BETO CARLOS

Springville, UT.

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PROFESSIONAL SUMMARY

I'm a Creative Full Stack Developer who loves to experiment and build ideas. My strengths include an eye for good design and clean code programming.

SKILLS

DEVELOPMENT: HTML / CSS / JAVASCRIPT / JQUERY / PYTHON / GITHUB / COMMAND LINE / GULP / SASS

DESIGN: UI DESIGN / UX DESIGN / GRAPHIC DESIGN / EMAIL DESIGN / INTERACTION DESIGN / DESIGN USABILITY / SKETCH / ILLUSTRATOR / PHOTOSHOP / SKETCHING / MOCK-UPS / WIREFRAMING

LANGUAGES: SPANISH

PROJECTS

CAMP DASH - GitHub
- Built a chrome extension, where people enrolled in Free Code Camp can check their projects map.
- Oversaw and coordinated a team of 2 developers, as the Project Manager.
- Developed the extension using HTML, SCSS, Javascript, Gulp, Bower, and jQuery.

MOVIE TRAILER WEBSITE - GitHub | Website
- Designed and engineered a website that showcases movies and their trailers.
- Built with python as the backend and use HTML, CSS & Javascript; and served over Github pages.
- Created a class that initiates the instance of the movies database, serving the HTML with the data.

EXPERIENCE

VASA FITNESS - *EMAIL DEVELOPER / OREM, UT.*   *NOV. 2016 - PRESENT*
- Administered and coordinated the entire company's email marketing efforts, increasing email marketing ROI by 80%.
- Designed email campaigns using best practices, increasing the open rate by 60%.
- Developed HTML and CSS emails using best practices, increasing click rate by 75%.

PRO LOOK SPORTS - *GRAPHIC ARTIST / OREM, UT.*   *MAR. 2016 - OCT.2016*
- Conceptualized and designed sport apparel for clients like Riddell.
- Automated whole design process, cutting 50% of design time.

EDUCATION

B.S. WEB DESIGN AND DEVELOPMENT - *Utah Valley University / OREM, UT.*   *2015 - 2019*

A.A.S WEB DESIGN AND DEVELOPMENT - *Utah Valley University / OREM, UT.*   *2017*

B.S. IN WEB DESIGN AND DEVELOPMENT - *Utah Valley University / OREM, UT.*   *2015 - 2019*

FULL STACK WEB DEVELOPER NANODEGREE - *Udacity*   *2017*