

ASSIGNMENT ON DIGITAL MARKETING

NAME	PRAKASH D
REGISTER NUMBER	953220106026
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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	The world today
Word press WEBSITE URL	https://theworldtoday.wordpress.com/2023/10/19/welcome-to-the-world-today/
Wix Blog url	https://prakash950095.wixsite.com/my-site-1#emailnewslettertheworldtoday

Screen Shots

Welcome to The World Today!

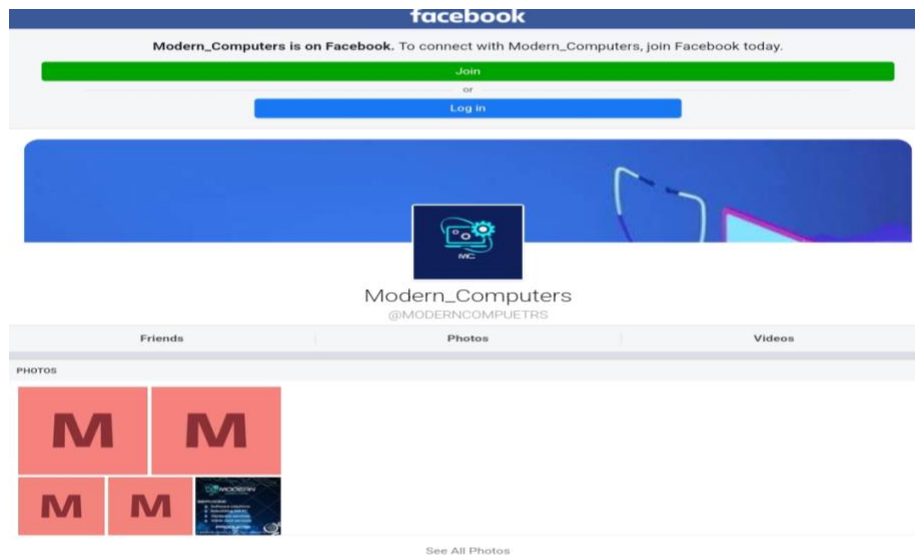


We're excited to have you here. This is a place where we can share our thoughts on the news, learn from each other, and have some fun along the way. We're glad you're here. This is a place where we'll share the latest news and information from around the world, as well as our own insights and analysis. We hope you'll find it a valuable resource for staying informed and engaged.

2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
FACEBOOK PAGE URL	https://www.facebook.com/MODERNCOMPUETRS

HOME PAGE



3. Create and design a social media advertisement poster using canva.

POST URL	https://www.facebook.com/MODERNCOMPUETRS
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4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://prakash950095.wixsite.com/my-site-1#emailnewslettertheworldtoday
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