



THE UNIVERSITY OF TEXAS AT AUSTIN  
McCOMBS SCHOOL OF BUSINESS

# Review of probability

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## Lecture 4

STA 371G

## Who are these people?



Zack



Kelly



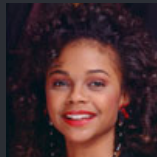
Screech



Slater



Jessie



Lisa

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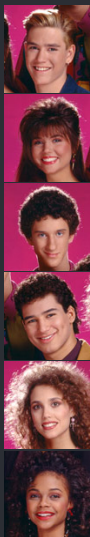
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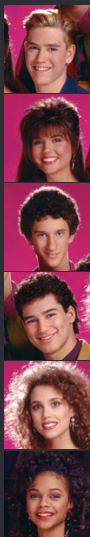
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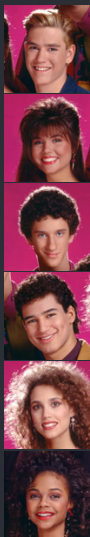
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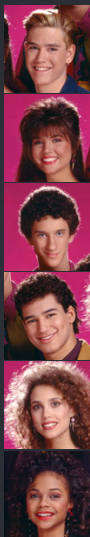


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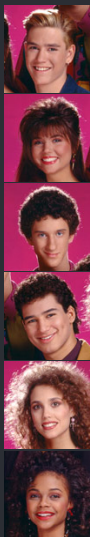
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$$= P(L)P(M|L) = \frac{3}{6} \cdot \frac{1}{3}$$

$$\neq P(M)P(L)$$



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$P(M \text{ or } L)$  = probability of selecting a lush-haired character, a male character, or both

$$= 5/6$$

$$= P(M) + P(L) - P(M \text{ and } L)$$

$$= 3/6 + 3/6 - 1/6$$

We have to subtract off  $P(M \text{ and } L)$  because otherwise we are double-counting Slater!

## Conditional probability

When we say  $P(A|B)$ , what we mean is: “In a world where we know B has already happened, how likely is it that A also happened?”





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It's hard to know how to estimate this directly!



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- $P(\text{underwear found} \mid \text{partner is not cheating})$
- $P(\text{partner is cheating})$  (before we found the underwear!)

## Bayes' Rule

Bayes' Rule lets us reverse the conditional probabilities!

$U$  = underwear found,  $C$  = partner is cheating

$$P(C|U) = \frac{P(U|C)P(C)}{P(U|C)P(C) + P(U|\bar{C})P(\bar{C})}$$

Think of Bayes' Rule as a way to update our thinking based on new information:

$P(C)$       ← Prior probability

$P(C|U)$    ← Posterior probability (includes new information)

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- 0.4% of people in the US are HIV-positive

## HIV Testing

We know  $P(TP|HP) = 0.993$ , but we really want to know  $P(HP|TP)$ !

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- But if you test positive there is about a 1/3 chance you do NOT have HIV!
- This is counterintuitive — it's because of the way we are wired (it even has a name: “base rate fallacy”)