YOU KNOW WHAT'S GOING TO GET US FROM WEB2 TO WEB3? THERAPY

Cancel Start

@SIM_POP

@SIMONAPOP

AGENDA

01 - WTF?
02 - THE NEED FOR A SHIFT
03 - INNER LANDSCAPE VS EXTERNAL CHANGE
04 - HIGHER CORE NEEDS
05 - COMMUNITY INSIGHT
06 - THE HUMAN PROTOCOL

01. WTF, SIMONA?

SP 🔥
@Sim_Pop

You know what's going to truly get us from web2 to web3? Therapy

12:15 PM · Jul 10, 2023 · **13.9K** Views

Origin

GREEK	GREEK	MODERN LATIN	
therapeuein → minister to, treat medically	therapeia → healing	therapia →	therapy *mid 19th century*

mid 19th century: from modern Latin *therapia*, from Greek *therapeia* 'healing',

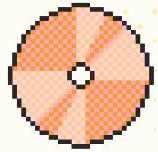
"INNOVATION HAPPENS WHEN PEOPLE ARE FREE TO THINK, EXPERIMENT, AND SPECULATE."

TRUE INNOVATION IS MORE THAN A TECHNOLOGICAL EVOLUTION; IT REQUIRES A FUNDAMENTAL SHIFT IN OUR COLLECTIVE PSYCHE.

02. THE NEED FOR A SHIFT

"ONE CAN CHOOSE TO GO BACK TOWARD SAFETY OR FORWARD TOWARD GROWTH. GROWTH MUST BE CHOSEN AGAIN AND AGAIN; FEAR MUST BE OVERCOME AGAIN AND AGAIN." A. MASLOW

- REDEFINE VALUES
- PRIORITIZE WELL-BEING VS EXTRACTIVE BEHAVIOUR
- TECH AS AN EXTENSION OF DEEPER HUMAN UNDERSTANDING & THRIVING



03 - INNER LANDSCAPES & EXTERNAL CHANGE

THE SOCIETIES & ECONOMIES WE BUILD ARE A REFLECTION OF THE CONSCIOUS & UNCONSCIOUS CONDITIONING, BELIEFS AND HABITS WE LIVE WITH...

SOMETIMES FOR GENERATIONS

"UNTIL YOU MAKE THE UNCONSCIOUS CONSCIOUS, IT WILL DIRECT YOUR LIFE AND YOU WILL CALL IT FATE."
- CARL JUNG

WORK TO RESOLVE INHERITED CONDITIONING & ACCESS **CREATIVITY**, **HIGHER INTENT** & **POSITIVE IMPACT**

04.HIGHER INTENT

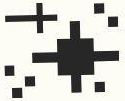
psychologist approved

HIGHER CORE NEEDS:

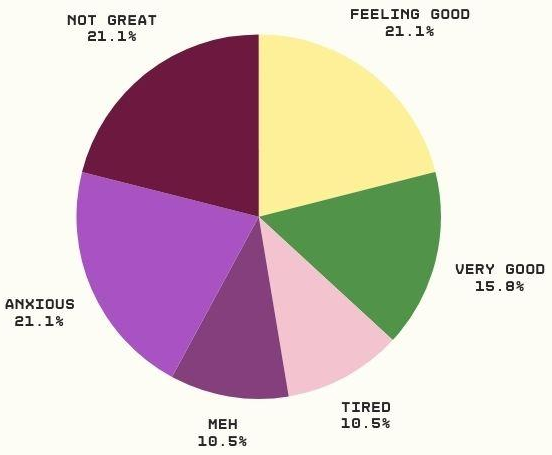
- Belonging, relatedness, or connectedness;
- Autonomy: a sense of control in one's life;
- Mastery or competence;
- **Genuine self-esteem, not dependent on achievement, attainment, acquisition, or valuation by others;**
- Trust: a sense of having the personal and social resources needed to sustain one through life;
- **Purpose & meaning: knowing oneself as part of something larger than isolated, self-centered concerns, whether that something is overtly spiritual or simply universal/humanistic like Nature.**

CRYPTO IS OFFERING US A CANVAS TO PROJECT HIGHER IDEALS ON - A CARTE BLANCHE WHERE WHAT WE BUILD CAN SERVE AS MEANS TO IMPROVE NOT JUST ECONOMIC DESIGN BUT (IDEALLY) HUMAN THRIVING.

