

leveraging a  
blockchain



the act of deciding how to  
distribute funding  
or resources.



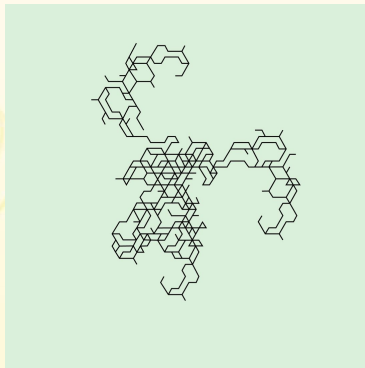
# Onchain Capital Allocation

Kevin Owocki - Oct 2024

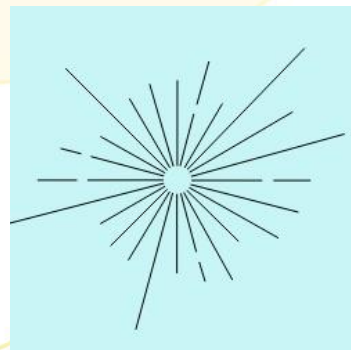
# Agenda



Who am I?  
(3 min)



Design Space  
NOW  
(5 mins)

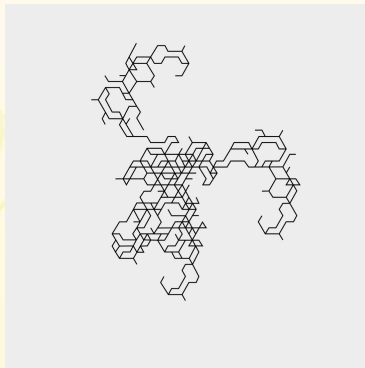


Allo Protocol  
(15 mins)

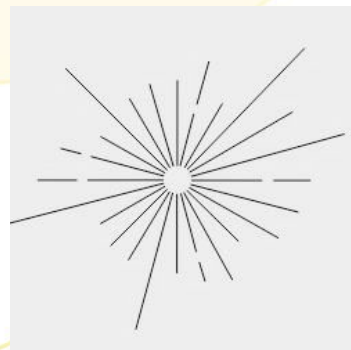
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Who am I?  
(3 min)



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Allo Protocol  
(15 mins)

Over the past 22 quarterly rounds  
Gitcoin has supported the funding of  
public goods, enabling communities  
to fund their shared needs

**5.1M**

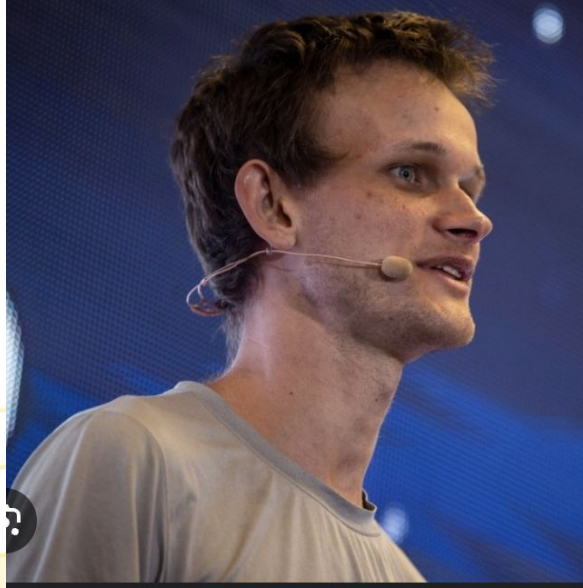
UNIQUE DONATIONS

**4,113**

PROJECTS RAISED FUNDS

**\$63.5M**

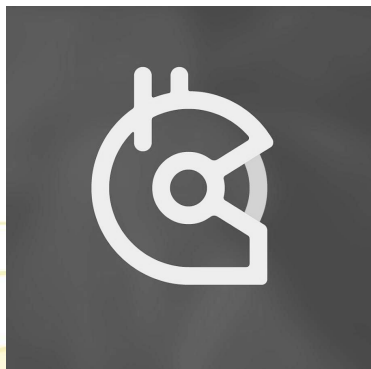
TOWARD PUBLIC GOODS



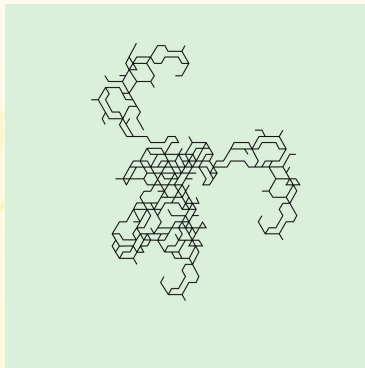
Bitcoin Grants is establishing itself as a significant pillar of the Ethereum ecosystem that more and more projects are relying on for some or all of their support.  
~ **Vitalik Buterin in 2020**

**Grants  
=  
Growth**

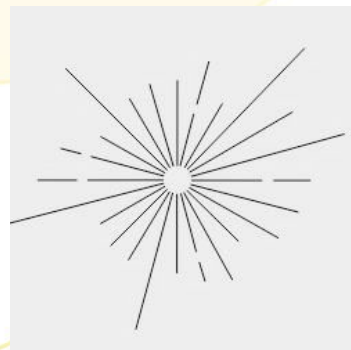
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Allo Protocol  
(15 mins)



