

Pitch 1

New York Marathon

Summary

My goal is to analyze the numbers to the New York Marathon.

The New York Marathon is one of the most famous marathons of the world with a fascinating development. I would like to examine and match individual aspects from this development in individual pitches to bring them together in the end with other pitches. For the first pitch I want to examine the starters from the begin from 1970 until now 2016 and to compare the competitors and the relation between male and female and to visualize the smaller gap between male and female today: the time today and before, in which age classes are the smallest differences between women and men, the biggest growth etc. Other ideas: sponsoring, etc.

Headline for all pitches:

> BIG MOVEMENT | The New York Marathon

Pitch 1

> WOMEN CATCHING UP

Datasets

> Starterlist and timetables

Organisation:

New York Road Runners

The biggest marathons in the world

World Marathon Majors WMM:

> New York Marathon

> Boston-Marathon

> London-Marathon

> Berlin-Marathon

> Chicago-Marathon

> Tokyo-Marathon