

\$97,880,718.68

Total SalesAmount

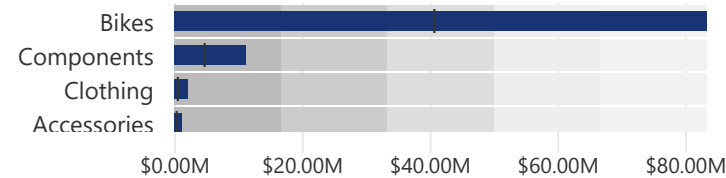
\$107,668,790.5527

Sales Target

(\$9,788,071.87)

Sales Variance

Sum of Sales Amount, Budget and Variance by Category



CustomerKey

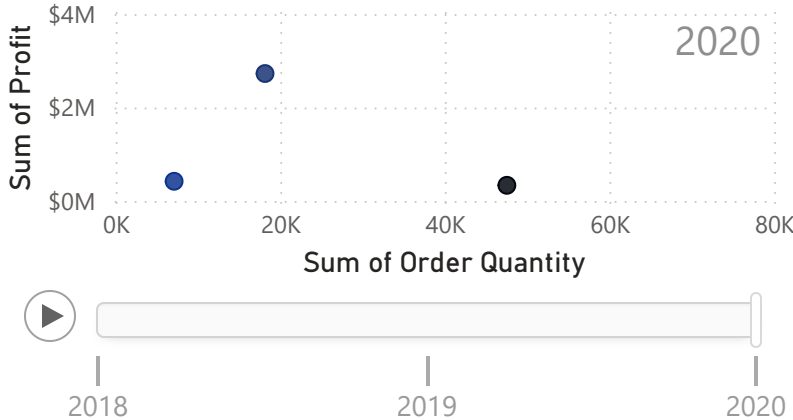
11433

(Blank)

