

Making defensive technology offensive

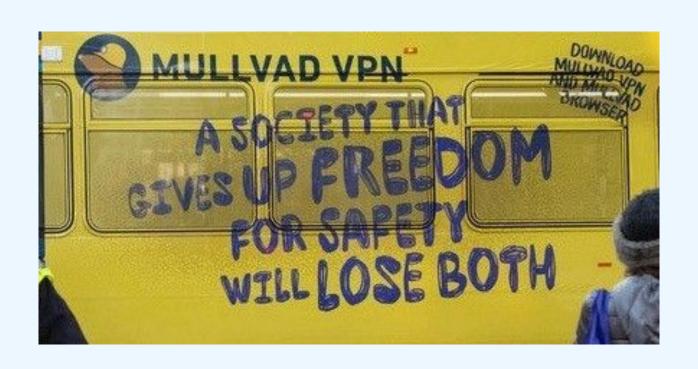
How to get cypherpunk ideals to the masses

This talk will focus on **cryptography**: encryption, signatures, ZKPs, MPC, etc.

Cryptography is the art of making things hard to break. It is inherently a defensive technology.

How is this tech currently communicated?

MullvadVPN



NordVPN

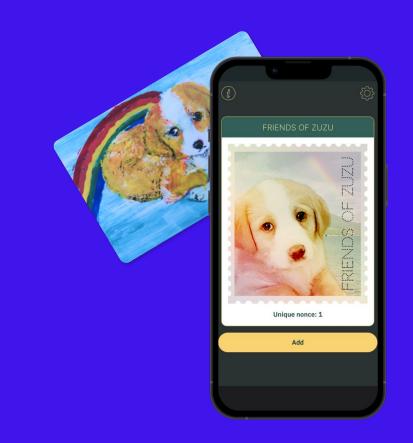


How can we communicate cryptography as a value-add, not a defensive measure?

If we can't, we're not going to be able to get any of the defense that we all deserve.

#1: Privacy = ownership

Signatures give you ownership. ZK lets you privacy.



#2: User consent

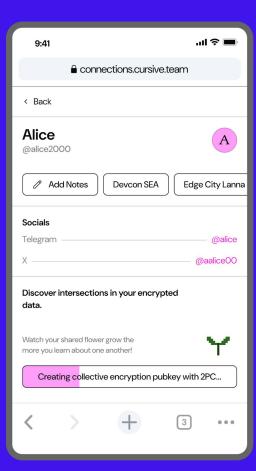
Unbreakable Consent

One of MPC's main flaws is that parties can exit protocol early.

In 2PC query-responses, this is a feature — *full consent is mathematically required* for querier to learn anything!

#3: Portability

Portable social graphs



Portable personal data



#4: Efficiency

Narrowcasting

The opposite of broadcasting.

We don't need to be dependent on public feeds or group chats.

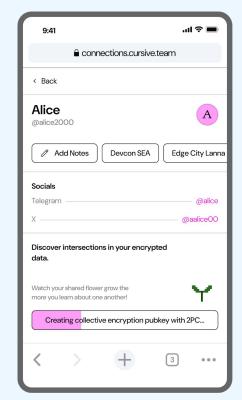
Just narrowcast info to your most relevant connections!

Where can you experience this technology?

Cursive Connections











Cryptographic Connections Museum!

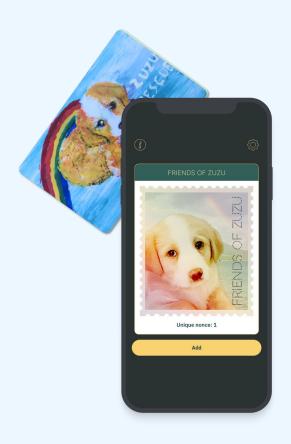




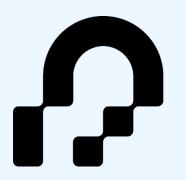
Cryptographic Classroom

- Explaining our recent research over a blackboard
- Going through classic cryptography constructions (KZG, Garbled Circuits, PLONK, TFHE)
- Thursday & Friday 10:30am 12pm (maybe more sessions!)





Cursive is a research & design lab building cryptography for human connection.



privacy + scaling explorations



@cursive_team Twitter





Cursive Telegram