BY KEVIN ONOCKI

# ONCHAIN CAPITAL ALLOCATION *HANDBOOK*

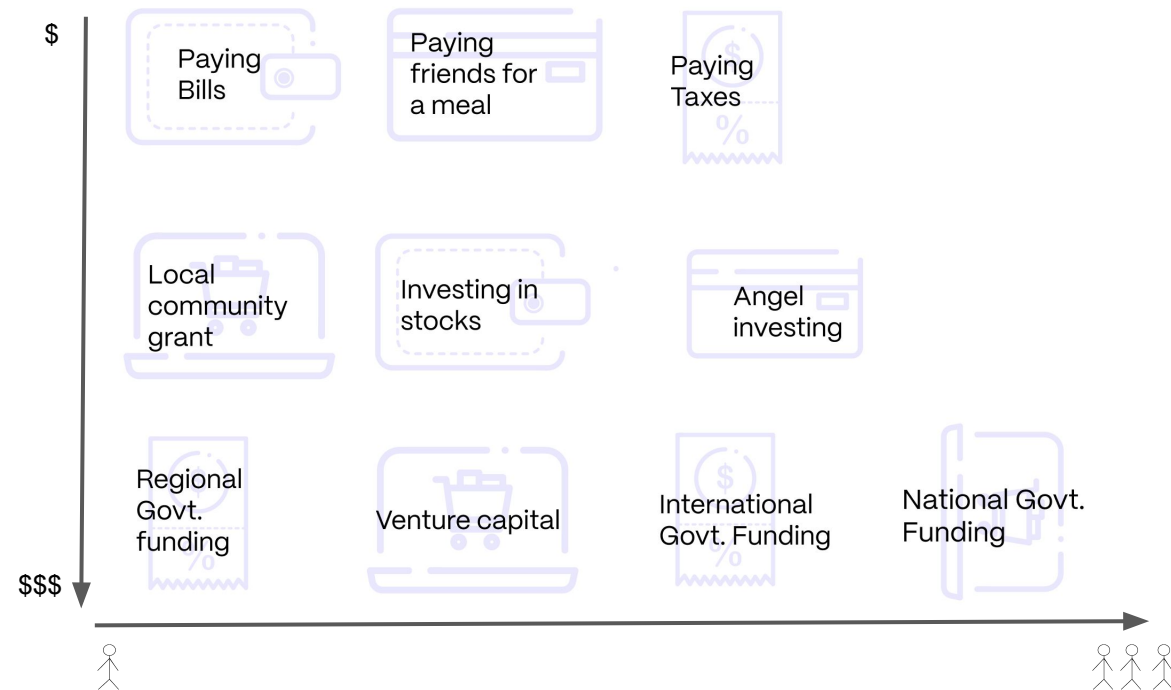
AN APPROACHABLE GUIDE TO FUNDING WHAT MATTERS IN THE 21ST CENTURY



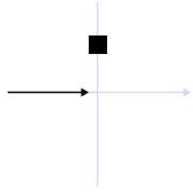
EXPLORERS  
EDITION



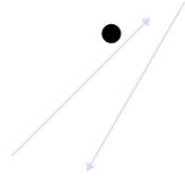
Capital Allocation = anytime you spend \$\$\$