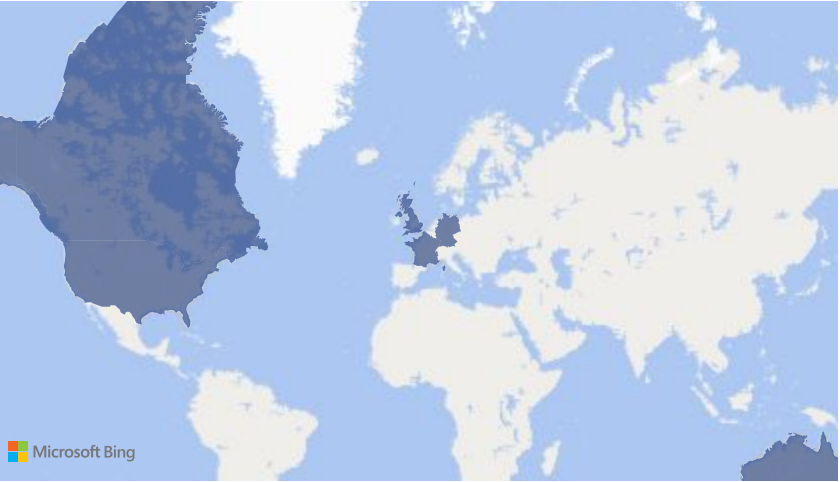
\$72,385,161.68

Sum of Order Quantity and Sum of Profit by Sales Category and Year

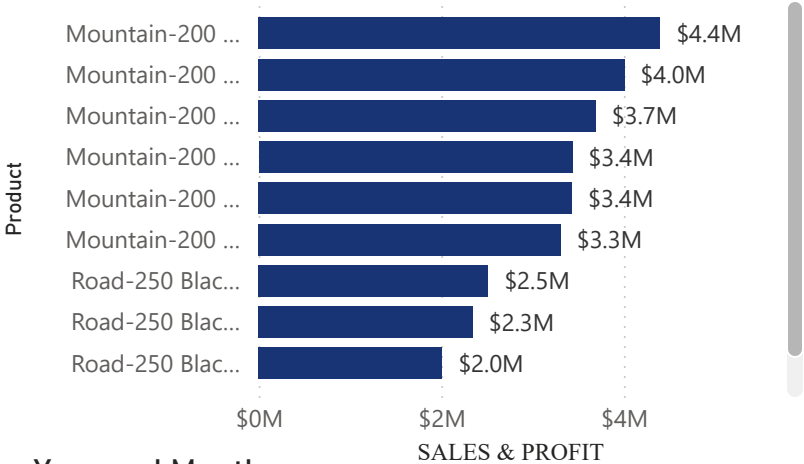
Sales Category ● High ● Low ● Medium



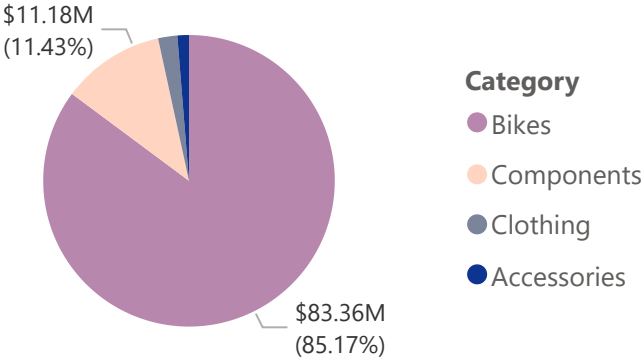
Sum of Sales Amount by Country-Region



Sum of Sales Amount and Sum of Profit by Product



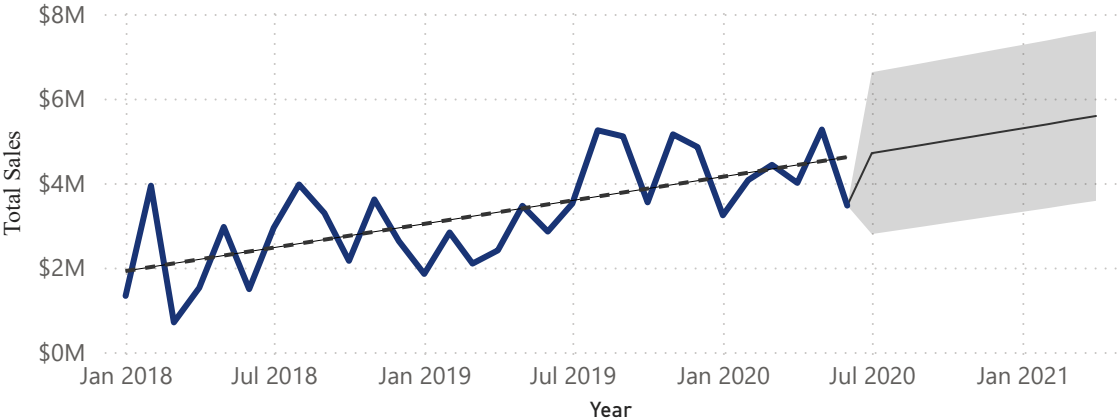
Sales Distribution by Category



