
MARINA TASSI

EDUCATION

AMHERST COLLEGE, AMHERST, MA – COMPUTER SCIENCE MAY 2017

Related Coursework: Artificial Intelligence, Data Structures/Algorithms, Systems, Macroeconomics, Cyber Politics, Operating Systems

SKILLS

Technical Skills: Proficient in Java, Familiar with HTML, CSS, Python

Software: JIRA, Sketch, Google Analytics, Keynote, Final Cut, Microsoft Suite

Languages: Fluent Portuguese, Intermediate Spanish and Italian

EXPERIENCE

PRODUCT INTERN AT CORCORAN GROUP – MAY-AUG 2016

The Corcoran Group is New York's largest residential real estate agency. Corcoran's tech department is aiming to rebrand and update its technologies to modernize real estate practice.

- ❖ 34% increased daily usage of Intranet after applying analysis to workflow
- ❖ Optimized agile process by implementing and organizing product roadmap
- ❖ Customized CRM for increased adoption rates on rollout (52% mean)
- ❖ Planned, prototyped, and lead the development of new advertising platform

PRODUCT INTERN AT MADE BY MANY – MAY-AUG 2015

Made by Many is a digital agency devoted to creating innovative products and ventures for organizations ranging from Microsoft to The World Economic Forum.

- ❖ Wrote user stories to drive the development of HelloBacker over 5 sprints
- ❖ Developed Hellobacker's UX through analysis of 27 user interviews
- ❖ Partnered 5 sponsors over one week to our event sponsorship platform

BUSINESS TRAINEE AT MIDDCORE – JUN-JUL 2014

MiddCORE aims to give students experience with tackling real business problems. Our clients were Coalition Ski, producer of powerful skis for women, and Achievement First, a network of public charter schools.

- ❖ Consulted Coalition Snow on widening their consumer base post-launch
- ❖ Devised outreach plan for Achievement First to connect first generation students
- ❖ Developed product plan for conceptual business showcase (Finalist)

ADDITIONAL INFORMATION

- ❖ Senior Chair of Hello Girl - Amherst Women in Computer Science
- ❖ Product Management/Interface Design for Rapunzl Investments
- ❖ IT Specialist for Amherst IT Department
- ❖ Amherst College Entrepreneurship Society
- ❖ Computer Science Peer Tutor/TA
- ❖ Telementor for Questbridge Scholars (College Application Mentorship)

For additional information, email marinaltassi@gmail.com or visit www.marinatassi.me