

ASSIGNMENT ON DIGITAL MARKETING

NAME	ASHINTH Q BERDI
REGISTER NUMBER	953220106004
NM_ID	84D32782A02241FB0F847A1D8D328384
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	MODERN COMPUTERS
WEBSITE URL	moderncomputers.wordpress.com
BLOGGERSPOT URL	https://moderncomputers2723.blogspot.com/

Screen Shots



“Exploring the Latest Gadgets: A Look into the Future of Computing”

Introduction to Modern Computers:

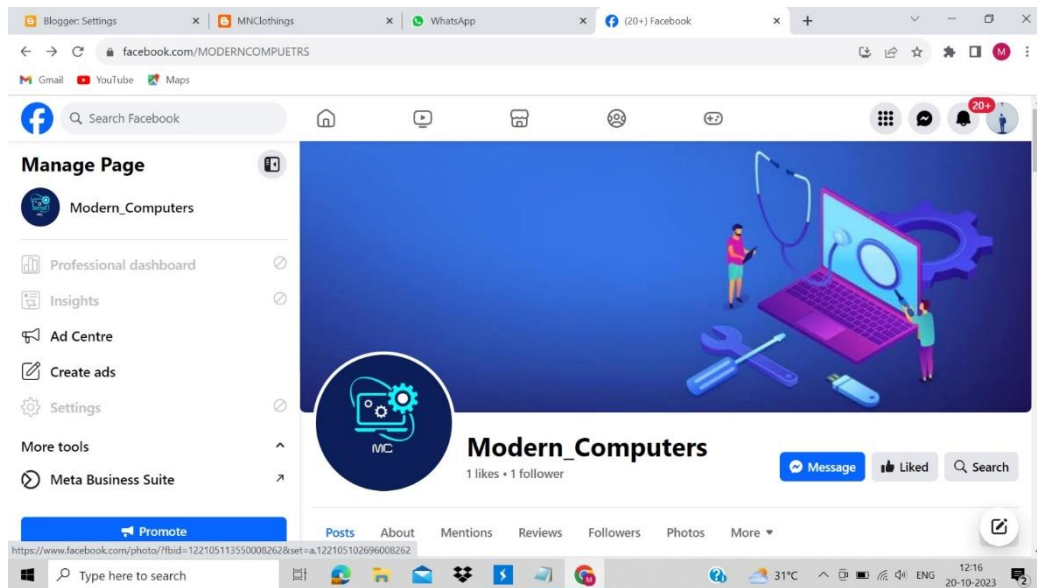
Modern computers are intricate electronic devices that play an indispensable role in today's world. These devices are designed to process, store, and communicate information using binary code, which represents data as a series of ones and zeros. Computers have evolved significantly over the years, becoming smaller, more powerful, and more versatile.