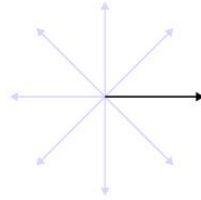
# Legacy Capital Allocation



*GATEKEEPING*

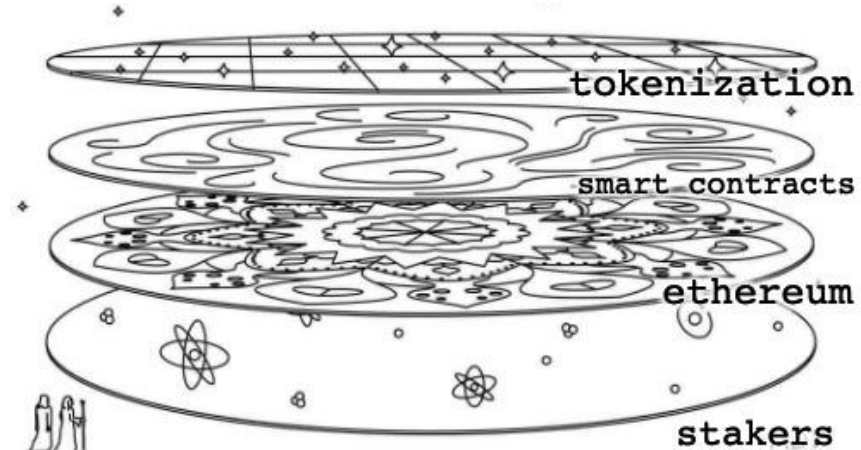


*NOT PRECISE*



*NOT SCALABLE*

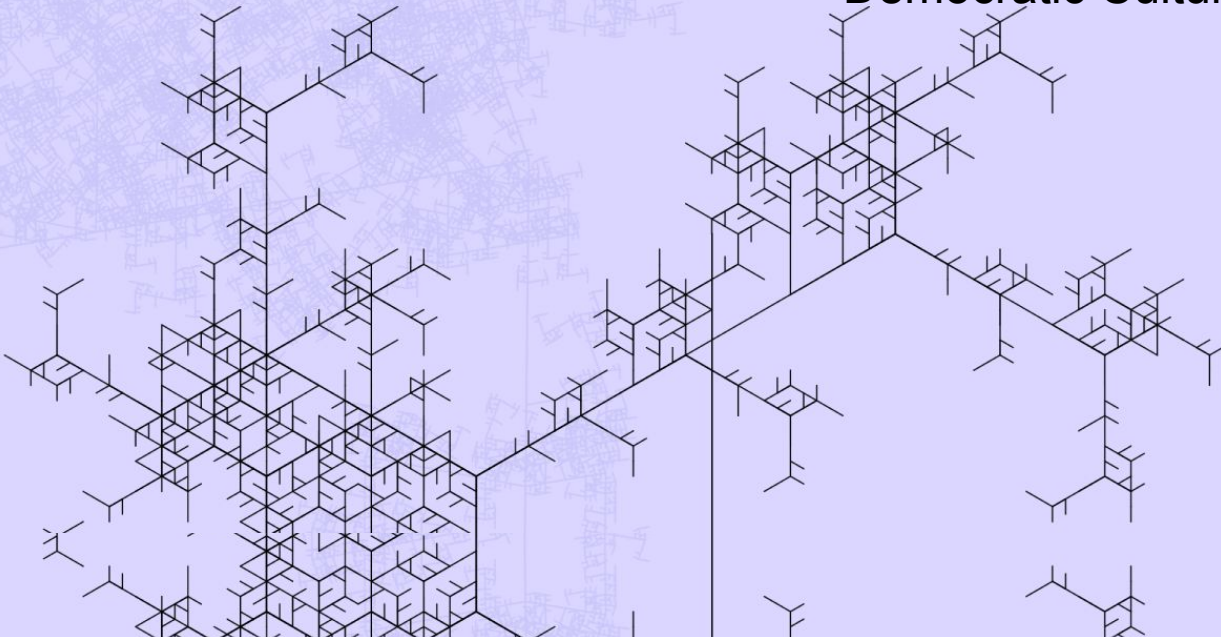
# Why does Cap Allo matter?