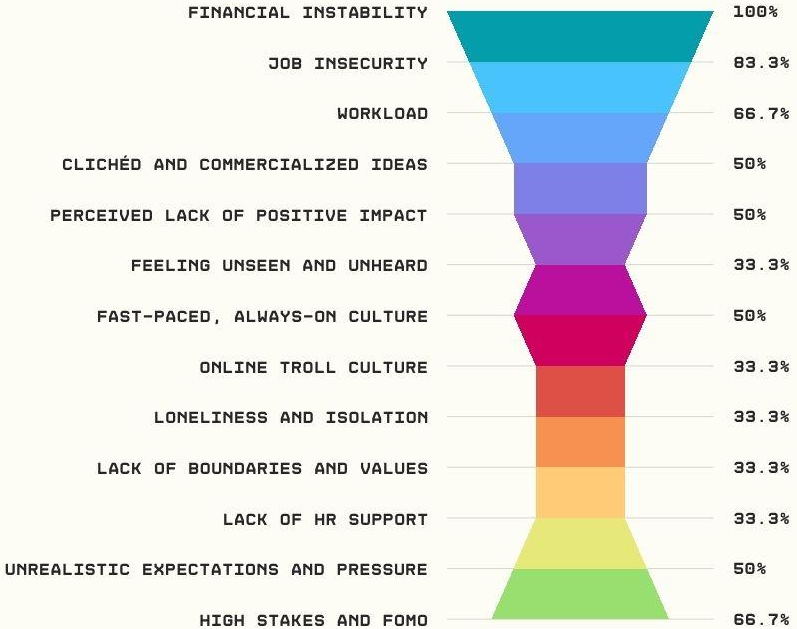
Great Opportunity 👍



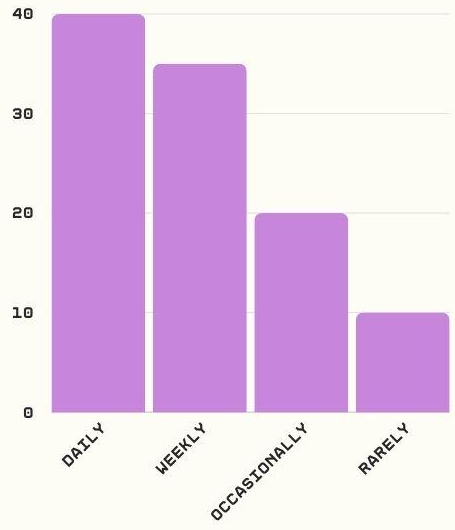
OVERALL PULSE CHECK



BIGGEST CHALLENGES IN CRYPTO



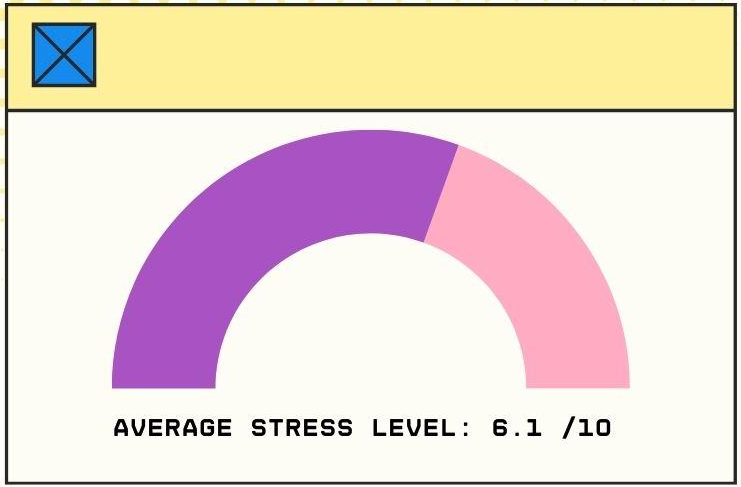
ANXIETY

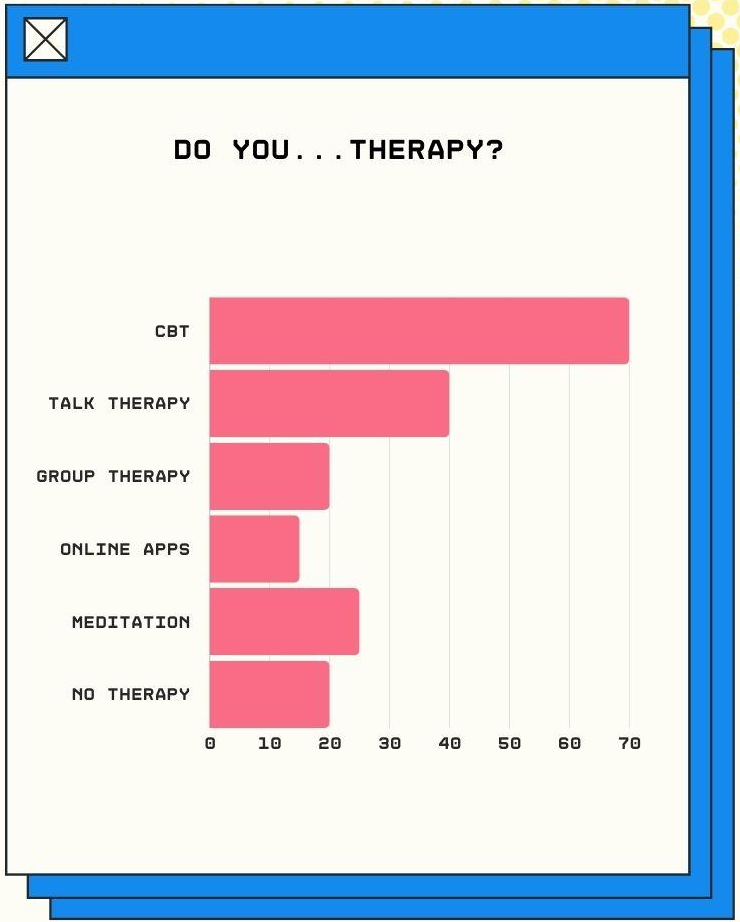


BURNOUT

70% YES | 30% NO

06.COMMUNITY INSIGHT





HUMAN PROTOCOL FOR BUILDERS

PRIORITIZING THE HUMANS BEHIND THE CODE

PURPOSE & VISION:

- UPGRADE WELL-BEING IN CRYPTO TO FOSTER CREATIVITY, EMOTIONAL INTELLIGENCE, AND HOLISTIC HEALTH.

BENEFITS:

- ENHANCES PRODUCTIVITY AND REDUCES BURNOUT
- RETAINS TALENT AND ENABLES PURPOSE-DRIVEN WORK

HUMAN PROTOCOL PHASES

prioritizing the humans behind the code

THE PURPOSE OF THE HUMAN PROTOCOL IS TO UPGRADE THE WELL-BEING OF BUILDERS, PROMOTING HEALTHY DYNAMICS THAT STIMULATE CREATIVITY, DEEP WORK, EMOTIONAL INTELLIGENCE, AND OVERALL HEALTH.

Full Protocol Rollout:
Integrated Ecosystem for Mental, Emotional, and Physical Health

Scaling:
Building Momentum and Introducing Deeper Support

Pilot: Awareness and Laying the Groundwork

THANK YOU!