

---

# MARINA TASSI

---

## EDUCATION

AMHERST COLLEGE, AMHERST, MA – COMPUTER SCIENCE MAY 2017

**Related Coursework:** Artificial Intelligence, Data Structures/Algorithms I&II, Systems I&II, Macroeconomics, Intro Economics

**Current Coursework:** Cyber-Politics, Operating Systems

## SKILLS

**Technical Skills:** Proficient in Java, Familiar with HTML, CSS, Python

**Software:** Google Analytics, JIRA, Sketch, Keynote, Final Cut, Microsoft Suite

**Languages:** Fluent Portuguese, Intermediate Spanish and Italian

## EXPERIENCE

### PRODUCT MANAGEMENT AT CORCORAN GROUP – MAY-AUG 2016

- ❖ 34% increased daily usage of Intranet after applying analysis to workflow
- ❖ Optimized agile process by implementing and organizing product roadmap
- ❖ Customized CRM for increased adoption rates on rollout (52% mean)
- ❖ Planned, prototyped, and lead the development of new advertising platform

### PRODUCT MANAGEMENT AT MADE BY MANY – MAY-AUG 2015

- ❖ Lead the design and development of HelloBacker using lean/agile methodology
- ❖ Conducted 27 user interviews that shaped user experience
- ❖ Partnered 5 sponsors over one week to our event sponsorship platform

### IT SPECIALIST AT AMHERST IT – OCT 2014-PRESENT

- ❖ Trained new students and faculty on network connection troubleshooting
- ❖ Diagnosed walk-in computer issues
- ❖ Supervises computer center and new trainees

### BUSINESS TRAINEE AT MIDDCORE – JUN-JUL 2014

- ❖ Consulted Coalition Snow on widening their consumer base
- ❖ Devised outreach plan for Achievement First to connect first generation students
- ❖ Developed product plan for conceptual business showcase (Finalist)

## EXTRACURRICULARS

- ❖ Senior Chair of Hello Girl - Amherst Women in Computer Science
- ❖ Product Management/Interface Design for Rapunzl Investments
- ❖ Amherst College Entrepreneurship Society
- ❖ Computer Science Peer Tutor/TA
- ❖ Telementor for Questbridge Scholars (College Application Mentorship)