

Running & Jogging

Running & Jogging

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Marathons

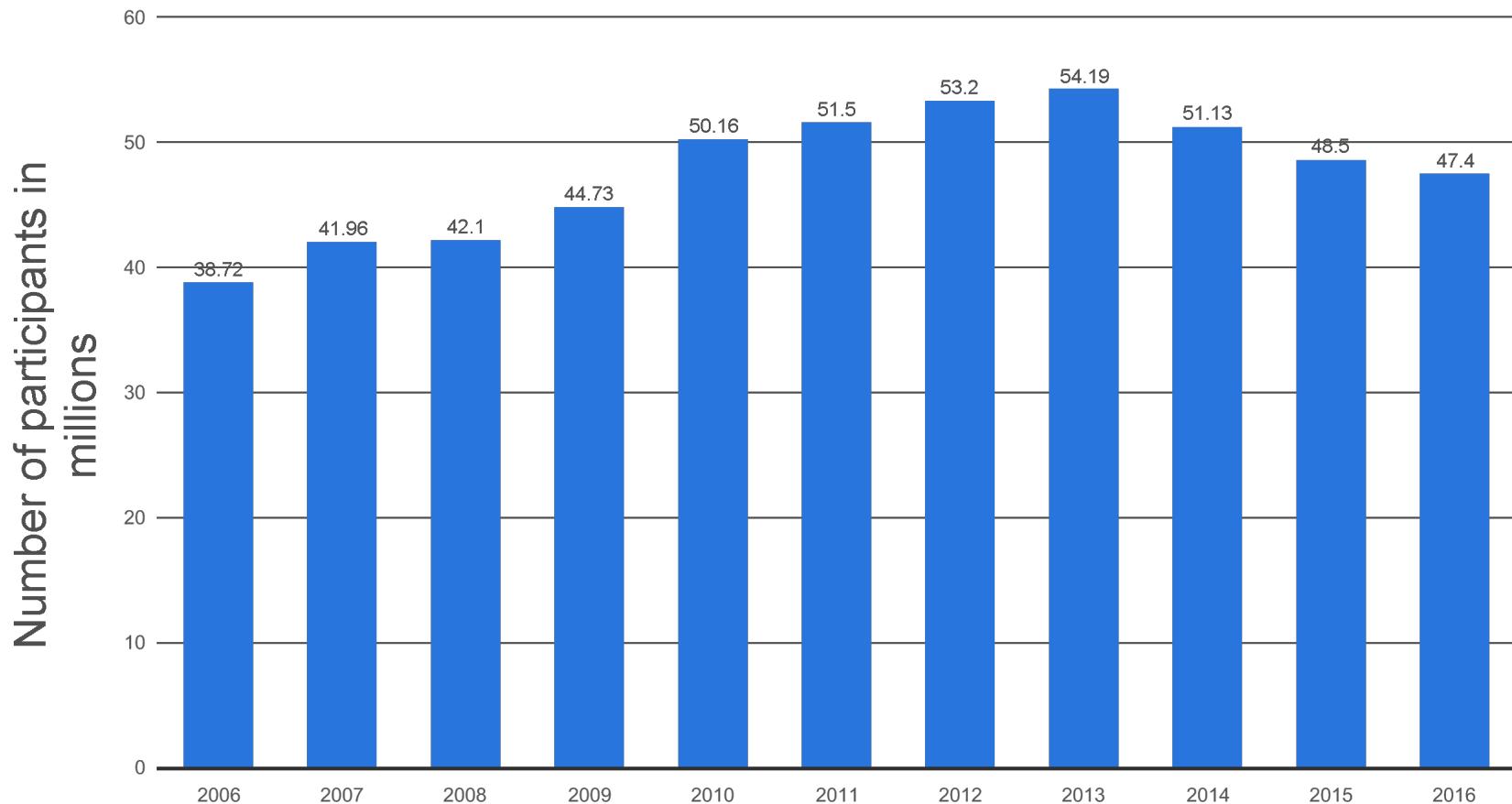
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Running & Jogging

◆ **Running & walking participation**

Number of participants in running in the U.S. 2006-2016

Number of participants in running/jogging and trail running in the U.S. from 2006 to 2016 (in millions)



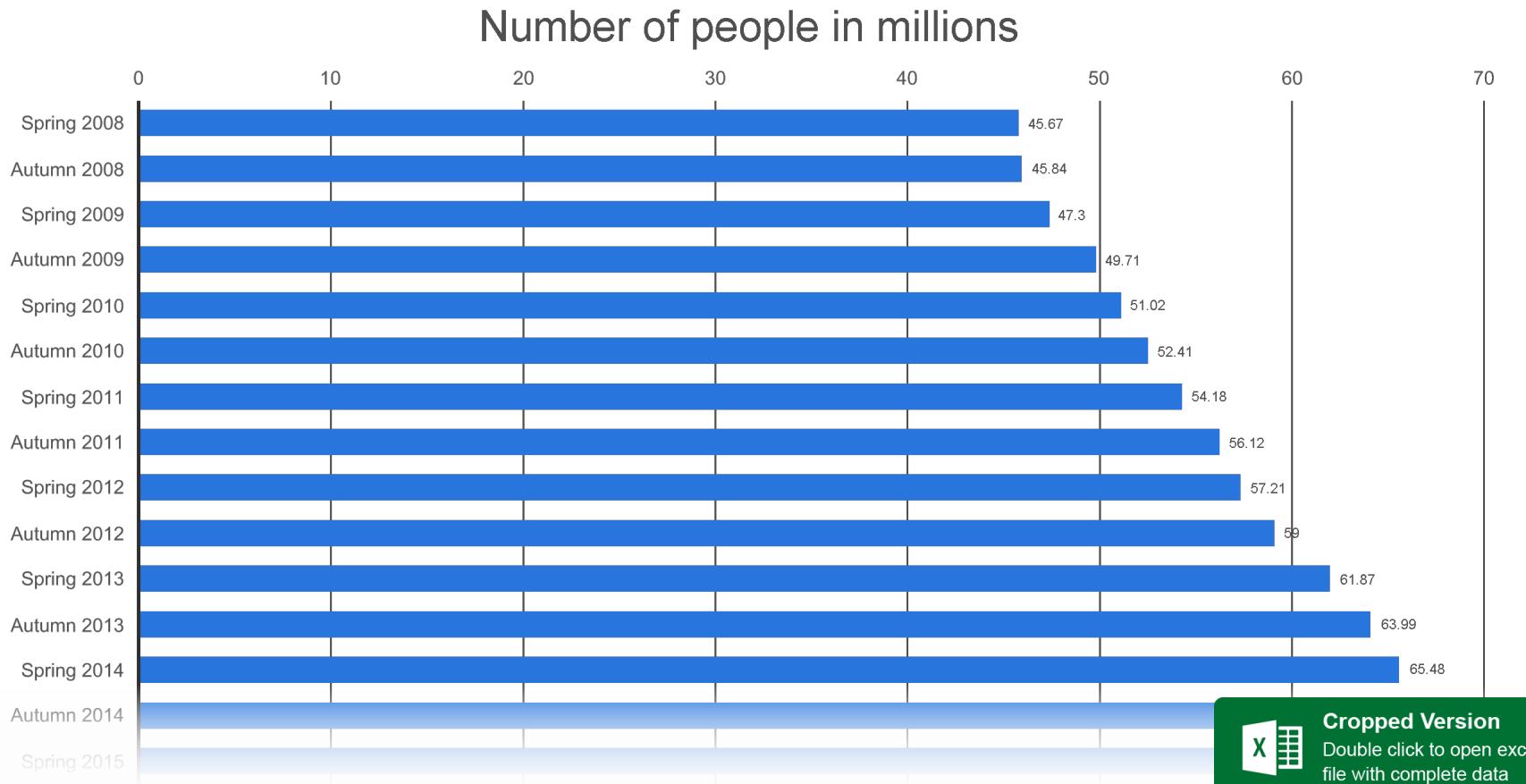
Note: United States; 2006 to 2016; 6 years and older; 24,134 (11,453 individual & 12,681 household interviews)

Further information regarding this statistic can be found on [page 37](#).

Source: Outdoor Foundation [ID 190303](#)

Number of joggers and runners in the U.S. 2016

Number of people who went jogging or running within the last 12 months in the United States from spring 2008 to spring 2016 (in millions)



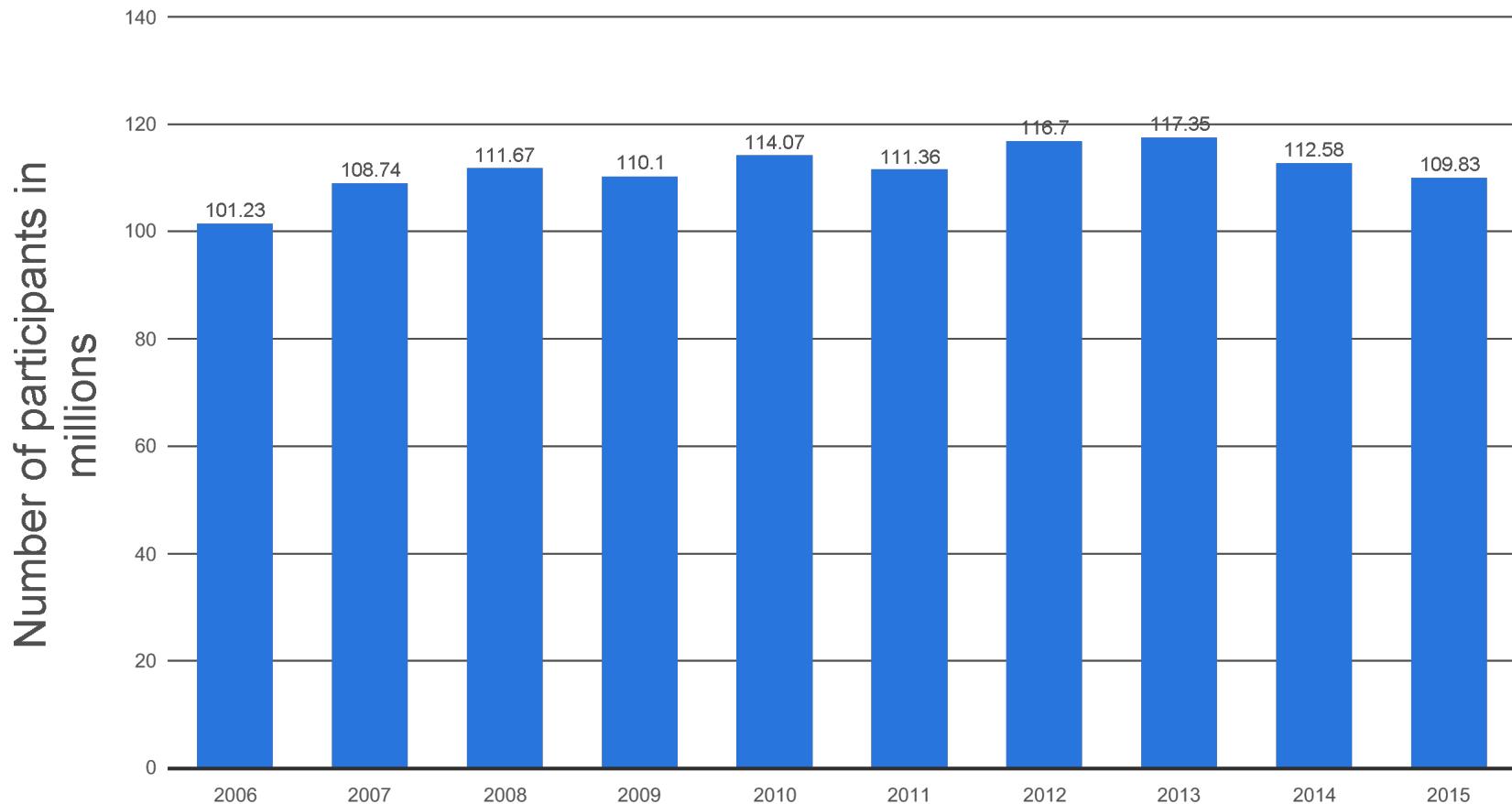
Note: United States; 18 years and older; approx. 247,000*

Further information regarding this statistic can be found on [page 38](#).

Source: Nielsen Scarborough [ID 227423](#)

People walking for fitness in the U.S. from 2006 to 2015

Number of people walking for fitness in the United States from 2006 to 2015 (in millions)*



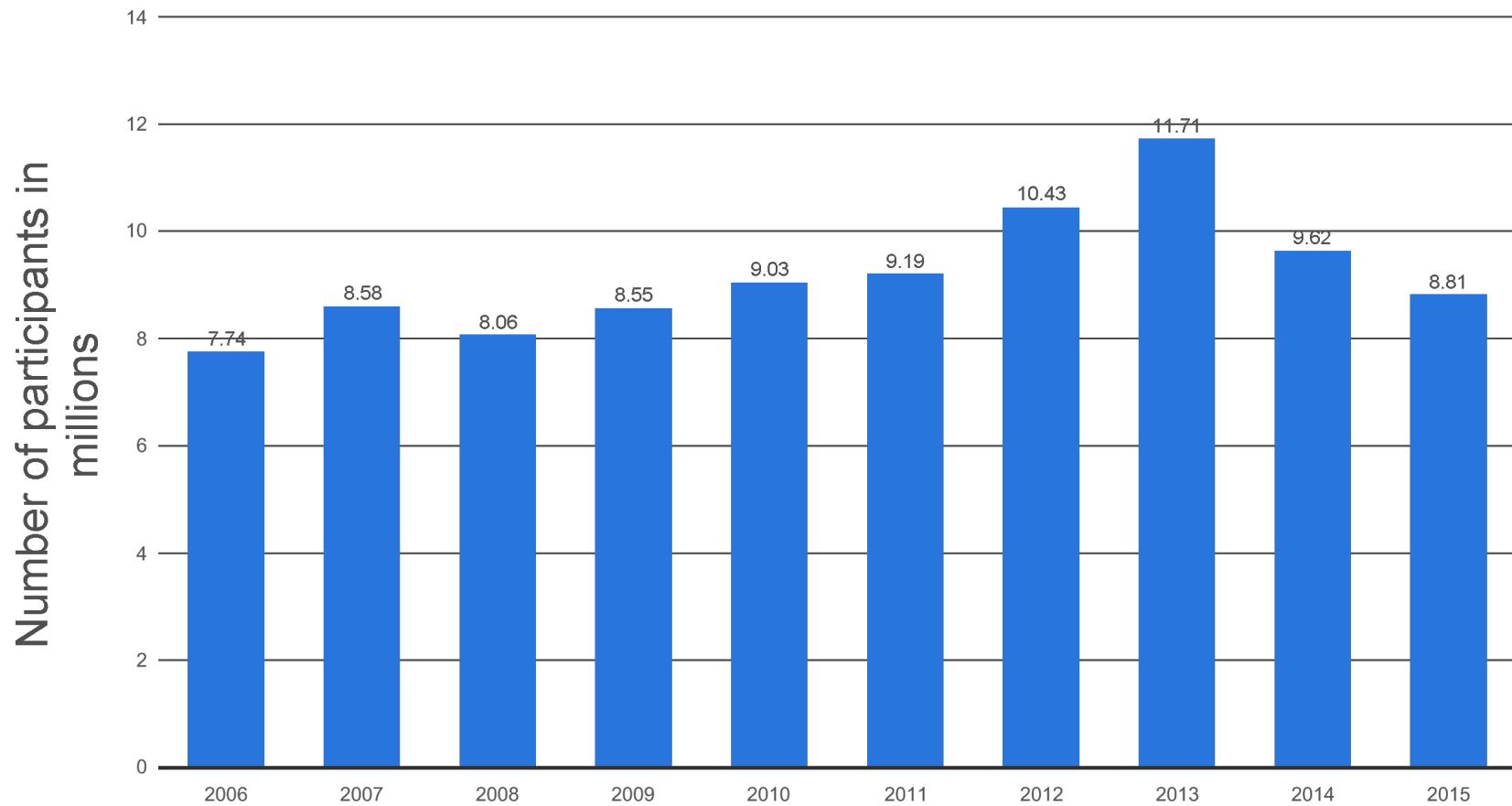
Note: United States; 2006 to 2015; 6 years and older; 32,658 (15,167 individual & 17,491 household surveys)

Further information regarding this statistic can be found on [page 39](#).

