

# Mariken A.C.G. van der Velden, PhD.

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## CONTACT INFORMATION

Department of Communication Science, Vrije Universiteit Amsterdam  
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## APPOINTMENTS

<b>Vrije Universiteit Amsterdam</b> , Amsterdam, NL Associate Professor	2022 - Current
<b>Vrije Universiteit Amsterdam</b> , Amsterdam, NL Assistant Professor ( <i>Tenured</i> since 2020 )	2019 - 2021
<b>Bocconi University</b> , Milan, IT Visiting Professor	2020
<b>University of Zurich</b> , Zurich, CH Postdoctoral Researcher	2017 - 2019
<b>Vrije Universiteit Amsterdam</b> , Amsterdam, NL PhD. Candidate & Junior Lecturer	2013 - 2017
<b>University of North Carolina</b> , Chapel Hill, USA Visiting Scholar	Fall 2015
<b>University of Oxford</b> , Oxford, UK Visiting Scholar	Spring 2015
<b>University of Amsterdam</b> , Amsterdam, NL Junior lecturer & various research assistant positions	2010 - 2013

## EDUCATION

<b>Vrije Universiteit Amsterdam</b> , Amsterdam, NL PhD., Political Science Dissertation: Political “Frenemies”. Party Strategies, Electoral Competition & Coalition Cooperation Defended: 17-12-2017 Supervisors: prof. dr. Barbara Vis (promoter), dr. Gijs Schumacher Committee: prof. dr. B.J.J. Crum, prof.dr. H. Klüiver, prof.dr. S.L. de Lange, prof.dr. S.O. Proksch, prof.dr. C.E. de Vries, dr. W. van Atteveldt	2013 - 2017
<b>Universiteit van Amsterdam</b> , Amsterdam, NL MSc., Social Science (MPhil) ( <i>GPA of 8 out of 10</i> ) Specializations: Quantitative Methods and Comparative Political Behavior Thesis: Electoral Costs of Welfare Retrenchment? An Examination of Voters’ Reaction to Pension Cuts Supervisor: prof. dr. Catherine E. de Vries	2011 - 2013
<b>Universiteit van Amsterdam</b> , Amsterdam, NL BSc., Political Science ( <i>GPA of 8 out of 10</i> )	2008 - 2011

GRANTS	PI: Academy Assistants Grant	2021
	VU Network Institute	
	<i>Deal or No Deal? Social Co-Presence in Political Negotiations Using VR</i>	<b>€50k</b> (in kind)
	PI: NWA Small Projects Grant	2020
	Netherlands Organization for Scientific Research (NWO)	
	<i>When words do the trick: The effect of rhetorical strategy on the perceived legitimacy of political decision-making.</i>	<b>€50k</b>
	Work-Package Co-Leader: H2020 Grant	2020
	European Research Council	
	<i>OPTED: Observatory for Political Texts in European Democracies - A European Research Infrastructure</i>	<b>€2.2m</b>
	PI: ISR Research Grant	2020
	Institute for Societal Resilience, VU Amsterdam	
	<i>Gloves Off or Dovetailing Interests? The Role of Rhetorical Strategies in Political Negotiations</i>	<b>€5k</b>
	PI: Innovation Grant (VENI)	2019
	Netherlands Organization for Scientific Research (NWO)	
	<i>Promised is Promised. Unfolding the Electoral Ramifications of Political Compromise</i> (VI.veni.191R.006).	<b>€250k</b>
	Center for International Studies, University of Zurich & ETH Zurich, Zurich, CH	2018
	Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018	<b>CHF 5k</b>
	Graduate Research Campus, University of Zurich, Zurich, CH	2017, 2018
	Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018	<b>CHF 20k</b>
	Graduate Research Campus, University of Zurich, Zurich, CH	2017
	Funding for organizing Workshop on Challenger Parties, March 2018	<b>CHF 6k</b>
	Graduate School of Social Science, Vrije Universiteit Amsterdam, Amsterdam, NL	2015
	Scholarship for excellent PhD Candidates to fund schooling and research visits.	<b>€4k</b>
	ACCESS EUROPE, Amsterdam, NL	2015
	Scholarship for excellent PhD Candidates to fund schooling and research visits.	<b>€2k</b>
	PI: Research Talent Grant	2013
	Netherlands Organization for Scientific Research (NWO)	
	<i>Holding Governments Accountable in Times of Austerity: An Experimental Study of Voters' Responses to Changes in Social Benefits</i> (declined).	<b>€250k</b>
	Research Master Conference Award, University of Amsterdam, Amsterdam, NL	2013
	Award for excellent research master students to attend a scientific conference.	<b>€150,-</b>
AWARDS	Best Paper Award in Section in Computational Communication Science, General Conference of the International Communication Association 2021.	2021

