

# ASSIGNMENT ON DIGITAL MARKETING

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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	SHUTTLE STARS
WEBSITE URL	<a href="https://shuttlestars.wordpress.com/">https://shuttlestars.wordpress.com/</a>
BLOG URL	<a href="https://shuttlestarsbadmintonacademy.blogspot.com/2023/08/shuttle-stars.html">https://shuttlestarsbadmintonacademy.blogspot.com/2023/08/shuttle-stars.html</a>

## Screen Shots

10/20/23, 12:03 PM


Shuttle Stars

### Shuttle Stars

Join our Academy to become Pro Player

### Shuttle Stars

August 25, 2023



A badminton academy is a place where people can learn how to play badminton. They offer a variety of programs for people of all ages and skill levels. Some academies specialize in training competitive players, while others focus on providing a fun and social environment for people to enjoy the sport.

Here are some of the benefits of joining our badminton academy:

- **Learn from experienced coaches:** Badminton coaches have a wealth of knowledge and experience that they can share with you. They can help you improve your technique, develop your game sense, and stay motivated.

<https://shuttlestarsbadmintonacademy.blogspot.com/2023/08/shuttle-stars.html>

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2. Create a New Facebook Business Page and post one social media poster for your brand.

<b>BRAND NAME</b>	GLOBAL GADGETS&SOLUTIONS
<b>FACEBOOK PAGE URL</b>	<a href="https://www.facebook.com/profile.php?id=61550356835475&amp;mibextid=9R9pXO">https://www.facebook.com/profile.php?id=61550356835475&amp;mibextid=9R9pXO</a>

## HOME PAGE

10/20/23, 12:03 PM

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## POST-1

facebook

Log in

**GI0bal**  
19 August · 🌐  
#GI0bal #gadgets #solutions #digitalmarketing

**BIG SALE**  
Smartphones From 8000

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- Smartphone&tablets
- Printers&Scanners

**services**

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- OS install
- hardware services

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QR Code

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**Connect with GI0bal on Facebook**

Log in

or

Create new account

<https://www.facebook.com/people/GI0bal/61550356835475/?mibextid=9R9pXQ>

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**POST-2**

facebook

Log in



Connect with GI0bal on Facebook

Log in

or

Create new account

<https://www.facebook.com/people/GI0bal/61550356835475/?mibextid=9R9pXO>

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### 3. Create and design a social media advertisement poster using canva.

POST URL	<a href="https://shuttlestarsbadmittonacademy.blogspot.com/2023/09/email-newsletter-shuttle-stars.html?m=1">https://shuttlestarsbadmittonacademy.blogspot.com/2023/09/email-newsletter-shuttle-stars.html?m=1</a>
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#### 4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	<a href="https://shuttlestarsbadmittonacademy.blogspot.com/2023/09/designing-process-infographic-post.html?m=1">https://shuttlestarsbadmittonacademy.blogspot.com/2023/09/designing-process-infographic-post.html?m=1</a>
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# Benefit Of Playing BADMINTON



## BADMINTON IS A TOTAL BODY WORKOUT

While you're lunging, diving, running and getting your heart pumping, playing a game of badminton can help you burn around 450 calories an hour. The varied movements provide a powerful cardio workout by engaging the entire body, including the hamstrings, quads, calves and your core.



## SOCIALISING

Badminton is a fun and flexible sport that can be enjoyed around your busy schedule. Our courts are available to hire during the day, in the evenings and on weekends. You can even use your workout as an opportunity to socialise and catch-up with friends and family.



## BADMINTON IMPROVES YOUR MENTAL WELLBEING

Taking part in any form of regular physical activity helps to release our natural feel good happy hormones, endorphins. In turn, this can help reduce depression, anxiety and stress and improve our overall mood and sleep.



## HEART HEALTH

A healthy heart is essential to ensure your body functions correctly and properly. Badminton decreases the levels of 'bad' cholesterol, which can block your blood vessels and improves the levels of good cholesterol. This leads to a reduced risk of hypertension (high blood pressure), heart attack and stroke.

## BADMINTON HELPS REDUCE HEALTH RISKS

Badminton can reduce the risks of developing type two diabetes as an adult. It reduces the production of sugar in the liver, which in turn reduces the body's fasting blood sugar.