Profit Margin %, Min Margin, Max Margin and Target Profit Margin



Sum of Sales Amount by Year and Month



NAVIGATION PANE

SALES OVERVIEW

PRODUCT ANALYSIS

CUSTOMER INSIGHTS

Year

2018

2021

Product Category

All

Country

All

SALES OVERVIEW

TOTAL PROFIT

\$10.67M

\$97,880,718.68

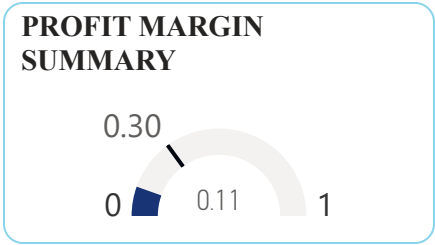
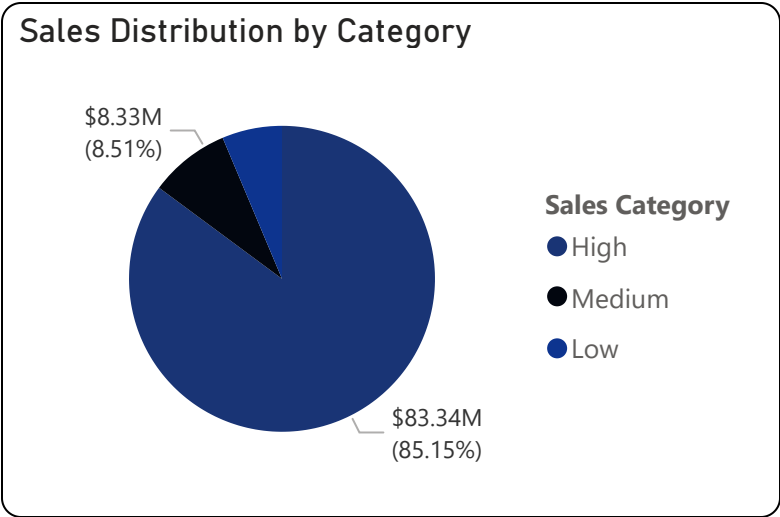
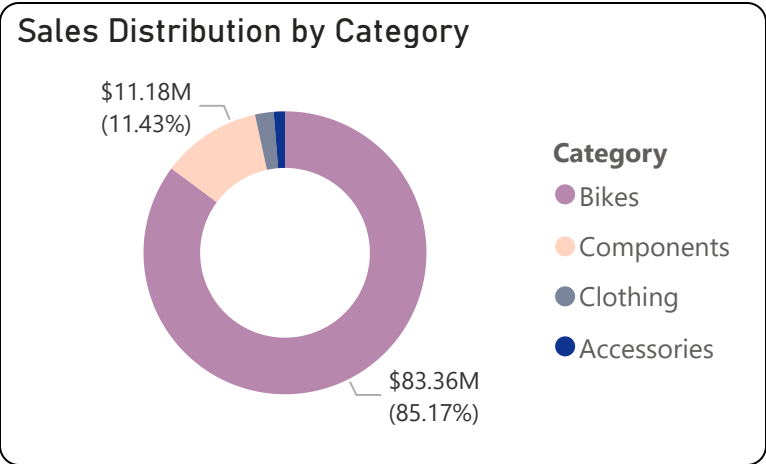
\$107,668,790....

(\$9,788,071.87)

