

Mariken A.C.G. van der Velden, PhD.

CONTACT INFORMATION

Department of Communication Science, Vrije Universiteit Amsterdam
🏠 De Boelelaan 1081, 1081 HV Amsterdam
✉ m.a.c.g.vander.velden@vu.nl
🌐 <https://marikenvdvelen.com>
🐦 @MarikenVelden
📺 MarikenvdVelden

APPOINTMENTS

Vrije Universiteit Amsterdam , Amsterdam, NL Associate Professor	2022 - Current
Vrije Universiteit Amsterdam , Amsterdam, NL Assistant Professor (<i>Tenured</i> since 2020)	2019 - 2021
Bocconi University , Milan, IT Visiting Professor	2020
University of Zurich , Zurich, CH Postdoctoral Researcher	2017 - 2019
Vrije Universiteit Amsterdam , Amsterdam, NL PhD. Candidate & Junior Lecturer	2013 - 2017
University of North Carolina , Chapel Hill, USA Visiting Scholar	Fall 2015
University of Oxford , Oxford, UK Visiting Scholar	Spring 2015
University of Amsterdam , Amsterdam, NL Junior lecturer & various research assistant positions	2010 - 2013

EDUCATION

Vrije Universiteit Amsterdam , Amsterdam, NL PhD., Political Science Dissertation: Political “Frenemies”. Party Strategies, Electoral Competition & Coalition Cooperation Defended: 17-12-2017 Supervisors: prof. dr. Barbara Vis (promoter), dr. Gijs Schumacher Committee: prof. dr. B.J.J. Crum, prof.dr. H. Klüver, prof.dr. S.L. de Lange, prof.dr. S.O. Proksch, prof.dr. C.E. de Vries, dr. W. van Atteveldt	2013 - 2017
Universiteit van Amsterdam , Amsterdam, NL MSc., Social Science (MPhil) (<i>GPA of 8 out of 10</i>) Specializations: Quantitative Methods and Comparative Political Behavior Thesis: Electoral Costs of Welfare Retrenchment? An Examination of Voters’ Reaction to Pension Cuts Supervisor: prof. dr. Catherine E. de Vries	2011 - 2013
Universiteit van Amsterdam , Amsterdam, NL BSc., Political Science (<i>GPA of 8 out of 10</i>)	2008 - 2011

GRANTS	PI: Academy Assistants Grant	2021
	VU Network Institute	
	<i>Deal or No Deal? Social Co-Presence in Political Negotiations Using VR</i>	€50k (in kind)
	PI: NWA Small Projects Grant	2020
	Netherlands Organization for Scientific Research (NWO)	
	<i>When words do the trick: The effect of rhetorical strategy on the perceived legitimacy of political decision-making.</i>	€50k
	Work-Package Co-Leader: H2020 Grant	2020
	European Research Council	
	<i>OPTED: Observatory for Political Texts in European Democracies - A European Research Infrastructure</i>	€2.2m
	PI: ISR Research Grant	2020
	Institute for Societal Resilience, VU Amsterdam	
	<i>Gloves Off or Dovetailing Interests? The Role of Rhetorical Strategies in Political Negotiations</i>	€5k
	PI: Innovation Grant (VENI)	2019
	Netherlands Organization for Scientific Research (NWO)	
	<i>Promised is Promised. Unfolding the Electoral Ramifications of Political Compromise</i> (VI.veni.191R.006).	€250k
	Center for International Studies, University of Zurich & ETH Zurich, Zurich, CH	2018
	Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018	CHF 5k
	Graduate Research Campus, University of Zurich, Zurich, CH	2017, 2018
	Funding for organizing the Zurich Summer School for Women in Political Methodology 2017 and 2018	CHF 20k
	Graduate Research Campus, University of Zurich, Zurich, CH	2017
	Funding for organizing Workshop on Challenger Parties, March 2018	CHF 6k
	Graduate School of Social Science, Vrije Universiteit Amsterdam, Amsterdam, NL	2015
	Scholarship for excellent PhD Candidates to fund schooling and research visits.	€4k
	ACCESS EUROPE, Amsterdam, NL	2015
	Scholarship for excellent PhD Candidates to fund schooling and research visits.	€2k
	PI: Research Talent Grant	2013
	Netherlands Organization for Scientific Research (NWO)	
	<i>Holding Governments Accountable in Times of Austerity: An Experimental Study of Voters' Responses to Changes in Social Benefits</i> (declined).	€250k
	Research Master Conference Award, University of Amsterdam, Amsterdam, NL	2013
	Award for excellent research master students to attend a scientific conference.	€150,-
PUBLICATIONS	can der Velden , M.A.C.G., Schoonvelde, M., & Baden, C. (<i>forthcoming</i>). Introduction to the Special Issue on Multilingual Text Analysis. <i>Computational Communication</i>	

Research.

