IA BE Data Science Certificate

Module 1 on Foundations of machine learning in actuarial sciences Linear and Generalized Linear Models

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P&C insurance pricing models

▶ In a pricing model, identify for each insured i:

 N_i : number of claims during (period of) exposure d_i

 L_i : aggregate loss over N_i claims.

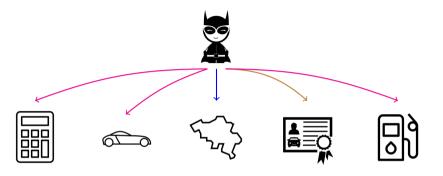
▶ The pure premium or risk premium π_i :

$$\pi_i = E\left(\frac{N_i}{d_i}\right) \cdot E\left(\frac{L_i}{N_i}|N_i > 0\right) = \underbrace{E(F_i)}_{\text{frequency}} \cdot \underbrace{E(\text{Sev}_i)}_{\text{severity}}.$$

Classify risks using a priori measurable characteristics:

risk classification or segmentation.

Motivation



Claim frequency and claim severity

as function of

nominal / numeric ~ ordinal / spatial

features



- ▶ This example is from the book by Denuit et al., Actuarial Modelling of Claim Counts, starting on p.52.
- ▶ Data are from a Belgian motor third party liability insurance portfolio, observed during the year 1997.
- ▶ 14,505 policies with an observed mean claim frequency of 14.6%.
- ► The observed claim number distribution is given below:

Number of claims	Number of policies	Total exposure (in years)
0	12,962	10,545.94
1	1,369	1,187.13
2	157	134.66
3	14	11.08
4	3	2.52
Total	14,505	11,881.35

- Available risk characteristics:
 - Age: policyholder's age with 4 categories (1='between 18 and 24'; 2='between 25 and 30'; 3='between 31 and 60'; 4='more than 60')
 - Gender: policyholder's gender
 - District: kind of district where the policyholder lives (1='urban'; 2='rural')
 - Use: use of the car (1='private use'; 2='professional use')
 - Split: premium split (1='premium paid once a year'; 2= 'premium split up').
- ▶ All the explanatory variables listed above are categorical (or factor variables).

What about exposure—to—risk?

- Majority of policies are in force during the whole year.
- Some policies do not have an observation period of a full year:
 - new policyholders entering the portfolio during the observation period
 - when changes occur in the observable characteristics of the policies (e.g. a move).

- ▶ Preliminary: actuary considers the marginal impact of each rating factor (disregarding the possible effect of other explanatory variables).
- ▶ Assume for instance $N_i \sim Poi(d_i \lambda_{Age(i)})$ (for insured i)

[Poisson regression ∈ Generalized Linear Models (GLMs)]

- N_i the number of claims
- d; the exposure to risk
- Age(i) the age category to which insured i belongs.
- \triangleright λ_i s the annual expected claim frequencies for the 4 age classes.

- ▶ Recall: $N \sim POI(\lambda)$ implies $P(N = k) = exp(-\lambda)\frac{\lambda^k}{k!}$.
- Therefore:

for
$$N_i \sim \text{Poi}(d_i \lambda_{\text{Age}(i)})$$

$$P(N_i = k) = \exp(-d_i \lambda_{Age(i)}) \frac{(d_i \lambda_{Age(i)})^k}{k!},$$

with k = 0, 1, 2, ...

Let's start with a one-way analysis using the Age covariate:

• assuming independence between policy holders: construct Poisson likelihood

$$\mathcal{L}(\lambda_{1}, \lambda_{2}, \lambda_{3}, \lambda_{4}) = \prod_{i=1}^{n} P(N_{i} = k_{i}) = \prod_{i=1}^{n} \exp\left(-d_{i}\lambda_{\text{Age}(i)}\right) \frac{\left(d_{i}\lambda_{\text{Age}(i)}\right)^{k_{i}}}{k_{i}!}$$

$$\propto \prod_{j=1}^{4} \exp\left(-\lambda_{j} \sum_{i \mid \text{Age}(i)=j} d_{i}\right) \lambda_{j}^{\sum_{i \mid \text{Age}(i)=j} k_{i}},$$

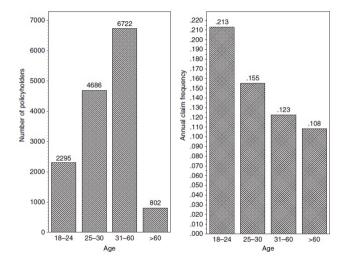
where k_i denotes the observed number of claims for policyholder i.