Total SalesAmount

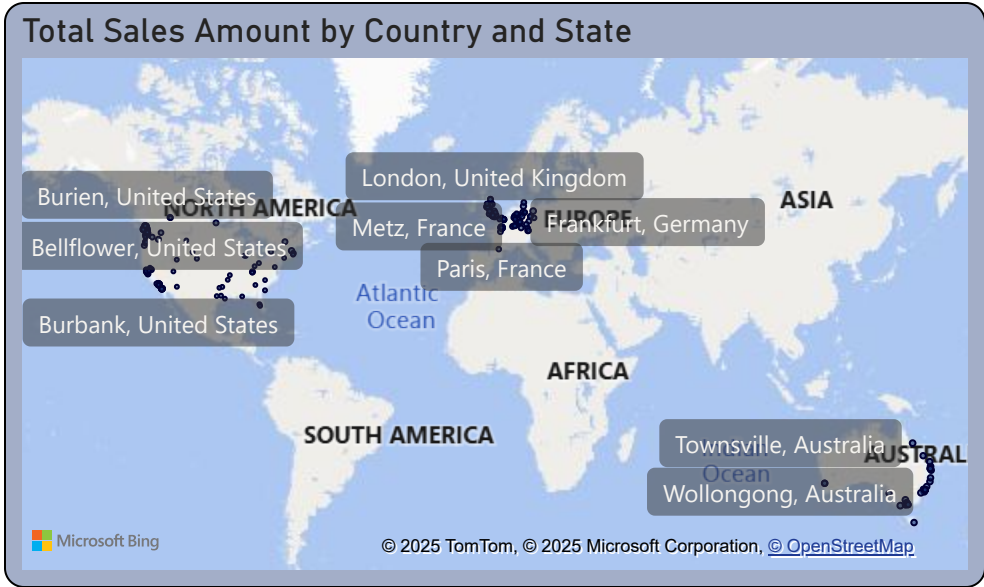
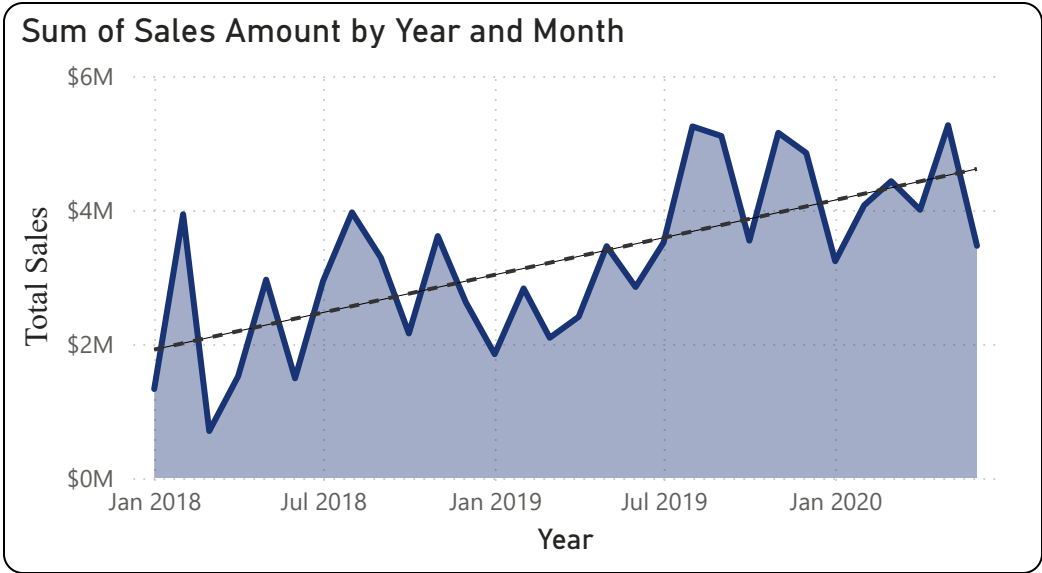
Sales Target

Sales Variance



YEAR OF YEAR GROWTH %

0.00



NAVIGATION PANE

SALES OVERVIEW

PRODUCT ANALYSIS

CUSTOMER INSIGHTS

Year

20182021

Product Category

All

Country

All

PRODUCT ANALYSIS

PRODUCT SALES RANK

1

TOTAL QUANTITY

427.17

TOP PERFORMERS

BOTTOM PERFORMERS

Outlier Summary

\$27,893.619

\$12,292,494...