Source: Outdoor Foundation [ID 191984](#)

Young adult participants in running in the U.S. from 2006 to 2015

Number of young adult participants in running in the United States from 2006 to 2015 (in millions)*



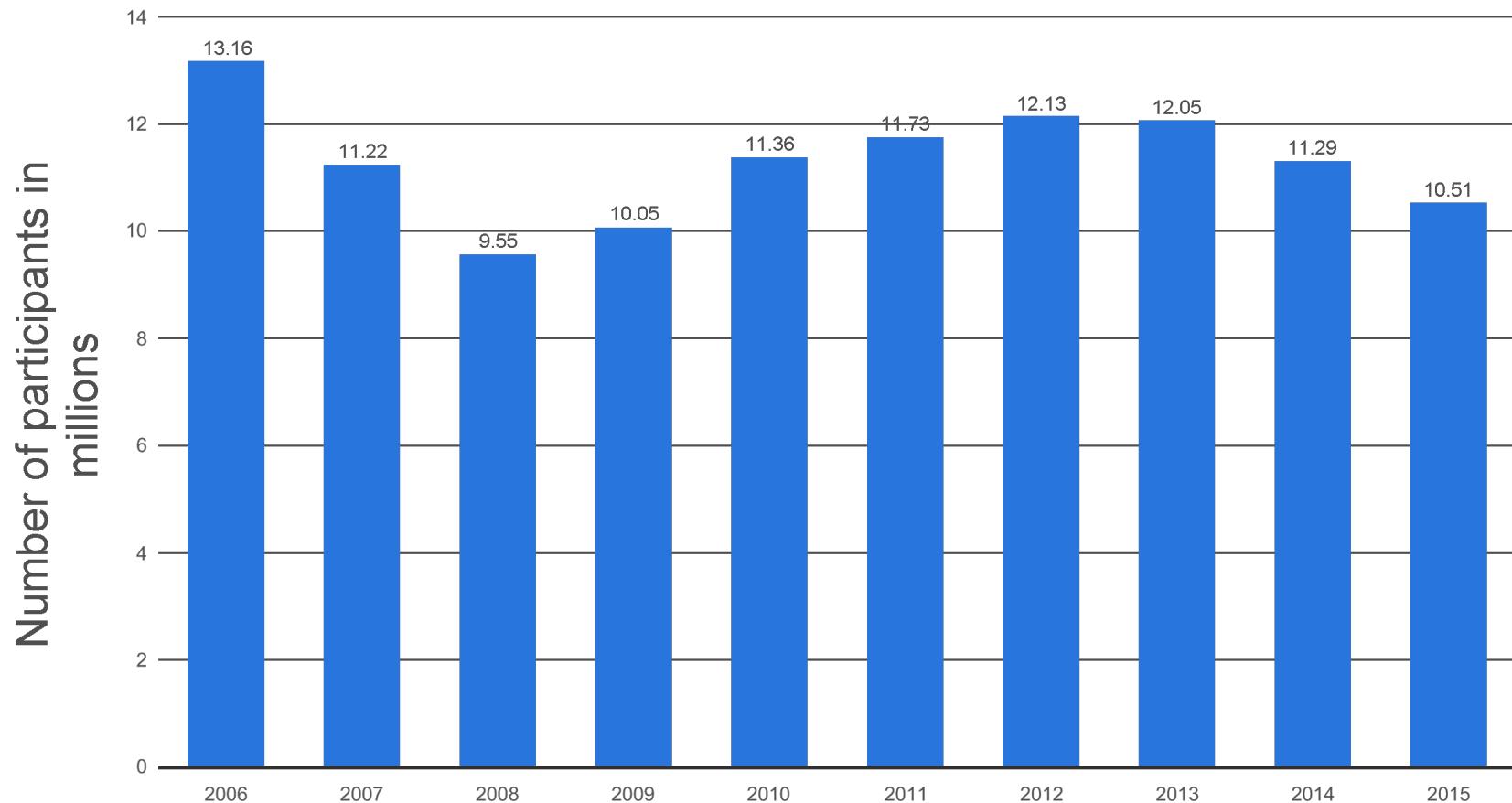
Note: United States; 2006 to 2015; 6 years and older; 32,658 (15,167 individual & 17,491 household surveys)

Further information regarding this statistic can be found on [page 40](#).

Source: Outdoor Foundation [ID 190925](#)

Youth participants in running in the U.S. from 2006 to 2015

Number of youth participants in running in the United States from 2006 to 2015 (in millions)*



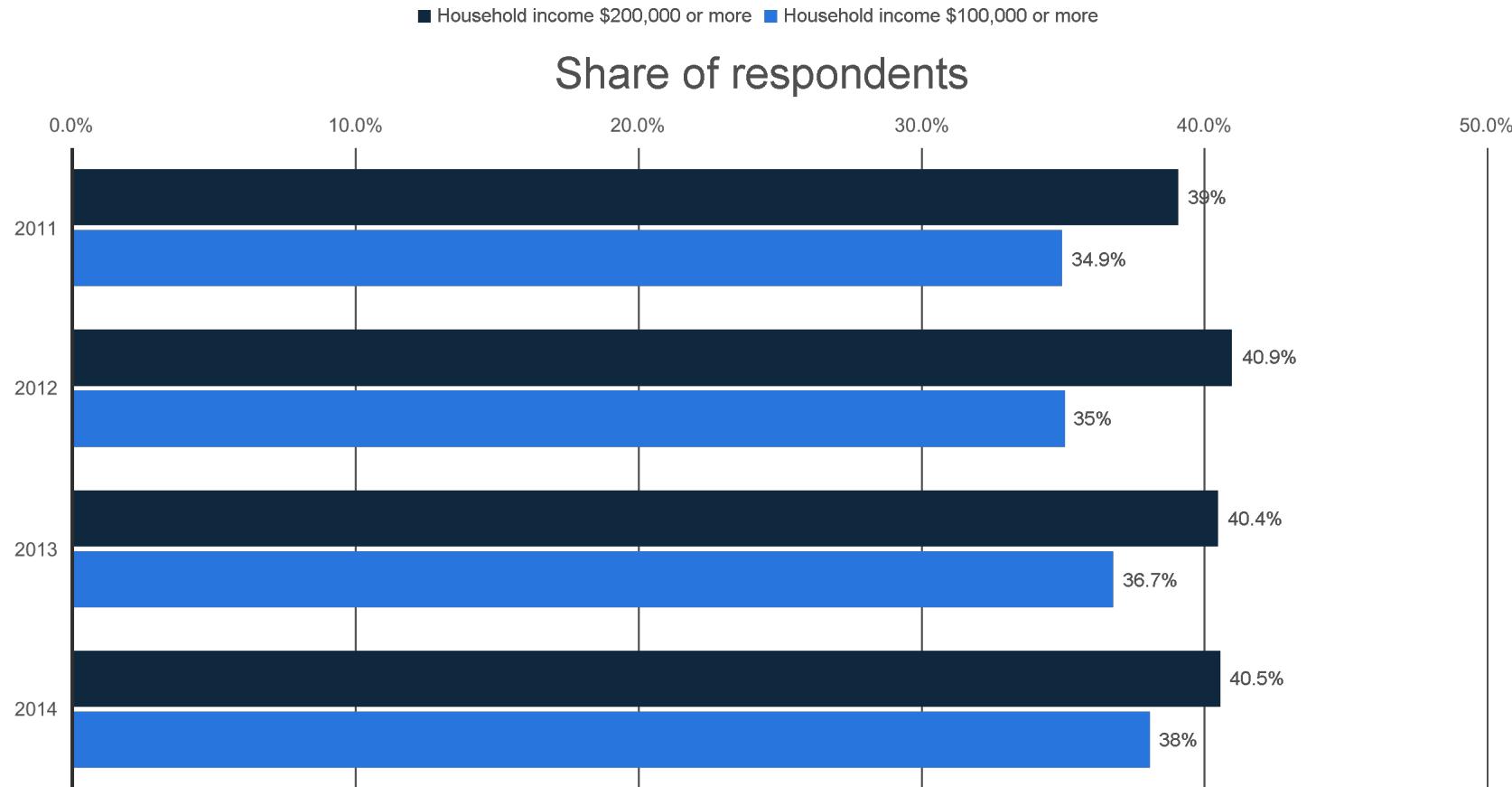
Note: United States; 2006 to 2015; 6-17 years; 32,658 (15,167 individual & 17,491 household surveys)

Further information regarding this statistic can be found on [page 41](#).

Source: Outdoor Foundation [ID 190738](#)

Affluent Americans: share who went jogging or running in 2011-2014

Share of affluent household members in the United States who went jogging or running in 2011 to 2014



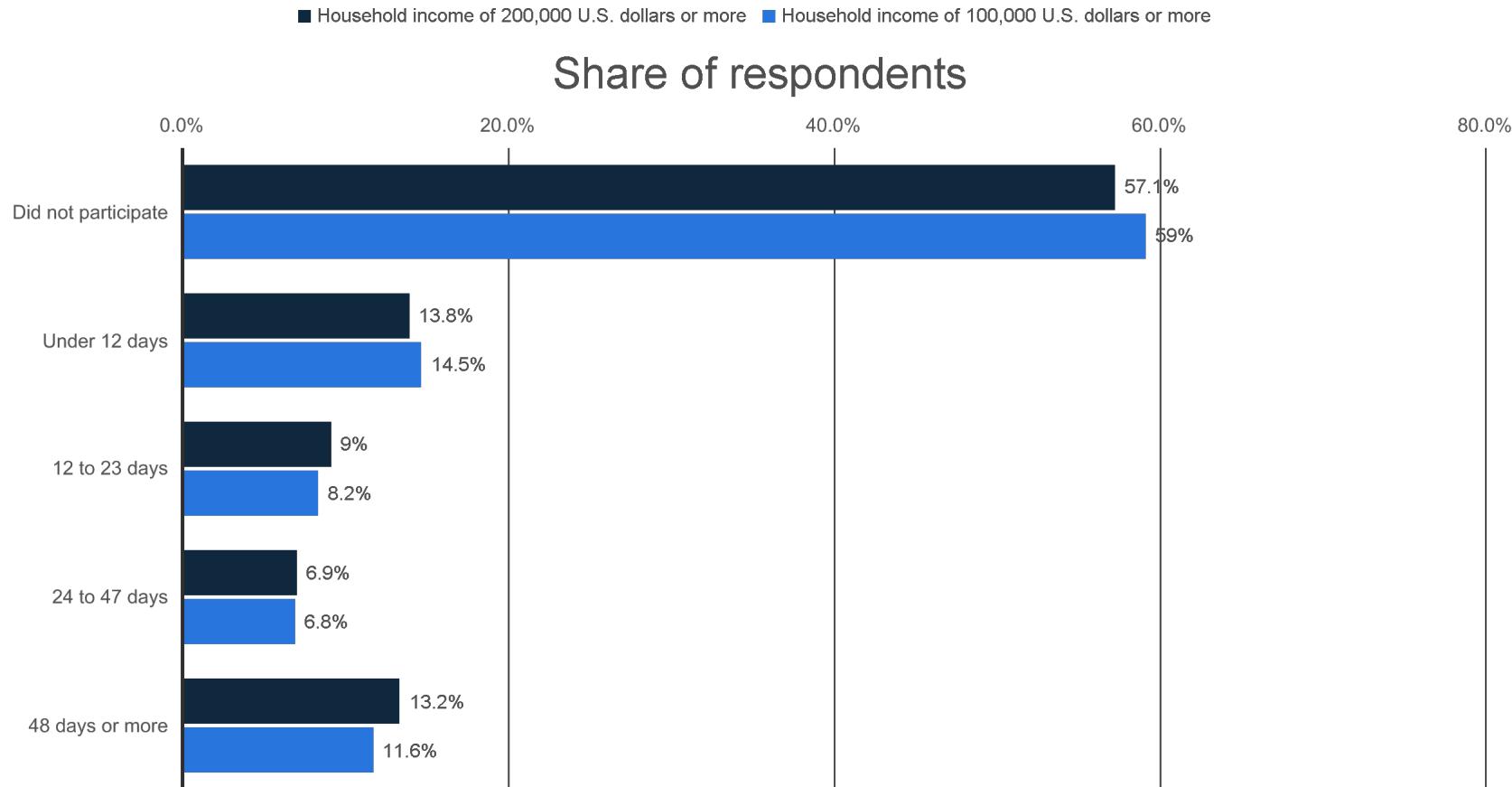
Note: United States; 2011 - 2014; 18 years and older; See supplementary notes for the detailed sample size of each year; Persons living in affluent households

Further information regarding this statistic can be found on [page 42](#).

Source: Ipsos [ID 252522](#)

Number of days members of affluent households participated in jogging/running 2016

Affluent households: number of days household members participated in jogging/running in the United States in 2016



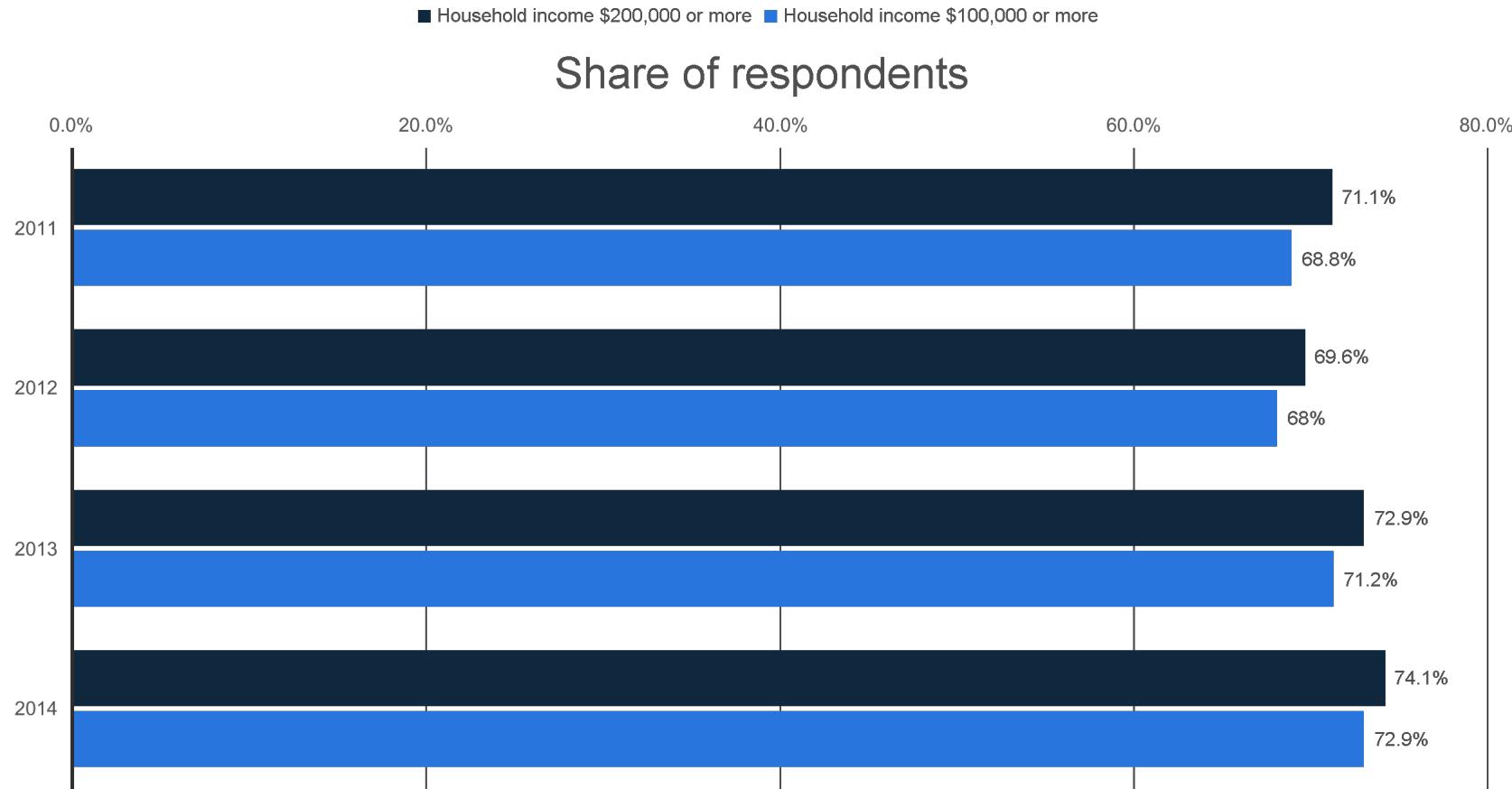
Note: United States; 18 years and older; Persons with a household income of 100K+ U.S. dollars: 24,424; persons with a household income of 200K+ U.S. dollars: 5,368

Further information regarding this statistic can be found on [page 43](#).