Let's start with a one-way analysis using the Age covariate:

- differentiate $L(\lambda_1, \lambda_2, \lambda_3, \lambda_4) = \ln \mathcal{L}(\lambda_1, \lambda_2, \lambda_3, \lambda_4)$ with respect to λ_j ;
- set the derivative to 0

$$-\sum_{i|Age(i)=j} d_i + \frac{1}{\lambda_j} \sum_{i|Age(i)=j} k_i = 0$$

$$\hat{\lambda}_j = \frac{\sum_{i|Age(i)=j} k_i}{\sum_{i|Age(i)=j} d_i}.$$

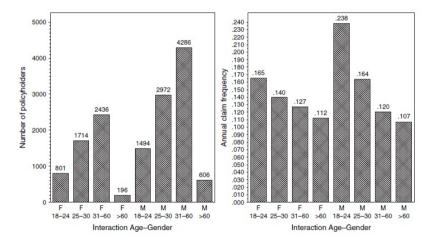


▶ When two explanatory variables interact:

the effect of *one* factor varies depending on the levels of the *other* factor.

► Example: gender—age interaction

the effect of age on the average claim frequency is different for males than for females.



- ▶ All explanatory variables presented above are categorical (or factor).
- ▶ Defining binary (or: dummy) variables:
 - a categoric variable with k levels partitions into k classes
 - coded with k-1 binary variables
 - all zero for the reference level.

- Example: our portfolio has reference levels '31-60' for Age, 'Male' for Gender, 'Urban' for District, 'Premium paid once a year' for Split and 'Private' for Use.
- ▶ Policyholder *i* is then represented by a vector of dummies with values of:

$$x_{i1} = \begin{cases} 1 \text{ if policyholder } i \text{ less than } 24 \\ 0 \text{ otherwise,} \end{cases}$$

$$x_{i2} = \begin{cases} 1 \text{ if policyholder } i \text{ is } 25-30 \\ 0 \text{ otherwise,} \end{cases}$$

$$x_{i3} = \begin{cases} 1 \text{ if policyholder } i \text{ over } 60 \\ 0 \text{ otherwise,} \end{cases}$$

- Example: our portfolio has reference levels '31-60' for Age, 'Male' for Gender, 'Urban' for District, 'Premium paid once a year' for Split and 'Private' for Use.
- ... and:

$$x_{i4} = \begin{cases} 1 \text{ if policyholder } i \text{ female} \\ 0 \text{ otherwise,} \end{cases}$$

$$x_{i5} = \begin{cases} 1 \text{ if policyholder } i \text{ lives in a rural area} \\ 0 \text{ otherwise,} \end{cases}$$

$$x_{i6} = \begin{cases} 1 \text{ if policyholder } i \text{ splits his premium payment} \\ 0 \text{ otherwise,} \end{cases}$$

$$x_{i7} = \begin{cases} 1 \text{ if policyholder } i \text{ uses his car for professional reasons} \\ 0 \text{ otherwise.} \end{cases}$$

► Reference class:

all x_{ii} s are equal to 0

= a man aged between 31 and 60, living in an urban area, paying premium once a year and using the car for private purposes only.

► Example:

sequence (1,0,0,0,0,0,1)

= a man aged less than 24, living in an urban area, paying premium once a year and using the car for professional reasons.

- ► Consider the interaction between Age and Gender in our portfolio.
- ► To reflect the situation accurately:

create an interaction variable 'Gender \cdot Age' \Rightarrow 8 levels, coded by 7 dummies.

• Replace x_{i1}, \ldots, x_{i4} with x'_{i1}, \ldots, x'_{i7} .