Meijers, M.J. & **van der Velden**, M.A.C.G. (*forthcoming*). ‘Das Volk’ or ‘Bürger’? The Implications of Ethnic and Civic Conceptions of the People for the Measurement of Populist Attitudes. *European Journal of Political Science*.
doi:10.1111/1475-6765.12578

van der Velden, M.A.C.G. & Loecherbach, F. (2022). Content Analysis in the Research Field of Political Coverage. In *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft—Standardized Content Analysis in Communication Research*. Springer.
doi:10.1007/978-3-658-36179-2_8

Guldemon, P., Casas Salleras, A., & **van der Velden**, M.A.C.G. (2022). Fueling Toxicity? Studying Deceitful Opinion Leaders and Behavioral Changes of Their Followers. *Politics and Governance*, 10(4).
doi:10.17645/pag.v10i4.5756.

Baden, C., Pipal, C., Schoonvelde, H.J.M., & **van der Velden**, M.A.C.G., (2021), Three Gaps in Computational Text Analysis Methods for Social Sciences: A Research Agenda. *Communication Methods & Measures*. 16(1), 1-18.
doi: 10.1080/19312458.2021.2015574.
Won Best Paper Award in Computational Methods Section at ICA 2020

van der Velden, M.A.C.G., & Loecherbach, F. (2021). Epistemic overconfidence in algorithmic news selection. *Media and Communication*, 9(4), 182-197.
doi:10.17645/mac.v9i4.4167.

van der Velden, M.A.C.G., & Rebasso, I. (2021). Affect, Politics, and Media. In *Routledge Handbook of Emotions and Media*.

Van Atteveldt, W., **van der Velden**, M.A.C.G. & Boukes, M. (2021). Evaluating Methods of Sentiment Analysis: Comparing Manual Annotation, Crowd-Coding, Dictionary Approaches, and Machine Learning Algorithms. *Communication Methods & Measures*.
doi:10.1080/19312458.2020.1869198.

A.C. Gatto, M., Gohdes, A. R., Traber, D., & **van der Velden**, M. A.C.G. (2020). Selecting in or Selecting Out? Gender Gaps and Political Methodology in Europe. *PS: Political Science & Politics*, 53(1), 122-127.
doi:10.1017/S1049096519001288.

Schumacher, G., Hansen, D., **van der Velden**, M. A.C.G., & Kunst, S. (2019). A new dataset of Dutch and Danish party congress speeches. *Research & Politics*, 6(2).
doi:10.1177/2053168019838358.

Bischof, D., & **van der Velden**, M. A.C.G. (2019). The Use and Usefulness of p-Values in Political Science: Introduction. *Swiss Political Science Review*, 25(3), 276-280.
doi:10.1111/spsr.12376.
Debate with Justin Esarey, Simon Hug, Susumu Shikano, Marco Steenbergen, and Vera Troeger.

van Atteveldt, W., Welbers, K., & **van der Velden**, M. A.C. G. (2019). Studying Political Decision Making With Automatic Text Analysis. In *Oxford Research Ency-*

clopedia of Politics.

van der Velden, M. A.C.G., Schumacher, G., & Vis, B. (2018). Living in the past or living in the future? Analyzing parties' platform change in between elections, the Netherlands 1997–2014. *Political Communication*, 35(3), 393–412. doi:10.1080/10584609.2017.1384771.

BOOK PROJECT **van der Velden**, M.A.C.G. & Boomgaarden, H. “Comparative Communication Research.” John Wiley Sons, Ltd *expected: Spring 2024*

PAPERS UNDER REVIEW **van der Velden**, M.A.C.G. & de Kleer, D. “When the Cat’s Away, the Mice will Play? How Journalistic Intervention Influences Political Parties’ Decision to Go Negative.” <https://github.com/MarikenvdVelden/goingnegative>

van der Velden, M.A.C.G. & Schumacher, G. “Drifting Apart or Sticking Together? An Analysis of Party Platform Changes in 8 Western European Countries.” <https://github.com/MarikenvdVelden/compendium-driftingapartorstickingtogether>

van der Velden, M.A.C.G., López Ortega, A., & Krouwel, A. “All Tarred with the Same Brush? A Comparative Study of Populist Support Predicting Conspiracy Thinking during the COVID-19 Pandemic.” <https://github.com/MarikenvdVelden/temper-tribe>

