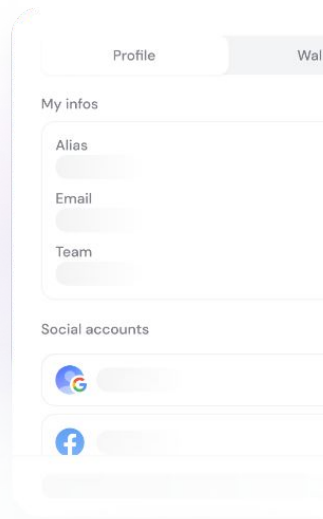
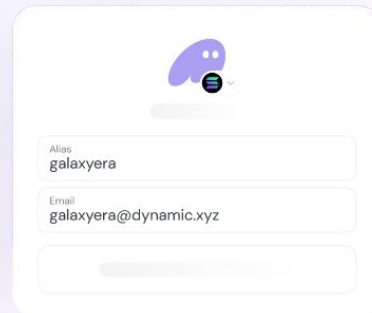
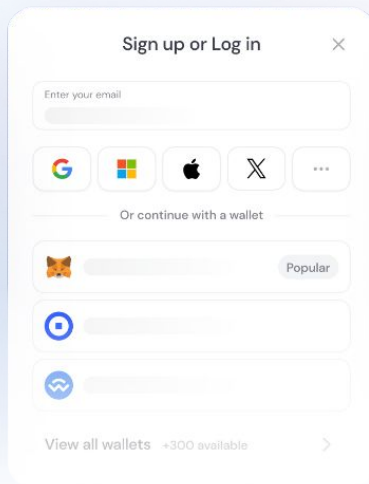
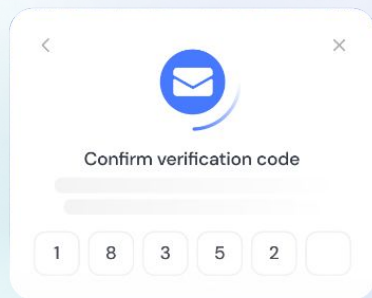
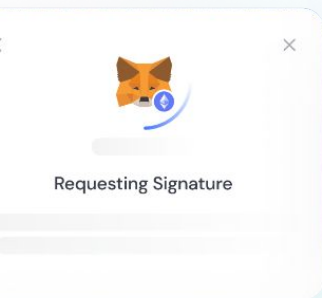




Who needs a wallet anyway?



Itai Turbahn | Dynamic.xyz



20 seconds about me

**Itai – co-founder & CEO
of Dynamic**

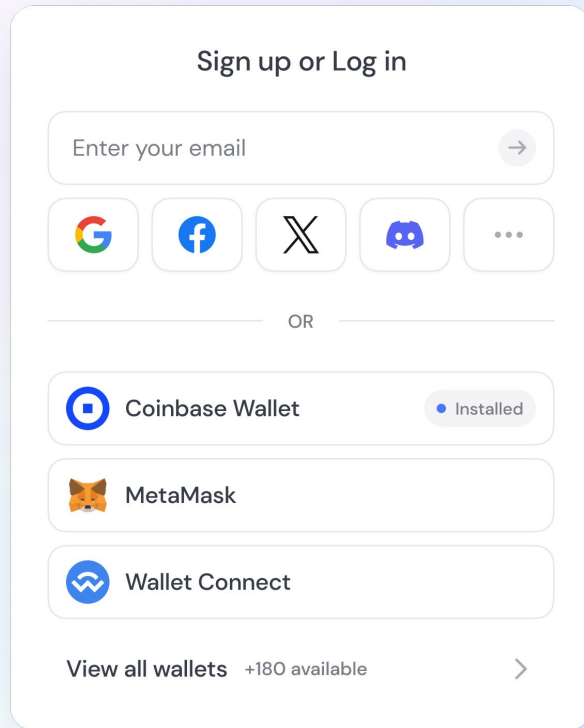
20 seconds about me

Dynamic is the **crypto-enabled stack** developers need to build apps.

