

1912 Pike

OUR ROASTERY

OUR COFFEE

OUR TASTING ROOM

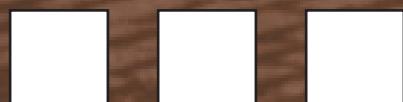
TAKE A TOUR

1912 Pike. It's the address of our first store in Seattle. Started by a few people with an intense love for coffee and a desire to share it with others.

1912 PIKE'S MISSION

Now 1912 Pike brings approachable, memorable and human stories—from the small-lot farmers of Sumatra to our own roasters and baristas for all to discover. Unfolding and revealing the depth of everything Starbucks knows and does, and uncovering all the fascinating details and stories of coffee itself.

All told through the voices of our partners, describing what they have seen, experienced and learned firsthand. Authentic and imperfect, conversational and creative, it is our ever-evolving global journal of the innovation, quest for quality, and passion that unites people around coffee.



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This is our Roastery, a place we had to create. The Siren called. We listened.

OUR TASTING ROOM



A RELENTLESS PURSUIT OF SOME OF THE RAREST COFFEES

Each year we travel the world in search of great coffee. Every once in a while, we discover a handful of beans so special and rare that we can't wait to bring them home and share. Our buyers and agronomists at our Farmer Support Centers work closely with farmers around the world, giving us the ability to discover and source unusual, one-of-a-kind coffees. Our team of expert Starbucks tasters evaluates more than 250,000 cups every year in our tasting room, selecting just a few of the most unique coffees to become Starbucks Reserve® coffees.

TAILORED ROAST PROFILES FOR EACH COFFEE

Collaborating with our tasting team, our master roasters experiment until they unlock each coffee's inherent flavor qualities. We don't tell the bean how to taste – we listen to know what the bean has to offer so we can bring out the best flavor.

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Every day I'm tasting six or eight coffees that we're developing for something special...I've traveled the world of coffee in the tasting room.

WHO TASTES YOUR COFFEE?



LESLIE WOLFORD'S PASSION FOR COFFEE

There's no question that Leslie Wolford's passion for coffee is limitless. Her enduring love of roasting and brewing has led to a long and remarkable career as a Starbucks partner (employee), where she's directly influenced the coffee-drinking experience of customers around the world. Leslie is one of a few gifted people who spend countless hours discovering and perfecting the flavor profiles of Starbucks® coffees. To put it simply, **Leslie tastes your coffee before you do, and your daily cup is all the better for it.**

PERFECTING THE CRAFT

It takes dedication to build a 25-year career. After learning all about beans in her early days with the company, Leslie spent five years learning the craft of roasting coffee. During her early tasting years, she tasted up to 600 cups in a single day. She has played a key part in several Starbucks innovations, including the creation of the inaugural Starbucks Reserve® Christmas 2015. Recognizing the subtle, unique flavors and best expressions of each coffee requires time and patience, but Leslie has never lost her excitement for the work.



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TAKE A TOUR

● 1912 Pike

● Starbucks Reserve

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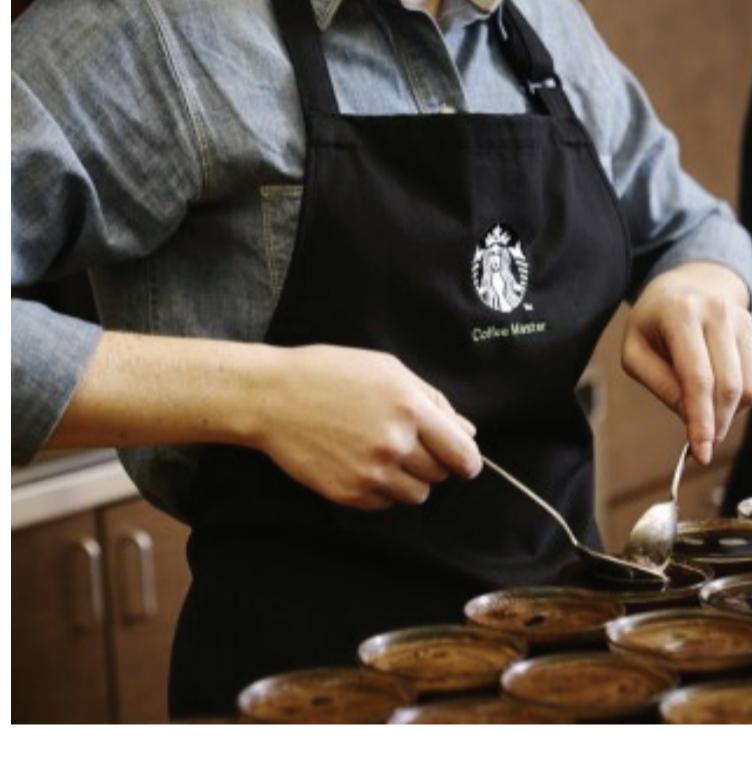
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- Starbucks Reserve