Pipal, C., Bakker, B.N., Schumacher, G. & **van der Velden**, M.A.C.G. “Emotional Appeals in Politics Are Not Systematically Related to Macro Trends, Ideology, or Experience” <https://osf.io/ur5xg/>

Dolinsky, A., & **van der Velden**, M.A.C.G., “Is Mathilda Playing it Safe? Gender in Computational Text Analysis Methods” <https://github.com/MarikenvdVelden/gender-ctam>

Dolinsky, A., Schoonvelde, M., Baden, C., Pipal, C., Shababo, G., **van der Velden**, M.A.C.G., & Zalik, A. “Challenges for multilingual computational text analysis research: evidence from a pre-registered survey of social science researchers

Ayar, H., Casas Salleras, A., Krouwel, A., López Ortega, A., Sanders, W., & **van der Velden**, M.A.C.G., “Present but Unseen? How Ideologically Slanted Media Visibility of Political Leaders Hampers Connective Democracy – Evidence from the 2021 Dutch Elections”

WORKING PAPERS **van der Velden**, M.A.C.G., & Meijers, M.J. “Don’t Budge! The Reputational Cost of Political Compromises.” <https://github.com/MarikenvdVelden/willingness-to-accept-compromises>

van der Velden, M.A.C.G., “Bend or Break? Experimental Evidence of Voters’ Punishment for Striking Political Compromises” <https://github.com/MarikenvdVelden/bend-break-compromise>

van der Velden, M.A.C.G., van Atteveldt, W., Fokkens, A., Loecherbach, F., Reuver, M., & Welbers, K. “Whose Truth is it Anyway? An Experiment on Annotation Bias”

van der Velden, M.A.C.G., & Pipal, C. “Sticks in a Bundle are Unbreakable? The Effect of Polarization on Parties’ Willingness to Compromise in 4 European Democracies, 1995 - 2013.”

van der Velden, M.A.C.G. “Flirting for Coalition Participation? The Importance of Inter-Party Communication for Coalition Formation.”
Won Best Paper Award in Political Communication Section at ICA 2018

PROFESSIONAL PUBLICATIONS

van der Velden, M.A.C.G. (2022). Politics and the Art of Compromise *EU Research*. Autumn 2022 (32), pp. 50-52.
doi:10.56181/EDMK9954.

AWARDS

Best Paper Award in Section in Computational Communication Science, 2021
General Conference of the International Communication Association 2021.

Awarded Best Researcher in Social Sciences Award 2021
Vrije Universiteit Amsterdam, Amsterdam, NL

Nominated for the Best Researcher in Social Sciences Award 2020
Vrije Universiteit Amsterdam, Amsterdam, NL

Nominated for the Best Dissertation in Social Sciences Award 2019
Vrije Universiteit Amsterdam, Amsterdam, NL

Best Paper Award in Section in Political Communication, 2018
General Conference of the International Communication Association 2018 Prague.

TEACHING

Senior Teaching Qualitication 2021
Vrije Universiteit Amsterdam, Amsterdam, NL

University Teaching Qualitication 2015
Vrije Universiteit Amsterdam, Amsterdam, NL

Graduate Course Data Visualization Fall 2019, 2020
Vrije Universiteit Amsterdam, Amsterdam, NL

Master Course Political Communication & Public Opinion Fall 2020, 2021
Vrije Universiteit Amsterdam, Amsterdam, NL

Bachelor Hall Lectures News & Journalism Spring 2019, Fall 2019
Vrije Universiteit Amsterdam, Amsterdam, NL
Average Student Evaluation: 4 (out of 5)

