

Summery

The Brooklyn Outdoor Film Festival need a professional website with HTML, CSS and Bootstrap to display information about the film festival. The website need a page which films be shown, the users read the date of the films, news are published regularly, there are links for websites and social media. Besides the people are able to preregister. The owner of the website is able to close the registration if the preregistration reaches the venue's capacity of 5,000 people.

Stakeholders

Mario Skowronek, Jennifer Viala and the chiefs of Brooklyn Outdoor Film Festival.

Goals

The Brooklyn Outdoor Film Festival need a professional website with HTML, CSS and Bootstrap. The website is displayed correctly in all modern desktop-browsers, modern tablet browsers and modern mobile phone browsers. The website shall display information about the film festival. The website need a page which films be shown, the users read the date of the films, news are published regularly and there are links to the city of Brooklyn's news website, the Brooklyn Bridge Park's website, and our Twitter, Instagram, and Facebook accounts. Besides the people are able to preregister. The owner of the website want to able close registration if it reaches the venue's capacity of 5,000 people.

Budget

The budget is \$3500 to get the event website up and running. In the budget is inclusive of all costs of website's development, testing and hosting till the release. In the budget is not inclusive the photo rights, content writing, website supporting after the release and customer support.

Risk

There are some risks. Maybe some photos can not display on the website because of the rights. Thus some pages about the film information doesn't have pictures. Or the company of Brooklyn Outdoor Film Festival have to buy the right. Thus the budget could be higher. If the customer changes the requirement during the project the project could not finish at the right time and will be delayed.

Timeline

Steps	Duration	Date
Meeting with the clients which kind of website they want	3 h	13. December 2018

Steps	Duration	Date
Write all acceptance criteria which the website needs and dividing the development process in three sprints.	4 h	17. December 2018
Meeting with the clients to discuss the acceptance criteria	2 h	18. December 2018
Developing the website for the first sprint.	16 h	27. December 2018
Meeting with the clients and presenting the website development about the first sprint. Discuss with the clients about modifications.	1 h	31. December 2018
Developing the website for the second sprint	16 h	4. January 2019
Meeting with the clients and presenting the website development about the second sprint. Discuss with the clients about modifications.	1 h	9. January 2019
Developing the website for the third sprint	16 h	15. January 2019
Meeting with the clients and presenting the website development about the third sprint. Discuss with the clients about modifications after the finished website.	1 h	18. January 2019
Possibly development the modification, testing the modified website	Estimate the time after delivering the project	Estimate the time after delivering the project
Possibly present the modified website.	Estimate the time after delivering the project	Estimate the time after delivering the project

Mario Skowronek

Jennifer Viala

Date: _____

Date: _____