

EDUCATION

UI for UX Designer Specialization
CareerFoundry
(June 2019)

Certified UX Designer
CareerFoundry (Jan 2019)

BA Journalism and Communication
University of Belgrade, Serbia (Oct 2015)

Honored Erasmus Mundus Scholar
Associate Degree in Journalism, Political
Science and International Relationships
Vilnius University, Lithuania (2011 - 2012)

SKILLS

Project Management
Coaching and Mentoring
Comparative Analysis
User Research
Interviews and Surveys
Card Sorting
Information Architecture
Journey Maps
User Personas
Usability Testing
Wireframing
Prototyping

TOOLS

Adobe XD
Adobe Illustrator
Adobe Premiere Pro
Sketch
Proto.io
Axure PR
Balsamiq Mockups
Omnigraffe
InVision

PROJECTS

My Citi Hunt | UX/UI designer
Scavenger hunt mobile app (2018-2019)

My Citi Hunt offers a personalized scavenger hunt designed to save travelers time spent researching their destinations. The app guides users through a city of their choice with an integrated map and matches their interests with places to explore.

The app design process included research, moderated in-person testing, as well as wireframing and prototyping using Sketch, Adobe XD, Illustrator and InVision.

Fitted |UI designer
Responsive mobile and web app (2019)

The goal of the app is to motivate people into an exercise routine that suits their level, schedule, and interests, based on given information about User persona and User Journeys.

The app design process included testing, wireframing and prototyping using Adobe PSP, Adobe Illustrator and Adobe XD

Marija Golubovic

EXPERIENCE

CareerFoundry | New York, NY
UX Design tutor (May 2019 - present)

Daily online interaction with students; review students tasks submitted through the CareerFoundry platform; suggest supplemental readings; portfolio reviews and checking for understanding of concepts

Time's Up! Environmental organization | New York, NY
Video Editor (Aug 2017 - 2018)

Created video reports and promo videos about East Village community spaces and gardens, with the focus on surrounding issues of sustainability

VIP Mobile | Belgrade, Serbia
Residential Contact Center Coach (Jan 2015 - Dec 2015)

IVR navigation | UX Designer & Project Lead
Successfully updated existing Interactive voice response solution by changing its navigation system and introducing more useful features. As a result, customer interaction with the IVR increased and the volume of inbound calls was reduced by 23%

Knowledge Base | UX/UI Designer & Project Lead
Collected, structured and organized all internal company processes and procedures into Knowledge Base, a CRM feature for Customer Service Agents, Sales and Field Agents

nCIS & Amdocs 2 CRM Sugar | UX Designer
Participated in software transition project, tasked with combining multiple Call Administration software programs and tools into one software program, which shortened both call administration and trouble ticket resolution time

Coaching & Training
Created weekly customer satisfaction reports by collecting and analyzing call data and customers behavior. Organized and conducted training workshops for Contact Center Agents

Residential Contact Center Agent (Mar 2013 - Jan 2015)
Received a High Performance award for exemplary work with inbound and outbound customer calls regarding their accounts, products and services