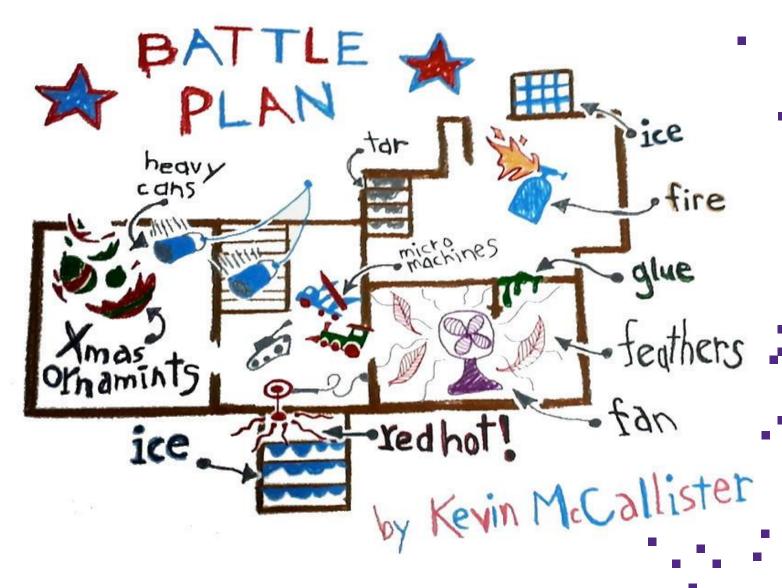


Akční plán













- Víme, k jakému cíli se vztahuje (úkol vs. projekt)
- Deadline
- Zodpovědná osoba a realizátor
- SMART