# QUADRATIC FUNDING

**Mechanism:** Reward contributors based on breadth of contributions.

**Culture Enabled:**  
Democratic Culture

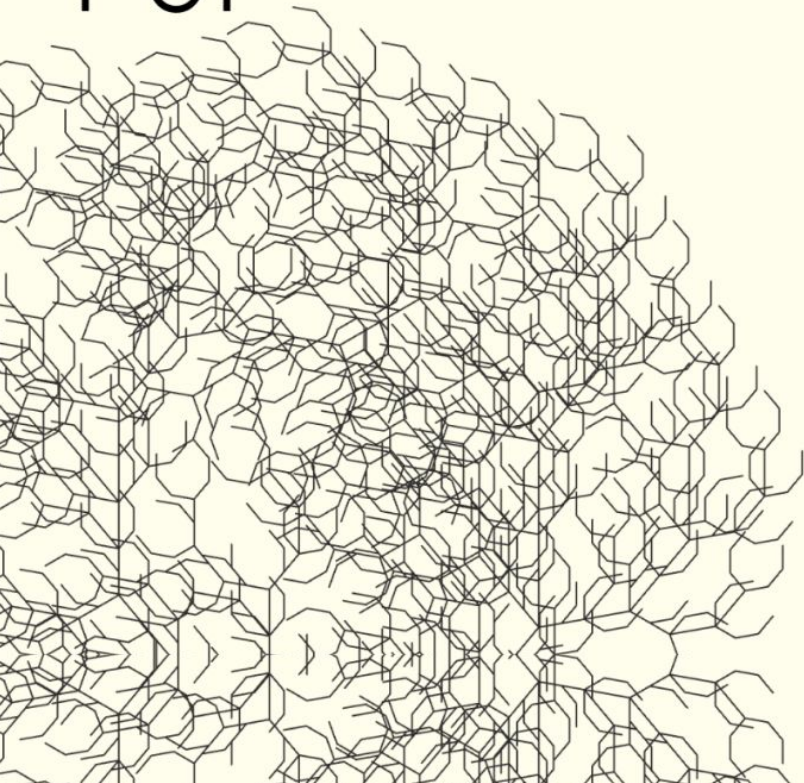


# RETRO

**Mechanism:** Retroactive  
Rewards

# PGF

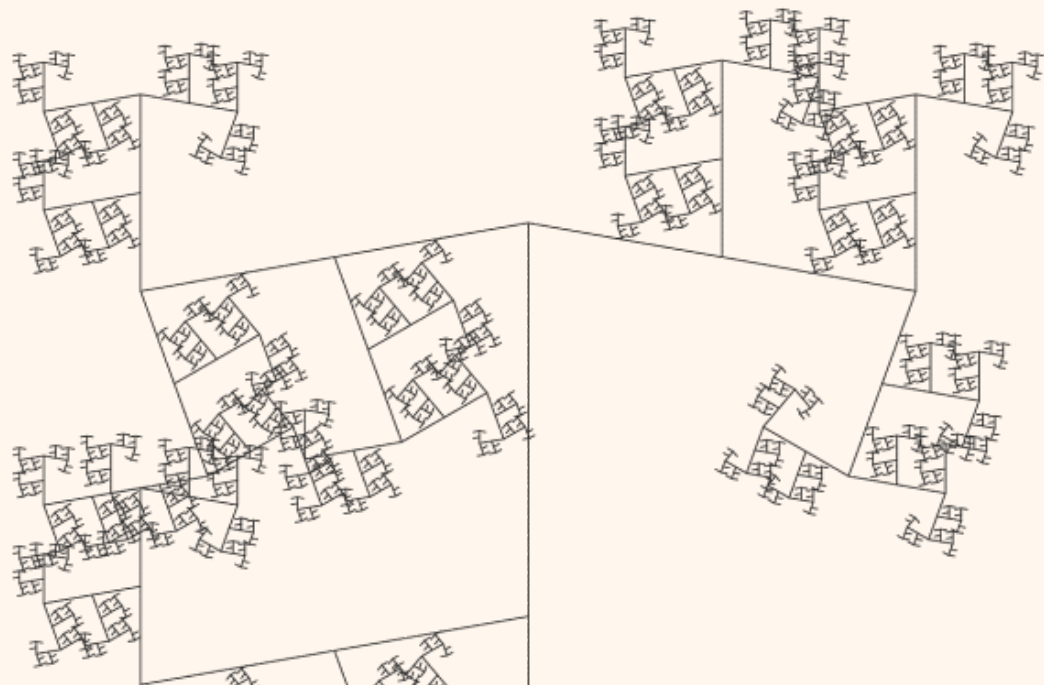
**Culture Enabled:** Culture of  
karma



# Protocol Guild

**Mechanism:** Self Curated Registry

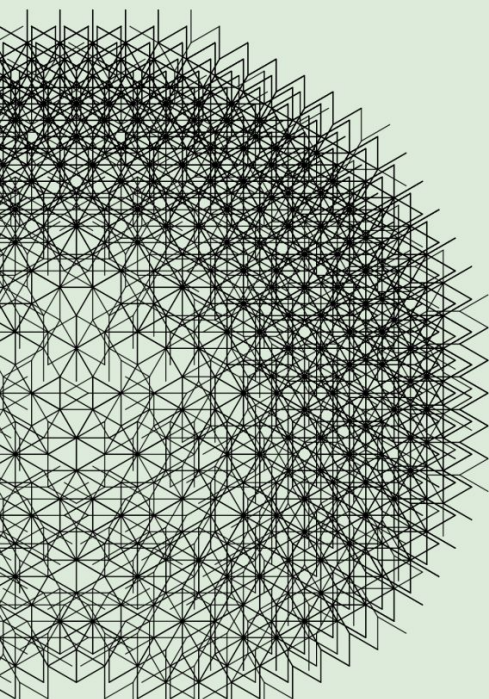
**Culture Enabled:** Aggregation of  
Supply and Demand



# CONVICTION VOTING

**Mechanism:** Token Staking

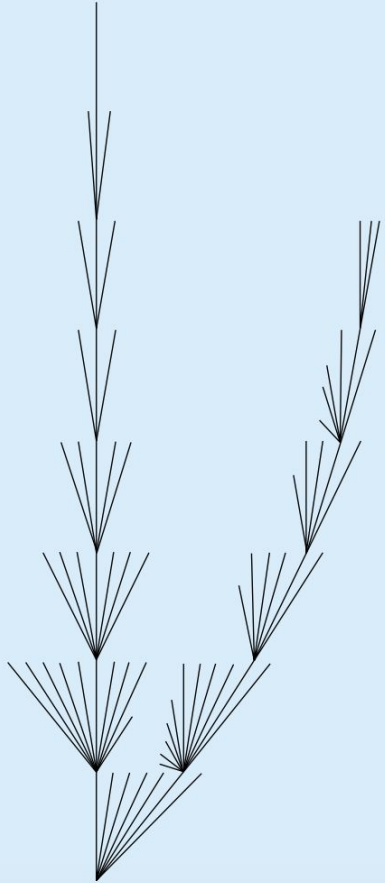
**Culture Enabled:** Culture of long  
term conviction



# FUTARCHY

**Mechanism:** Prediction Market

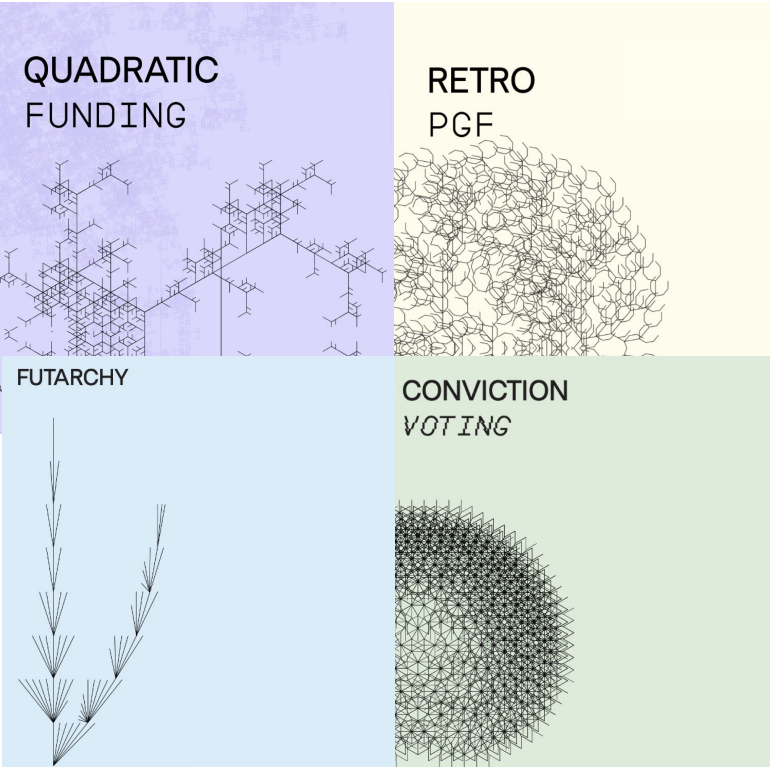
**Culture Enabled:** Culture of  
precision





