# Mariken A.C.G. van der Velden, PhD.

CONTACT INFORMATION

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⭘ MarikenvdVelden

## APPOINTMENTS

**Vrije Universiteit Amsterdam**, Amsterdam, NL — 2022 - Current
Associate Professor

**Vrije Universiteit Amsterdam**, Amsterdam, NL — 2019 - 2021
Assistant Professor (*Tenured* since 2020 )

**Bocconi University**, Milan, IT — 2020
Visiting Professor

**University of Zurich**, Zurich, CH — 2017 - 2019
Postdoctoral Researcher

**Vrije Universiteit Amsterdam**, Amsterdam, NL — 2013 - 2017
PhD. Candidate & Junior Lecturer

**University of North Carolina**, Chapel Hill, USA — Fall 2015
Visiting Scholar

**University of Oxford**, Oxford, UK — Spring 2015
Visiting Scholar

**University of Amsterdam**, Amsterdam, NL — 2010 - 2013
Junior lecturer & various research assistant positions

## EDUCATION

**Vrije Universiteit Amsterdam**, Amsterdam, NL — 2013 - 2017
PhD., Political Science
Dissertation: Political "Frenemies". Party Strategies, Electoral Competition & Coalition Cooperation
Defended: 17-12-2017
Supervisors: prof. dr. Barbara Vis (promoter), dr. Gijs Schumacher
Committee: prof. dr. B.J.J. Crum, prof.dr. H. Klüver, prof.dr. S.L. de Lange, prof.dr. S.O. Proksch, prof.dr. C.E. de Vries, dr. W. van Atteveldt

**Universiteit van Amsterdam**, Amsterdam, NL — 2011 - 2013
MSc., Social Science (MPhil) *(GPA of 8 out of 10)*
Specializations: Quantitative Methods and Comparative Political Behavior
Thesis: Electoral Costs of Welfare Retrenchment? An Examination of Voters' Reaction to Pension Cuts
Supervisor: prof. dr. Catherine E. de Vries

**Universiteit van Amsterdam**, Amsterdam, NL — 2008 - 2011
BSc., Political Science *(GPA of 8 out of 10)*

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| GRANTS | PI: Academy Assistants Grant | 2021 |

**GRANTS**

PI: Academy Assistants Grant — 2021
VU Network Institute
*Deal or No Deal? Social Co-Presence in Political Negotiations Using VR* **€50k** (in kind)

PI: NWA Small Projects Grant — 2020
Netherlands Organization for Scientific Research (NWO)
*When words do the trick: The effect of rhetorical strategy on the perceived legitimacy of political decision-making.* **€50k**

Work-Package Co-Leader: H2020 Grant — 2020
European Research Council
*OPTED: Observatory for Political Texts in European Democracies - A European Research Infrastructure* **€2.2m**

PI: ISR Research Grant — 2020
Institute for Societal Resilience, VU Amsterdam
*Gloves Off or Dovetailing Interests? The Role of Rhetorical Strategies in Political Negotiations* **€5k**

PI: Innovation Grant (VENI) — 2019
Netherlands Organization for Scientific Research (NWO)
*Promised is Promised. Unfolding the Electoral Ramifications of Political Compromise* (VI.veni.191R.006). **€250k**

Center for International Studies, University of Zurich & ETH Zurich, Zurich, CH 2018
Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018 **CHF 5k**

Graduate Research Campus, University of Zurich, Zurich, CH — 2017, 2018
Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018 **CHF 20k**

Graduate Research Campus, University of Zurich, Zurich, CH — 2017
Funding for organizing Workshop on Challenger Parties, March 2018 **CHF 6k**

Graduate School of Social Science, Vrije Universiteit Amsterdam, Amsterdam, NL 2015
Scholarship for excellent PhD Candidates to fund schooling and research visits. **€4k**

ACCESS EUROPE, Amsterdam, NL — 2015
Scholarship for excellent PhD Candidates to fund schooling and research visits. **€2k**

PI: Research Talent Grant — 2013
Netherlands Organization for Scientific Research (NWO)
*Holding Governments Accountable in Times of Austerity: An Experimental Study of Voters' Responses to Changes in Social Benefits* (declined). **€250k**

Research Master Conference Award, University of Amsterdam, — 2013
Amsterdam, NL
Award for excellent research master students to attend a scientific conference. **€150,-**

**PUBLICATIONS**  **can der Velden**, M.A.C.G., Schoonvelde, M., & Baden, C. (*forthcoming*). Introduction to the Special Issue on Multilingual Text Analysis. *Computational Communication*

*Research.*

Meijers, M.J. & **van der Velden**, M.A.C.G. (*forthcoming*). 'Das Volk' or 'Bürger'? The Implications of Ethnic and Civic Conceptions of the People for the Measurement of Populist Attitudes. *European Journal of Political Science.*
doi:10.1111/1475-6765.12578

**van der Velden**, M.A.C.G. & Loecherbach, F. (2022).Content Analysis in the Research Field of Political Coverage. In *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft–Standardized Content Analysis in Communication Research.* Springer.
doi:10.1007/978-3-658-36179-2$_8$

Guldemond, P., Casas Salleras, A., & **van der Velden**, M.A.C.G. (2022). Fueling Toxicity? Studying Deceitful Opinion Leaders and Behavioral Changes of Their Followers. *Politics and Governance*, 10(4).
doi:10.17645/pag.v10i4.5756.