▶ Policyholder *i* is then represented by a vector of dummies with values of:

$$x'_{i1} = \begin{cases} 1 \text{ if policyholder } i \text{ female } \leq 24 \\ 0 \text{ otherwise,} \end{cases}$$
 $x'_{i2} = \begin{cases} 1 \text{ if policyholder } i \text{ female aged } 25-30 \\ 0 \text{ otherwise,} \end{cases}$
 $x'_{i3} = \begin{cases} 1 \text{ if policyholder } i \text{ female aged } 31-60 \\ 0 \text{ otherwise,} \end{cases}$
 $x'_{i4} = \begin{cases} 1 \text{ if policyholder } i \text{ female over } 60 \\ 0 \text{ otherwise.} \end{cases}$

▶ Policyholder *i* is then represented by a vector of dummies with values of:

$$x_{i5}' = \begin{cases} 1 \text{ if policyholder } i \text{ male } \le 24 \\ 0 \text{ otherwise,} \end{cases}$$
 $x_{i6}' = \begin{cases} 1 \text{ if policyholder } i \text{ male aged } 25-30 \\ 0 \text{ otherwise,} \end{cases}$
 $x_{i7}' = \begin{cases} 1 \text{ if policyholder } i \text{ male over } 60 \\ 0 \text{ otherwise.} \end{cases}$

▶ Reference class: 'Male 31-60'.

- Let N_i (i = 1, 2, ..., n) be the number of claims reported by policyholder i with corresponding risk exposure d_i .
- Assume the N_i s are independent.
- $\mathbf{x}'_{i} = (x_{i1}, \dots, x_{ip})$: observable characteristics of this policyholder.
- Assumptions in the Poisson regression model:

$$E[N_i|\mathbf{x}_i] = d_i \exp\left(\beta_0 + \sum_{j=1}^p \beta_j x_{ij}\right) i = 1, 2, \dots, n,$$

$$N_i \sim \operatorname{Poi}\left(d_i \exp\left(\beta_0 + \sum_{j=1}^p \beta_j x_{ij}\right)\right) i = 1, 2, \dots, n.$$

► The score or linear predictor:

$$score_i = \beta_0 + \sum_{j=1}^p \beta_j x_{ij}.$$

- ▶ The expected claim frequency for policyholder i is: $d_i \exp(\text{score}_i)$.
- With $\hat{\beta}_0$, $\hat{\beta}_1$, ..., $\hat{\beta}_p$ the estimates of the regression coefficients $\beta_0, \beta_1, \ldots, \beta_p$:

$$\hat{\lambda}_{i} = d_{i} \exp \left(\widehat{\text{score}}_{i}\right)$$

$$= d_{i} \exp \left(\hat{\beta}_{0} + \sum_{j=1}^{p} \hat{\beta}_{j} x_{ij}\right),$$

the predicted expected number of claims for policyholder i.

• With explanatory variables x_{ij} s coded by means of binary variables:

 β_0 represents the risk associated to the reference class.

▶ Annual claim frequency λ_i associated with x_i is of multiplicative form:

$$\lambda_i = \exp(\beta_0) \prod_{j|x_{ii}=1} \exp(\beta_j),$$

- $\exp(\beta_0)$ is the annual claim frequency corresponding with the reference class.
- $\exp(\beta_i)$ models the impact of the *j*th ratemaking variable.

Example: say in our portfolio the score for policyholder *i* is

score_{*i*} =
$$\beta_0 + \beta_1 x_{i1} + ... + \beta_7 x_{i7}$$
.

Here:

- $\exp(\beta_0) = \text{annual claim frequency for men aged 31-60, living in an urban area, paying the premium once a year, using the car for private purposes;$
- $\exp(\beta_0 + \beta_1) = \text{annual claim frequency for men less than 24, living in an urban area, paying the premium once a year, using the care for private purposes;$
- and so on.

Poisson regression model: Maximum Likelihood

- Let k_i be the number of claims filed by policyholder i during the observation period, with exposure d_i .
- ► The associated likelihood:

$$\mathcal{L}(\boldsymbol{\beta}) = \prod_{i=1}^{n} P[N_i = k_i | \boldsymbol{x}_i]$$
$$= \prod_{i=1}^{n} \exp(-\lambda_i) \cdot \frac{\lambda_i^{k_i}}{k_i!},$$

where $\lambda_i = d_i \exp(\text{score}_i) = \exp(\ln d_i + \text{score}_i)$.

• ML estimator $\hat{\beta}$ maximizes $\mathcal{L}(\beta)$.

Poisson regression model: Wald Cls

• Asymptotic variance–covariance matrix $\Sigma_{\hat{\beta}}$ of MLE $\hat{\beta}$:

$$\hat{\boldsymbol{\Sigma}}_{\hat{\boldsymbol{\beta}}} = \left(\sum_{i=1}^{n} \tilde{\boldsymbol{x}}_{i} \tilde{\boldsymbol{x}}_{i}' \hat{\lambda}_{i}\right)^{-1},$$

where $\hat{\lambda}_i = d_i \exp(\overline{\text{score}}_i)$.

