and customers behavior. Organized and conducted training workshops for Contact Center Agents

#### Residential Contact Center Agent (Mar 2013 - Jan 2015)

Received a High Performance award for exemplary work with inbound and outbound customer calls regarding their accounts, products and services