Source: Ipsos [ID 242432](#)

Affluent Americans: share who went fitness walking in 2011-2014

Share of affluent household members in the United States who went fitness walking in 2011 to 2014



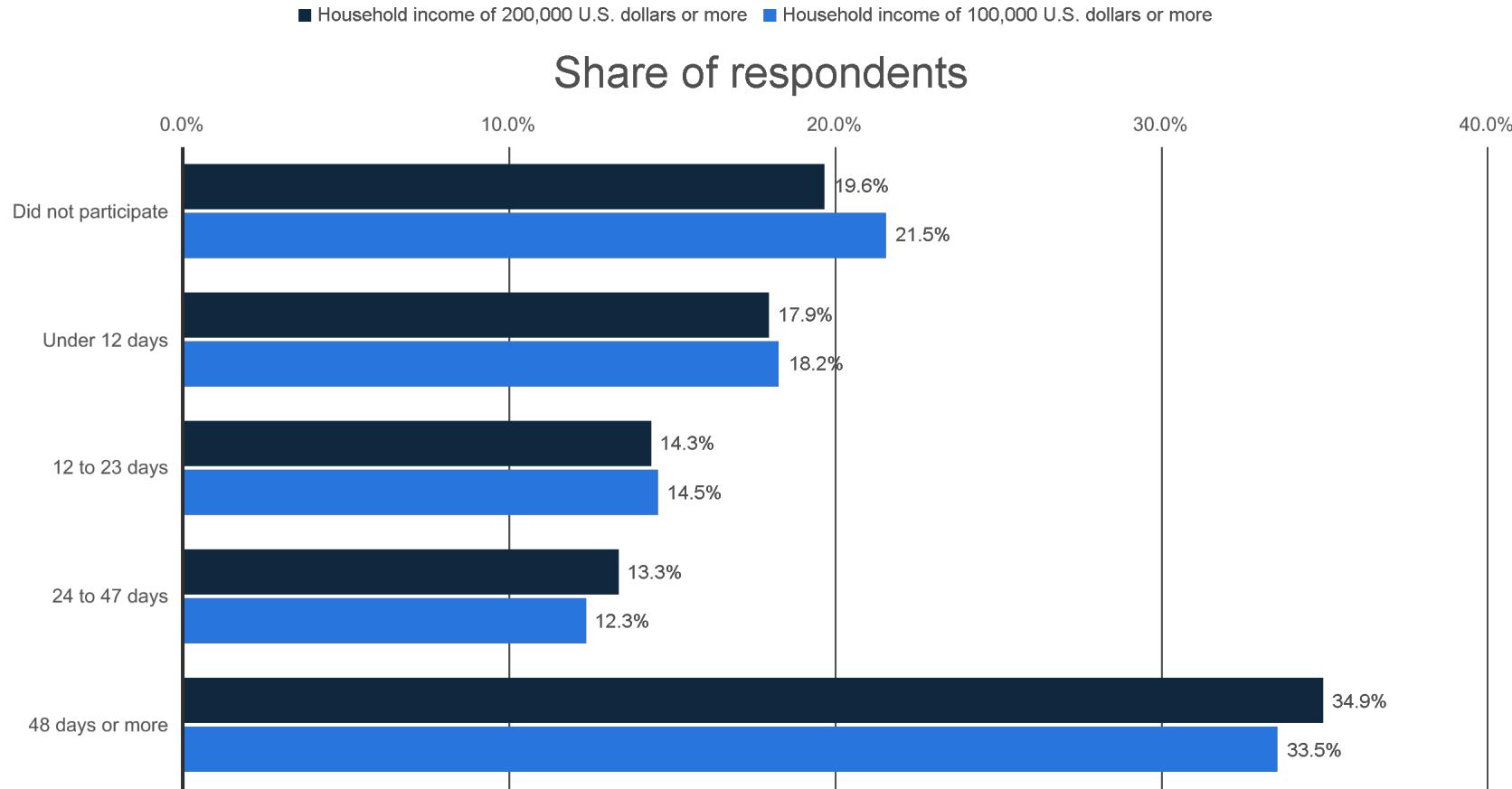
Note: United States; 2011 - 2014; 18 years and older; See supplementary notes for the detailed sample size of each year; Persons living in affluent households

Further information regarding this statistic can be found on [page 44](#).

Source: Ipsos [ID 252515](#)

Members of affluent households participation in fitness walking/exercise walking

Affluent households: number of days household members participated in fitness walking/exercise walking in the United States in 2016



Note: United States; 18 years and older; Persons with a household income of 100K+ U.S. dollars: 24,424; persons with a household income of 200K+ U.S. dollars: 5,368

Further information regarding this statistic can be found on [page 45](#).

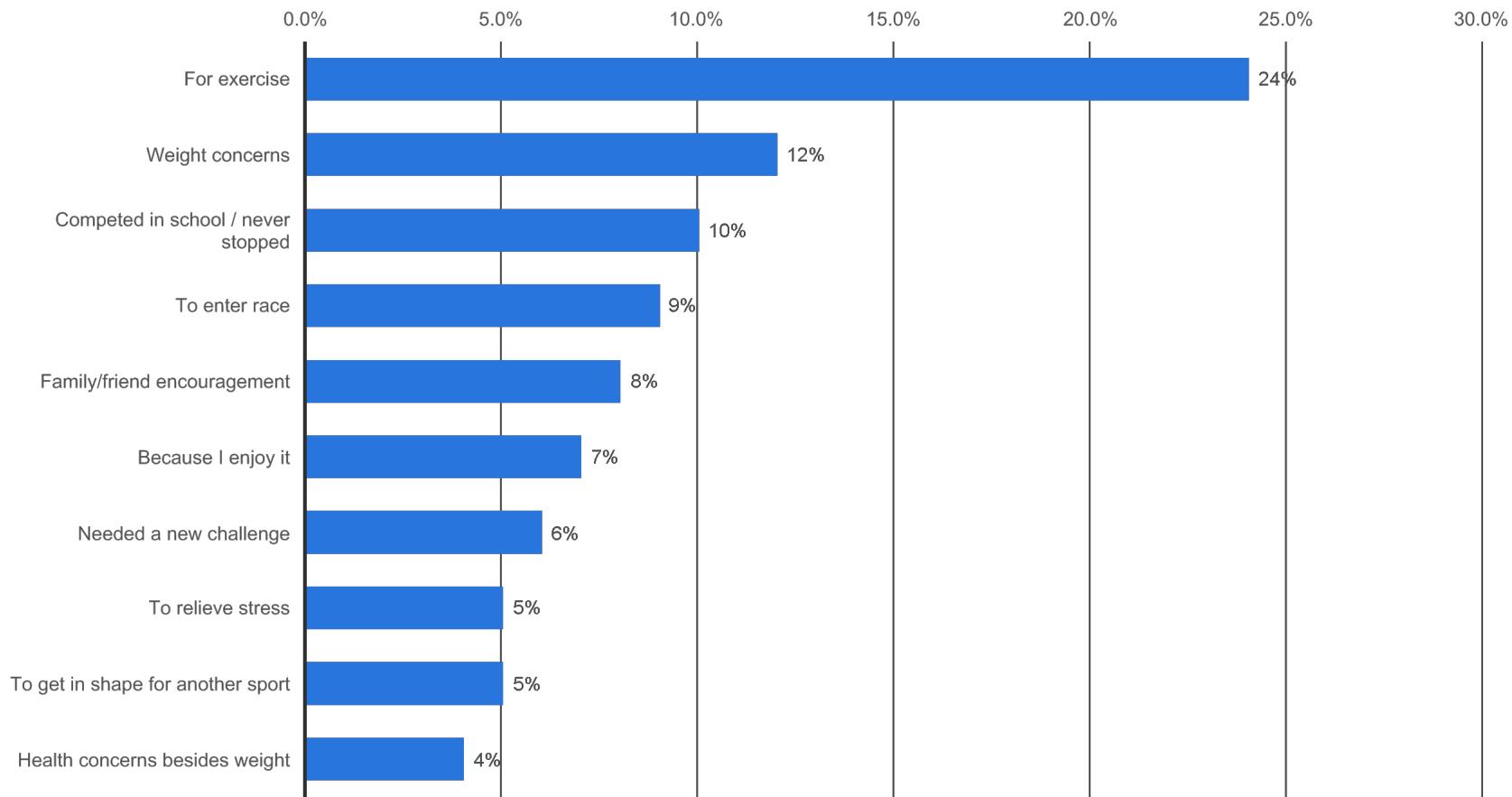
Source: Ipsos [ID 242385](#)

Running & Jogging

◆ **Runners' attitudes/behavior**

Primary reason for people to start running in the U.S. 2016

What was your primary motivation to start running?*



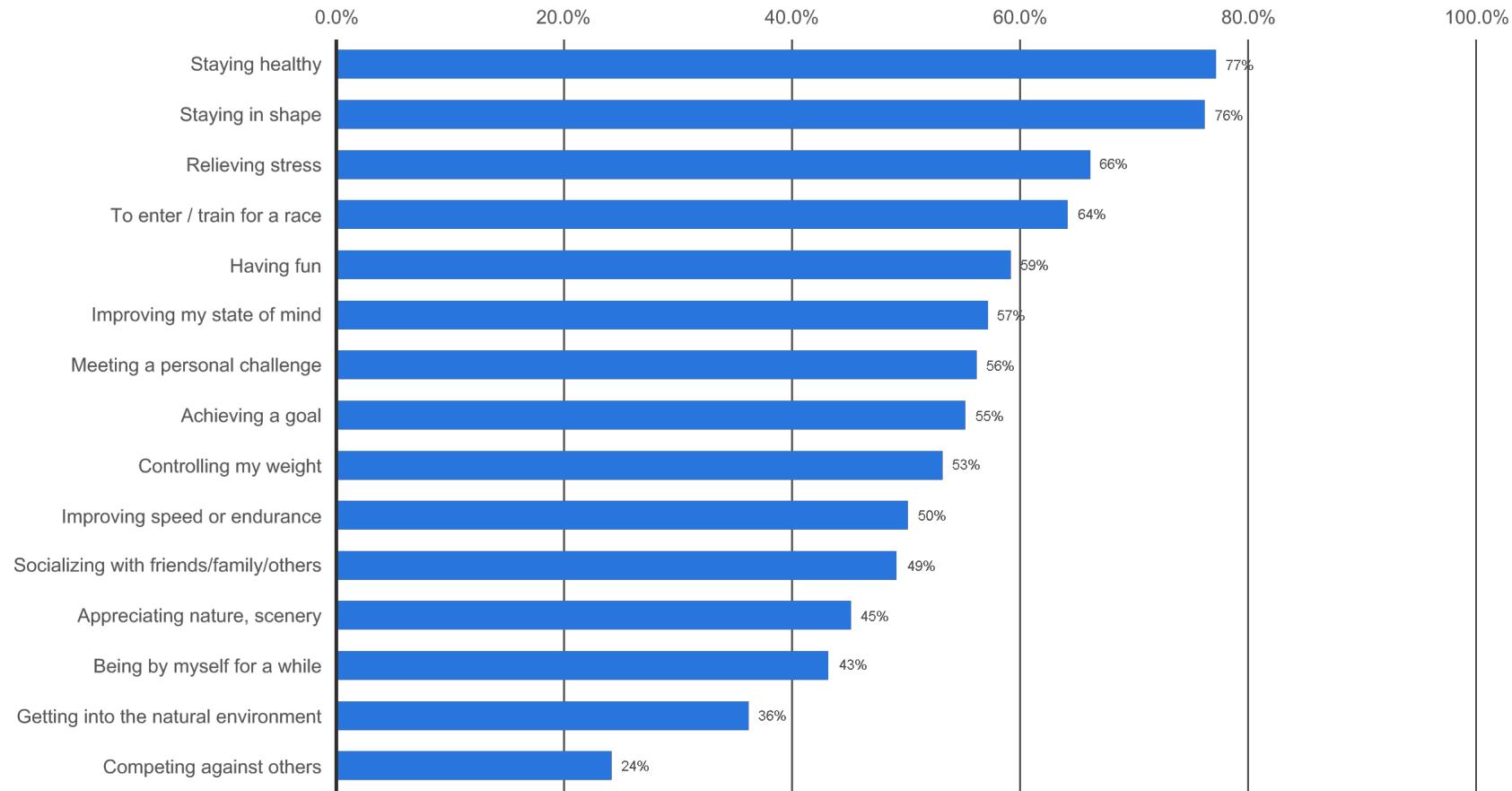
Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 46](#).