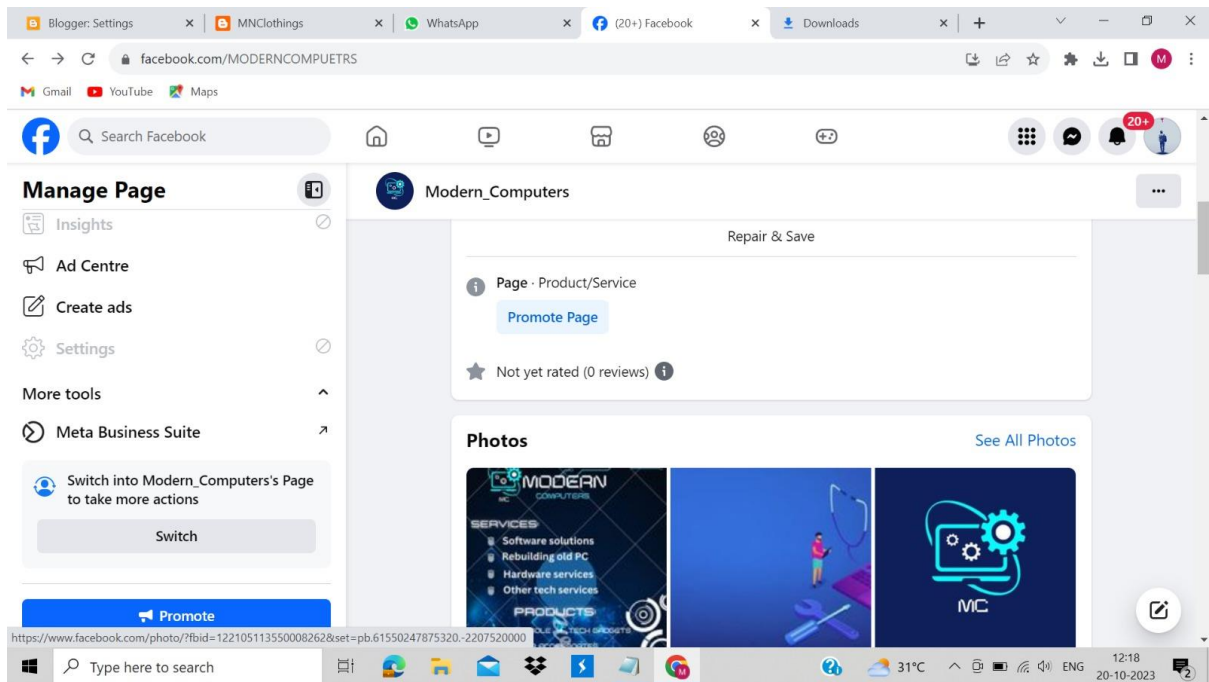
2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	MODERN COMPUTERS
FACEBOOK PAGE URL	https://www.facebook.com/MODERNCOMPUETRS

HOME PAGE



POST



3. Create and design a social media advertisement poster using canva.

POST URL

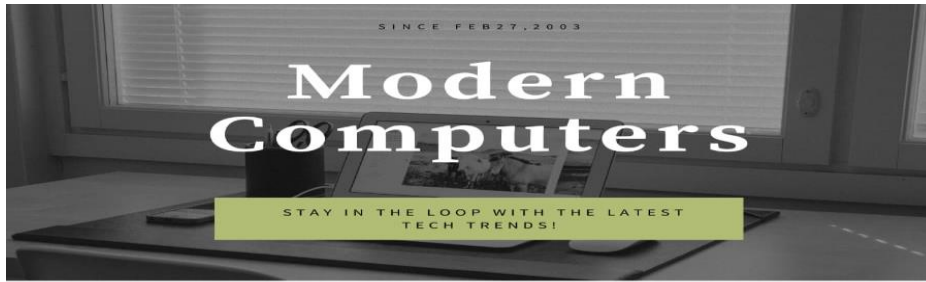
<https://moderncomputers2723.blogspot.com/>



4. Create email newsletter design using MailChimp or canva tool

**EMAIL NEWS LETTER
URL**

<https://moderncomputers2723.blogspot.com/2023/09/email-newsletter-latest-trends.html>



Dear Customers,
Our newsletter is your gate way to:

EXCLUSIVE TECH INSIGHTS:

1. Get the inside scoop on upcoming product releases, tech industry news, and expert tips directly from our knowledgeable team.

SPECIAL OFFERS:

2. Be the first to know about our exclusive discounts, promotions, and limited-time deals on the latest tech gadgets.

PRODUCT SPOTLIGHTS:

3. Discover in-depth reviews and showcases of the hottest computer hardware, software, and accessories.

TECH HOW-TO'S:

4. Learn how to make the most of your tech investments with our easy-to-follow guides and tutorials.

CUSTOMER STORIES:

5. Hear success stories from fellow customers, share your own experiences, and connect with the tech community.

Joining our newsletter is simple! Just click the link below to subscribe and start receiving our monthly updates:
<https://www.facebook.com/MODERNCOMPUETRS>

Sincerely,

AQ.B,
Modern Computers

P.S. Don't forget to follow us
for even more tech goodness!