







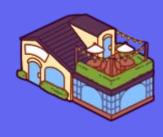


FINANCIALIZATION IN GAMES













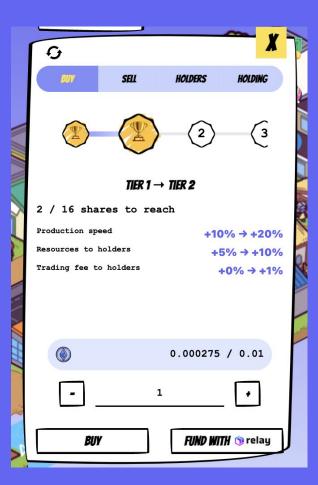


MIRAGE = ISLAND BUILDING + ?

- Speculation
- Prize Pool
- Ponzi

SPECIJUATIONA ISUAND SHARES

- Bet on island productivity
- More shareholders, more productive
- Speculation enables premium experience
- Not exciting enough



PRIZE POOLE PLIVITEST REWIRD

- Great to find weakness in casual game mechanics
- Competitiveness speeds up playtest progress



THO STEED THE ??

WHAT STHEEPIR?

THE SELLOTIE LESS

THO STIFFURINGS?

- Following simple game + crypto formula does not make a game fun
- Crypto players want only: make money and feel connected

THE CALECONS?

• Boring because of lack of goal, not lack of content

THIS INDITIONS

• As enjoyable as airdrop farming?