	Bachelor & Master Theses <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2019-Current
	MACIS Teaching Colloquium ETH Zurich, Zurich, CH	Spring 2018
	Master Seminar Framing Public Policy University of Zurich, Zurich, CH	Spring 2018 , Fall 2017
	Workshop on Webscraping Zurich Summer School for Women in Political Methodology, Zurich, CH	Summer 2017
	Bachelor Seminar Framing Public Policy University of Zurich, Zurich, CH Average Student Evaluation: 5.5 (out of 6)	Fall 2017
	Bachelor Seminar Introduction to Political Science <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL Average Student Evaluation: 4.5 (out of 5)	Fall 2014
	Bachelor Seminar Academic Writing in Political Science University of Amsterdam, Amsterdam, NL Average Student Evaluation: 8.5 (out of 10)	Spring 2013
	Bachelor Seminar Introduction & Intermediate Statistics University of Amsterdam, Amsterdam, NL Average Student Evaluation: 9 (out of 10)	Spring 2013
	Bachelor Seminar Introduction to Political Science University of Amsterdam, Amsterdam, NL Average Student Evaluation: 8.5 (out of 10)	Fall 2012
PHD SUPERVISION	Co-Supervisor PhD Project of Alexandra Tobi, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2022-2027
	Co-Supervisor PhD Project of Daniël Schut, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	2020-2026
	Co-Supervisor PhD Project of Christian Pipal, University of Amsterdam, Amsterdam, NL <i>Expected Graduation:</i> Spring 2023	2019-2023
CONFERENCE & INVITED TALKS	European Consortium for Political Research European Political Science Association Midwest Political Science Association Elections, Public Opinon & Parties International Communication Association <i>Deutsche Vereinigung für Politikwissenschaft</i>	2014,2015, 2018 2014,2016-2020 2015, 2017, 2018 2016, 2020 2018-2020 2018
	Invited Workshop on Party Competition, University of Vienna Toronto Political Behavior Workshop, Ryerson University Manifesto Project User Conference, WZB	2015 2015 2015, 2018

Text Analysis Workshop, Amsterdam	2016
Invited Workshop on Responsible Party Model in Times of Dealignment, KU Leuven	2016
Invited Workshop on Party Competition in European Multi-Level Systems, University of Mannheim	2017
Meetings of the Party Congress Research Group	2017, 2018
Invited Workshop on POLTEXT Incubator, Centre for Social Sciences, Hungarian Academy of Sciences, Budapest	2018
Invited Talk Chair of Comparative Political Behavior Humboldt University Berlin	2019
Keynote Network Institute	2019
<i>Vrije Universiteit</i> , Amsterdam Hot Politics Lav	2020
University of Amsterdam	

SERVICES

Program Director	2022 - Current
Graduate School of Social Science, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	

Chair of PhD Club	2020
Department of Communication Science, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	

Chair & Member of Works Council	2019-current
Faculty of Social Sciences, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	

Co-founder and organizer of the <i>Zurich Summer School for Women in Political Methodology</i> , Zurich, CH	2017-2019
The Summer School is targeted at early-career women researchers (mainly in the social (political) sciences) as a means of addressing gender gaps in computational methods.	

Co-founder of EPSA's Women's Breakfast	2018
A network that seeks to promote women in political methodology in Europe through training, networking opportunities and mentorship. During EPSA 2018, Vienna, we have our first women caucus meeting, co-organized with prof.dr. Orit Kedar (president of EPSA) and prof. dr. Vera Troeger (editor of PSRM).	

Postdoctoral Representative	2017 - current
Department of Political Science, University of Zurich, Zurich, CH	

Member of the Graduate Council	2015
Faculty of Social Science, <i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	
Representing interests of PhD Candidates and organizing workshops on grant writing, poster making and presenting at academic conferences.	

ProVU PhD Day Organization	2014
<i>Vrije Universiteit</i> Amsterdam, Amsterdam, NL	
Organization of a PhD workshop-day for all PhD candidates in the Netherlands (300 participants) around the theme 'communicating science'.	

Reviewer for the *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Party Politics*, *Political Communication*, *Political Science Research & Methods*, *Research & Politics*, *Journal of Media Psychology*, *Political Psychology*, *Journal of Communication*, and *Digital Journalism*.

SOFTWARE	Software Statistics: R, Python		
	Survey Research: Qualtrics		
	Convenience Sample Recruitment: Figure8, Amazon MTurk		
	Text processors: L ^A T _E X, Markdown		
GRADUATE COURSE WORK	Agent Based Modeling, University of Amsterdam, Amsterdam		Fall 2016
	Maximum Likelihood Estimation, University of North Carolina, Chapel Hill		Fall 2015
	Political Behavior, University of North Carolina, Chapel Hill		Fall 2015
	Political Communication, University of North Carolina, Chapel Hill		Fall 2015
	Formal Modeling in Political Science, Duke University, Durham		Fall 2015
	Panel Data, University of Oxford, Oxford		Spring 2015
	Causal Inference, University of Oxford, Oxford		Spring 2015
	Automated Content Analysis, University of Oxford, Oxford		Spring 2015
	Exponential Random Graph Modeling, ECPR Winter School, Vienna		Febr. 2014
LANGUAGE	Quantitative and Qualitative Methods, <i>Vrije Universiteit</i> Amsterdam		Dec. 2013
	Dutch: Mother tongue		English: Fluent
	German: Fluent (C2)		Spanish: Passive (B1)
	Farsi: Beginner (A1)		