Awarded Best Researcher in Social Sciences Award <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2021
Nominated for the Best Researcher in Social Sciences Award <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2020
Nominated for the Best Dissertation in Social Sciences Award <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2019
Best Paper Award in Section in Political Communication, General Conference of the International Communication Association 2018 Prague.	2018

PHD SUPERVISION	Co-Supervisor	2022-2027
	PhD Project of Alexandra Tobi, textit	<i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL
	Co-Supervisor	2020-2026
	PhD Project of Daniël Schut, <i>Vrije Universiteit</i>	Amsterdam, Amsterdam, NL
	Co-Supervisor	2019-2021
	PhD Project of Mickey J. Steijaert, <i>Vrije Universiteit</i>	Amsterdam, Amsterdam, NL
	Co-Supervisor	2019-2022
	PhD Project of Christian Pipal, University of Amsterdam,	Amsterdam, NL

PUBLICATIONS    Meijers, M.J. & **van der Velden**, M.A.C.G. (*forthcoming*). ‘Das Volk’ or ‘Bürger’? The Implications of Ethnic and Civic Conceptions of the People for the Measurement of Populist Attitudes. *European Journal of Political Science*. <https://github.com/MarikenvdVelden/wording-experiment-populist-attitudes>

**van der Velden**, M.A.C.G. & Loecherbach, F. (2023). Content Analysis in the Research Field of Political Coverage. In *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft—Standardized Content Analysis in Communication Research*. Springer. doi:10.1007/978-3-658-36179-2<sub>8</sub>

Guldemon, P., Casas Salleras, A., & **van der Velden**, M.A.C.G. (2022). Fueling Toxicity? Studying Deceitful Opinion Leaders and Behavioral Changes of Their Followers. *Politics and Governance*, 10(4).

Baden, C., Pipal, C., Schoonvelde, H.J.M., & **van der Velden**, M.A.C.G., (2021), Three Gaps in Computational Text Analysis Methods for Social Sciences: A Research Agenda. *Communication Methods & Measures*.  
*Won Best Paper Award in Computational Methods Section at ICA 2020*

**van der Velden**, M.A.C.G., & Loecherbach, F. (2021). Epistemic overconfidence in algorithmic news selection. *Media and Communication*, 9(4), 182-197..

**van der Velden**, M.A.C.G., & Rebasso, I. (2021). Affect, Politics, and Media. In

*Routledge Handbook of Emotions and Media.*

Van Atteveldt, W., **van der Velden**, M.A.C.G. & Boukes, M. (2021). Evaluating Methods of Sentiment Analysis: Comparing Manual Annotation, Crowd-Coding, Dictionary Approaches, and Machine Learning Algorithms. *Communication Methods & Measures*. <https://doi.org/10.1080/19312458.2020.1869198>

A.C. Gatto, M., Gohdes, A. R., Traber, D., & **van der Velden**, M. A.C.G. (2020). Selecting in or Selecting Out? Gender Gaps and Political Methodology in Europe. *PS: Political Science & Politics*, 53(1), 122-127.

Schumacher, G., Hansen, D., **van der Velden**, M. A.C.G., & Kunst, S. (2019). A new dataset of Dutch and Danish party congress speeches. *Research & Politics*, 6(2), 2053168019838352.

Bischof, D., & **van der Velden**, M. A.C.G. (2019). The Use and Usefulness of p-Values in Political Science: Introduction. *Swiss Political Science Review*, 25(3), 276-280. *Debate with Justin Esarey, Simon Hug, Susumu Shikano, Marco Steenbergen, and Vera Troeger.*

van Atteveldt, W., Welbers, K., & **van der Velden**, M. A.C. G. (2019). Studying Political Decision Making With Automatic Text Analysis. In *Oxford Research Encyclopedia of Politics*.

**van der Velden**, M. A.C.G., Schumacher, G., & Vis, B. (2018). Living in the past or living in the future? Analyzing parties' platform change in between elections, the Netherlands 1997–2014. *Political Communication*, 35(3), 393-412.