- Provided the sample size is large enough $\hat{\beta} \beta$ is $\approx N(\mathbf{0}, \hat{\Sigma}_{\hat{\beta}})$.
- ▶ A confidence interval at level 1α for each β_i :

$$[\hat{\beta}_j - z_{\alpha/2}\hat{\sigma}_{\hat{\beta}_i}, \hat{\beta}_j + z_{\alpha/2}\hat{\sigma}_{\hat{\beta}_i}],$$

where $\hat{\sigma}_{\hat{\beta}}^2$ is the element (j,j) of $\hat{\Sigma}_{\hat{\beta}}$, and $\Phi(-z_{\alpha/2}) = \alpha/2$.

Poisson regression model: hypothesis test on single parm.

- ▶ Say we want to test $H_0: \beta_j = 0$ versus $H_1: \beta_j \neq 0$.
- ► Failing to reject *H*₀ suggests that this variable is not relevant to explaining the expected number of claims.
- ► Test statistic for H₀ against H₁:

$$T = \frac{\hat{\beta}_j}{\hat{\sigma}_{\hat{\beta}_i}},$$

which is approximately N(0,1) distributed under H_0 .

- Alternatively, T^2 is approximately χ_1^2 .
- ▶ Rejection of H_0 occurs when T is large in absolute value, or when T^2 is large.

• Let $\mathcal{L}(\hat{\lambda})$ be the model likelihood, i.e.

$$\mathcal{L}(\hat{\lambda}) = \prod_{i=1}^{n} \exp(-\hat{\lambda}_i) \frac{\hat{\lambda}_i^{k_i}}{k_i!}.$$

Note: maximal value of $\lambda \mapsto \exp(-\lambda)\lambda^k/k!$ is obtained for $\lambda = k$.

Maximum likelihood possible under the Poisson assumption:

$$\mathcal{L}(\mathbf{k}) = \prod_{i=1}^{n} \exp(-k_i) \frac{k_i^{k_i}}{k_i!}.$$

⇒ likelihood of the saturated model.

▶ The deviance $D(\mathbf{k}, \hat{\lambda})$ is defined as the likelihood ratio test statistic (LRT) for the current model against the saturated model:

$$D(\mathbf{k}, \hat{\boldsymbol{\lambda}}) = -2 \ln \frac{\mathcal{L}(\hat{\boldsymbol{\lambda}})}{\mathcal{L}(\mathbf{k})} = 2 \left(\ln \mathcal{L}(\mathbf{k}) - \ln \mathcal{L}(\hat{\boldsymbol{\lambda}}) \right)$$

$$= 2 \ln \left(\prod_{i=1}^{n} \exp\left(-k_{i}\right) \frac{k_{i}^{k_{i}}}{k_{i}!} \right) - 2 \ln \left(\prod_{i=1}^{n} \exp\left(-\hat{\lambda}_{i}\right) \frac{\hat{\lambda}_{i}^{k_{i}}}{k_{i}!} \right)$$

$$= 2 \sum_{i=1}^{n} \left(k_{i} \ln \frac{k_{i}}{\hat{\lambda}_{i}} - (k_{i} - \hat{\lambda}_{i}) \right).$$

The smaller the deviance, the bigger is the current model!

► Testing a hypothesis on a set of parameters:

$$\begin{cases}
H_0: \boldsymbol{\beta} = \boldsymbol{\beta}_0 = (\beta_0, \beta_1, \beta_2, \dots, \beta_{p-q})' \\
H_1: \boldsymbol{\beta} = \boldsymbol{\beta}_1 = (\beta_0, \beta_1, \dots, \beta_{p-q}, \beta_{p-q+1}, \dots, \beta_p)'.
\end{cases}$$

- ▶ Say D_0 the deviance of the Poisson model under H_0 and D_1 the deviance under H_1 .
- ▶ Use the test statistic: (drop in deviance)

$$\Delta = D_0 - D_1 = 2\left(L(\boldsymbol{k}) - L(\hat{\boldsymbol{\beta}}_0)\right) - 2\left(L(\boldsymbol{k}) - L(\hat{\boldsymbol{\beta}}_1)\right)$$
$$= 2\left(L(\hat{\boldsymbol{\beta}}_1) - L(\hat{\boldsymbol{\beta}}_0)\right) \approx_d \chi_q^2.$$

- ▶ △ is a likelihood ratio test statistic.
- ▶ The null hypothesis H_0 is rejected in favor of H_1

if the observed value of the test statistic, \triangle_{obs} , is 'too large', i.e.

$$\triangle_{\text{obs}} > \chi^2_{q,1-\alpha}$$
.