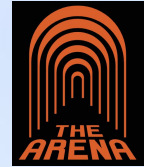
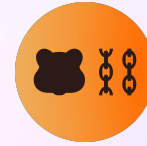
We focus on authentication, embedded wallets, and
We offer a suite of wallet and authentication tools
packaged in one powerful SDK.

Embed authentication, non-custodial wallets,
multi-chain wallets, and more.

Backed by a16z crypto and Founders Fund.



100's of projects rely on Dynamic today



And more...

Let's get to it

WHAT WE'RE SEEING IN THE MARKET

The web is moving to a
wallet-based world



WHAT WE'RE SEEING IN THE MARKET

**But to be honest –
end users aren't really
asking for wallets**

WHAT WE'RE SEEING IN THE MARKET

**End-user want great experiences.
When those are crypto-enabled,
they require wallets, but wallets
aren't the star of the show.**

WHAT WE'RE SEEING IN THE MARKET

One way to think about wallets is like power outlets to the electric grid.

No one gets excited about power outlets (or the electric grid, btw. People just want their TV to work well)



Type A



Type B



Type C



Type F



Type G



Type H



Type K



Type L



Type M

WHAT WE'RE SEEING IN THE MARKET

**So why are we putting
wallets front and center
today?**

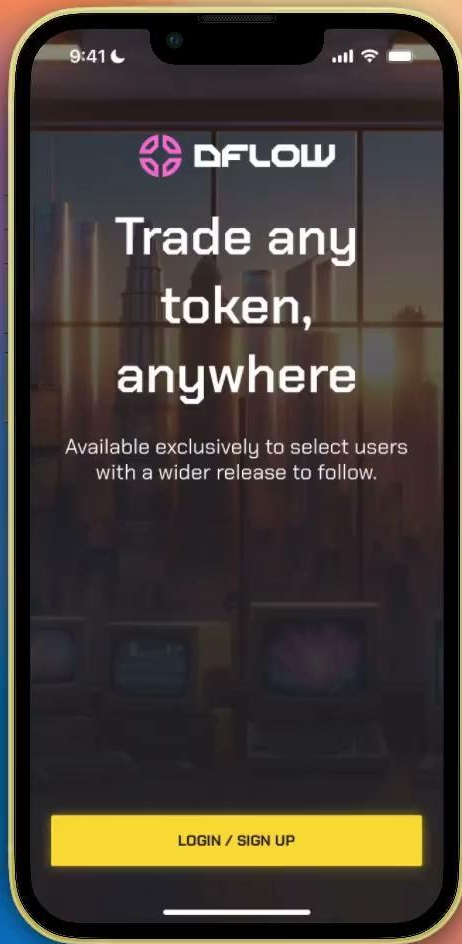
WHAT WE'RE SEEING IN THE MARKET

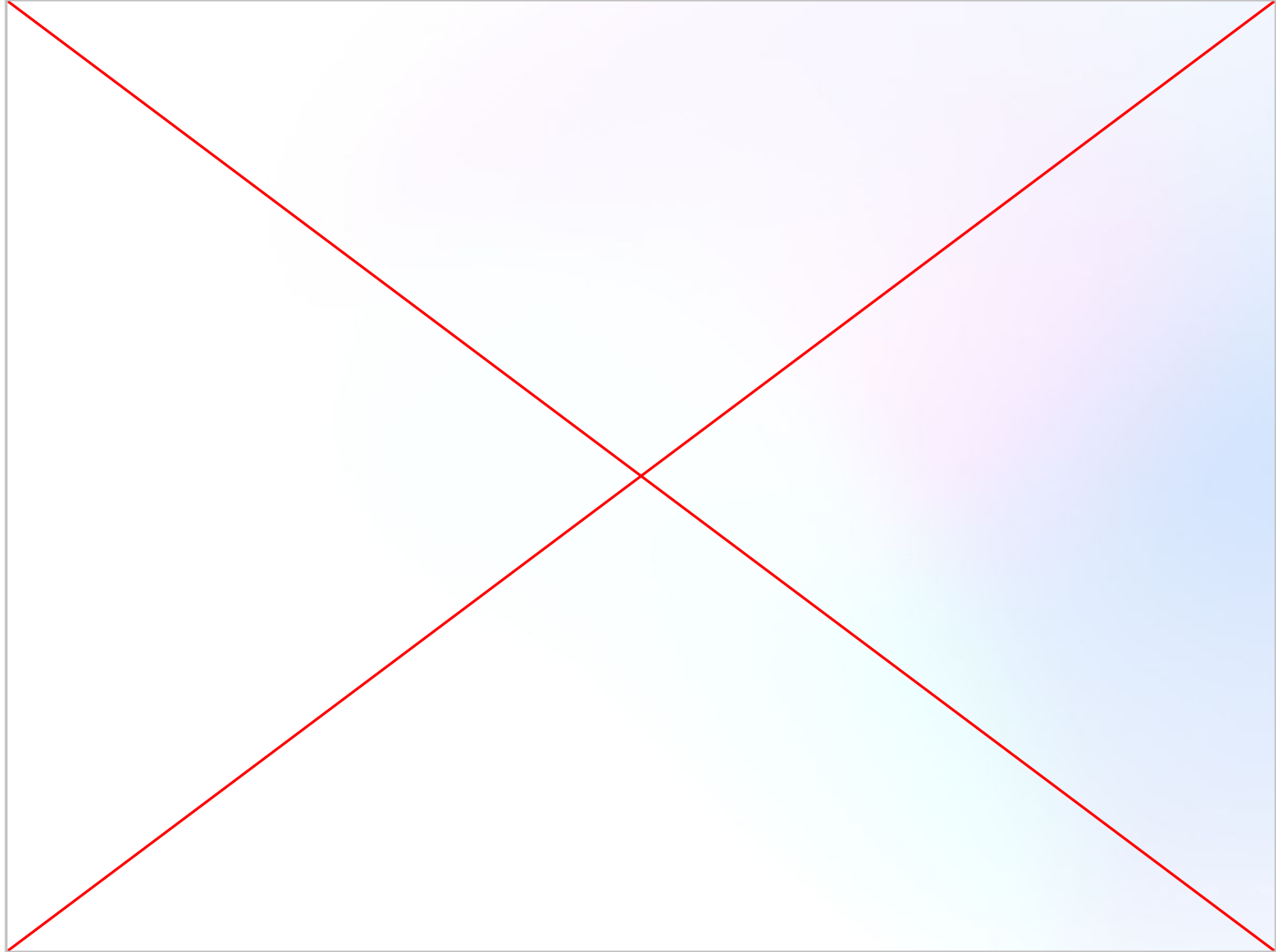
Answer – in some use cases, we shouldn't. At least not to start

WHAT WE'RE SEEING IN THE MARKET

And that is exactly what we're seeing in the market

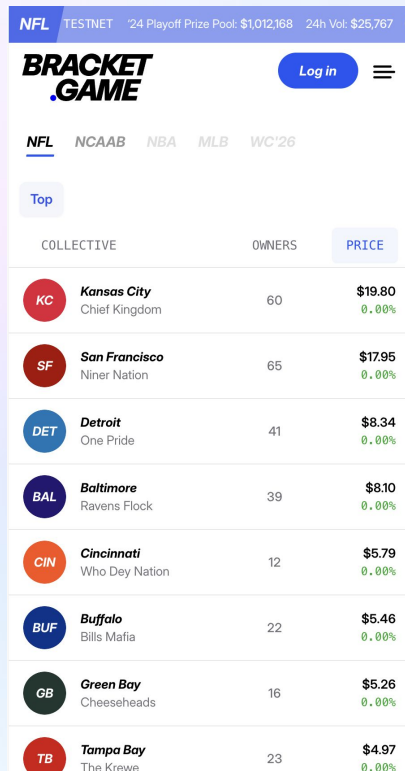
More and more companies are abstracting away wallets