Source: Running USA [ID 558667](#)

Primary reason for people to continue to run as a sport in the U.S. 2016

What was your primary motivation to continue to run?*



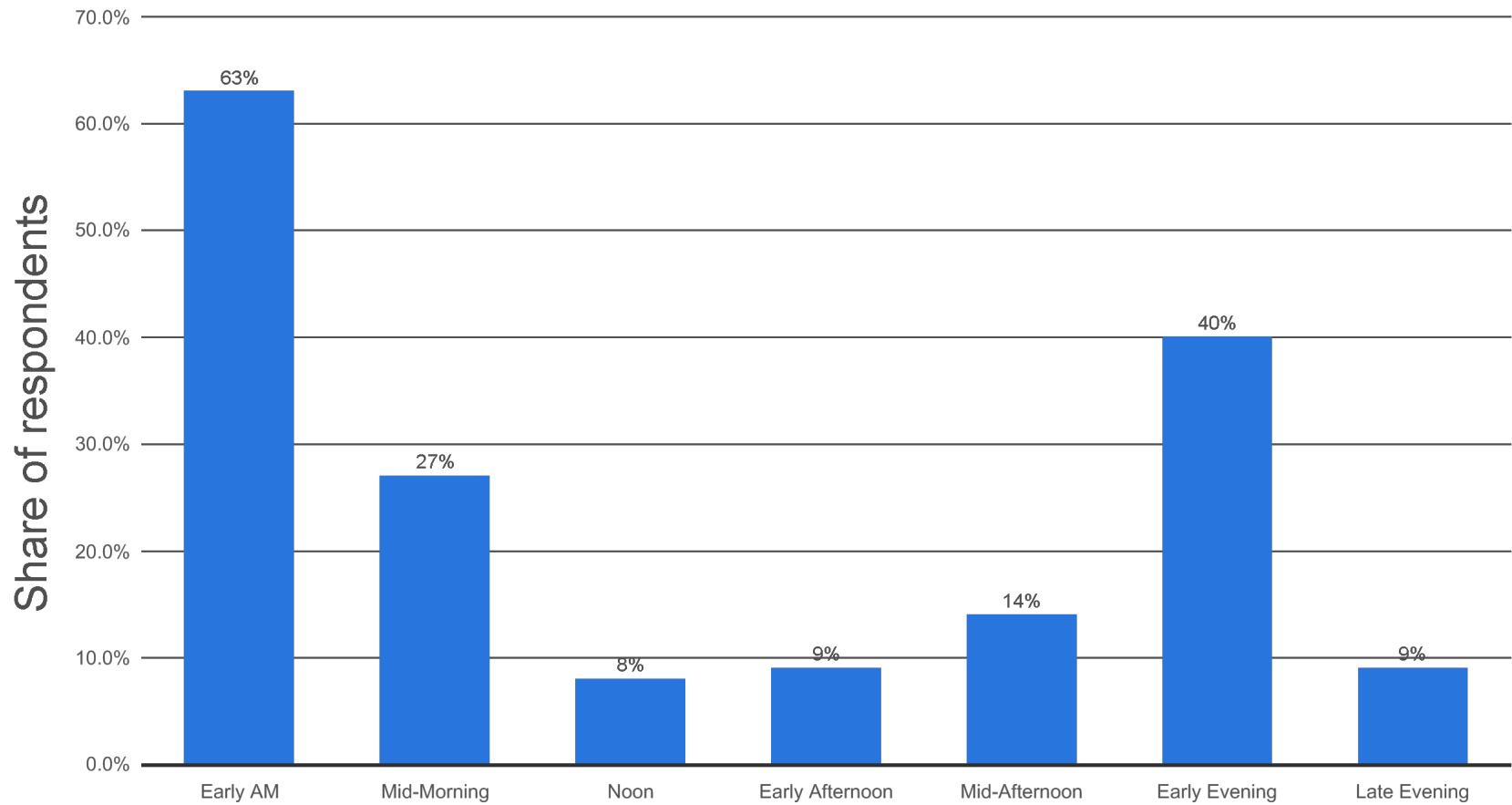
Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 47](#).

Source: Running USA [ID 608651](#)

Time of day preferred for running in the U.S. 2016

What is your preferred time of day to run?*



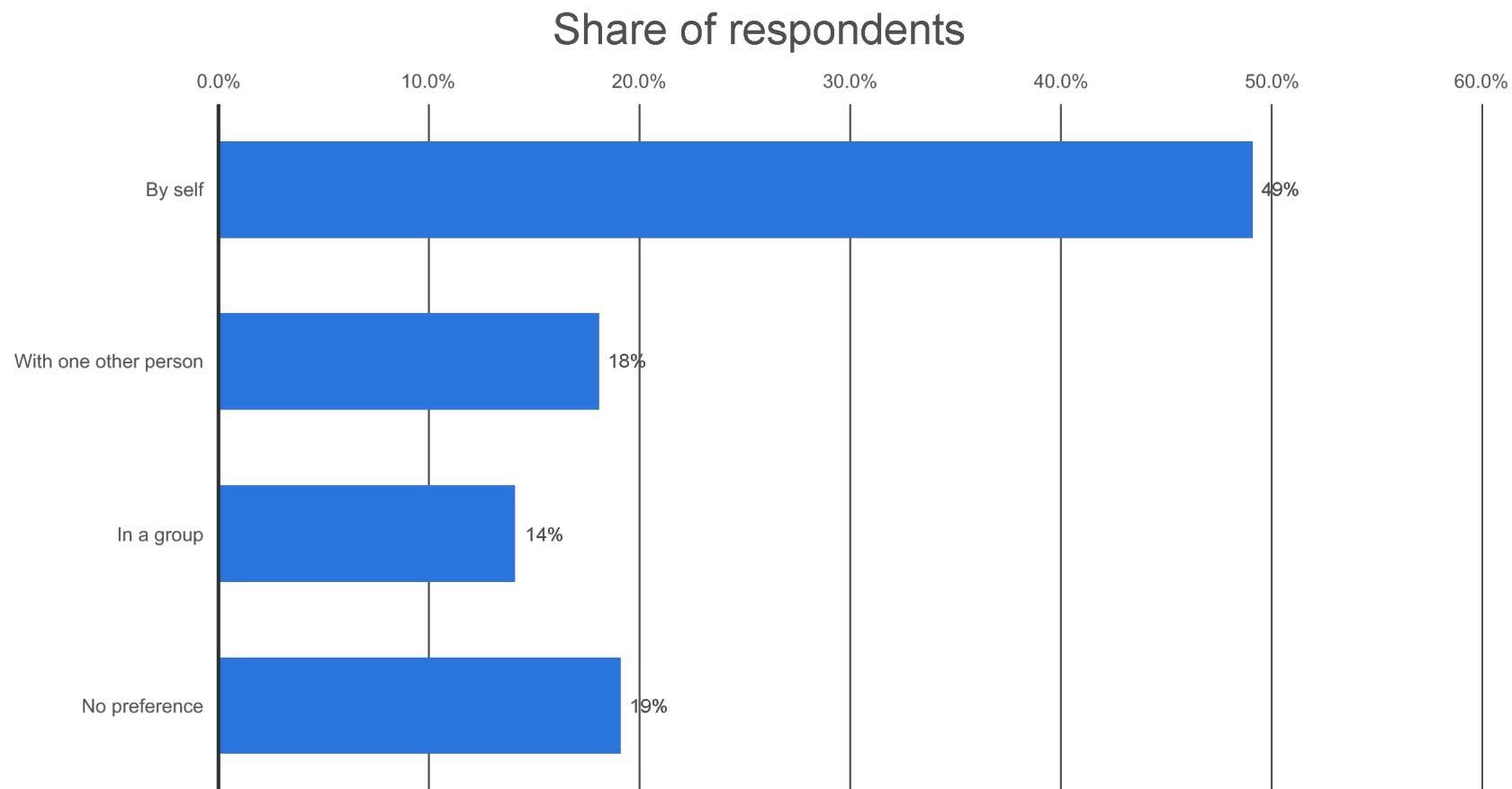
Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 48](#).

Source: Running USA [ID 608687](#)

Preference to run alone/in a group in the U.S. 2016

How do you prefer to run (alone/in a group)?*



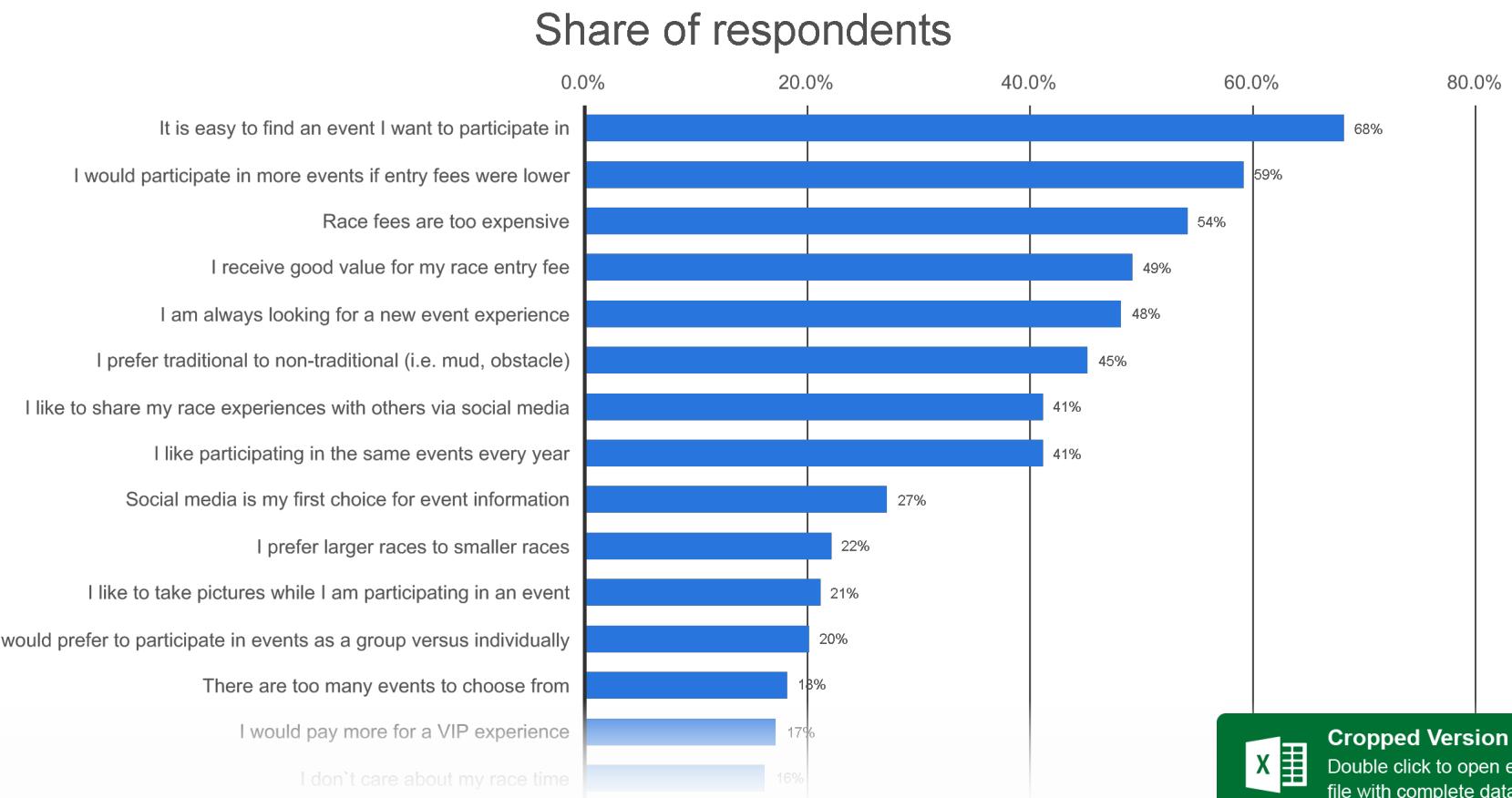
Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 49](#).

Source: Running USA [ID 608718](#)

Attitudes and behaviors regarding running events in the U.S. 2016

Running events attitudes and behaviors* in the U.S 2016



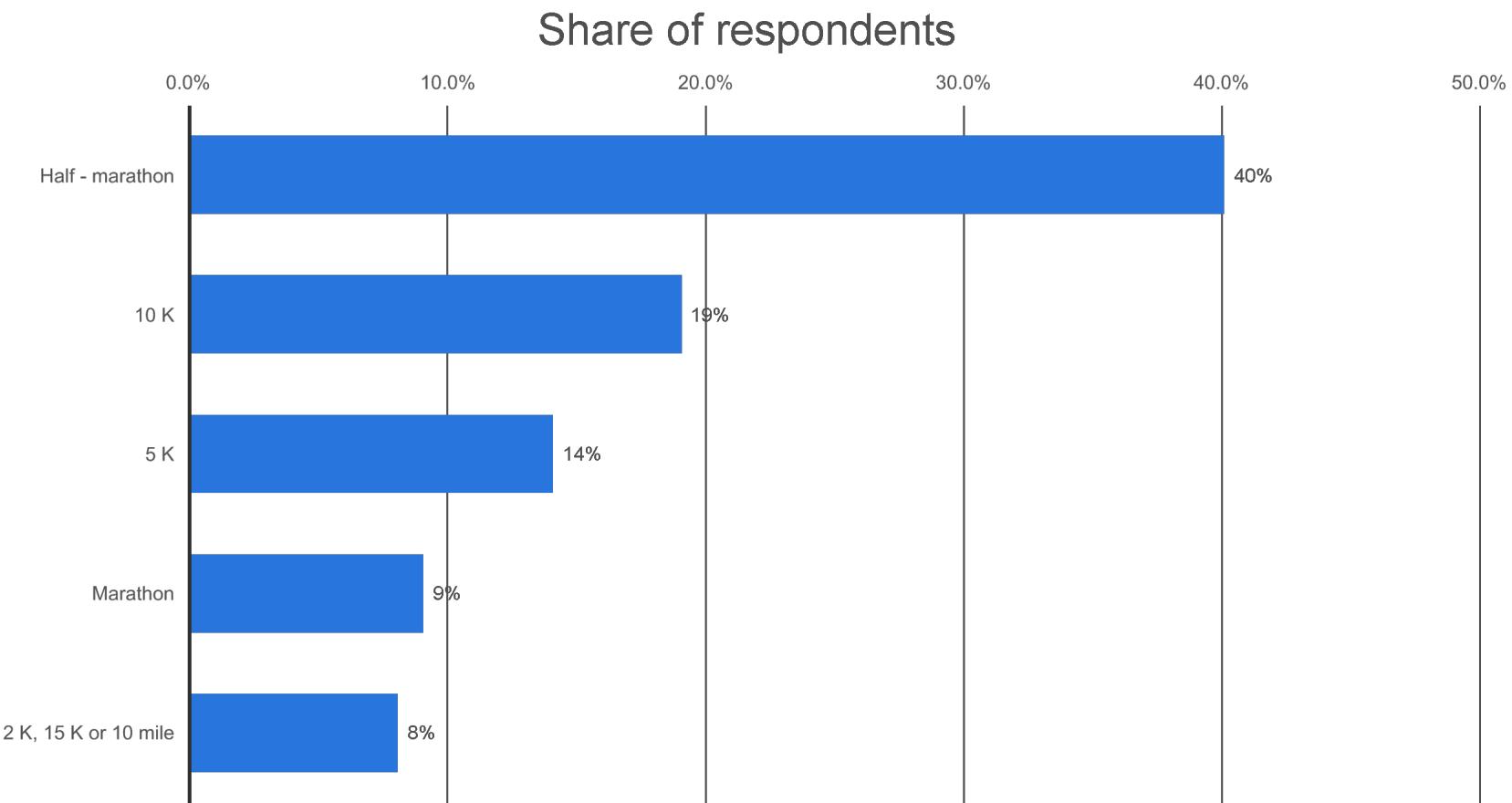
Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 50](#).

Source: Running USA [ID 609008](#)

Preferred distance for running in the U.S. 2016

What is your favorite race distance?*



Note: United States; January - April 2016; 18 years and older; 10,000+; Core runners**

Further information regarding this statistic can be found on [page 51](#).