Baden, C., Pipal, C., Schoonvelde, H.J.M., & **van der Velden**, M.A.C.G., (2021), Three Gaps in Computational Text Analysis Methods for Social Sciences: A Research Agenda. *Communication Methods & Measures.* 16(1), 1-18.
doi: 10.1080/19312458.2021.2015574.
*Won Best Paper Award in Computational Methods Section at ICA 2020*

**van der Velden**, M.A.C.G., & Loecherbach, F. (2021). Epistemic overconfidence in algorithmic news selection. *Media and Communication*, 9(4), 182-197.
doi:10.17645/mac.v9i4.4167.

**van der Velden**, M.A.C.G., & Rebasso, I. (2021). Affect, Politics, and Media. In *Routledge Handbook of Emotions and Media.*

Van Atteveldt, W., **van der Velden**, M.A.C.G. & Boukes, M. (2021). Evaluating Methods of Sentiment Analysis: Comparing Manual Annotation, Crowd-Coding, Dictionary Approaches, and Machine Learning Algorithms. *Communication Methods & Measures.*
doi:10.1080/19312458.2020.1869198.

A.C. Gatto, M., Gohdes, A. R., Traber, D., & **van der Velden**, M. A.C.G. (2020). Selecting in or Selecting Out? Gender Gaps and Political Methodology in Europe. *PS: Political Science & Politics*, 53(1), 122-127.
doi:10.1017/S1049096519001288.

Schumacher, G., Hansen, D., **van der Velden**, M. A.C.G., & Kunst, S. (2019). A new dataset of Dutch and Danish party congress speeches. *Research & Politics*, 6(2).
doi:10.1177/2053168019838358.

Bischof, D., & **van der Velden**, M. A.C.G. (2019). The Use and Usefulness of p-Values in Political Science: Introduction. *Swiss Political Science Review*, 25(3), 276-280.
doi:10.1111/spsr.12376.
*Debate with Justin Esarey, Simon Hug, Susumu Shikano, Marco Steenbergen, and Vera Troeger.*

van Atteveldt, W., Welbers, K., & **van der Velden**, M. A.C. G. (2019). Studying Political Decision Making With Automatic Text Analysis. In *Oxford Research Ency-*

*clopedia of Politics.*

**van der Velden**, M. A.C.G., Schumacher, G., & Vis, B. (2018). Living in the past or living in the future? Analyzing parties' platform change in between elections, the Netherlands 1997–2014. *Political Communication*, 35(3), 393-412. doi:10.1080/10584609.2017.1384771.

BOOK PROJECT    **van der Velden**, M.A.C.G. & Boomgaarden, H. "Comparative Communication Research." John Wiley Sons, Ltd *expected: Spring 2024*

PAPERS UNDER REVIEW    **van der Velden**, M.A.C.G. & de Kleer, D. "When the Cat's Away, the Mice will Play? How Journalistic Intervention Influences Political Parties' Decision to Go Negative." https://github.com/MarikenvdVelden/goingnegative

**van der Velden**, M.A.C.G. & Schumacher, G."Drifting Apart or Sticking Together? An Analysis of Party Platform Changes in 8 Western European Countries." https://github.com/MarikenvdVelden/compendium-driftingapartorstickingtogether

**van der Velden**, M.A.C.G., López Ortega, A., & Krouwel, A. "All Tarred with the Same Brush? A Comparative Study of Populist Support Predicting Conspiracy Thinking during the COVID-19 Pandemic." https://github.com/MarikenvdVelden/temper-tribe

Pipal, C., Bakker, B.N., Schumacher, G. & **van der Velden**, M.A.C.G. "Emotional Appeals in Politics Are Not Systematically Related to Macro Trends, Ideology, or Experience" https://osf.io/ur5xg/

Dolinksy, A., & **van der Velden**, M.A.C.G., "Is Mathilda Playing it Safe? Gender in Computational Text Analysis Methods" https://github.com/MarikenvdVelden/gender-ctam

Dolinksy, A., Schoonvelde, M., Baden, C., Pipal, C., Shababo, G., **van der Velden**, M.A.C.G., & Zalik, A. " Challenges for multilingual computational text analysis research: evidence from a pre-registered survey of social science researchers

