

# Marina Pavlovic

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## Summary

Dedicated and adaptable professional with a Level 7 education in Applied Data Technologies and a proven ability to leverage data analysis for strategic decision-making. Recently admitted to a Higher Diploma in Computing Science (Artificial Intelligence/Machine Learning). Seeking to apply my analytical skills and knowledge of essential technologies in a challenging Data Science/Data Analyst role.

## Skills

- problem-solving
- data analysis
- python programming
- predictive models
- mathematics
- SQL
- effective communication
- collaboration

## Education

Expected in August 2025	<b>Nationa College of Ireland</b> Science in Computing(AI/ML) NFQ Level 8 Diploma
May 2024	<b>ATU Donegal</b> Letterkenny, DL Applied Data Technologies NFQ Level 7 Diploma <ul style="list-style-type: none"><li>• Navigating Tomorrow - The Interconnected Realms of AI Evolution, Politics, and Societal Liberty – Conducted thorough analysis using Jupyter Notebook, culminating in a comprehensive report and PowerPoint presentation.</li><li>• World Population Trends Analysis - Leveraged Tableau to analyze global population trends, resulting in a published dashboard on TableauPublic.</li></ul>
May 2023	<b>Open College</b> Dublin Finance QQI Level 6 Award
February 2023	<b>Center of Excellence</b> Excel Certificate

## Experience

February 2018	<b>H&amp;M Hennes &amp; Mauritz</b> Ireland <b>Visual Merchandiser</b> <ul style="list-style-type: none"><li>• Provided comprehensive 2-month training for new Visual Merchandisers across Ireland</li><li>• Driven sales through detailed analysis of KPIs</li><li>• Maintained high company standards through weekly and daily visual merchandising</li></ul> Effectively communicated with cross-functional teams to understand inventory needs and constraints of departments
July 2014 to August 2016	<b>Peek&amp;Cloppenburg</b> Croatia <b>Floor Manager</b> <ul style="list-style-type: none"><li>• Planned and achieved daily and monthly financial targets</li></ul>

- Driven sales through detailed analysis of KPIs
- Conducted regular communication with international buyers and regional managers
- Led staff meetings, executed visual merchandising, and managed day-to-day operations

July 2013 to January 2014

**Zara**  
Croatia  
**Store Manager**

- Addressed challenges through strategic problem-solving methodologies, ensuring effective resolution in a professional context
- Analyzed and tracked sales through KPIs
- Actively kept improving sales
- Managed store operations, recruitment, and training of new employees

January 2013 to July 2013

**Mango stores**  
Croatia  
**Store Manager**

- Successfully led the takeover of Mango stores in Croatia from a
- Assisted the IT department in implementing fiscalization in the Mango system for
- Successfully led the takeover of Mango stores in Croatia from a Croatia
- Managed all store operations, including visual merchandising, while simultaneously training future Visual Merchandisers

June 2010 to January 2013

**Bershka**  
Zagreb, Croatia  
**Deputy Store Manager**

- Managed daily store operations, including scheduling staff, ordering inventory, and resolving customer complaints.
- Collaborate with cross-functional teams to understand inventory needs, discuss HR policies, implement innovation
- Conducted detailed sales analysis and implemented strategic ideas to improve stores' performance across all KPIs

February 2018

**H&M Hennes & Mauritz**  
Ireland  
**Visual Merchandiser**

- Provided comprehensive 2-month training for new Visual Merchandisers across Ireland
- Driven sales through detailed analysis of KPIs
- Maintained high company standards through weekly and daily visual merchandising
- Effectively communicated with cross-functional teams to understand inventory needs and constraints of departments

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### Languages

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**Croatian:** First Language

**English:** C2  
Proficient (C2)

**Spanish:** A2  
Elementary (A2)

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### Activities and Honors

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- yoga and meditation enthusiast
- surfing
- self-improvement

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### References

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References available upon request.