



FINANCIALIZATION IN GAMES



@y77cao



PROJECT MIRAGE



MIRAGE = ISLAND BUILDING + ?

- Speculation
- Prize Pool
- Ponzi

SPECULATION: ISLAND SHARES

- Bet on island productivity
- More shareholders, more productive
- Speculation enables premium experience
- Not exciting enough



PRIZE POOL: PLAYTEST REWARD

- Great to find weakness in casual game mechanics
- Competitiveness speeds up playtest progress

I am finally a millionaire!

At @mirage_game_ that is 😊






A big thank you to the Mirage team for making it fun! and to @Vanglog_eth for the fierce competition.

Looking forward to seeing the progression of Mirage and its final form when it is released!

 **Project Mirage** @mirage_game_ · Sep 12

The playtest has ended! Congrats to our top millionaires:

1 @KriptoGeko
2 @Vanglog_eth
3 @daniel_damyanov ...
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1	 KriptoGeko	4.75m
2	 Vanglog_eth	3.64m
3	 daniel_damya...	2.04m

WHO IS THE AUDIENCE??

WHAT IS THE GAME GOAL??

WHAT IS ENJOYABLE??

WHO IS THE AUDIENCE?

- Following simple game + crypto formula does not make a game fun
- Crypto players want only: make money and feel connected

WHAT IS THE GAME GOAL?

- Boring because of lack of goal, not lack of content

WHAT IS ENJOYABLE?

- As enjoyable as airdrop farming?

LAST NOTE