1136

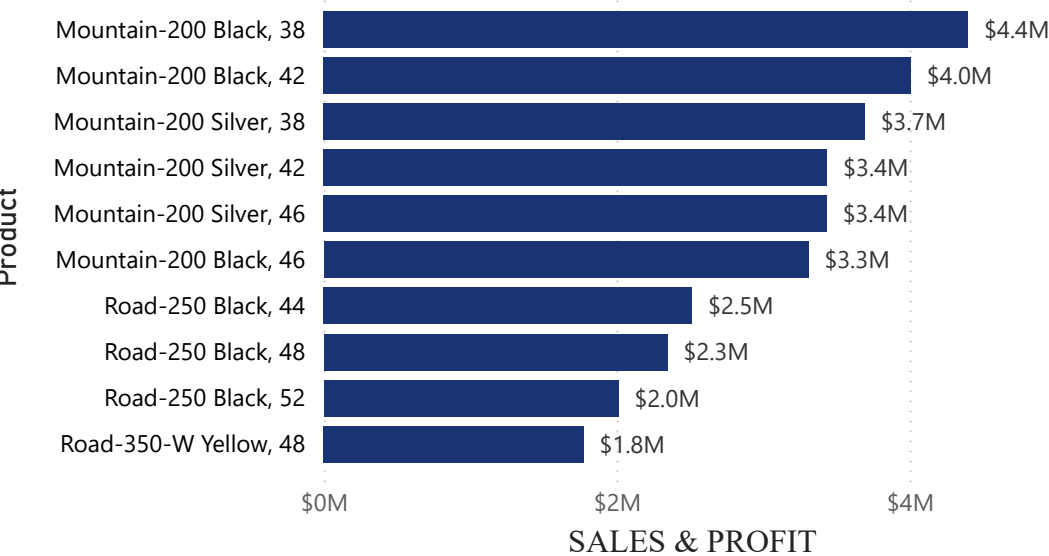
Max Outlier Value

Outlier Total Sales

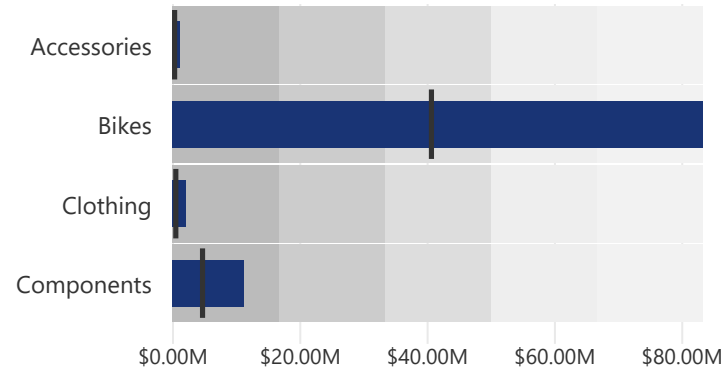
Outlier Count

Data Profiling - Outliers

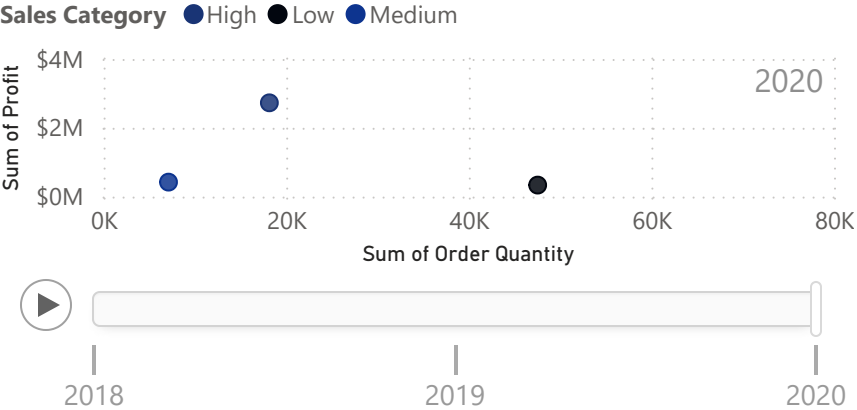
Sum of Sales Amount and Sum of Profit by Product