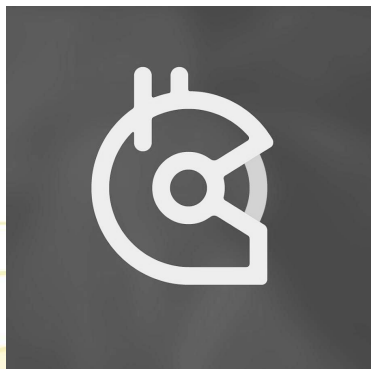
# Stacking Mechanisms

Karmic + Long Term + Precise Capital Allocation

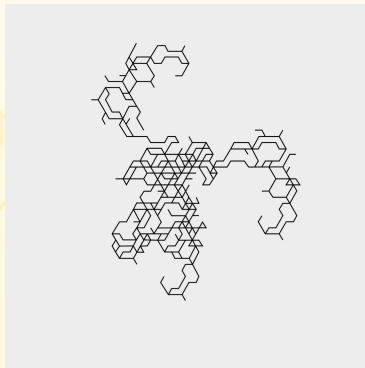


= Democratic +  
Karmic + Long Term  
+ Precise Capital  
Allocation

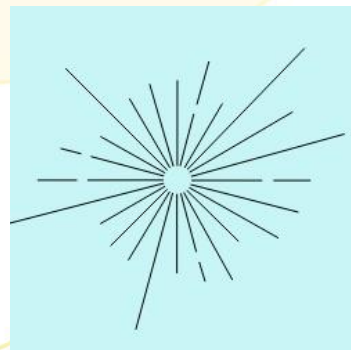
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NOW  
(5 mins)



Allo Protocol  
(15 mins)





Fork-ready, audited code  
library for ironclad security



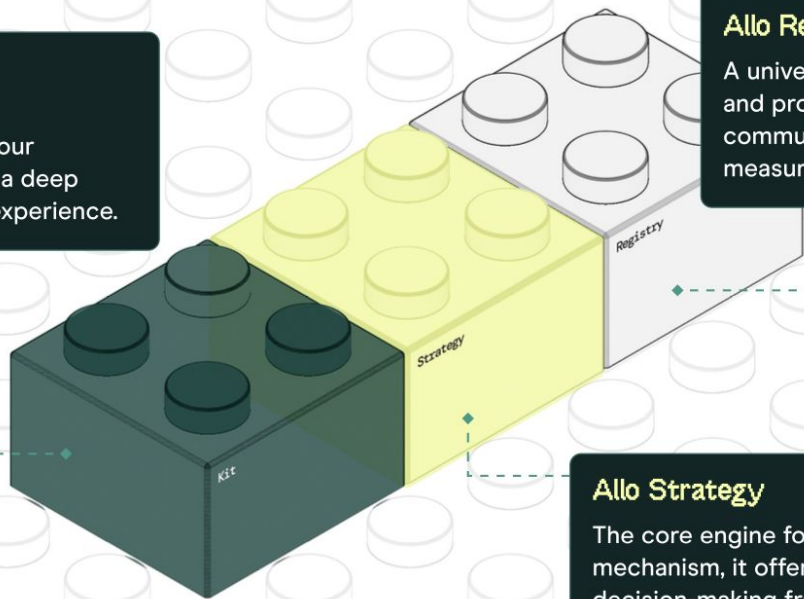
Crystal-clear documentation  
that speaks human



Generous funding opportunities  
through Gitcoin Citizen Grants

### Allo Kit

Launch a webapp in less  
time than it takes to brew your  
morning coffee – built with a deep  
understanding of the user experience.



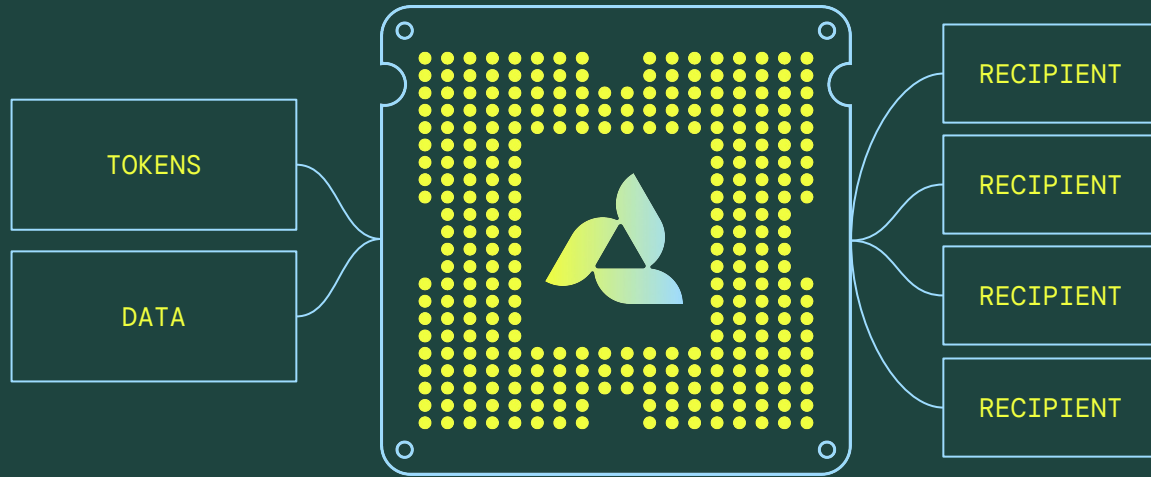
### Allo Registry

A universal onchain registry of builders  
and projects, designed to simplify  
community management and impact  
measurement.