Poisson regression model: AIC and BIC

- λ^2 approximation to the distribution of the LRT statistic is valid only when considering nested hypotheses.
- Information criteria such as AIC or BIC are useful with non-nested models: (with ξ the parameter vector used by the model)

$$AIC = -2L(\hat{\xi}) + 2\dim(\xi);$$

$$BIC = -2L(\hat{\xi}) + \ln(n)\dim(\xi).$$

Both criteria are:

- minus 2 times the maximum log-likelihood;
- penalized by a function of the number of parameters and sample size.



GLMs: references

▶ Non-life insurance pricing with GLMs:



de Jong & Heller



Ohlsson & Johansson



Parodi

See also the lecture sheets by prof. Claudia Czado on GLMs.

Class discussion

Applications of GLMs in other insurance applications?

- Life insurance
- Health or disability insurance



GLMs

- Consider independent response variables with covariates.
- In a GLM a transformation of the mean is modelled with a linear predictor, i.e. $\mathbf{x}_i' \boldsymbol{\beta} = \beta_0 + \beta_1 \mathbf{x}_{i1} + \ldots + \beta_p \mathbf{x}_{ip}$.
- ► GLM's allow to include nonnormal errors such as binomial, Poisson and Gamma errors.
- ▶ Regression parameters are estimated using Maximum Likelihood Estimation (MLE).

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Exponential family

- Class of distributions for which the theory of Generalized Linear Models has been developed.
- Density from the exponential family can be written as:

$$f(y;\theta,\phi) = \exp\left(\frac{y\theta-b(\theta)}{a(\phi)}+c(y,\phi)\right),$$

for certain a(.), b(.) en c(.).

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Exponential family

► A (general) expression for

the mean and the variance

of a distribution from the exponential family.

$$\mu = EY = b'(\theta)$$

$$Var(Y) = b''(\theta) \cdot a(\phi).$$

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Exponential family

- ▶ The variance of Y is the product of two functions:
 - $b''(\theta)$: only depends on θ and thus μ (since $\mu = b'(\theta)$) this is the variance function $V(\mu)$ (with $b''((b')^{-1}(\mu)) := V(\mu)$)
 - $a(\phi)$ is often of the form ϕ/w
 - with w a weight and ϕ the dispersion parameter.

More on GLMs K. Antonio, KU Leuven & UvA 40 / 50

Model components

- ▶ Response Y_i and independent variables $x_i' = (x_{i1}, \dots, x_{ip})$ for $i = 1, \dots, n$.
 - (1) Random component: Y_i with $1 \le i \le n$ independent with density from the exponential family, i.e.

$$f(y; \theta, \phi) = \exp\left(\frac{\theta y - b(\theta)}{a(\phi)} + c(y, \phi)\right).$$

Here ϕ is a dispersion parameter and functions b(.), a(.) and c(.,.) are known.

- (2) Systematic component: $\eta_i(\mathbf{x}_i'\boldsymbol{\beta}) = \beta_0 + \beta_1 x_{i1} + \ldots + \beta_p x_{ip}$ the linear predictor, with $\boldsymbol{\beta} = (\beta_0, \beta_1, \ldots, \beta_p)$ regression parameters.
- (3) Parametric link function: the link function $g(\mu_i) = \eta_i = \mathbf{x}_i' \boldsymbol{\beta}$ combines the linear predictor with the mean $\mu_i = E[Y_i]$.

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Link functions

- Recall: $\eta = \mathbf{x}' \boldsymbol{\beta}$, $\eta = g(\mu)$ and $E[Y] = \mu$.
- g is monotone, differentiable: the link function.
- Normal, linear regression: $\mu \in \mathbb{R}$, $\eta \in \mathbb{R}$, thus $g : \mathbb{R} \to \mathbb{R}$. Often, we use $g(\mu) = \mu = \mathbf{x}'\boldsymbol{\beta}$; other possibility

$$g_{\alpha}(\mu) = \begin{cases} \frac{\mu^{\alpha}-1}{\alpha}, & \alpha \neq 0 \\ \log(\mu), & \alpha = 0. \end{cases}$$

This is the Box-Cox class of transformations.

