



Custom Persona

Sketch or describe your new user group or persona here.



Personas



Yourself

You, your family, or other social groups or communities you are part of.



Personas



Child

A 3 year old girl, named Bea or her group of friends and schoolmates.



Personas

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Elderly

A 72 years old retired man called Harry, or his group of friends from the retirement home.



Personas



Disabled

A 43 years old that lives on a wheelchair, named Tom, or his paralympic sport team.



Personas



Construction Worker

A 37 years old city worker, named Jane, or her work team.



Personas



Tourist

A 52 years old tourist, named Peter, or his travel group.



Personas



Emergency Worker

A 46 year old firefighter, named Paul, or his rescue team.



Personas



Refugee

A 22 years old war refugee, named Jena, or her friends and family.



Personas