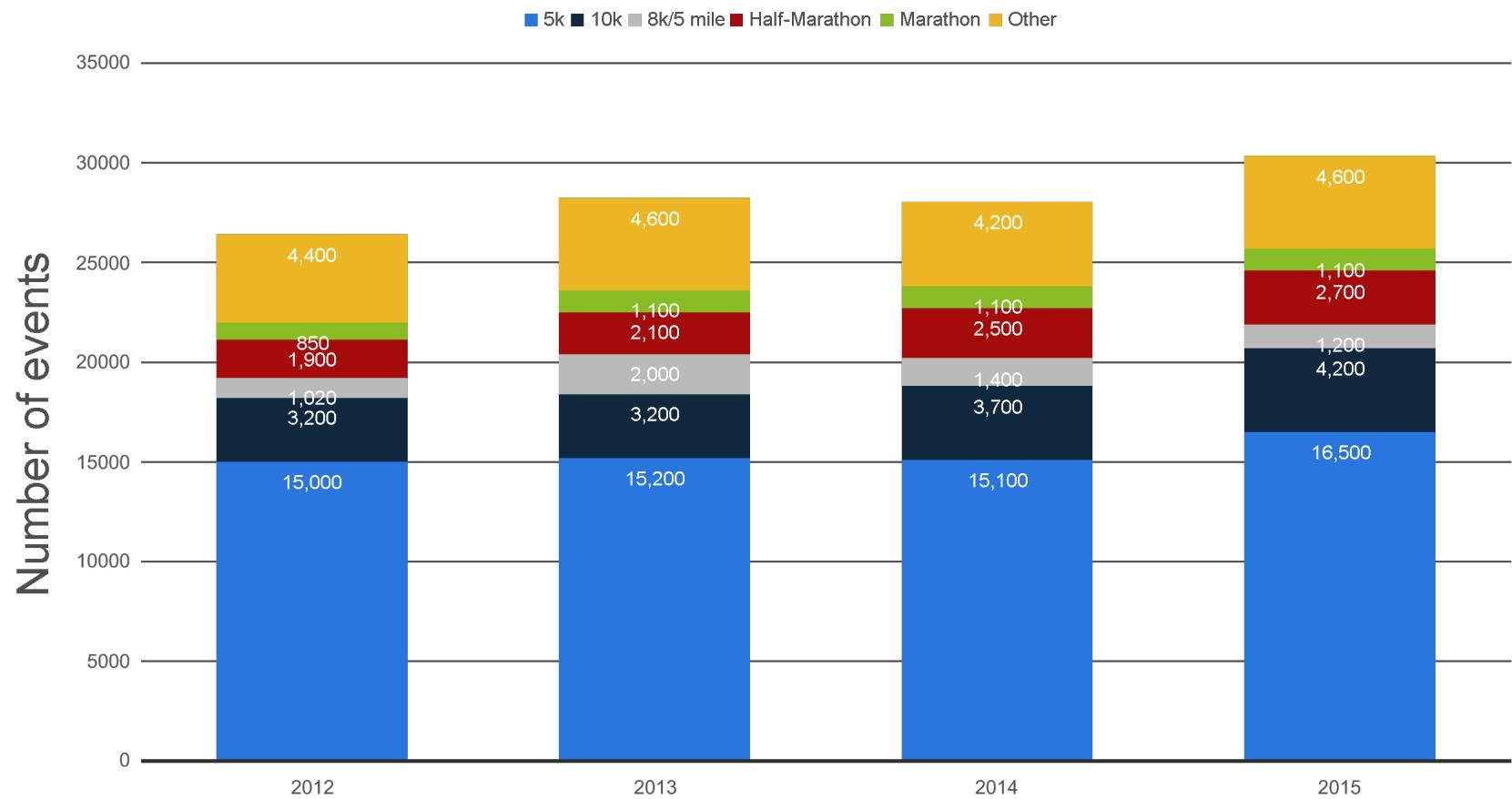
Source: Running USA [ID 608866](#)

Running & Jogging

◆ **Running events**

Number of running events United States 2012-2015, by distance of race

Number of running events in the U.S. from 2012 to 2015, by distance of race



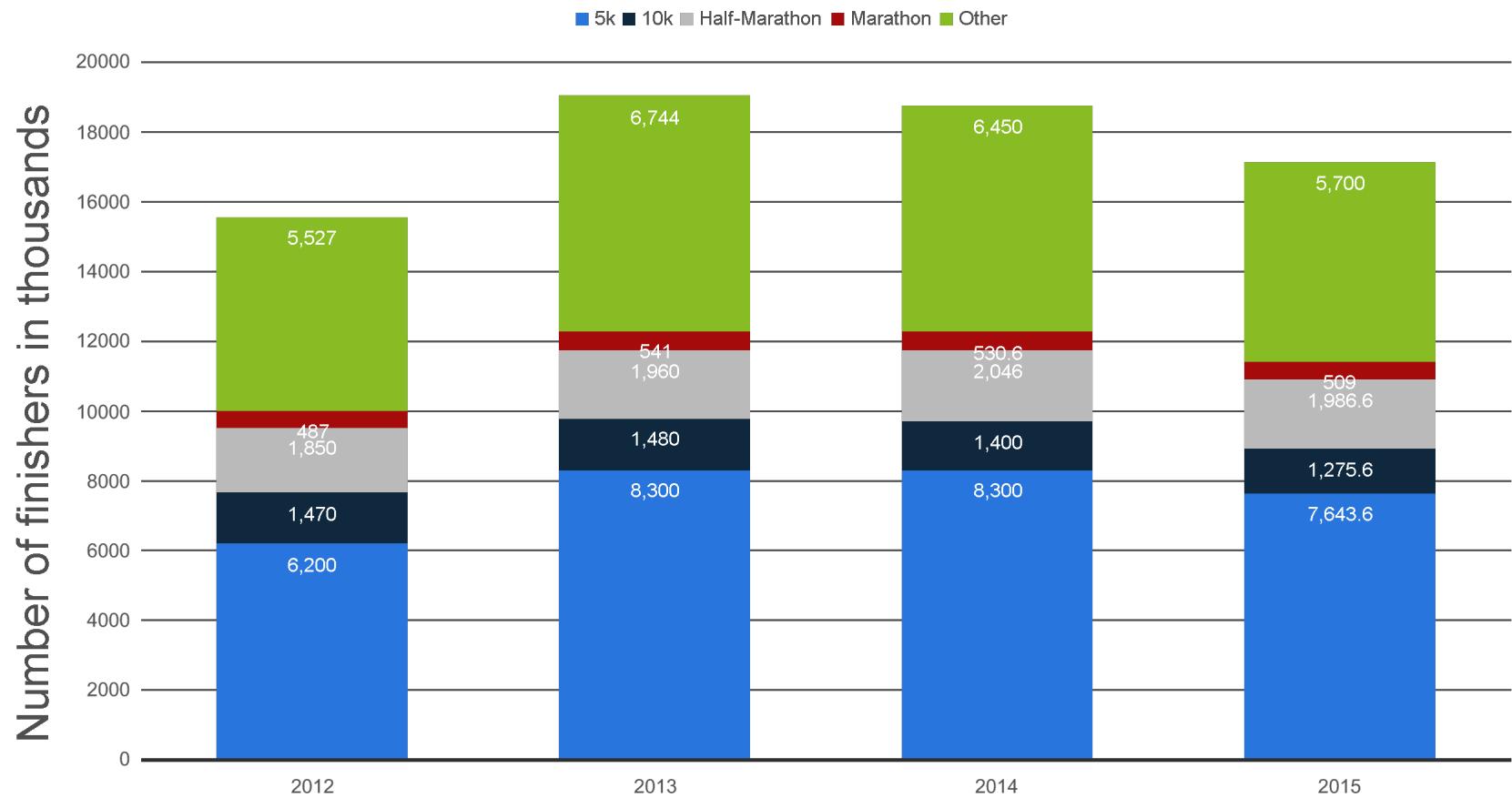
Note: United States; 2012 to 2015

Further information regarding this statistic can be found on [page 52](#).

Source: Running USA [ID 280485](#)

Running event finishers United States 2012-2015, by distance of race

Number of finishers in running events in the U.S. from 2012 to 2015, by distance of race (in 1,000s)



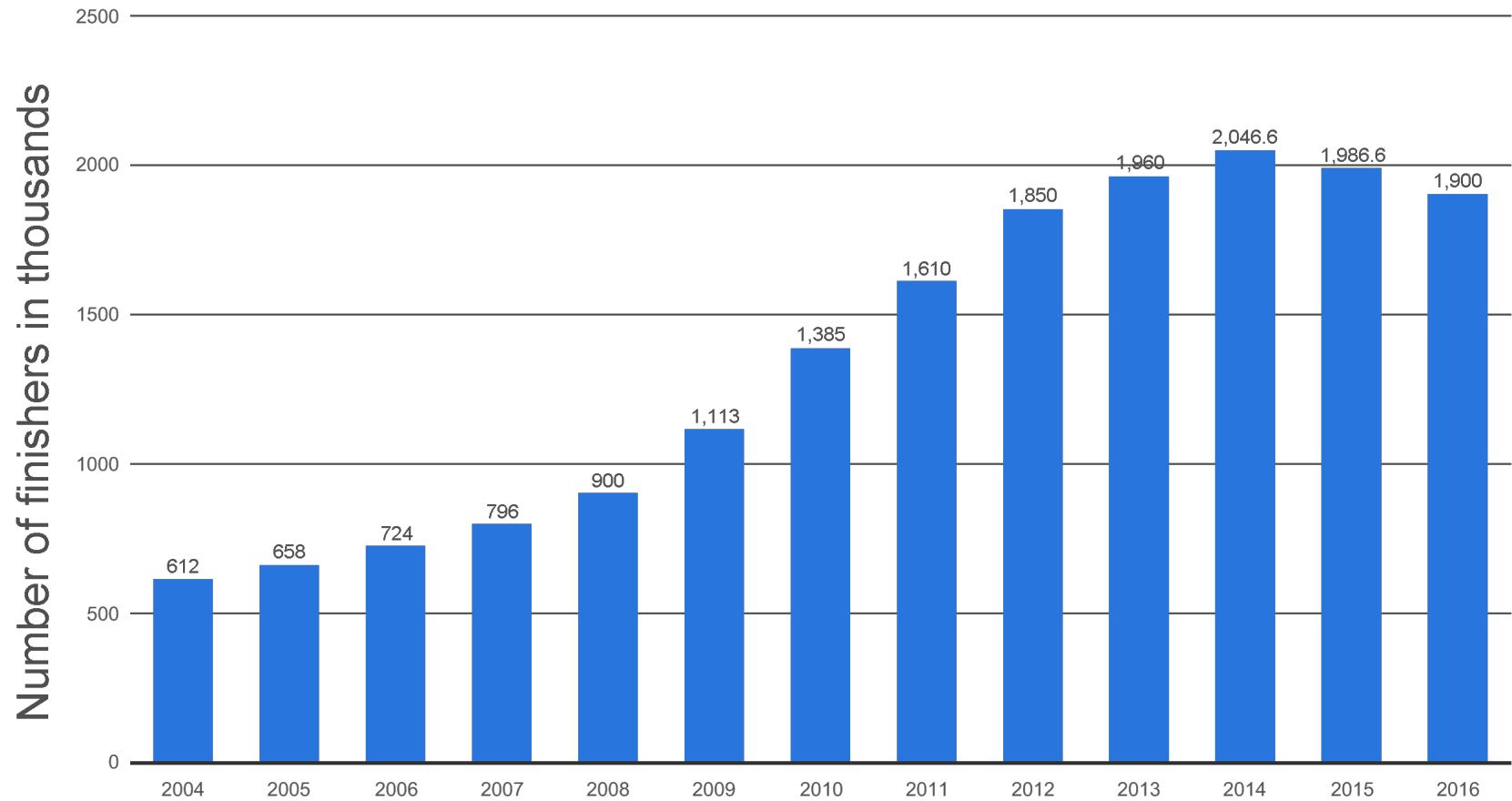
Note: United States

Further information regarding this statistic can be found on [page 53](#).

Source: Running USA [ID 280478](#)

U.S. half-marathon finishers 2004-2016

Number of half-marathon finishers in the United States from 2004 to 2016 (in 1,000s)



Note: United States; 2004 to 2016

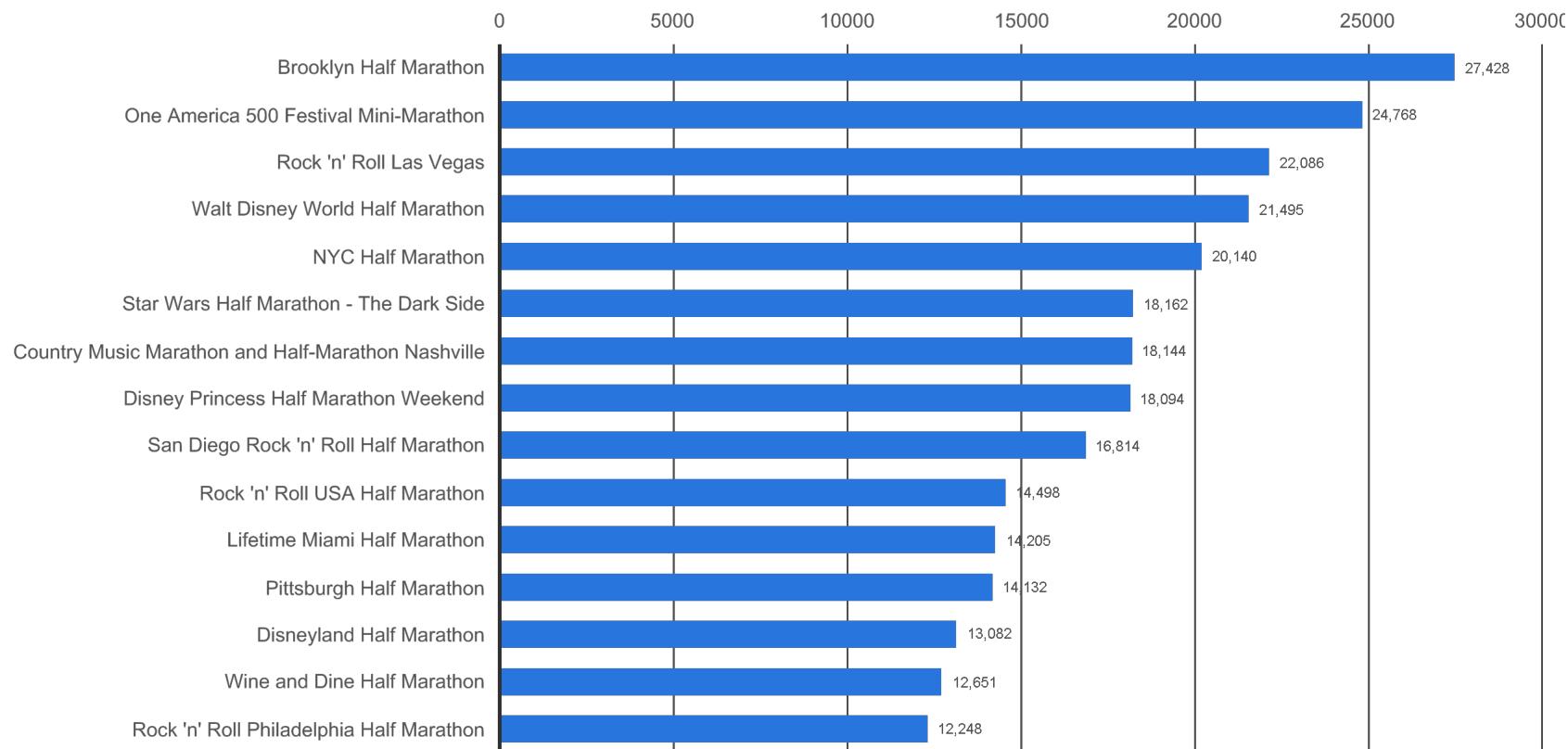
Further information regarding this statistic can be found on [page 54](#).

