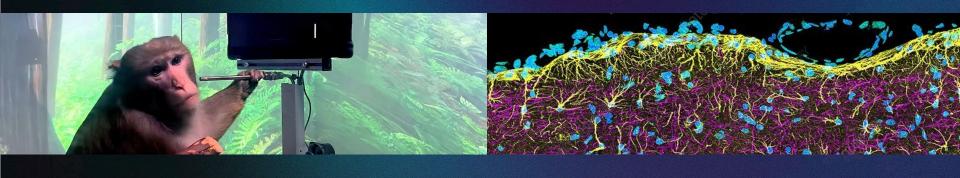
NEUROTECH

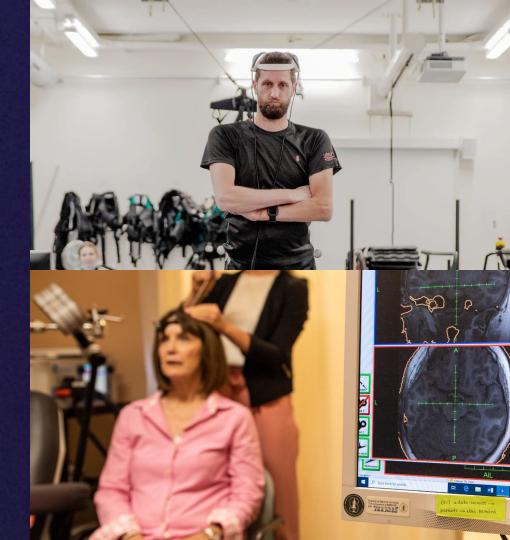


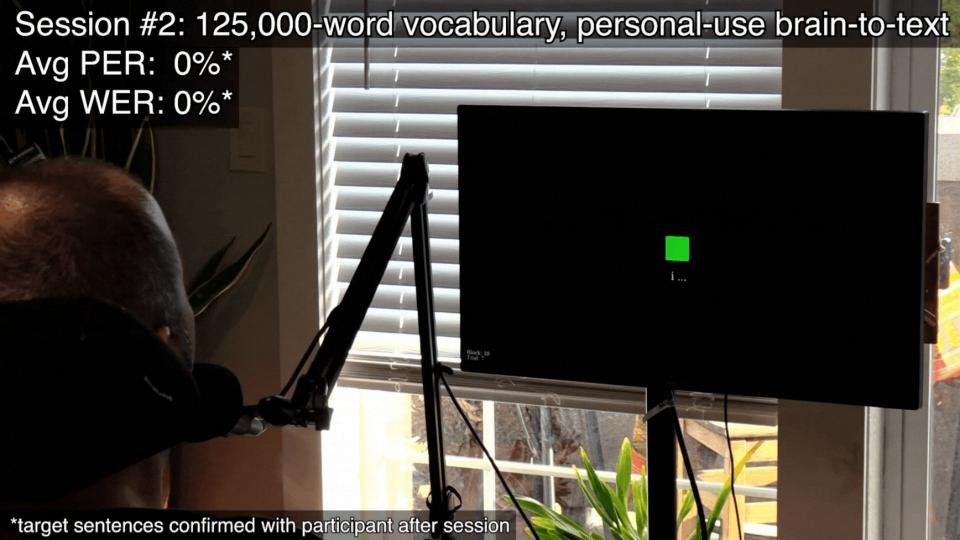
Heuristics

- Invasive v non invasive, medical v consumer, neuromodulation v neuroimaging (or reading v writing)
- You need to read in order to write
- Neuroimaging is easier than neuromodulation
- Available modalities: electric, magnetic, focused ultrasound, optical, genetic engineering

Medical

- Physical: movement, speech, computer use, tremors, vision
 - Psychiatric/cognitive: depression, OCD, memory
- Only Neuralink + handful of Bay
 Area startups have sci-fi
 narratives





AI narrative and neurotech progress

- Merge with AI narrative
- Connection to d/acc
- Al improving decoding
- Lagging for stim
 - → transferring a model's representations into a biological brain







Opinions

- There hasn't been a successful consumer neurotech product
- BCI should outperform existing tools e.g. vision, Midjourney
 - Human-centered narratives

