# Critical Success Factors

The Critical success factors help us focus on the key areas that we need to fulfill so that our business can flourish. These areas will have constant attention and monitoring from the management team. The CSFs are derived from our mission and strategic objectives.

Ideas (to be pruned):

1. Be innovative
2. Attract customers
3. No down time
4. Keep up with the technologies
5. Secure financing for expansion
6. Offer new products

It is best to focus on maximum five since it is easier to achieve and monitor.