

Findings:

The dataset contains **1,898 rows** and **9 columns**.

- There are 9 columns:
  - order\_id, customer\_id, food\_preparation\_time, and delivery\_time are integers.
  - cost\_of\_the\_order is a float.
  - restaurant\_name, cuisine\_type, day\_of\_the\_week, and rating are objects (strings).

**Are there any missing values?**

- There are no missing values in any column.

**Statistical summary of food preparation time**

- **Minimum time:** 20 minutes
- **Average time:** 27.37 minutes
- **Maximum time:** 35 minutes

**How many orders are not rated?**

- There are **736 orders** with the rating "Not given".

**Unique Counts**

1. **Order ID:** Number of unique orders.
2. **Customer ID:** Number of unique customers.
3. **Restaurant Name:** Number of unique restaurants.

**Unique Counts:**

- **Unique Order IDs:** 1,898 (Each order is unique, as expected)
- **Unique Customer IDs:** 1,200
- **Unique Restaurant Names:** 178

**Observations from the Visualizations:**

### 1. Order Costs:

- The distribution of order costs shows a peak around \$10-\$15, indicating most orders are relatively inexpensive.
- There are some higher-cost orders but very few.

### 2. Food Preparation Time:

- The boxplot reveals a fairly uniform distribution with a median preparation time of ~27 minutes.
- There are no significant outliers in the data.

### 3. Cuisine Types:

- **American cuisine** is the most popular, followed by **Japanese** and **Italian**.
- Other cuisines like Vietnamese, Spanish, and Korean are less frequently ordered.

## Univariate Analysis Results:

### 1. Cuisine Type:

- There are **14 unique cuisine types**.
- American cuisine dominates the orders, followed by Japanese and Italian cuisines.

### 2. Cost of the Order:

- The histogram shows that most orders cost between \$10 and \$20, with a peak around \$10-\$15.
- The boxplot confirms that there are no significant outliers in the cost of orders.

### 3. Day of the Week:

- The unique values for days are: Weekend and Weekday.
- Orders are more frequent on weekends compared to weekdays.

## ? Ratings:

- Unique rating values: ['Not given', '5', '3', '4']
- Most ratings are "Not given," followed by ratings of 5, 4, and 3.

#### 🔍 **Food Preparation Time:**

- The histogram shows a fairly uniform distribution between 20 to 35 minutes.
- The boxplot confirms no significant outliers, with a median around 27 minutes.

#### 🔍 **Delivery Time:**

- The histogram shows a peak around 25 minutes.
- The boxplot confirms the data is evenly distributed, with most values between 20 and 30 minutes.

#### 🔍 **Top 5 Restaurants by Number of Orders:**

- Shake Shack: 219 orders
- The Meatball Shop: 132 orders
- Blue Ribbon Sushi: 119 orders
- Blue Ribbon Fried Chicken: 96 orders
- Parm: 68 orders

#### 🔍 **Most Popular Cuisine on Weekends:**

- **American cuisine** is the most popular on weekends.

#### 🔍 **Percentage of Orders Costing More Than \$20:**

- **29.24%** of the orders cost more than \$20.

### **Multivariate Analysis Visualizations and Observations:**

#### **1. Cuisine vs Cost of Order:**

- The boxplot indicates variations in the cost of orders across different cuisines.
- Some cuisines like Japanese and Italian have a higher median cost compared to others.

**2. Cuisine vs Food Preparation Time:**

- Food preparation times vary significantly across cuisines, with some cuisines (e.g., Thai and Vietnamese) showing longer preparation times.

**3. Day of the Week vs Delivery Time:**

- Delivery times are generally longer on weekdays compared to weekends.

**4. Top 14 Restaurants by Revenue:**

- Shake Shack leads with the highest revenue, followed by The Meatball Shop and Blue Ribbon Sushi.

**5. Rating vs Delivery Time:**

- Delivery times show slight variations with different ratings, but the relationship appears weak.

**6. Rating vs Food Preparation Time:**

- Food preparation times show minimal variation across ratings.

**7. Rating vs Cost of Order:**

- Higher ratings (e.g., 5) are slightly associated with higher costs of orders.

**8. Correlation Among Variables:**

- The heatmap shows weak correlations among the variables (cost\_of\_the\_order, food\_preparation\_time, and delivery\_time), suggesting minimal linear relationships.

**Question 13: Restaurants Eligible for Promotional Offers** The following restaurants meet the criteria of having more than 50 ratings and an average rating greater than 4:

1. The Meatball Shop: 4.51 average rating
2. Blue Ribbon Fried Chicken: 4.33 average rating
3. Shake Shack: 4.28 average rating
4. Blue Ribbon Sushi: 4.22 average rating

**Question 14: Net Revenue Generated by the Company** The total revenue generated by the company is **\$6,166.30**.

**Question 15: Percentage of Orders with Total Time > 60 Minutes** Approximately **10.54%** of the orders take more than 60 minutes to prepare and deliver.

**Question 16: Mean Delivery Time on Weekdays vs Weekends**

- **Weekdays:** The mean delivery time is around **28.34 minutes**.
- **Weekends:** The mean delivery time is around **22.47 minutes**.