Source: Running USA [ID 280489](#)

Half-Marathons in the United States ranked by number of finishers 2016

Half-Marathons in the United States by total number of finishers in 2016

Number of finishers



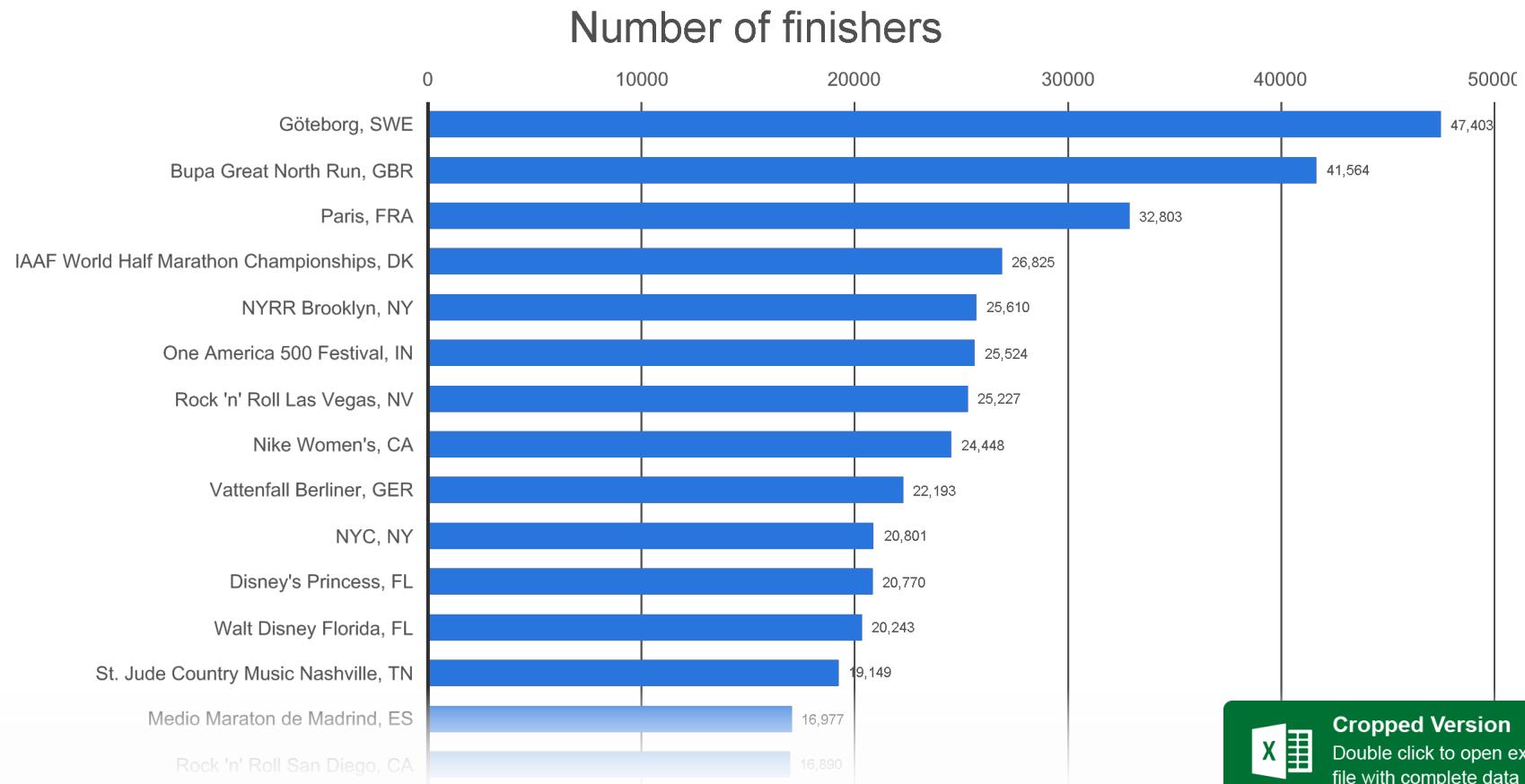
Note: United States; 2015

Further information regarding this statistic can be found on [page 55](#).

Source: Running USA [ID 280497](#)

Half-Marathons worldwide ranked by number of finishers 2014

Half-Marathons worldwide by total number of finishers in 2014



Note: Worldwide

Further information regarding this statistic can be found on [page 56](#).

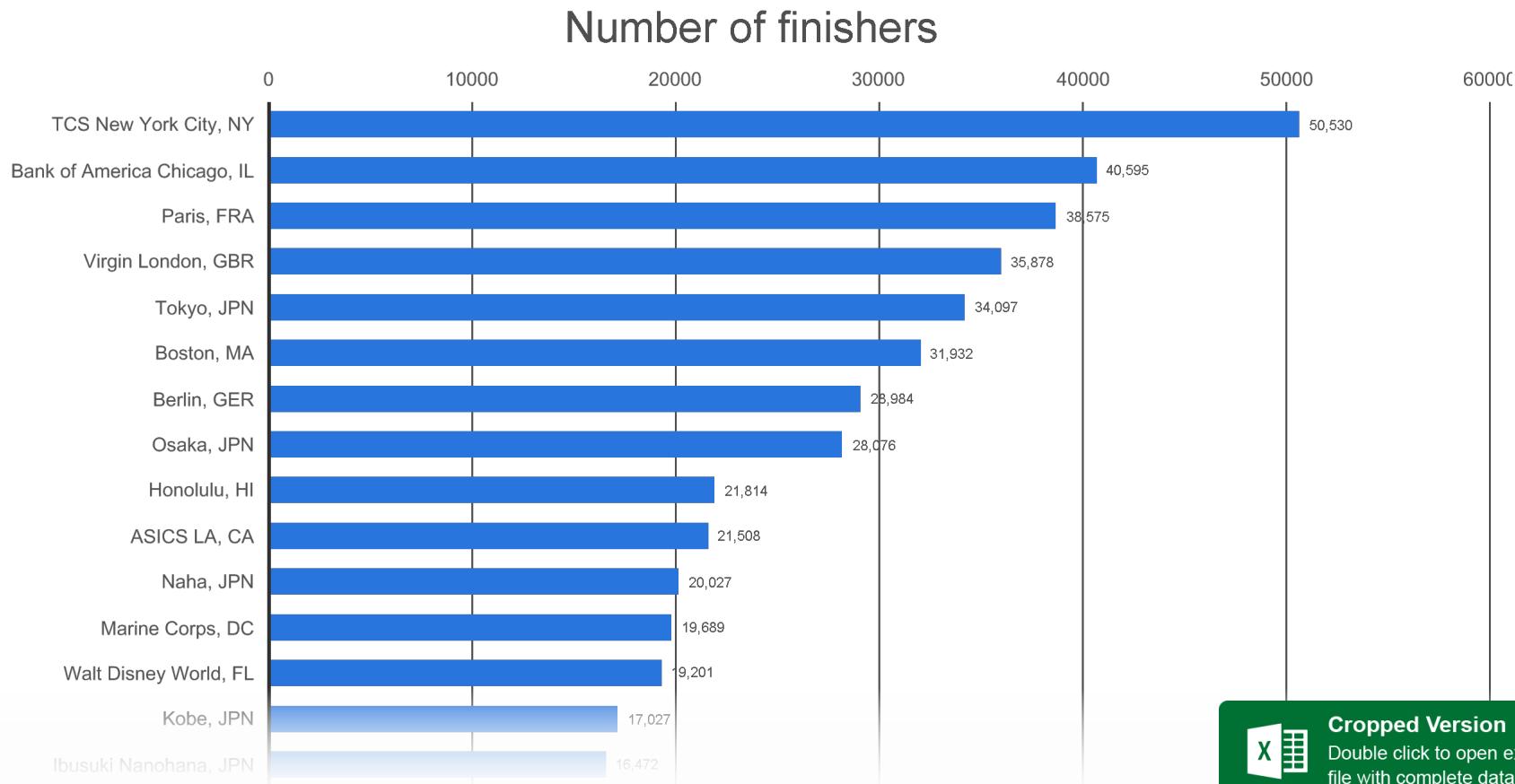
Source: Running USA [ID 280499](#)

Running & Jogging

◆ Marathons

Marathons ranked by number of finishers worldwide 2014

Marathons by total number of finishers worldwide in 2014



Cropped Version
Double click to open excel
file with complete data

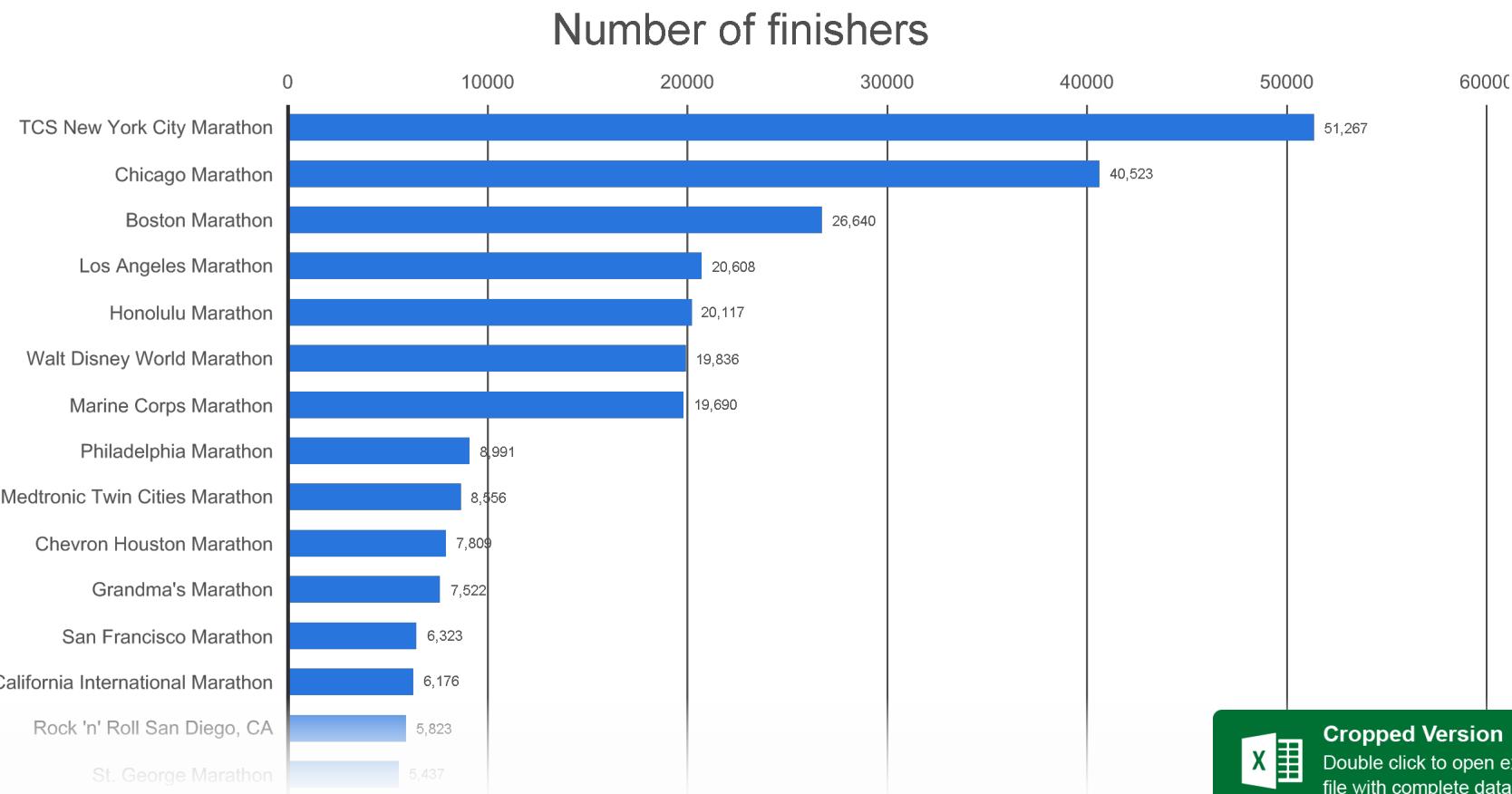
Note: Worldwide

Further information regarding this statistic can be found on [page 57](#).

Source: Running USA [ID 280473](#)

Marathons in the United States ranked by number of finishers 2016

Marathons in the United States by total number of finishers in 2016



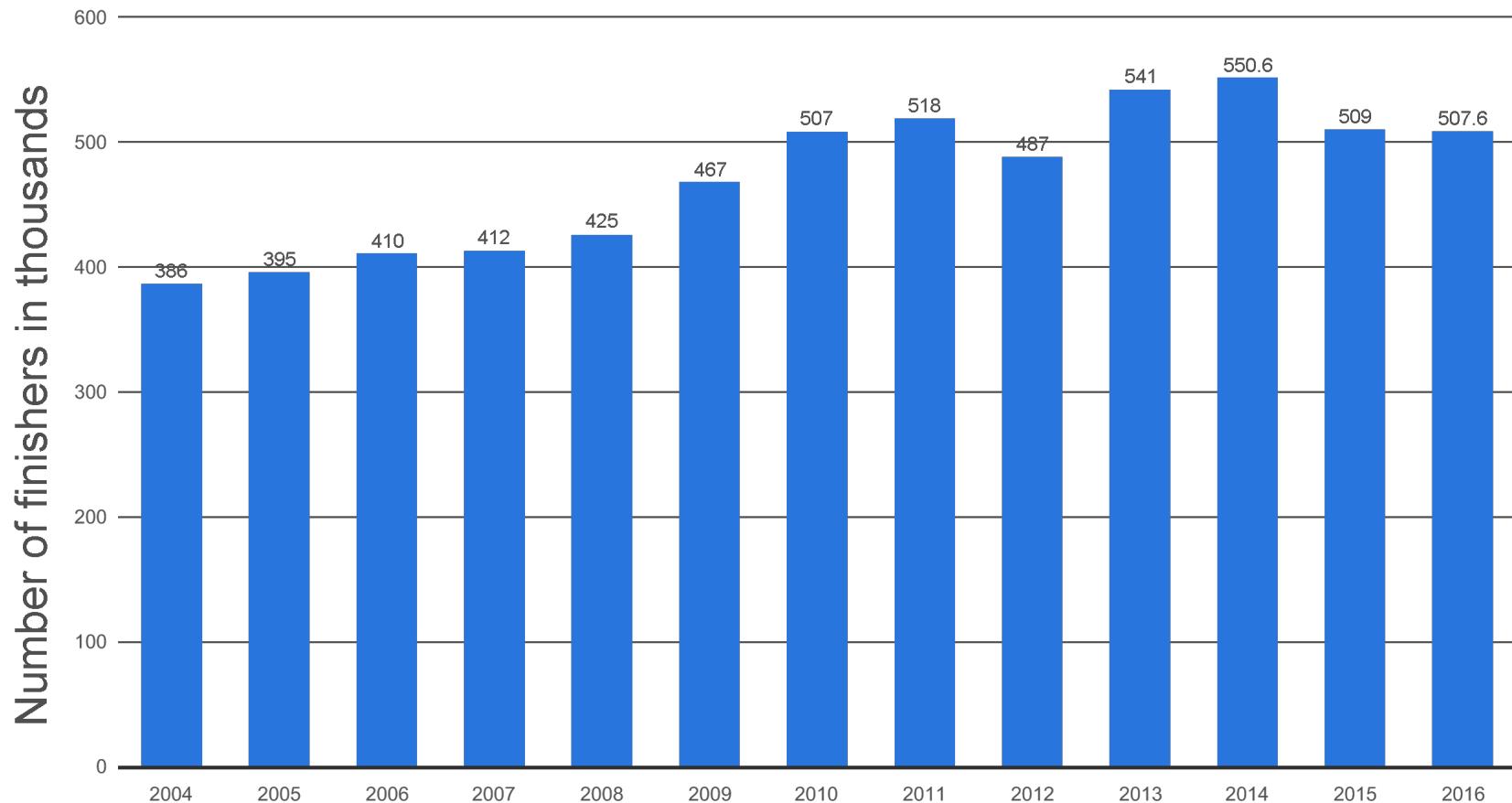
Note: United States

Further information regarding this statistic can be found on [page 58](#).