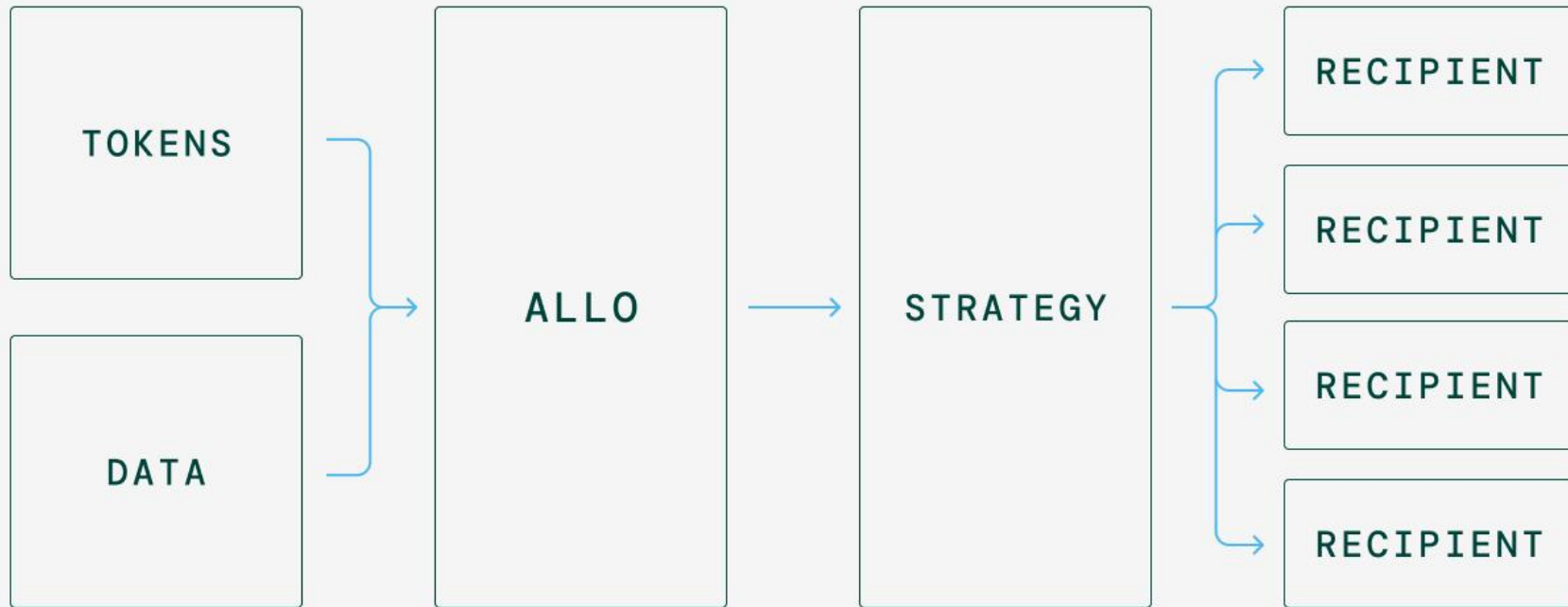
### Allo Strategy

The core engine for your funding  
mechanism, it offers a customizable  
decision-making framework to define  
how capital is allocated.

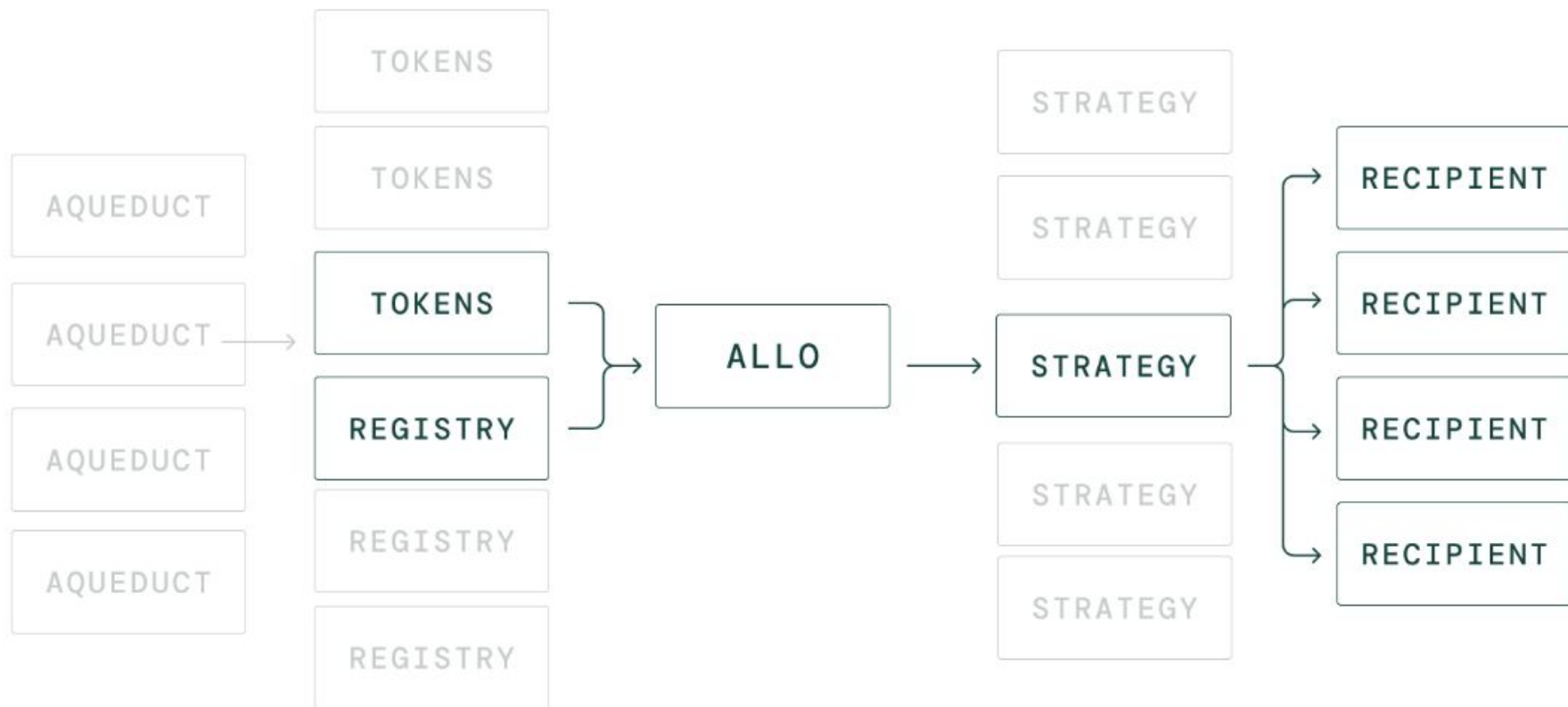
# Allo = the protocol for capital allocation



