

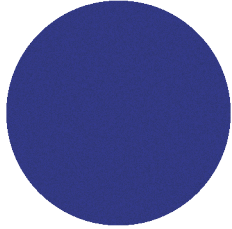


Branding Guide

Update 14/02/20



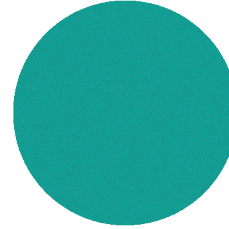
Branding Guide - Colors



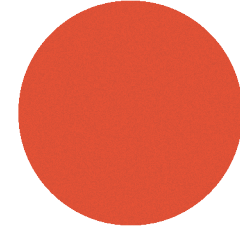
#313A81
Mail color
film grain 3/ intensity 10



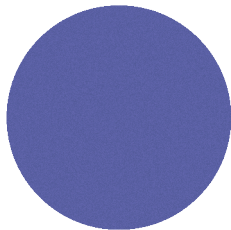
#E4E9FF
Secondary color
film grain 3/ intensity 10



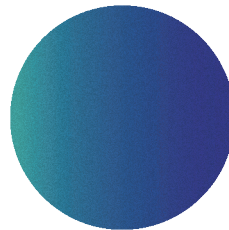
#00a099
Secondary color
(Used only for blockchain content)
film grain 3/ intensity 10



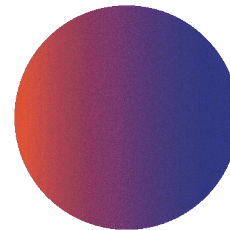
#FF5733
Secondary color
film grain 3/ intensity 10



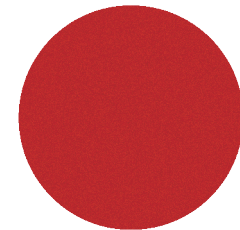
#6263B1
Tertiary color



#00a099 + #313A81
Gradient 1
(Used only for blockchain content)
film grain 3/ intensity 10



#FF5733 + #313A81
Gradient 2
film grain 3/ intensity 10



#C41D02
Tertiary color

Aa

Roboto bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ
1234567890!@#\$%^&*()_+<>?{
}|/

Aa

Roboto regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ
1234567890!@#\$%^&*()_+<>?{
}|/

Aa

Roboto light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ-
VWXYZ
1234567890!@#\$%^&*()_+<>?}
|/



Unikname Connect

La solution de connexion sécurisée et confidentielle.

Protégez votre business et attirez de nouveaux utilisateurs



Unikname Connect

The Confidential & Secure user connection.

Protect your business and attract more users.

1- When talking about the brand or the solution, we write **Unikname** and **Unikname Connect**

example : Our brand **Unikname**, our solution **Unikname Connect**

2 - When talking about the identifier, we write **@unikname**

example : Choose your **@unikname**

NB : We can also talk about **Private universal ID** or **universal ID** when associated with **@unikname**.

example : Your **@unikname** will be used to (...) it will be your **Universal ID** allowing you to (...)