PAPERS UNDER  
REVIEW

**van der Velden**, M.A.C.G. & de Kleer, D. “When the Cat’s Away, the Mice will Play? How Journalistic Intervention Influences Political Parties’ Decision to Go Negative.” <https://github.com/MarikenvdVelden/goingnegative>

**van der Velden**, M.A.C.G. & Schumacher, G. “Drifting Apart or Sticking Together? An Analysis of Party Platform Changes in 8 Western European Countries.” <https://github.com/MarikenvdVelden/compendium-driftingapartorstickingtogether>

**van der Velden**, M.A.C.G., López Ortega, A., & Krouwel, A. “All Tarred with the Same Brush? A Comparative Study of Populist Support Predicting Conspiracy Thinking during the COVID-19 Pandemic.” <https://github.com/MarikenvdVelden/temper-tribe>

Pipal, C., Bakker, B.N., Schumacher, G. & **van der Velden**, M.A.C.G. “Emotional Appeals in Politics Are Not Systematically Related to Macro Trends, Ideology, or Experience” <https://osf.io/ur5xg/>

Dolinsky, A., & **van der Velden**, M.A.C.G., “Is Mathilda Playing it Safe? Gender in Computational Text Analysis Methods” <https://github.com/MarikenvdVelden/gender-ctam>

Dolinsky, A., Schoonvelde, M., Baden, C., Pipal, C., Shababo, G., **van der Velden**, M.A.C.G., & Zalik, A. “Challenges for multilingual computational text analysis research: evidence from a pre-registered survey of social science researchers

Ayar, H., Casas Salleras, A., Krouwel, A., López Ortega, A., Sanders, W., & **van der Velden**, M.A.C.G., “Present but Unseen? How Ideologically Slanted Media Visibility of Political Leaders Hampers Connective Democracy – Evidence from the 2021 Dutch Elections”

## WORKING PAPERS

**van der Velden**, M.A.C.G., & Meijers, M.J. “Don’t Budge! The Reputational Cost of Political Compromises.” <https://github.com/MarikenvdVelden/willingness-to-accept-comprom>

**van der Velden**, M.A.C.G., “Bend or Break? Experimental Evidence of Voters’ Punishment for Striking Political Compromises” <https://github.com/MarikenvdVelden/bend-break-compromise>

**van der Velden**, M.A.C.G., van Atteveldt, W., Fokkens, A., Loecherbach, F., Reuver, M., & Welbers, K. “Whose Truth is it Anyway? An Experiment on Annotation Bias”

**van der Velden**, M.A.C.G., & Pipal, C. “Sticks in a Bundle are Unbreakable? The Effect of Polarization on Parties’ Willingness to Compromise in 4 European Democracies, 1995 - 2013.”

**van der Velden**, M.A.C.G. “Flirting for Coalition Participation? The Importance of Inter-Party Communication for Coalition Formation.” (presented at General Conference of EPSA 2017 and ICA 2018, to be submitted July 2018)  
*Won Best Paper Award in Political Communication Section at ICA 2018 (currently Reject and Resubmit at American Political Science Review).*

## GRADUATE COURSE WORK

Agent Based Modeling, University of Amsterdam, Amsterdam	Fall 2016
Maximum Likelihood Estimation, University of North Carolina, Chapel Hill	Fall 2015
Political Behavior, University of North Carolina, Chapel Hill	Fall 2015
Political Communication, University of North Carolina, Chapel Hill	Fall 2015
Formal Modeling in Political Science, Duke University, Durham	Fall 2015
Panel Data, University of Oxford, Oxford	Spring 2015
Causal Inference, University of Oxford, Oxford	Spring 2015
Automated Content Analysis, University of Oxford, Oxford	Spring 2015
Exponential Random Graph Modeling, ECPR Winter School, Vienna	Febr. 2014
Quantitative and Qualitative Methods, <i>Vrije Universiteit</i> Amsterdam	Dec. 2013

## TEACHING

Senior Teaching Qualitication <i>Vrije Universiteit Amsterdam</i> , Amsterdam, NL	2021
University Teaching Qualitication <i>Vrije Universiteit Amsterdam</i> , Amsterdam, NL	2015