Sum of Sales Amount, Budget and Variance by Category



Sum of Order Quantity and Sum of Profit by Sales Category and Year



NAVIGATION PANE

SALES OVERVIEW

PRODUCT ANALYSIS

CUSTOMER INSIGHTS

Year

2018

2021

Product Category

All

Country

All

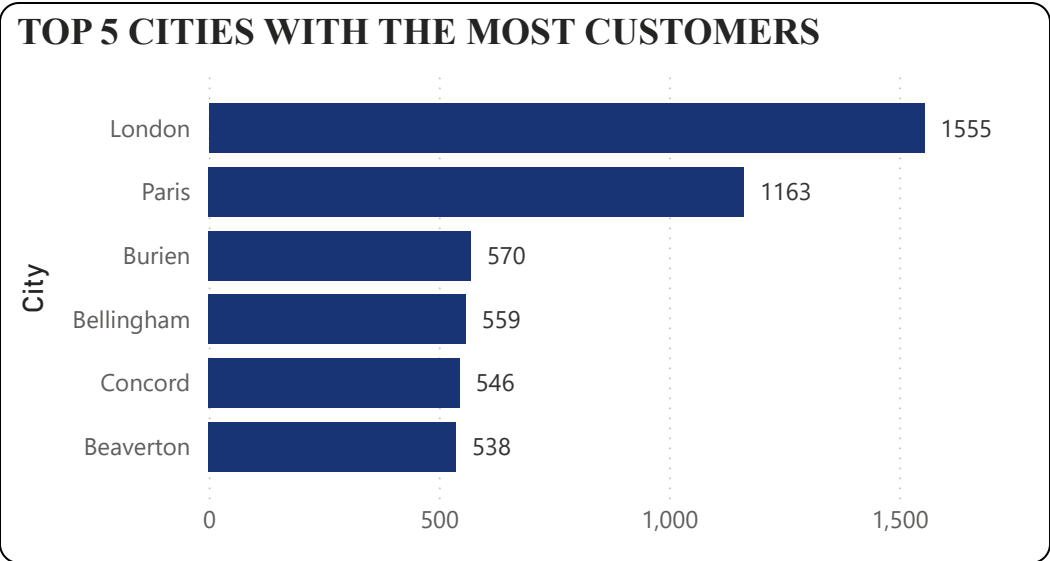
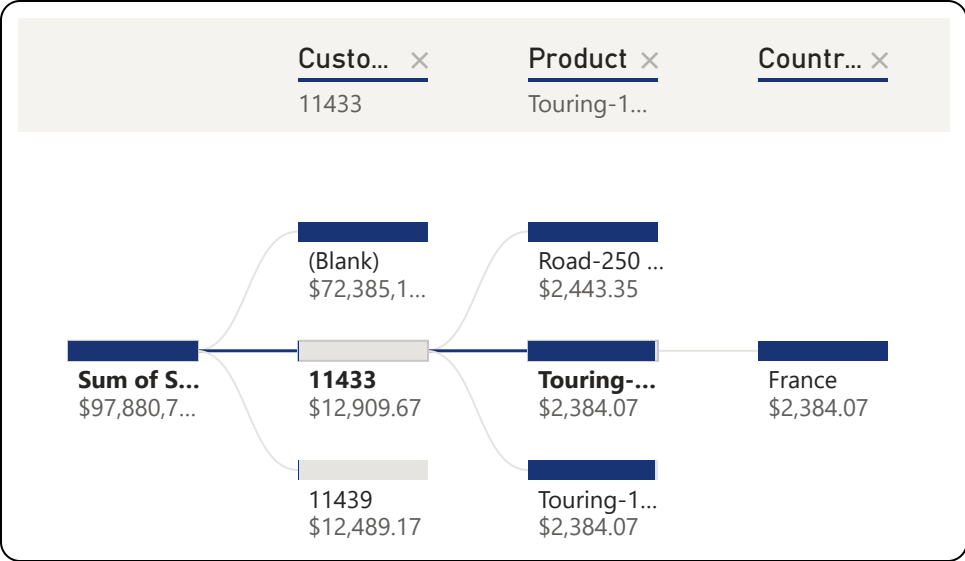
CUSTOMER INSIGHTS

NO OF CUSTOMERS

18.48K

NO. OF ORDERS

116K



Customer ID	Sum of Sales Amount	Sum of Profit
AW00012650	\$10,813.63	\$4,286.2852
AW00013263	\$10,872.06	\$4,323.7181
AW00012655	\$10,899.62	\$4,340.9707
AW00011242	\$11,068.01	\$4,588.1801
AW00011420	\$11,200.77	\$4,668.3191
AW00011417	\$11,248.46	\$4,701.8699
AW00011241	\$11,469.19	\$4,815.1065
AW00011439	\$12,489.17	\$5,075.8875
AW00011433	\$12,909.67	\$5,196.5982
	\$72,385,161.68	\$141,555.5283
Total	\$72,488,132.25	\$183,552.4636