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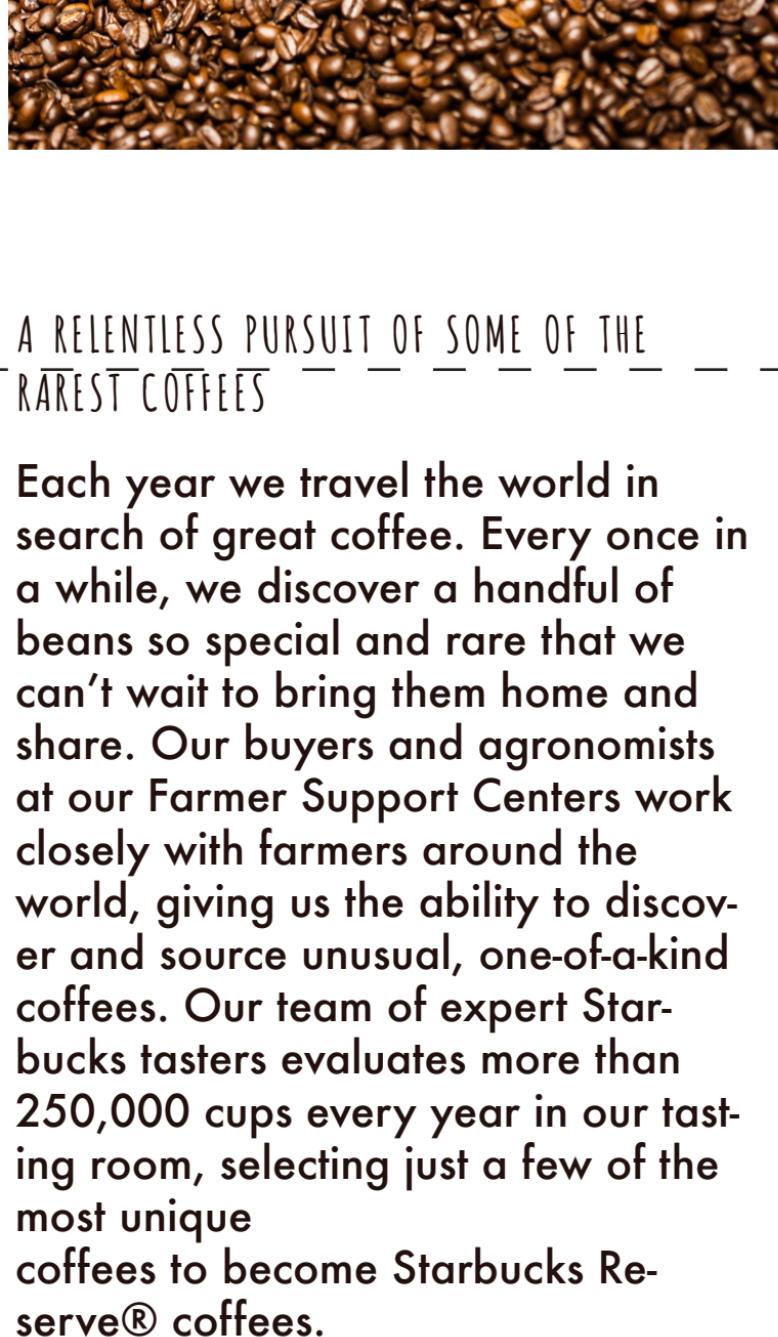
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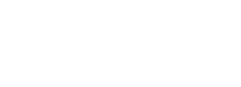


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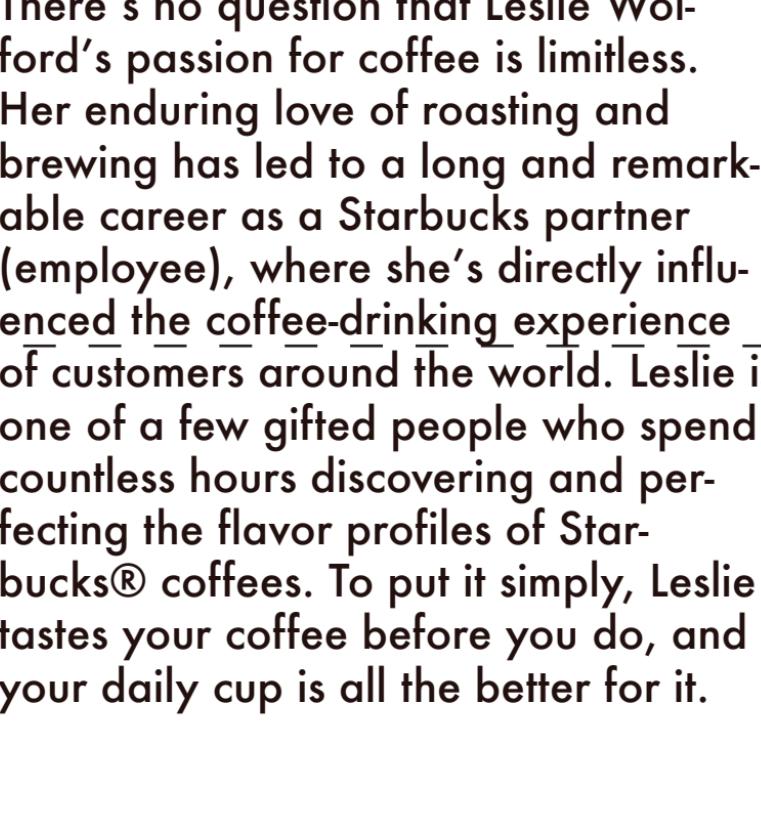
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THANK YOU FOR SIGNING UP!

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