	Graduate Course Data Visualization <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	Fall 2019, 2020
	Master Course Political Communication & Public Opinion <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	Fall 2020, 2021
	Bachelor Hall Lectures News & Journalism <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL Average Student Evaluation: 4 (out of 5)	Spring 2019, Fall 2019
	Bachelor & Master Theses <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2019-Current
	MACIS Teaching Colloquium ETH Zurich, Zurich, CH	Spring 2018
	Master Seminar Framing Public Policy University of Zurich, Zurich, CH	Spring 2018 , Fall 2017
	Workshop on Webscraping Zurich Summer School for Women in Political Methodology, Zurich, CH	Summer 2017
	Bachelor Seminar Framing Public Policy University of Zurich, Zurich, CH Average Student Evaluation: 5.5 (out of 6)	Fall 2017
	Bachelor Seminar Introduction to Political Science <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL Average Student Evaluation: 4.5 (out of 5)	Fall 2014
	Bachelor Seminar Academic Writing in Political Science University of Amsterdam, Amsterdam, NL Average Student Evaluation: 8.5 (out of 10)	Spring 2013
	Bachelor Seminar Introduction & Intermediate Statistics University of Amsterdam, Amsterdam, NL Average Student Evaluation: 9 (out of 10)	Spring 2013
	Bachelor Seminar Introduction to Political Science University of Amsterdam, Amsterdam, NL Average Student Evaluation: 8.5 (out of 10)	Fall 2012
CONFERENCE & INVITED TALKS	European Consortium for Political Research	2014,2015, 2018
	European Political Science Association	2014,2016-2020
	Midwest Political Science Association	2015, 2017, 2018
	Elections, Public Opinon & Parties	2016, 2020
	International Communication Association	2018-2020
	<i>Deutsche Vereinigung für Politikwissenschaft</i>	2018
	Invited Workshop on Party Competition, University of Vienna	2015
	Toronto Political Behavior Workshop, Ryerson University	2015
	Manifesto Project User Conference, WZB	2015, 2018
	Text Analysis Workshop, Amsterdam	2016
	Invited Workshop on Responsible Party Model in Times of Dealignment,	2016

KU Leuven  
 Invited Workshop on Party Competition in European Multi-Level Systems, 2017  
 University of Mannheim  
 Meetings of the Party Congress Research Group 2017, 2018  
 Invited Workshop on POLTEXT Incubator, 2018  
 Centre for Social Sciences, Hungarian Academy of Sciences, Budapest  
 Invited Talk Chair of Comparative Political Behavior 2019  
 Humboldt University Berlin  
 Keynote Network Institute 2019  
*Vrije Universiteit*, Amsterdam Hot Politics Lav 2020  
 University of Amsterdam

SERVICES Program Director 2022 - Current  
 Graduate School of Social Science, *Vrije Universiteit* Amsterdam, Amsterdam, NL

Chair of PhD Club 2020  
 Department of Communication Science, *Vrije Universiteit* Amsterdam, Amsterdam, NL

Chair & Member of Works Council 2019-current  
 Faculty of Social Sciences, *Vrije Universiteit* Amsterdam, Amsterdam, NL

Co-founder and organizer of the *Zurich Summer School for Women* 2017-2019  
*in Political Methodology*, Zurich, CH  
 The Summer School is targeted at early-career women researchers (mainly in the social (political) sciences) as a means of addressing gender gaps in computational methods.

Co-founder of EPSA's Women's Breakfast 2018  
 A network that seeks to promote women in political methodology in Europe through training, networking opportunities and mentorship. During EPSA 2018, Vienna, we have our first women caucus meeting, co-organized with prof.dr. Orit Kedar (president of EPSA) and prof. dr. Vera Troeger (editor of PSRM).

Postdoctoral Representative 2017 - current  
 Department of Political Science, University of Zurich, Zurich, CH

Member of the Graduate Council 2015  
 Faculty of Social Science, *Vrije Universiteit* Amsterdam, Amsterdam, NL  
 Representing interests of PhD Candidates and organizing workshops on grant writing, poster making and presenting at academic conferences.

ProVU PhD Day Organization 2014  
*Vrije Universiteit* Amsterdam, Amsterdam, NL  
 Organization of a PhD workshop-day for all PhD candidates in the Netherlands (300 participants) around the theme 'communicating science'.

Reviewer for the *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Party Politics*, *Political Communication*, *Political Science Research & Methods*, *Research & Politics*, *Journal of Media Psychology*, *Political Psychology*, *Journal of Communication*, and *Digital Journalism*.

SOFTWARE Software Statistics: R, Python  
 Survey Research: Qualtrics

Convenience Sample Recruitment: Figure8, Amazon MTurk  
Text processors: L<sup>A</sup>T<sub>E</sub>X, Markdown

LANGUAGE

Dutch: Mother tongue  
German: Fluent (C2)  
Farsi: Beginner (A1)

English: Fluent  
Spanish: Passive (B1)