

# Marika Bertelli

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[LinkedIn](#) | [GitHub](#) | [Website](#)

## Professional Summary

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Highly motivated and detail-oriented professional with a strong foundation in web development technologies, including JavaScript, HTML, CSS, and Python. Experienced in team leadership, demonstrated through effective management of diverse visitor experience initiatives and generating significant revenue. Adept in modernising operations and leveraging data for strategic decision-making. Currently studying 12-week Coding Foundation Skills Bootcamp, and holder of certificates in coding and Python development. Now seeking an entry-level or apprenticeship role to apply these skills in a software development context.

## Key Skills

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- **Languages:** JavaScript, HTML, CSS, Python
- **Web Accessibility**
- **Version Control:** Git, GitHub (Git Workflow)
- **JavaScript Frameworks & Libraries:** Node.js
- **APIs & HTTP**
- **Testing & Debugging:** Test-Driven Development (TDD), Unit Testing, Integration Testing, Debugging, Testing Libraries
- **Others:** Reading & Writing Code, ChatGPT, AWS

## Professional Experience

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### 12-week Coding Foundation Skills Bootcamp

Sep 2023 - Present

Founders and Coders

- [ToDue](#)  
An intuitive to-do list tracker with a user-friendly interface, focusing on accessibility. Developed using HTML5, CSS3, JavaScript, and TDD.
- [Earth Meets Mars](#)  
A web application comparing Earth and Mars weather using NASA's REMS, Earth weather and Unsplash APIs. Showcases skills in HTML5, CSS3, JavaScript, and API integration.
- [EcoEcho](#)  
A VR project reconnecting users with nature. Involves website development with a mobile-first approach using HTML, CSS, and JavaScript

### Visitor Experience Team Leader

Sep 2019 - Present

Museum of Freemasonry, London

- Leading a team of 8 to enhance visitor experiences; coordinated a successful tour program, attracting 2,000+ visitors in 6 months, generating £50,000 extra revenue.
- Modernising internal communication via Outlook newsletters, increasing staff engagement by 30%.
- Introduced monthly visitor surveys in 2021, collecting feedback from 200+ individuals and presenting findings in marketing strategy sessions.
- Conducting 600+ guided tours annually, consistently achieving 4.8/5 engagement scores.

### Visitor Experience Assistant

Mar 2018 - Dec 2019

The Design Museum, London

- Assumed administrative responsibilities in the bookings office, managing an average of 50 exhibition bookings through Tessitura software and handling approximately 30 enquiries daily.

### Conservation Survey Project

Jan - May 2018

Guildhall Art Gallery, London

- Revamped the painting and frame sections of the Museum's Index+ database, specifically updating and optimising 300 frame records to enhance data accuracy and improve operational efficiency.

### Archive Assistant

Oct 2017 - May 2018

Royal Museums Greenwich, London

- Introduced an Excel-based archival system integrated with TRIM, streamlining curator decision-making processes. Reviewed and catalogued 180 boxes of documents, providing a title and summary for each, and made recommendations on retention or disposal to facilitate curatorial decisions.

### Collection Management Assistant

May - Dec 2017

Museum of Brands, London

- Co-curated the Google Arts & Culture project, enhancing the online user experience.  
[Best Thing Since Sliced Bread: Packaging Innovation](#)

### Various Internships, Hospitality and and Clerical roles

2006 - 2017

### Education

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University of Padua, Padua, Italy

Mar 2012 - Mar 2014

MA - History of Art

- Achieved a score 104/110 (equivalent to a UK First Class Honours)

Academy of Art, Venice, Italy

Oct 2007 - Oct 2010

BA - Visual Arts (Painting)

- Achieved a score of 109/110 (equivalent to a UK First Class Honours)

Istituto Magistrale Statale "Duca degli Abruzzi", Italy

Sep 2001 - Jul 2006

- Equivalent to UK A-Levels in Socio-Psycho-Pedagogical Studies

### Professional Certificates

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LIFT programme + oneTech and Softwire

Jul - Sep 2023

Intro to Coding ([See Portfolio](#))

- Acquired skills in JavaScript, HTML5, CSS, and React.js.

Code First Girl

Dec 2022 - Feb 2023

[Introduction to Python and apps.](#)

- Mastered Python fundamentals constructs, including inputs, loops, functions, and data structures.
- Worked collaboratively using agile methodology to design and present a final [app project](#).

### Volunteering

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London Museums Group (LMG)

Feb 2022 - Present

Committee Member (Board Member); Events

- Engaging in updates and organising quarterly events for the London museum sector.