



FOR IMMEDIATE RELEASE

Starcounter Receives Notice of Allowance for Database Technology Patent Application from U.S. Patent and Trademark Office

Stockholm, Sweden – July 25, 2012 – [Starcounter](http://www.starcounter.com) today announced that the United States Patent and Trademark Office (USPTO) has examined the application for its innovative database technology and allowed it for issuance as a patent (U.S. patent application number 12/571,521, titled “SYSTEMS AND METHODS FOR MANAGING DATABASES”).

Designed to improve database performance, Starcounter’s VMDBMS technology integrates the Virtual Machine and the Database Management System. It is more than 100 times faster than traditional databases and physically stores data in only one place, eliminating costly data transfers between the application code and the database engine. The VMDBMS also reduces hardware and development costs due to its faster execution speed and simplified development model.

“The notice of allowance for our patent application is a major milestone for us and our in-memory database built on our VMDBMS technology,” said Asa Holmstrom, CEO of Starcounter. “The VMDBMS is our key differentiator in the in-memory database industry, which is the main driver behind our outstanding performance. It enables us to provide customers with the unique combination of performance and true consistency they need for today’s large-scale, real-time and highly-transactional applications.”

Starcounter expects its patent rights to be granted within the next two months.

For more information on Starcounter’s VMDBMS technology, download the technical white paper online: http://www.starcounter.com/Documents/1/Starcounter_VMDBMS.pdf

About Starcounter

Starcounter is a database development company dedicated to providing the world’s highest performing database. Founded in 2006 by entrepreneur Joachim Wester, Starcounter’s goal is to simplify database processing while cutting costs. Its technology is ACID compliant, and performs best with high transactional, real-time applications. To learn more, visit www.starcounter.com.

Press Contact

Fran Bosecker

[Vantage Communications](http://www.vantagecommunications.com) for Starcounter

+1 845-536-1416

fbosecker@pr-vantage.com

###