

### **Custom Persona**

Sketch or describe your new user group or persona here.



**Personas** 



part of.



Personas







# **Elderly**

A 72 years old retired man called Harry, or his group of friends from the retirement home.



Personas

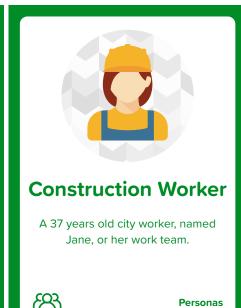


## **Disabled**

A 43 years old that lives on a wheelchair, named Tom, or his paralympic sport team.



Personas





#### **Tourist**

A 52 years old tourist, named Peter, or his travel group.



**Personas** 



# **Emergency Worker**

A 46 year old firefighter, named Paul, or his rescue team.



**Personas** 



### Refugee

A 22 years old war refugee, named Jena, or her friends and family.



**Personas**