Ayar, H., Casas Salleras, A., Krouwel, A., López Ortega, A., Sanders, W., & **van der Velden**, M.A.C.G., "Present but Unseen? How Ideologically Slanted Media Visibility of Political Leaders Hampers Connective Democracy – Evidence from the 2021 Dutch Elections"

WORKING PAPERS    **van der Velden**, M.A.C.G., & Meijers, M.J. "Don't Budge! The Reputational Cost of Political Compromises." https://github.com/MarikenvdVelden/willingness-to-accept-compromises

**van der Velden**, M.A.C.G., "Bend or Break? Experimental Evidence of Voters' Punishment for Striking Political Compromises" `https://github.com/MarikenvdVelden/bend-break-compromise`

**van der Velden**, M.A.C.G., van Atteveldt, W., Fokkens, A., Loecherbach, F., Reuver, M., & Welbers, K. "Whose Truth is it Anyway? An Experiment on Annotation Bias"

**van der Velden, M. A. C. G**., Gerritsen, C., Kok, B., Timmer, R. (2022). "Deal or No Deal? Social Co-Presence in Political Negotiations on Using VR."

**van der Velden**, M.A.C.G., & Pipal, C. "Sticks in a Bundle are Unbreakable? The Effect of Polarization on Parties' Willingness to Compromise in 4 European Democracies, 1995 - 2013."

**van der Velden**, M.A.C.G. "Flirting for Coalition Participation? The Importance of Inter-Party Communication for Coalition Formation."
*Won Best Paper Award in Political Communication Section at ICA 2018*

PROFESSIONAL
PUBLICATIONS

**van der Velden**, M.A.C.G. (2022). Politics and the Art of Compromise *EU Research*. Autumn 2022 (32), pp. 50-52.
doi:10.56181/EDMK9954.

AWARDS

eScience Fellowship                                                                                     2022-2023
Awarded a fellowship to be an ambassadors for the use of inclusive research software.

Best Paper Award in Section in Computational Communication Science,                  2021
General Conference of the International Communication Association 2021.

Awarded Best Researcher in Social Sciences Award                                           2021
*Vrije Universiteit* Amsterdam, Amsterdam, NL

Nominated for the Best Researcher in Social Sciences Award                               2020
*Vrije Universiteit* Amsterdam, Amsterdam, NL

Nominated for the Best Dissertation in Social Sciences Award                             2019
*Vrije Universiteit* Amsterdam, Amsterdam, NL

Best Paper Award in Section in Political Communication,                                   2018
General Conference of the International Communication Association 2018 Prague.

TEACHING

Senior Teaching Qualitication                                                              2021
*Vrije Universiteit Amsterdam*, Amsterdam, NL

University Teaching Qualitication                                                          2015
*Vrije Universiteit* Amsterdam, Amsterdam, NL

Graduate Course Data Visualization                                                Fall 2019, 2020
*Vrije Universiteit* Amsterdam, Amsterdam, NL

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| Master Course Political Communication & Public Opinion | Fall 2020, 2021 |
| *Vrije Universiteit* Amsterdam, Amsterdam, NL | |

Bachelor Hall Lectures News & Journalism                         Spring 2019, Fall 2019
*Vrije Universiteit* Amsterdam, Amsterdam, NL
Average Student Evaluation: 4 (out of 5)

Bachelor & Master Theses                                                    2019-Current
*Vrije Universiteit* Amsterdam, Amsterdam, NL

MACIS Teaching Colloquium                                                   Spring 2018
ETH Zurich, Zurich, CH

Master Seminar Framing Public Policy                         Spring 2018 , Fall 2017
University of Zurich, Zurich, CH

Workshop on Webscraping                                                     Summer 2017
Zurich Summer School for Women in Political Methodology, Zurich, CH

Bachelor Seminar Framing Public Policy                                      Fall 2017
University of Zurich, Zurich, CH
Average Student Evaluation: 5.5 (out of 6)

Bachelor Seminar Introduction to Political Science                          Fall 2014
*Vrije Universiteit* Amsterdam, Amsterdam, NL
Average Student Evaluation: 4.5 (out of 5)

Bachelor Seminar Academic Writing in Political Science                   Spring 2013
University of Amsterdam, Amsterdam, NL
Average Student Evaluation: 8.5 (out of 10)

Bachelor Seminar Introduction & Intermediate Statistics                  Spring 2013
University of Amsterdam, Amsterdam, NL
Average Student Evaluation: 9 (out of 10)

Bachelor Seminar Introduction to Political Science                          Fall 2012
University of Amsterdam, Amsterdam, NL
Average Student Evaluation: 8.5 (out of 10)

PHD SUPERVISION Co-Supervisor                                            2022-2027
PhD Project of Alexandra Tobi, *Vrije Universiteit* Amsterdam, Amsterdam, NL

