

Marika Bertelli

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[LinkedIn](#) | [GitHub](#) | [Website](#)

Professional Summary

Highly motivated and detail-oriented professional making a strategic career switch from the cultural sector to technology. Experienced in team leadership and project management within museums, generating significant revenue and enhancing visitor experiences. With a strong foundation in web development technologies, including JavaScript, HTML, CSS, and Python, I recently completed a 12-week Coding Foundation Skills Bootcamp. Adept at modernising operations and leveraging data for strategic decision-making, I am now seeking an entry-level role to apply my skills and passion in a Software or Data Engineering context.

Key Skills

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|---|---|
| • Languages: JavaScript, HTML, CSS, Python | • Testing & Debugging: Test-Driven |
| • Database: SQL | Development (TDD), Unit Testing, Integration |
| • Version Control: Git, GitHub (Git Workflow) | Testing |
| • JavaScript Frameworks & Libraries: Node.js | • Others: AWS, Web Accessibility,, Project |
| • APIs & HTTP | Management |

Professional Certificates

Code First Girl

Coding Kickstarter | 2023 - 2024

- Introduction to Javascript | Final [project](#))
- Introduction to Data & SQL | Final [project](#))
- Introduction to Python and apps | Final [app project](#))

MOOCs | 2022 - 2024

- Completed various MOOCs covering topics such as Cloud & Deployment, Agile and Scrum, Python, AI & Machine Learning, and general coding principles.

LIFT programme + oneTech and Softwire | Jul - Sep 2023

- Intro to Coding: Acquired skills in JavaScript, HTML5, CSS, and React.js | [See Portfolio](#)

Project Experience

12-week Coding Foundation Skills Bootcamp | Founders and Coders | Sep - Dec 2023

- [MPZ-bot](#)
Developed a versatile Discord bot offering fun commands like fetching GIFs, memes, weather information, and jokes. Utilised APIs, Discord.js library, and Node.js.
- [ToDue](#)
Created an intuitive to-do list tracker with a user-friendly interface, focusing on accessibility. Built using HTML5, CSS3, JavaScript, and TDD.

- [Earth Meets Mars](#)

A web application comparing Earth and Mars weather using NASA's REMS, Earth weather and Unsplash APIs. Showcases skills in HTML5, CSS3, JavaScript, and API integration.

- [EcoEcho](#)

Built a VR project reconnecting users with nature, developed with a mobile-first approach using HTML, CSS, and JavaScript.

Professional Experience

Visitor Experience Team Leader

Museum of Freemasonry, London | Sep 2019 - Present

- Leading a team of 8 to enhance visitor experiences; coordinated a successful tour program, attracting 2,000+ visitors in 6 months and generating £50,000 extra revenue.
- Modernised internal communication via Outlook newsletters, increasing staff engagement by 30%.
- Introduced monthly visitor surveys in 2021, collecting feedback from 200+ individuals and presenting findings in marketing strategy sessions.
- Conducting over 600 guided tours annually, consistently achieving engagement scores of 4.8/5.

Visitor Experience Assistant

The Design Museum, London | Mar 2018 - Dec 2019

- Managed an average of 50 exhibition bookings through Tessitura software and handled approximately 30 enquiries daily.

Archive Assistant

Royal Museums Greenwich, London | Oct 2017 - May 2018

- Introduced an Excel-based archival system integrated with TRIM, streamlining curator decision-making processes. Reviewed and catalogued 180 boxes of documents, providing titles and summaries, and made recommendations on retention or disposal.

Collection Management Assistant

Museum of Brands, London | May - Dec 2017

- Co-curated the Google Arts & Culture project, enhancing the online user experience.
[Best Thing Since Sliced Bread: Packaging Innovation](#)

Various Internships, Hospitality and Clerical roles | 2006 - 2017

Education

University of Padua, Padua, Italy | Mar 2012 - Mar 2014

MA - History of Art (Achieved a score of 104/110, equivalent to a UK First Class Honours)

Academy of Art, Venice, Italy | Oct 2007 - Oct 2010

BA - Visual Arts (Painting) (Achieved a score of 109/110, equivalent to a UK First Class Honours)

Istituto Magistrale Statale "Duca degli Abruzzi", Italy | Sep 2001 - Jul 2006

Equivalent to UK A-Levels in Socio-Psycho-Pedagogical Studies