Indikátory ... aneb co neměříme, to neřídíme





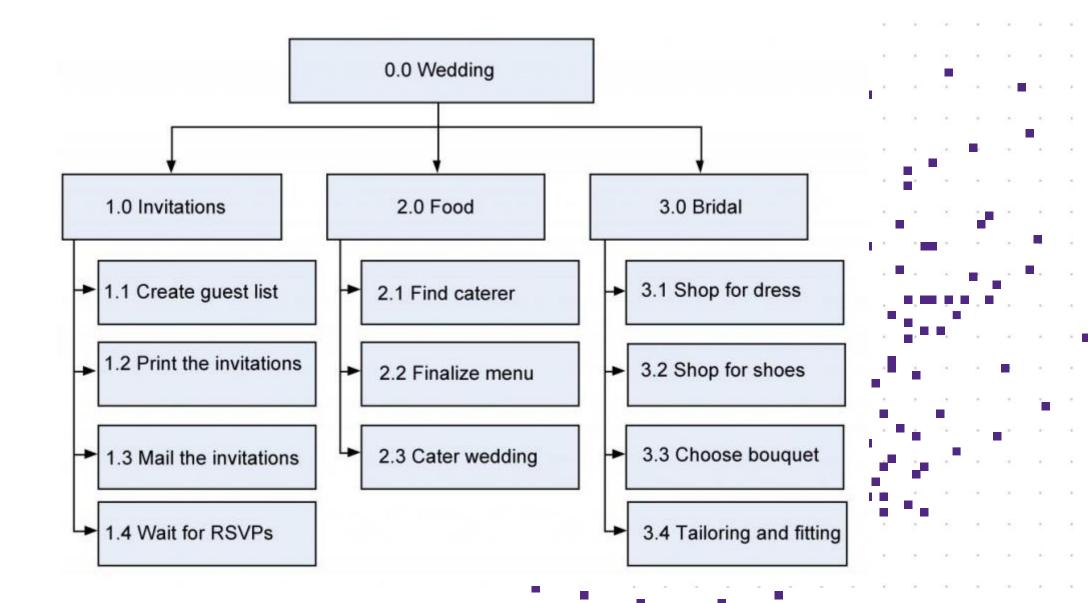




GANTT CHART EXAMPLE - PRODUCT DEVELOPMENT FOR NEW PRODUCT

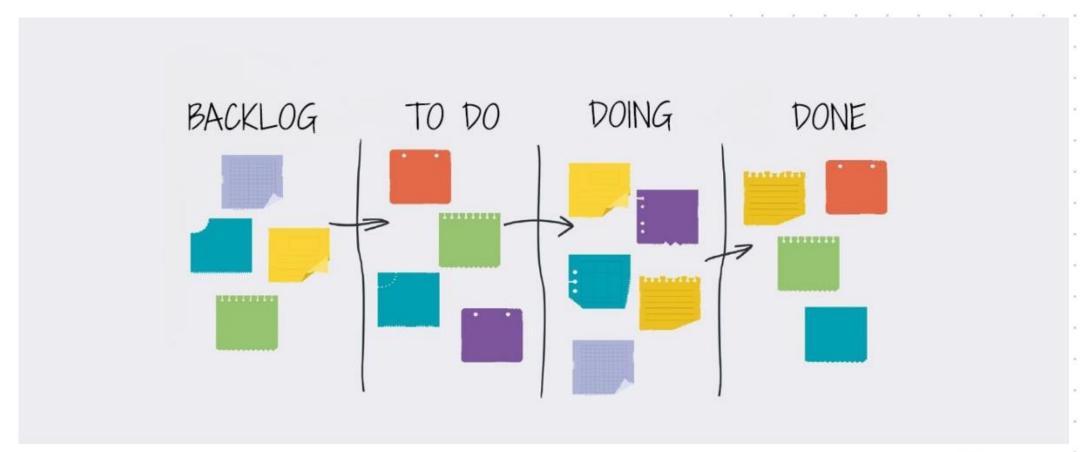
EAM MEMBER NAME RC	ROLE														TODAY'S DATE							
		MONTH 1			MONTH 2				MONTH 3 03/0000			MONTH 4			MONTH 5							
	MONTH START		01/0000			02/0000							04/0000				05/0000					
	WEEK																					
ACTIVITY																						
PRODUCT DEVELOPMENT PLAN FOR PRODUCT X																						Г
Develop prototype																						
Create detailed design																						
Study potential market																						
Develop marketing strategy																						
Set up materials acquisition																						
Set up production facility																						
Produce initial product																						
Market product																						
Evaluate initial consumer reaction to product and m	narketing																					
Make changes based on evaluation of product and	d marketing																					
Produce adapted product with any adjusted marke	eting																					Γ









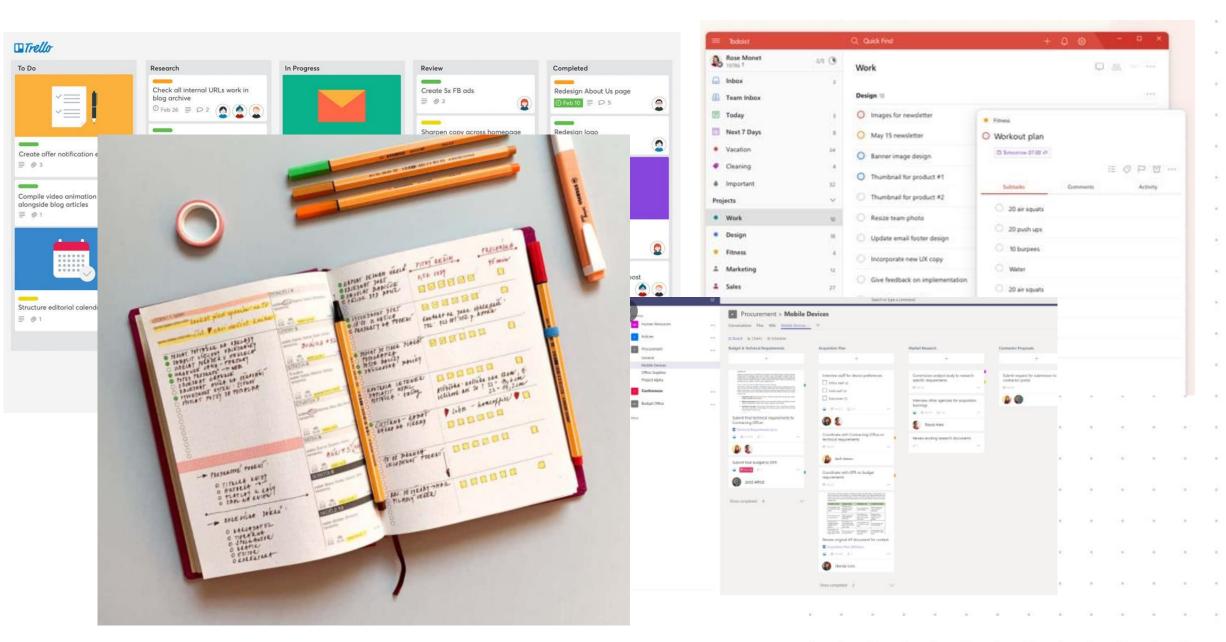








Jaké nástroje použít?





Nástroje pro týmovou komunikaci

