

MARIO PASSALACQUA UX/UI DESIGNER

MARIOPASSALACQUA592@GMAIL.COM

CURRENTLY MAJORING IN UX/UI DESIGN

HI! I AM MARIO, A PROFESSIONAL WITH A PASSION FOR INNOVATION AND CREATIVITY. WITH A BACHELOR'S DEGREE IN ECONOMICS AND A PROFESSIONALMASTER IN DIGITAL MARKETING, I HAVE CONSOLIDATED A SOLID KNOWLEDGE BASE IN THE WORLD OF BUSINESS AND DIGITAL MARKETING.

HOWEVER, IT WAS THE WORLD OF DESIGN THAT REALLY CAPTURED MY ATTENTION. I AM CURRENTLY PURSUING STUDIES IN UX/UI DESIGN, IMMERSING MYSELF IN CREATING ENGAGING AND INTUITIVE EXPERIENCES FOR USERS. I AM PARTICULARLY FASCINATED BY BRAND DESIGN AND CREATING ILLUSTRATIONS THAT EFFECTIVELY COMMUNICATE A BRAND'S STORY AND VALUES.

EDUCATION

MASTER IN UX/UI Design

Start2Impact University · Italy - 2023

MASTER OF DIGITAL MARKETING AND E-COMMERCE

Radar Academy · Italy · 2023 - 2023

BACHELORS OF BUSINESS ADMINISTRATION

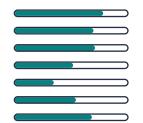
Università Mercatorum · Rome, Italy · 2019 - 2022

SOFTWARE

- Figma
- Adobe Suite
- Photoshop
- Indesign
- Lightroom
- Notion
- Trello
- Framer Webflow
- Wix
- Wordpress
- HTML/CSS Comprehension

METODOLOGY

- Wireframing
- Prototyping
- **Usability Testing**
- Accesability testing UX Research
- UI Design
- Visual Design
- Brand Design



SOCIAL MEDIA

LANGUAGES



@LINKEDIN

GET IN TOUCH

mariopassalacqua592@gmail.com

Italian (Native)

English (Working Proficency)

Spanish (Basic)



@BEHANCE