▶ Poisson regression: $\mu > 0$, $g : \mathbb{R}^+ \to \mathbb{R}$

$$g(\mu) = \log(\mu)$$
.

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Link functions

- ▶ Binomial (proportion): $\mu = p \in [0,1]$, we need a monotone $g:[0,1] \to \mathbb{R}$. Use $g(\mu) := F^{-1}(\mu)$, with F(.) a cdf.
 - (a) With F(.) the cdf of the logistic distribution:

$$F(z) = \frac{e^z}{1 + e^z}$$

$$\Rightarrow g(\mu) := F^{-1}(\mu) = \log\left(\frac{\mu}{1 - \mu}\right).$$

This is the logit link, used in logistic regression.

(b) With F(.) the cdf of the standard normal distribution:

$$F(z) = \Phi(z)$$

$$\Rightarrow g(\mu) = \Phi^{-1}(\mu).$$

This is the probit link, used in probit regression.

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Maximum Likelihood Estimation

- ▶ For an illustration of MLE equations in a Poisson model, cfr infra.
- ▶ To solve the ML equations numerically, use:
 - Newton–Raphson
 - or Fisher scoring
 - which can be written as a weighted iterative least squares algorithm.

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▶ Start from a regression model with *p* explanatory variables and test

$$H_0$$
: $\beta_{p-q+1} = \dots = \beta_p = 0$
 H_1 : not H_0 .

- ▶ Drop-in-deviance test statistic: (~ extra-sum-of-squares F-test)
 - scaled(!) deviance from the reduced model scaled(!) deviance from the larger model
 - (sum of squared residuals from the reduced model) (sum of squared residuals from the larger model), appropriately scaled.
- ▶ With GLMs, a new type of residual is used: deviance residual.

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- ▶ Denote with $L(H_0)$, resp. $L(H_1)$, the log-likelihood under H_0 , resp. H_1 .
- ▶ *L*(*S*) is the log-likelihood under the saturated model.

$$-2\log \frac{\mathcal{L}(H_0)}{\mathcal{L}(H_1)} = -2[L(H_0) - L(H_1)]$$

$$= -2[(L(H_0) - L(S)) - (L(H_1) - L(S))]$$

$$= \frac{\mathsf{DEV}(X_1, \dots, X_{p-q})}{\phi} - \frac{\mathsf{DEV}(X_1, \dots, X_p)}{\phi},$$

where

- DEV (X_1, \ldots, X_{p-q}) is the deviance of the reduced model
- DEV $(X_1, ..., X_p)$ is the deviance of the larger model.

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- Small: the reduced model does about as good a job as the larger model at explaining the responses.
- Large: the reduced model is relatively inadequate.

Drop-in-deviance χ^2 test: to test the significance of a set of q predictor variables, use the difference in scaled deviances

$$\mathsf{DEV}(X_1,\ldots,X_{p-q})/\phi - \mathsf{DEV}(X_1,\ldots,X_p)/\phi$$

when ϕ is known.

Under H_0 this test statistic has a χ^2 distribution with q degrees of freedom.

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- **Estimate** ϕ when it is unknown.
- Possible estimator: (from the larger model under H_1)

$$\hat{\phi} = \frac{\text{Deviance}}{\text{Degrees of freedom}},$$

with the degrees of freedom = n - (p + 1).

The test statistic then becomes

$$F = \frac{\text{Drop-in-deviance}/q}{\hat{\phi}},$$

with q = difference in number of parameters between the model under H_1 and H_0 .

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► The corresponding *p*-value is then given by

$$P(F_{q,n-(p+1)} > F - \text{statistic}),$$

with p+1 the number of parameters in the model under H_1 .

▶ Notice the analogy with the partial *F*—test for general linear models.

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Wrap-up

After this class you are able to:

- explain what a GLM is: identification of the distributional framework, the main concepts (distribution, link function and linear predictor), identify differences with LMs, . . .
- specify typical examples of GLMs: Poisson, gamma, logistic, probit regression
- understand and interpret output from a GLM analysis
- explain and apply main inferential methods in GLMs: Wald test, deviance statistic, drop-in-deviance test
- start working with GLM analyses in a statistical software package.