Source: Running USA [ID 280469](#)

U.S. marathon finishers 2004-2016

Number of marathon finishers in the United States from 2004 to 2016 (in 1,000s)



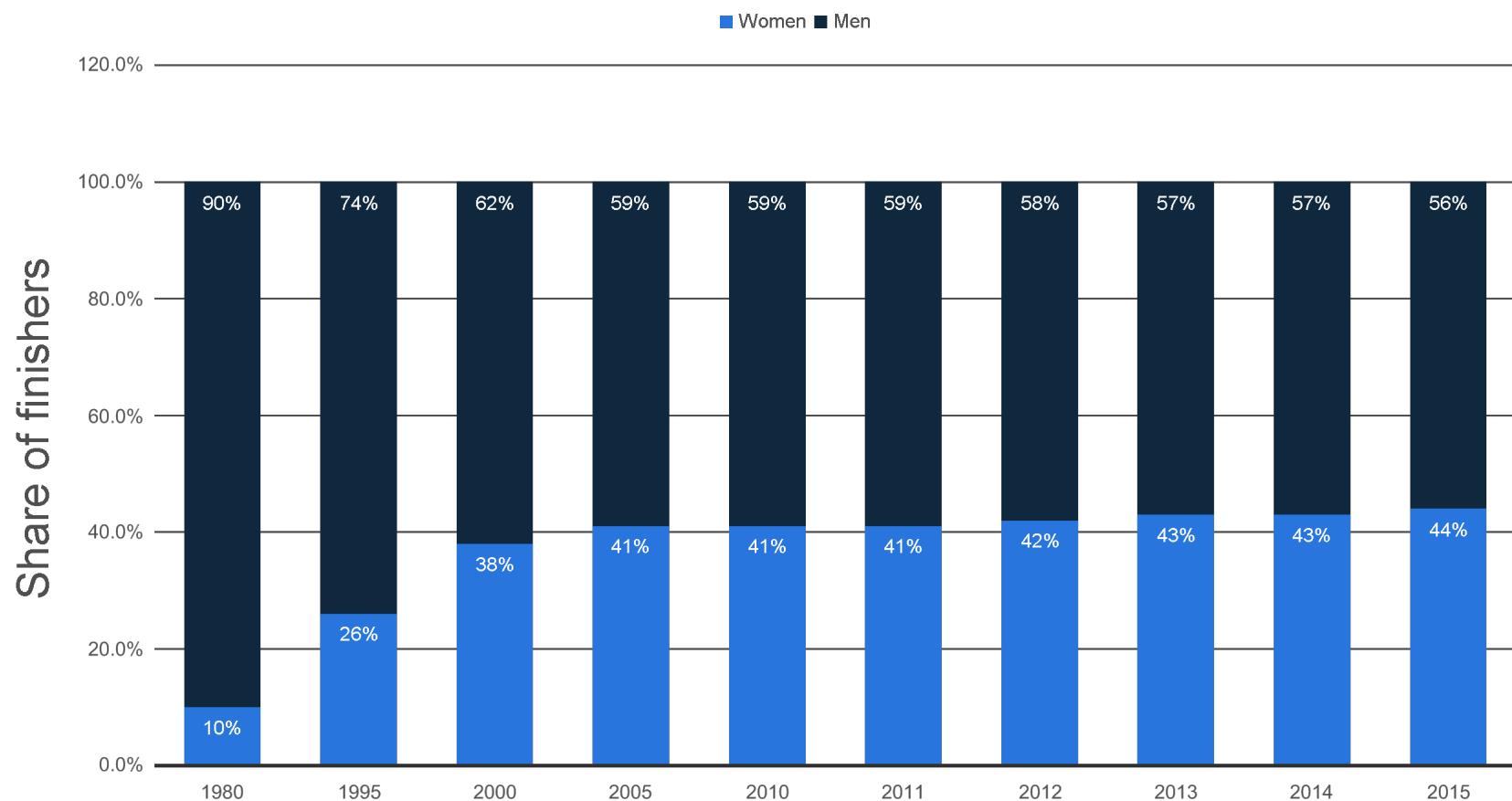
Note: United States; 2004 to 2016

Further information regarding this statistic can be found on [page 59](#).

Source: Running USA [ID 280458](#)

Share of marathon finishers in the United States by gender 1980-2015

Percentage of marathon finishers by gender in the United States from 1980 to 2015



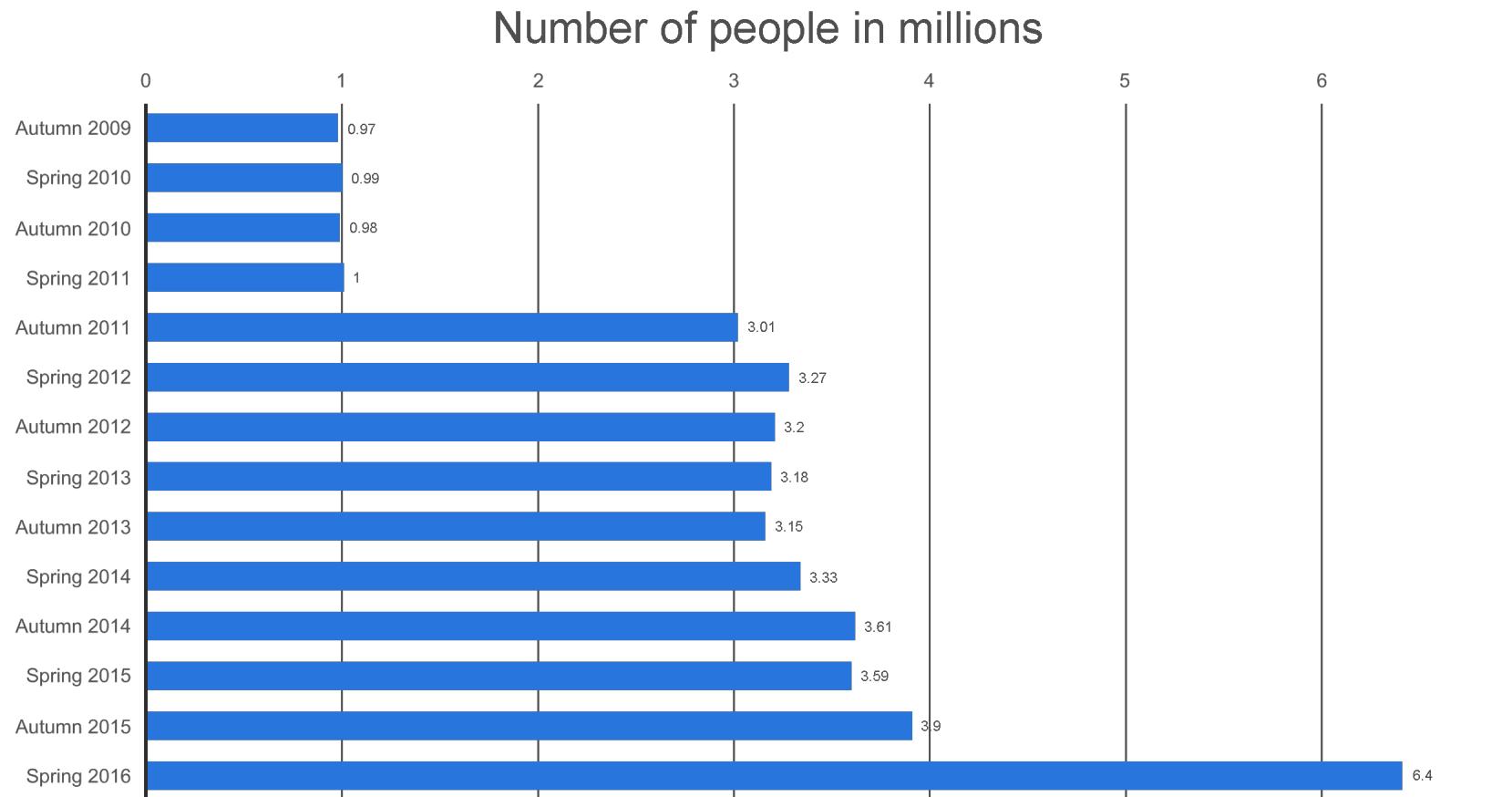
Note: United States; 1980 to 2015

Further information regarding this statistic can be found on [page 60](#).

Source: Running USA [ID 280440](#)

People who attended any marathon event in the U.S. 2016

Number of people who attended any marathon event within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)



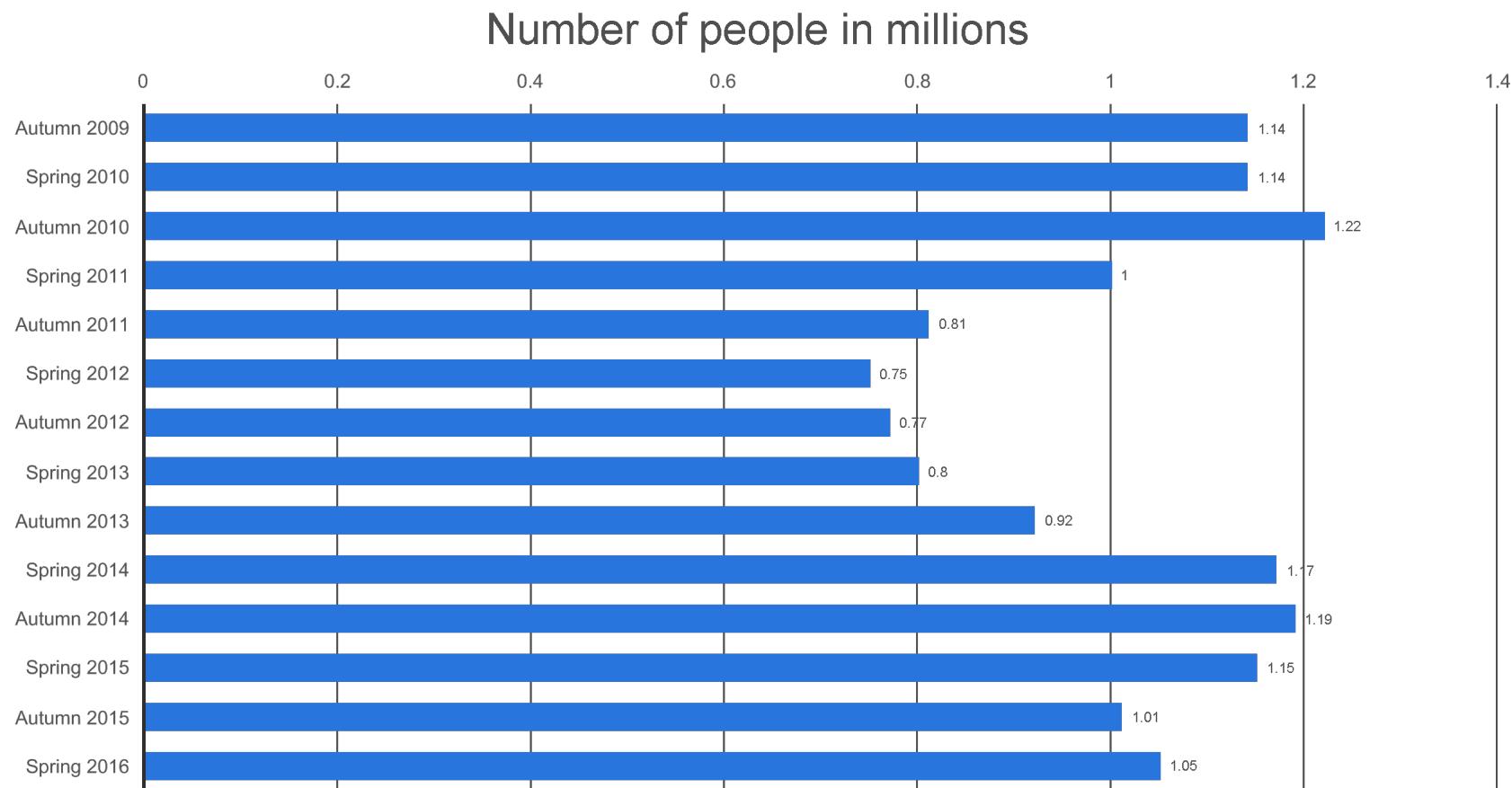
Note: United States; 18 years and older; approx. 247,000*

Further information regarding this statistic can be found on [page 61](#).

Source: Nielsen Scarborough [ID 232186](#)

Viewers (on broadcast TV) of any marathon event in the U.S. 2016

Number of people who watched any marathon event on broadcast TV within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)



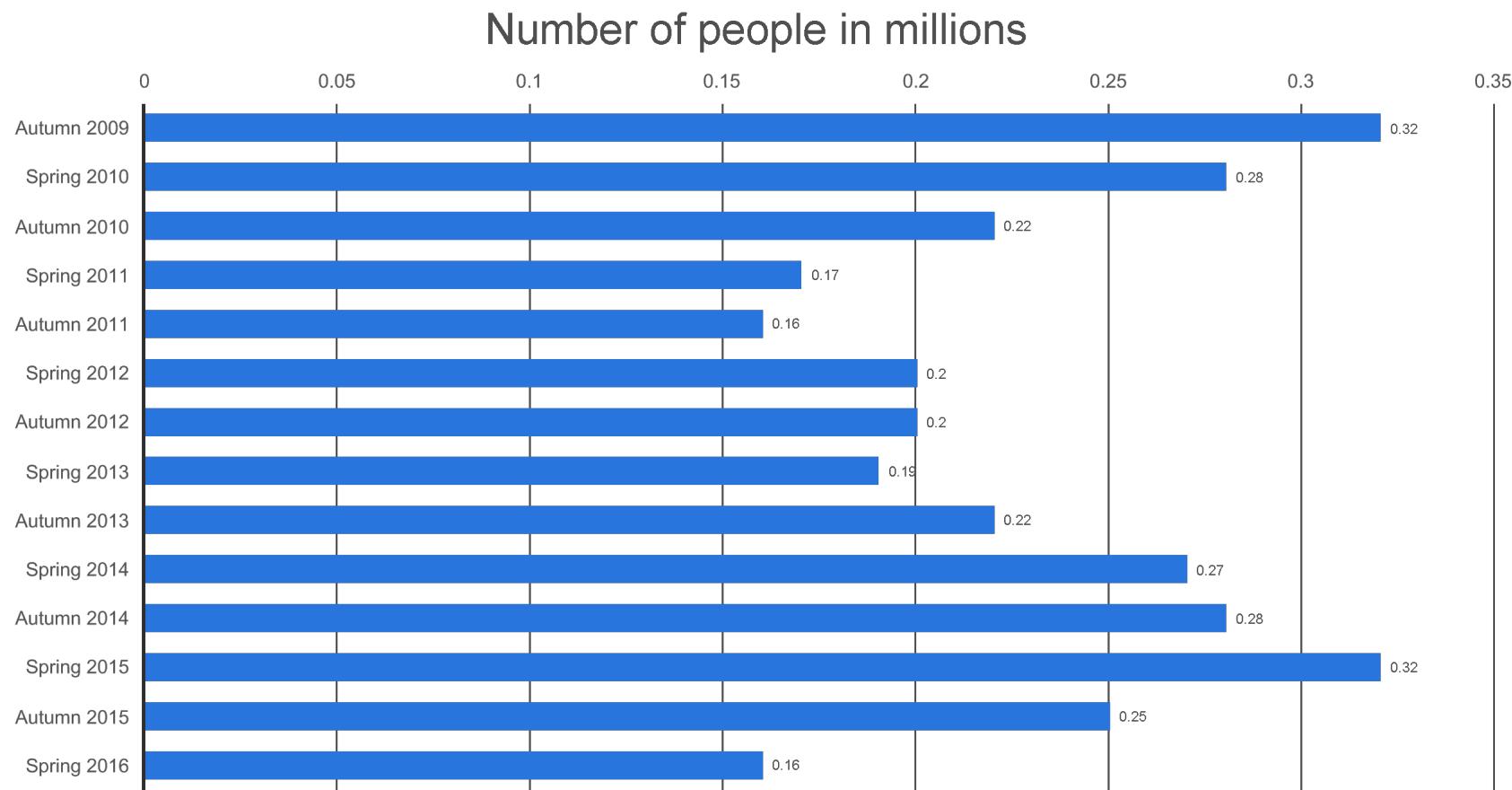
Note: United States; 18 years and older; approx. 247,000*

Further information regarding this statistic can be found on [page 62](#).

Source: Nielsen Scarborough [ID 231901](#)

Viewers (on cable TV) of any marathon event in the U.S. 2016

Number of people who watched any marathon event on cable TV within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)



Note: United States; 18 years and older; approx. 247,000*

Further information regarding this statistic can be found on [page 63](#).