Co-Supervisor                                                            2020-2026
PhD Project of Daniël Schut, *Vrije Universiteit* Amsterdam, Amsterdam, NL

Co-Supervisor                                                            2019-2023
PhD Project of Christian Pipal, University of Amsterdam, Amsterdam, NL
*Expected Graduation*: Spring 2023

| CONFERENCE & | European Consortium for Political Research | 2014,2015, 2018 |
|---|---|---|
| INVITED TALKS | European Political Science Association | 2014,2016-2020 |
| | Midwest Political Science Association | 2015, 2017, 2018 |

Elections, Public Opinon & Parties                                    2016, 2020
International Communication Association                               2018-2020
*Deutsche Vereinigung für Politikwissenschaft*                          2018

Invited Workshop on Party Competition, University of Vienna              2015
Toronto Political Behavior Workshop, Ryerson University                  2015
Manifesto Project User Conference, WZB                              2015, 2018
Text Analysis Workshop, Amsterdam                                       2016
Invited Workshop on Responsible Party Model in Times of Dealignment,    2016
KU Leuven
Invited Workshop on Party Competition in European Multi-Level Systems,  2017
University of Mannheim
Meetings of the Party Congress Research Group                       2017, 2018
Invited Workshop on POLTEXT Incubator,                                  2018
Centre for Social Sciences, Hungarian Academy of Sciences, Budapast
Invited Talk Chair of Comparative Political Behavior                    2019
Humboldt University Berlin
Keynote Network Institute                                               2019
*Vrije Universiteit*, Amsterdam Hot Politics Lav                        2020
University of Amsterdam

SERVICES          Program Director                             2022 - Current
                  Graduate School of Social Science, *Vrije Universiteit* Amsterdam, Amsterdam, NL

                  Chair of PhD Club                                      2020
                  Department of Communication Science, *Vrije Universiteit* Amsterdam, Amsterdam,
                  NL

                  Chair & Member of Works Council                  2019-current
                  Faculty of Social Sciences, *Vrije Universiteit* Amsterdam, Amsterdam, NL

                  Co-founder and organizer of the *Zurich Summer School for Women*    2017-2019
                  *in Political Methodology*, Zurich, CH
                  The Summer School is targeted at early-career women researchers (mainly in the social
                  (political) sciences) as a means of addressing gender gaps in computational methods.

                  Co-founder of EPSA's Women's Breakfast                  2018
                  A network that seeks to promote women in political methodology in Europe through
                  training, networking opportunities and mentorship. During EPSA 2018, Vienna, we
                  have our first women caucus meeting, co-organized with prof.dr. Orit Kedar (president
                  of EPSA) and prof. dr. Vera Troeger (editer of PSRM).

                  Postdoctoral Representative                      2017 - current
                  Department of Political Science, University of Zurich, Zurich, CH

                  Member of the Graduate Council                          2015
                  Faculty of Social Science, *Vrije Universiteit* Amsterdam, Amsterdam, NL
                  Representing interests of PhD Candidates and organizing workshops on grant writing,
                  poster making and presenting at academic conferences.

                  ProVU PhD Day Organization                              2014
                  *Vrije Universiteit* Amsterdam, Amsterdam, NL
                  Organization of a PhD workshop-day for all PhD candidates in the Netherlands (300
                  participants) around the theme 'communicating science'.

Reviewer for the *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Party Politics*, *Political Communication*, *Political Science Research & Methods*, *Research & Politics*, *Journal of Media Psychology*, *Political Psychology*, *Journal of Communication*, and *Digital Journalism*.

SOFTWARE
Software Statistics: R, Python
Survey Research: Qualtrics
Convenience Sample Recruitment: Figure8, Amazon MTurk
Text processors: LaTeX, Markdown

GRADUATE
COURSE WORK

| | |
|---|---|
| Agent Based Modeling, University of Amsterdam, Amsterdam | Fall 2016 |
| Maximum Likelihood Estimation, University of North Carolina, Chapel Hill | Fall 2015 |
| Political Behavior, University of North Carolina, Chapel Hill | Fall 2015 |
| Political Communication, University of North Carolina, Chapel Hill | Fall 2015 |
| Formal Modeling in Political Science, Duke University, Durham | Fall 2015 |
| Panel Data, University of Oxford, Oxford | Spring 2015 |
| Causal Inference, University of Oxford, Oxford | Spring 2015 |
| Automated Content Analysis, University of Oxford, Oxford | Spring 2015 |
| Exponential Random Graph Modeling, ECPR Winter School, Vienna | Febr. 2014 |
| Quantitative and Qualitative Methods, *Vrije Universiteit* Amsterdam | Dec. 2013 |

LANGUAGE

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|---|---|
| Dutch: Mother tongue | English: Fluent |
| German: Fluent (C2) | Spanish: Passive (B1) |
| Farsi: Beginner (A1) | |