

#### **Custom Scenario**



**Scenarios** 

## 1 NO POVERTY



Extreme poverty affects 11% of the world population.

How can IoT technology help with promoting micro enterprises and social protection, in a sustainable way?



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#### to be undernourished by 2050.

ZERO

2 ZEKU HUNGER

How IoT technological advancements in agriculture and livestock management can support an improved, yet ethical farming system?

Two billion people are expected



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#### **GOOD HEALTH AND WELL-BEING**



Children born into poverty are twice as likely to die as those from wealthier families.

How to improve sanitation and hygiene, reduce pollution and use more efficient and clean technologies for cooking?



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## **QUALITY EDUCATION**



More than 600 million youth worldwide lack basic mathematics and literacy skills.

How school building designs, educational tools and methods can be improved through the use of IoT technology?



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## **5** GENDER EQUALITY



Women and girls still suffer from discrimination and violence in every part of the world.

How IoT technology can help providing equal access to education, healthcare and careers via personal empowerment?



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#### 6 CLEAN WATER AND SANITATION



Water scarcity and lack of sanitation services affect more than 40% of the global population.

How IoT technology can help developing countries in managing freshwater and sanitation facilities at a local level?



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#### AFFORDABLE AND



Access to clean and affordable electricity is essential for development and sustainability.

How IoT technology can help to energy, increased energy efficiency and use of renewables?



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DECENT WORK AND ECONOMIC GROWTH



Roughly half the world's population still lives on the equivalent of about US\$2 a day.

How IoT technology can allow people to have quality jobs that stimulate the economy while not harming the environment?



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## INDUSTRY, INNOVATION AND INFRASTRUCTURE



Industrialization and growth requires modern infrastructures for transport, irrigation and energy.

How IoT technology can foster the development of reliable, sustainable and resilient infrastructure to support growth?



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## 10 REDUCED INEQUALITIES



Economic growth is not sufficient to reduce poverty if it's not available for all.

How IoT technology can reduce disparities in access to health and education services and other assets on a global scale?



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## SUSTAINABLE CITIES AND COMMUNITIES



Cities are hubs for ideas, culture and commerce; but also known for traffic, pollution and inequalities.

How IoT technology can help dealing with the challenges of urbanization, foster growth and provide safe affordable housing?



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#### RESPONSIBLE CONSUMPTION



Material consumption of natural resources is increasing globally.

How IoT technology can help educating consumers on sustainable consumption, production and efficient use of natural resources?



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#### CLIMATE **ACTION**



Climate change is costing lives due to extreme weather, rising sea levels and droughts.

How IoT technology can help improving awareness, mitigation and transition to a low-carbon economy?



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Oceans and seas are vital sources of drinking water and they absorb 30% of CO<sub>2</sub> produced by humans.

How IoT technology can help preventing and reducing pollution, protect coastal ecosystem for healthy and productive oceans?



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#### 15 LIFE ON LAND



Forests cover 33% of the Earth's surface, protect biodiversity and are key to fight climate change.

How IoT technology can halt desertification, help protecting flora and fauna biodiversity and foster ethical use of land-sources?



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# 16 PEACE, JUSTICE AND STRONG



Violence against children, human trafficking and sexual violence are important to address for sustainable development.

How IoT technology can aid peaceful societies, respect human rights and tackle corruption?



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#### PARTNERSHIPS FOR THE GOALS



A successful agenda requires partnerships among governments, the private sector and civil society.

How IoT technology can help building partnership, attract investment and develop regulations sustaining growth?



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