Source: Nielsen Scarborough [ID 232043](#)

Running & Jogging

◆ References

Number of participants in running in the U.S. 2006-2016

Number of participants in running/jogging and trail running in the U.S. from 2006 to 2016 (in millions)

Source and methodology information

Source Outdoor Foundation

Conducted by Synovate; Ipsos

Survey period 2006 to 2016

Region United States

Number of respondents 24,134 (11,453 individual & 12,681 household interviews)

Age group 6 years and older

Special characteristics *n.a.*

Published by Outdoor Foundation

Publication date April 2017

Original source Outdoor Recreation Participation Topline Report 2017,
page 8

Website URL <http://www.statista.com/statistics/190303/running-participants-in-the-us-since-2006/>

Notes:

* A weighting technique was used to balance the data to reflect the total U.S. population ages six and above. A participant is defined as an individual who took part in the activity at least once in the given year. Data for the years prior to 2016 were taken from previous reports. Numbers have been rounded to provide a better understanding of the statistic.

Number of joggers and runners in the U.S. 2016

Number of people who went jogging or running within the last 12 months in the United States from spring 2008 to spring 2016 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Spring 2008 to spring 2016

Region United States

Number of respondents approx. 247,000*

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2016

Original source Scarborough USA+ 2016 Release 1 (Reissue 09-01-2016)

Website URL <http://www.statista.com/statistics/227423/number-of-joggers-and-runners-usa/>

Notes:

Base total population (18 years and older): spring 2016: 246.84 million autumn 2015: 245.40 million spring 2015: 244.19 million autumn 2014: 242.98 million spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.

People walking for fitness in the U.S. from 2006 to 2015

Number of people walking for fitness in the United States from 2006 to 2015 (in millions)*

Source and methodology information

| | |
|-------------------------|---|
| Source | Outdoor Foundation |
| Conducted by | Ipsos; Synovate |
| Survey period | 2006 to 2015 |
| Region | United States |
| Number of respondents | 32,658 (15,167 individual & 17,491 household surveys) |
| Age group | 6 years and older |
| Special characteristics | <i>n.a.</i> |
| Published by | Outdoor Foundation |
| Publication date | September 2016 |
| Original source | Outdoor Participation Report 2016, page 35 |
| Website URL | http://www.statista.com/statistics/191984/participants-in-walking-for-fitness-in-the-us-since-2006/ |

Notes:

* A weighting technique was used to balance the data to reflect the total U.S. population ages six and above. A participant is defined as an individual who took part in the activity at least once in the given year. Number of survey participants: 40,141 (2009) / 38,742 (2010) / 38,172 (2011) / 42,363 (2012) / 19,240 (2013) / 10,778 (2014); Information on survey dates for 2006 to 2008 were not given. Numbers have been rounded to provide a better understanding of the statistic. Figures prior to 2015 were taken from previous reports.

Young adult participants in running in the U.S. from 2006 to 2015

Number of young adult participants in running in the United States from 2006 to 2015 (in millions)*

Source and methodology information

| | |
|-------------------------|---|
| Source | Outdoor Foundation |
| Conducted by | Ipsos; Synovate |
| Survey period | 2006 to 2015 |
| Region | United States |
| Number of respondents | 32,658 (15,167 individual & 17,491 household surveys) |
| Age group | 6 years and older |
| Special characteristics | <i>n.a.</i> |
| Published by | Outdoor Foundation |
| Publication date | September 2016 |
| Original source | Outdoor Participation Report 2016, page 33 |
| Website URL | http://www.statista.com/statistics/190925/young-adult-participation-in-running-in-the-us-since-2006/ |

Notes:

* A weighting technique was used to balance the data to reflect the total U.S. population ages 18 to 24 years. A participant is defined as an individual who took part in the activity at least once in the given year. Running includes running, jogging and trail running. Numbers have been rounded to provide a better understanding of the statistic. Figures prior to 2015 were taken from previous reports.

Youth participants in running in the U.S. from 2006 to 2015

Number of youth participants in running in the United States from 2006 to 2015 (in millions)*

Source and methodology information

Source Outdoor Foundation

Conducted by Ipsos; Synovate

Survey period 2006 to 2015

Region United States

Number of respondents 32,658 (15,167 individual & 17,491 household surveys)

Age group 6-17 years

Special characteristics *n.a.*

Published by Outdoor Foundation

Publication date September 2016

Original source Outdoor Participation Report 2016, page 32

Website URL <http://www.statista.com/statistics/190738/youth-participants-in-running-in-the-us-since-2006/>

Notes:

* A weighting technique was used to balance the data to reflect the total U.S. population ages 6 to 17 years. A participant is defined as an individual who took part in the activity at least once in the given year. Running includes running, jogging and trail running. Data for the years prior to 2015 were taken from previous reports. Numbers have been rounded to provide a better understanding of the statistic.

Affluent Americans: share who went jogging or running in 2011-2014

Share of affluent household members in the United States who went jogging or running in 2011 to 2014

Source and methodology information

| | |
|-------------------------|---|
| Source | Ipsos |
| Conducted by | Ipsos |
| Survey period | 2011 - 2014 |
| Region | United States |
| Number of respondents | See supplementary notes for the detailed sample size of each year |
| Age group | 18 years and older |
| Special characteristics | Persons living in affluent households |
| Published by | Ipsos |
| Publication date | September 2014 |
| Original source | 2014 Ipsos Affluent Survey USA |
| Website URL | http://www.statista.com/statistics/252522/affluent-americans-who-go-jogging-or-running/ |

Notes:

During the survey the question was posed as follows: "For each of the following activities, please "X" the box that indicates how many days during the past 12 months you, yourself, participated in that activity." 2011 sample size: Persons with a household income of \$100K+: 14,405 Persons with a household income of \$200K+: 4,834 2012 sample size: Persons with a household income of \$100K+: 13,794 Persons with a household income of \$200K+: 4,734 2013 sample size: Persons with a household income of \$100K+: 13,348 Persons with a household income of 200K+ U.S. dollars: 5,656 2014 sample size: Persons with a household income of 100K+ U.S. dollars: 12,747 Persons with a household income of 200K+ U.S. dollars: 5,490

Number of days members of affluent households participated in jogging/running 2016

Affluent households: number of days household members participated in jogging/running in the United States in 2016

Source and methodology information

Source Ipsos

Conducted by Ipsos

Survey period n.a.

Region United States

Number of respondents Persons with a household income of 100K+ U.S. dollars: 24,424; persons with a household income of 200K+ U.S. dollars: 5,368

Age group 18 years and older

Special characteristics Persons living in affluent households

Published by Ipsos

Publication date October 2016

Original source Fall 2016 Ipsos Affluent Survey USA

Website URL <http://www.statista.com/statistics/242432/participation-of-members-of-affluent-households-in-jogging-running-in-the-us/>

Notes:

During the survey, the question was posed as follows: "For each of the following sports/exercise activities, please select the box that indicates how many days during the past 12 months you, yourself, participated in that activity. Jogging/running"

Affluent Americans: share who went fitness walking in 2011-2014

Share of affluent household members in the United States who went fitness walking in 2011 to 2014

Source and methodology information

| | |
|-------------------------|---|
| Source | Ipsos |
| Conducted by | Ipsos |
| Survey period | 2011 - 2014 |
| Region | United States |
| Number of respondents | See supplementary notes for the detailed sample size of each year |
| Age group | 18 years and older |
| Special characteristics | Persons living in affluent households |
| Published by | Ipsos |
| Publication date | September 2014 |
| Original source | 2014 Ipsos Affluent Survey USA |
| Website URL | http://www.statista.com/statistics/252515/affluent-americans-who-go-fitness-walking/ |

Notes:

During the survey the question was posed as follows: "For each of the following activities, please "X" the box that indicates how many days during the past 12 months you, yourself, participated in that activity." 2011 sample size: Persons with a household income of \$100K+: 14,405 Persons with a household income of \$200K+: 4,834 2012 sample size: Persons with a household income of \$100K+: 13,794 Persons with a household income of \$200K+: 4,734 2013 sample size: Persons with a household income of \$100K+: 13,348 Persons with a household income of 200K+ U.S. dollars: 5,656 2014 sample size: Persons with a household income of 100K+ U.S. dollars: 12,747 Persons with a household income of 200K+ U.S. dollars: 5,490

Members of affluent households participation in fitness walking/exercise walking

Affluent households: number of days household members participated in fitness walking/exercise walking in the United States in 2016

Source and methodology information

Source Ipsos

Conducted by Ipsos

Survey period n.a.

Region United States

Number of respondents Persons with a household income of 100K+ U.S. dollars: 24,424; persons with a household income of 200K+ U.S. dollars: 5,368

Age group 18 years and older

Special characteristics Persons living in affluent households

Published by Ipsos

Publication date October 2016

Original source Fall 2016 Ipsos Affluent Survey USA

Website URL <http://www.statista.com/statistics/242385/number-of-days-members-of-affluent-households-participated-in-fitness-walking/>

Notes:

During the survey, the question was posed as follows: "For each of the following sports/exercise activities, please select the box that indicates how many days during the past 12 months you, yourself, participated in that activity. Fitness walking/exercise walking"

Primary reason for people to start running in the U.S. 2016

What was your primary motivation to start running?*

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 17 |
| Website URL | http://www.statista.com/statistics/558667/motivation-to-start-running-as-a-sport/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Primary reason for people to continue to run as a sport in the U.S. 2016

What was your primary motivation to continue to run?*

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 17 |
| Website URL | http://www.statista.com/statistics/608651/motivation-to-continue-running-as-a-sport/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Time of day preferred for running in the U.S. 2016

What is your preferred time of day to run?*

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 18 |
| Website URL | http://www.statista.com/statistics/608687/preferred-time-of-day-to-run-as-a-sport/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Preference to run alone/in a group in the U.S. 2016

How do you prefer to run (alone/in a group)?*

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 18 |
| Website URL | http://www.statista.com/statistics/608718/prefer-to-run-alone-or-in-a-group/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Attitudes and behaviors regarding running events in the U.S. 2016

Running events attitudes and behaviors* in the U.S 2016

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 24 |
| Website URL | http://www.statista.com/statistics/609008/running-events-attitudes-and-behaviors/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Preferred distance for running in the U.S. 2016

What is your favorite race distance?*

Source and methodology information

| | |
|-------------------------|---|
| Source | Running USA |
| Conducted by | Running USA |
| Survey period | January - April 2016 |
| Region | United States |
| Number of respondents | 10,000+ |
| Age group | 18 years and older |
| Special characteristics | Core runners** |
| Published by | Running USA |
| Publication date | June 2016 |
| Original source | National Runner Survey 2016, page 22 |
| Website URL | http://www.statista.com/statistics/608866/preferred-distance-to-run/ |

Notes:

* The source did not provide the exact wording of the question. The phrasing of the question might therefore differ from the wording in the survey. ** Results reflective of core runners: Active adult participants who tend to enter running events and train year-round; First-time runners invited to participate but the majority of responses came from core runners.

Number of running events United States 2012-2015, by distance of race

Number of running events in the U.S. from 2012 to 2015, by distance of race

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2012 to 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date May 2016

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280485/number-of-running-events-united-states/>

Notes:

n.a.

Running event finishers United States 2012-2015, by distance of race

Number of finishers in running events in the U.S. from 2012 to 2015, by distance of race (in 1,000s)

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2012 to 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date May 2016

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280478/running-events-united-states-number-of-finishers/>

Notes:

n.a.

U.S. half-marathon finishers 2004-2016

Number of half-marathon finishers in the United States from 2004 to 2016 (in 1,000s)

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2004 to 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date June 2017

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280489/us-half-marathon-finishers/>

Notes:

n.a.

Half-Marathons in the United States ranked by number of finishers 2016

Half-Marathons in the United States by total number of finishers in 2016

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date June 2017

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280497/half-marathons-in-the-us-by-number-of-finshers/>

Notes:

n.a.

Half-Marathons worldwide ranked by number of finishers 2014

Half-Marathons worldwide by total number of finishers in 2014

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2014

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date June 2015

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280499/half-marathons-by-number-of-finshers-worldwide/>

Notes:

n.a.

Marathons ranked by number of finishers worldwide 2014

Marathons by total number of finishers worldwide in 2014

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2014

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date May 2015

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280473/marathons-by-number-of-finshers-worldwide/>

Notes:

n.a.

Marathons in the United States ranked by number of finishers 2016

Marathons in the United States by total number of finishers in 2016

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date June 2017

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280469/marathons-in-the-us-by-number-of-finshers/>

Notes:

n.a.

U.S. marathon finishers 2004-2016

Number of marathon finishers in the United States from 2004 to 2016 (in 1,000s)

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 2004 to 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date June 2017

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280458/number-of-marathon-finishers-united-states/>

Notes:

n.a.

Share of marathon finishers in the United States by gender 1980-2015

Percentage of marathon finishers by gender in the United States from 1980 to 2015

Source and methodology information

Source Running USA

Conducted by Running USA

Survey period 1980 to 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Running USA

Publication date May 2016

Original source runningusa.org

Website URL <http://www.statista.com/statistics/280440/marathon-finishers-by-age-and-gender-united-states/>

Notes:

n.a.

People who attended any marathon event in the U.S. 2016

Number of people who attended any marathon event within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)

Source and methodology information

| | |
|-------------------------|---|
| Source | Nielsen Scarborough |
| Conducted by | Nielsen Scarborough |
| Survey period | Autumn 2009 to spring 2016 |
| Region | United States |
| Number of respondents | approx. 247,000* |
| Age group | 18 years and older |
| Special characteristics | <i>n.a.</i> |
| Published by | Nielsen Scarborough |
| Publication date | September 2016 |
| Original source | Scarborough USA+ 2016 Release 1 (Reissue 09-01-2016) |
| Website URL | http://www.statista.com/statistics/232186/any-marathon-event-attendance-usa/ |

Notes:

Base total population (18 years and older): spring 2016: 246.84 million autumn 2015: 245.40 million spring 2015: 244.19 million autumn 2014: 242.98 million spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million The data have been rounded to provide a better understanding of the statistics.

Viewers (on broadcast TV) of any marathon event in the U.S. 2016

Number of people who watched any marathon event on broadcast TV within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Autumn 2009 to spring 2016

Region United States

Number of respondents approx. 247,000*

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2016

Original source Scarborough USA+ 2016 Release 1 (Reissue 09-01-2016)

Website URL <http://www.statista.com/statistics/231901/any-marathon-events-on-broadcast-tv-usa/>

Notes:

Base total population (18 years and older): spring 2016: 246.84 million autumn 2015: 245.40 million spring 2015: 244.19 million autumn 2014: 242.98 million spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million The data have been rounded to provide a better understanding of the statistics.

Viewers (on cable TV) of any marathon event in the U.S. 2016

Number of people who watched any marathon event on cable TV within the last 12 months in the United States from autumn 2009 to spring 2016 (in millions)

Source and methodology information

| | |
|-------------------------|---|
| Source | Nielsen Scarborough |
| Conducted by | Nielsen Scarborough |
| Survey period | Autumn 2009 to spring 2016 |
| Region | United States |
| Number of respondents | approx. 247,000* |
| Age group | 18 years and older |
| Special characteristics | <i>n.a.</i> |
| Published by | Nielsen Scarborough |
| Publication date | September 2016 |
| Original source | Scarborough USA+ 2016 Release 1 (Reissue 09-01-2016) |
| Website URL | http://www.statista.com/statistics/232043/any-marathon-events-on-cable-tv-usa/ |

Notes:

Base total population (18 years and older): spring 2016: 246.84 million autumn 2015: 245.40 million spring 2015: 244.19 million autumn 2014: 242.98 million spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million The data have been rounded to provide a better understanding of the statistics.