What we're seeing daily

- RWA access to all customers (Maple, Ondo, Jasmine, Elmnts)
- Consumer crypto (Legion, Bags, Dflow)
- Stablecoin “venmo” use cases (Intersend)
- Contractor payments
- DePIN (Dimo, Daylight, Ambient)
- Gaming, gambling and sports (Bracket.game, OneFootball)
- Physical-digital experiences (IYK, Bounce, Legitimate.tech)
- L2s (Starkware, Kinto, Mantis)



The screenshot shows the Bracket Game website interface. At the top, there's a navigation bar with 'NFL' selected, 'TESTNET', and a '24 Playoff Prize Pool: \$1,012,168' and '24h Vol: \$25,767'. Below this is the 'BRACKET GAME' logo and a 'Log in' button. A secondary navigation bar lists 'NFL', 'NCAAB', 'NBA', 'MLB', and 'WC'26'. A 'Top' button is visible. The main content area has tabs for 'COLLECTIVE', 'OWNERS', and 'PRICE'. The 'PRICE' tab is active, displaying a table of NFL teams with their respective prices and ownership percentages.

		OWNERS	PRICE
KC	Kansas City Chief Kingdom	60	\$19.80 0.00%
SF	San Francisco Niner Nation	65	\$17.95 0.00%
DET	Detroit One Pride	41	\$8.34 0.00%
BAL	Baltimore Ravens Flock	39	\$8.10 0.00%
CIN	Cincinnati Who Dey Nation	12	\$5.79 0.00%
BUF	Buffalo Bills Mafia	22	\$5.46 0.00%
GB	Green Bay Cheeseheads	16	\$5.26 0.00%
TB	Tampa Bay The Krewe	23	\$4.97 0.00%

CHALLENGES

So will we now be stuck with hundreds of wallets? Not all hope is lost!

We should solve for two challenges

Challenge 1: new user onboarding

Challenge 2: Interoperability and globality



**Apps will optimize for local maxima,
but providers can help build tools
for global maxima**

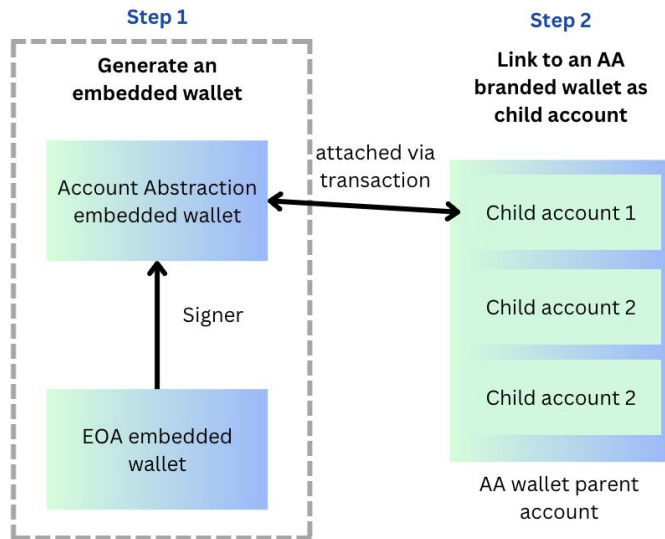
Not all hope is lost

We can prep for future aggregation

- Standards like 7702 and 4337 enable ways to link a local wallet to “global branded wallets”.
- Imagine hubs that manage your subaccounts and let you control your mini localized accounts for each app
- Will those be offered at the OS level? With a single click you can aggregate and control all assets on all your apps on your phone?

Structure

User starts with an AA embedded wallet. The user can attach their global AA wallet as a parent wallet and view/take actions from their global wallet



Main takeaway from my talk –

We will get to a world where each user has thousands of wallets, whether we like it or not.

But if we build it right, its a path on a journey towards unified, self custodial assets in any easy way to manage.

Not all hope is lost :)



Thank you! 

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