

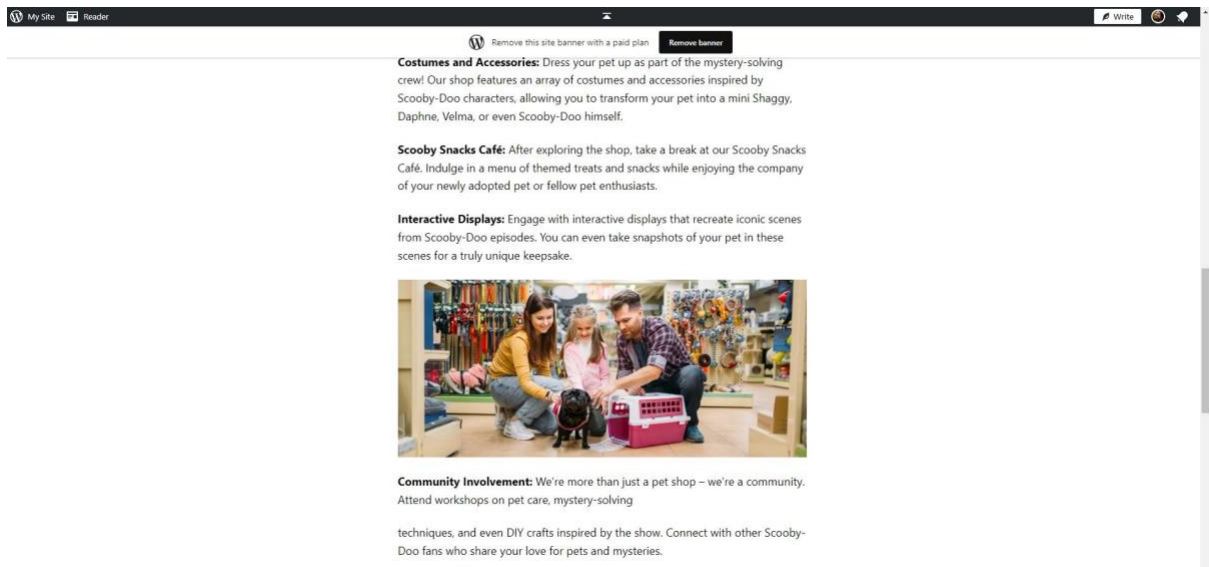
# ASSIGNMENT ON DIGITAL MARKETING

NAME	MARI KUMAR N
REGISTER NUMBER	953220106019
NM_ID	4630DDE9CAD2C3DA2B442733E70A2877
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	SCOOBYDOO PETS FOR LIFE
WORDPRESS URL	<a href="http://www.scoobydoopetsforlife.wordpress.com">www.scoobydoopetsforlife.wordpress.com</a>
BLOG URL	<a href="https://scoobydoopetsforlife.blogspot.com">https://scoobydoopetsforlife.blogspot.com</a>


## Screen Shots



2. Create a New Facebook Business Page and post one social media poster for your brand.


BRAND NAME	SCOOBYDOO PETS
FACEBOOK PAGE URL	<a href="https://m.facebook.com/scoobydoopetsforlife">https://m.facebook.com/scoobydoopetsforlife</a>

## Home page

 Scooby doo

**Manage this Page using the Facebook app**  
Scooby doo has been updated to the new Pages experience. To manage this Page on your mobile device, you'll need to use the app. [Learn More](#)

Go to App



**Scooby doo**  
@scoobydoopetsforlife  
THE LOYAL COMPANIONS

Message

2 Followers

Page · Pet Service


090257 34096

marikumarnagaraj2002@gmail.com


See Scooby doo's About Info

## POST-1

### Posts

 **Scooby doo**  
August 25 at 3:27 PM · 🌐

pets are babies..!!!!  
#scoobydoo  
#petcare  
#petsforlife



You and CharmistiQue\_Fashions

Like

Comment

Share

Boost unavailable

### 3. Create and design a social media advertisement poster using canva.

POST URL	<a href="https://scoobydoopetsforlife.blogspot.com/2023/09/welcome-to-scooby-doo-pet-shop-where.html?m=1">https://scoobydoopetsforlife.blogspot.com/2023/09/welcome-to-scooby-doo-pet-shop-where.html?m=1</a>
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### 4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	<a href="https://scoobydoopetsforlife.blogspot.com/2023/09/email-news-letter.html">https://scoobydoopetsforlife.blogspot.com/2023/09/email-news-letter.html</a>
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