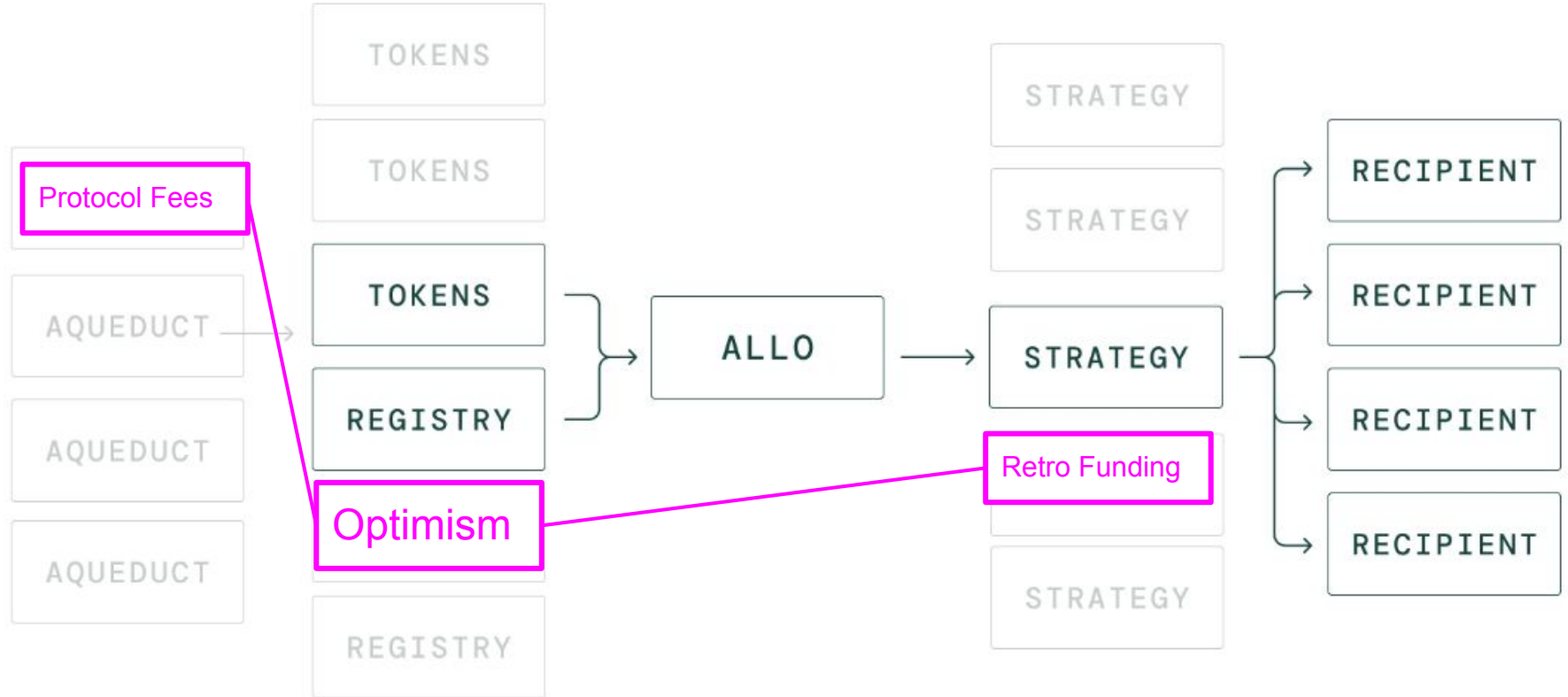
<https://docs.allo.gitcoin.co>



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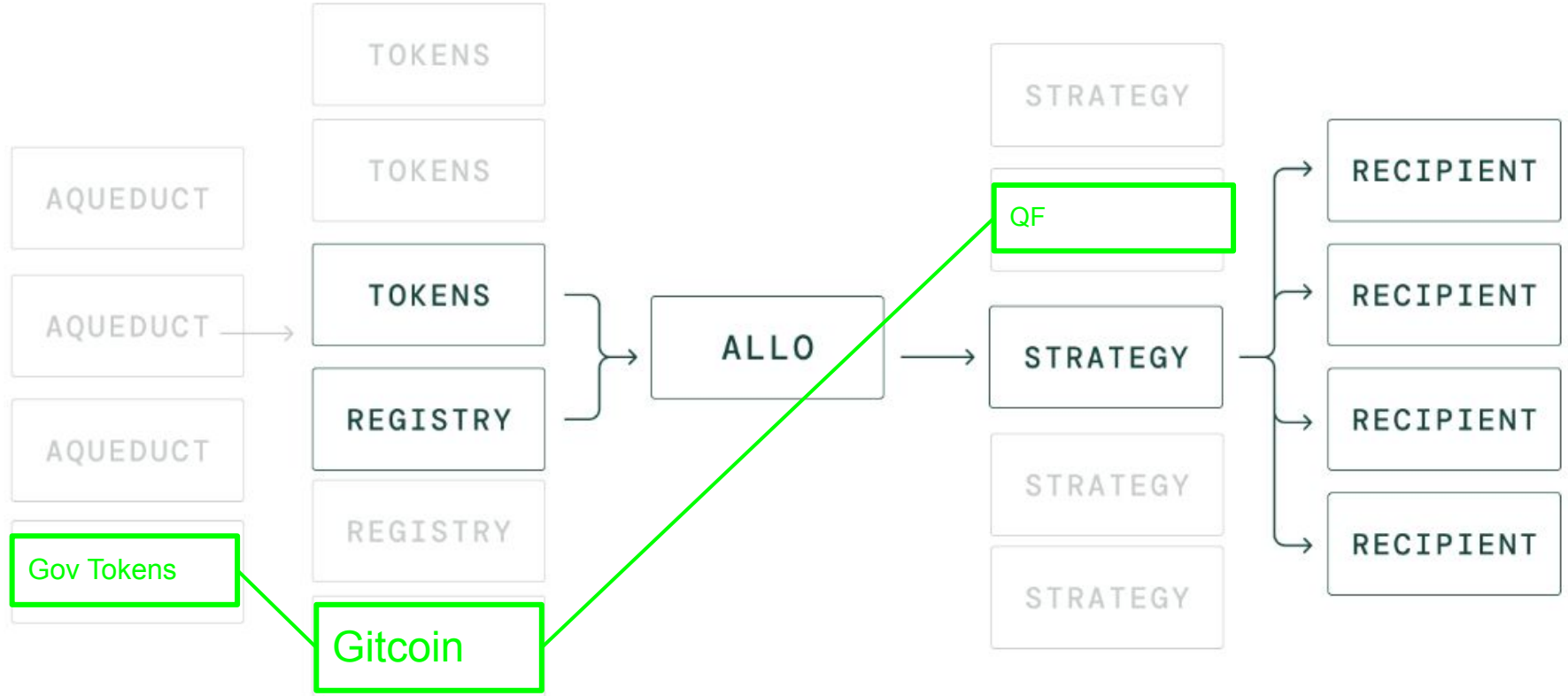


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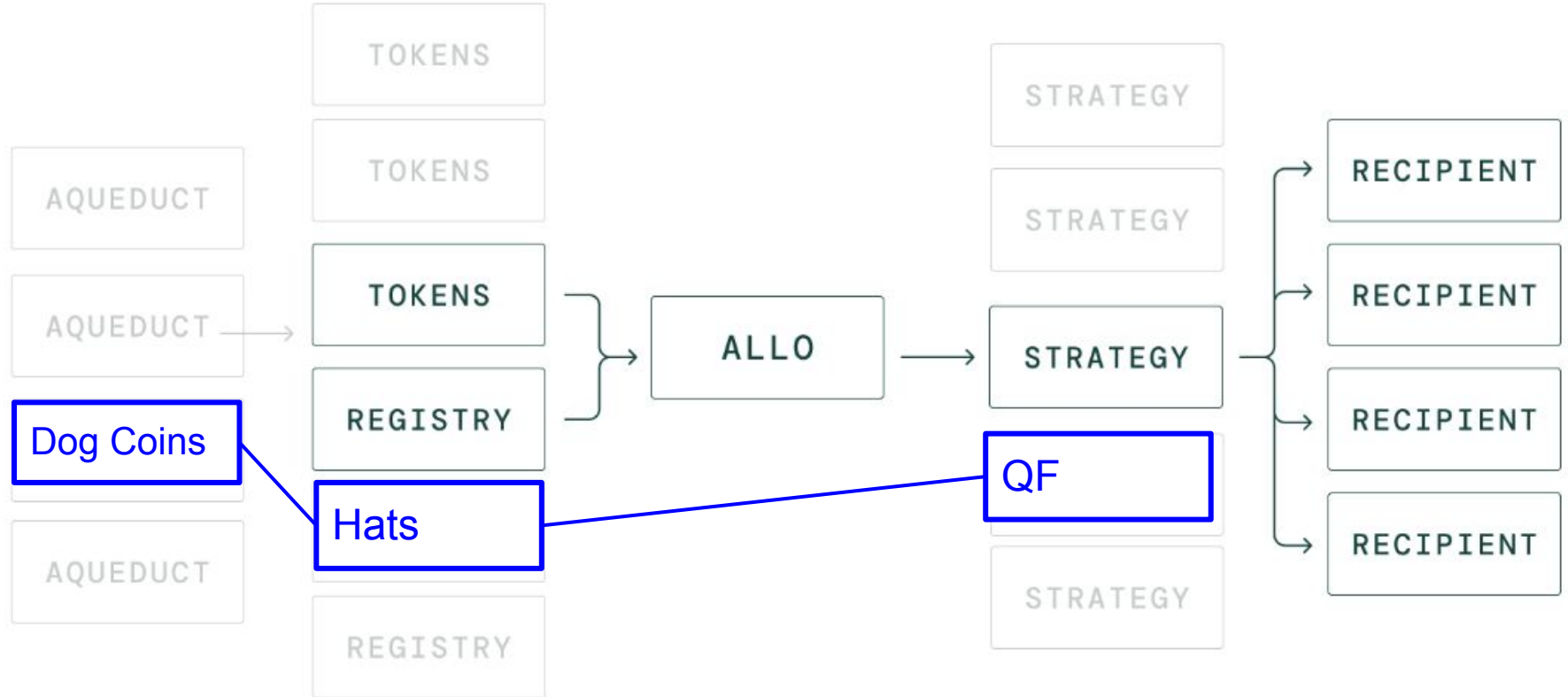




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## Visit Dev Docs

Crystal clear documentation so  
you can start building today

[docs.allo.gitcoin.co](https://docs.allo.gitcoin.co)



## Get Funding

Learn about builder  
opportunities on Allo

[gitcoin.co/citizens](https://gitcoin.co/citizens)

**kevin@gitcoin.co**